**Relationship between China's Space Decoration Design Industry and Market Development**

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**Abstract.** With the gradual improvement of living standards and quality, human beings have begun to put forward higher requirements for the living environment. Especially in today's society where material life is extremely rich and advocates cultural life and natural environment, the original people's requirements for space architecture not only stay at the basic requirements of dwelling, but also hope to make the living environment better. The natural environment, the spatial connotation that highlights the cultural connotation, individuality and artistry is the most desirable living environment for the masses.

In addition, with the development of modern technology, many new decorative materials are flooding the market, and new decorative materials show their various advantages in color, shape, texture, pattern and artistic effect. There are also a wide range of technology decorative materials products with sound and optoelectronic fusion, which requires designers to have the thinking and innovative ideas of the times. In the space decoration, we need to keep up with the pace of the society, follow the trend of the times, and transcend the thinking and creativity to create space decoration work for people, and summarize the advantages and disadvantages of interior space design. In contrast to the design styles and trends in the market, combined with the regional and regional culture, it is in line with social development and market demand for people to create space decoration works with cultural connotations and creative personality. Space decoration is a part of the development of architectural history, which can reflect the portrayal of the development of market economy in an era. The design of space decoration should give the mission and responsibility of innovation. It is necessary to improve the designer's creative level and social competitiveness of space decoration. Only in this way can the space decoration work be closer to the social market development law, and the space decoration industry can be better developed on the basis of market development.

**Keywords:** space decoration, creative design, market development, mutual relationship

**[Thesis type]** art practice type

The Chinese economy has developed rapidly since the 1980s and has gradually approached the level of developed countries. It is accompanied by a series of problems in the process of industrialization, such as the building, the same building space, architectural pattern and decorative style. The trend of space decoration design has become more and more mature in the country and the decoration market. It has broken the old residential thinking, and people's living standards have improved, and people's thoughts have gradually changed from the simple living and practicality of architectural space. Today people need is a building space that combines living, culture, art, practicality and even technology.

The development of space decoration also consists of simple enamel decoration and the use of modern decorative materials in the material. The color is more stable and softer, and the design style is based on the uniformity or change of the style. The styling uses a personalized graphic pattern, plus sound, more technologies and technologies such as light and electricity have been integrated. At present, some public and special spaces have even integrated VR virtual reality interactive technology into space decoration to meet people's visual requirements. Through careful arrangement and creative design. Everything highlights every decorative space with a personalized cultural connotation. In today's society, people are pursuing the natural environment and yearning for natural life. In the design style, there are different forms and outstanding expressive development trends, among which Scandinavia, which has a great influence on the world, is Nordic Scandinavia. In the space decoration design, in order to solve people's desire for natural life, it advocates creating an idyllic atmosphere in the space, emphasizing the combination of natural colors in color design,
and using traditional style patterns and patterns on patterns and shapes. The façade design uses traditional expression techniques to create, create a new texture and effect for the space, and use the artistic methods of combining reality and abstraction to make the space decoration design work more and more adapt to the market development. It also allows the market to better promote the development space of the space decoration industry.

Development of space decoration design

In order to meet people's needs for the living, working and spiritual needs of the architectural space, the decorative design requires the designer to master the creative skills, rationally apply the new materials, timely understand and grasp the psychological requirements of the audience, and keep in mind the space decoration design service. The concept of human beings cannot make space decoration a psychological burden for people. The decorative design has developed into a professional discipline, which has practicality for improving and improving living space. The development trend of interior space decoration design in China mainly has seven directions in the market development.

Returning to the direction of natural development, people's growing concern for the environment and body and mind and health of life are the main factors for returning to naturalization. The quality of life and level of improvement are increasing. The problem of food and clothing that people have to solve is gradually transferred to the direction of environment and health. It is space, one of the decorative trends.

The direction of artistic individualization, in the hearts of people, every family and everyone has an independent personality, and the space to which they belong cannot be the same as the masses. It is necessary to create a space that is exclusive to one another and adapt this space to their own living habits. Moreover, it is required to give cultural and artistic meaning to the architectural space, and to integrate the two together and present together to show the nobleness and elegance of their exclusive space. This is the psychological representative of the most human form of thinking.

With the development of new materials and technology, space-decorated materials and utensils are increasingly enriched and flooded the market. Incorporating certain technological materials into their own architectural space as the highlight of space is the designer and the common purpose of the occupants, especially the sound and light color shape of today's society and the rise of the technology of virtual reality interaction, have spawned people's ideas, which can also create a more convenient and ideal space environment.

The development trend of nationalization, space decoration design is a work that people often touch in daily life. China is one of the ancient civilizations and has a very strong cultural foundation. The occupants have to work, study and live in space. People are used to being full of living and edifying in the environment of cultural connotation, so that the cultural connotation of self is also improved. Even if there is a guest visit, the space full of cultural connotations can enhance the knowledge of the master. In addition, the nationality is all human beings. The national culture is the crystallization of human civilization knowledge. The national culture can combine traditional and modern use, carry out comprehensive creative thinking, and create a traditional Chinese poetic environment with everywhere landscapes and creative places. The traditional crafts, traditional patterns, traditional stylings, etc. in the national culture are all capable of highlighting the spatial characteristics and individuality. This expression technique is needed by people.

The direction of emotional development, the decorative style and form of space, is the expression of the soul's emotions, which is the closest to people's value orientation and behavior orientation. The color of space decoration emphasizes the psychological feelings and emotions of people, warm and warm, cool and quiet, gray and elegant, which expresses the attitude of the occupants to life. The changes in the level of space decoration design and the creative patterns that people are constantly seeking, as well as the changes in the artistic style that people hope to achieve in terms of style and the pursuit of creative and creative art are direct manifestations of emotional development.

Application development of space decoration design

Space decoration has achieved an unprecedented opportunity for development in modern times. The reason is that people's life has stabilized this year, the economy has developed, and society has stepped into economic system construction. In particular, the Chinese economy has occupied a dominant position in the world economy to a certain extent. One of these is the premise to satisfy people's gradual progress towards spiritual civilization from material civilization. The space decoration discipline has become more relevant in the development of China in recent decades.
and the application of people's lives. It is the main part of our working people's livelihood and life, and the indispensable part of life. The space decoration design has also been further developed in the Chinese market.

The development of architectural space, architectural space and architectural structure have broken the conventional colonnade structure. Modern architectural space has changed from structure to space. Space design is more reasonable, which can reflect the development of science and technology and the progress of the times. In the combination of space, it is more creative and artistic. The individual space forms have a breakthrough change. The indoor and outdoor environment of the building space can be connected by a large number of transparent bodies. Or combined with the use of new materials, the addition of larger arch space or canopy in space construction, the formation of a very unique division of interior space, etc., these represent the designer's integration of more unique creative thinking and creative elements.

In the development of decorative materials, in the space decoration design and the actual construction process, architectural decoration materials are important artistic elements to enhance the performance of space effects, and it is also an innovative breakthrough in artistic aesthetics. The new composite material can better show the effect of space decoration, and can also break through the material deficiency of the original imprisonment. All kinds of materials can display their different texture lines, which play an important role in the improvement and improvement of the artistic effect of the building space. Especially in many public building spaces, the use and performance of materials is more excellent, and the space is decorated. The innovation provides the foundation and conditions.

The development of decorative color, in the decorative color of modern architectural space, people have developed from simple bright purpose to modern simple and fresh color, especially in the work space has gradually moved from simple warm and warm color to gray series. In addition, people's choice of color is bolder, more unrestrained, and the effect is more personalized.

The development of lighting and lighting, the development of science and technology led to the development of lighting, modern lighting design, lighting color, lighting technology, so that designers are even daunting, let people all sigh the speed of change. Modern lighting has completely subverted people's traditional lighting, and has gradually upgraded from simple practical lighting to controlling the design style of the entire work or measuring the artistic and scientific standards of the design. In a certain sense, lighting has given the second life of space decoration design works, adding a certain degree of interest and technology to the effect level and artistic aesthetics of space decoration.

The relationship between the development of space decoration design and innovation

The space decoration design industry has been gradually developed and improved in China. The design industry personnel also need to analyze the known and unknown factors, and carry out creative design and innovative research on the project, which is the premise that the industry can continue to improve and develop. In modern space design, design is also good at using the means and technology of technology to create space, so that the space can achieve the best sound, light and color art effects. It also enables the space to achieve high efficiency and high functionality to serve people. The same architectural space must break the unified law, create a personalized artistic effect on the space and give space to the culture and art atmosphere and atmosphere mission. In today's society, space decoration needs innovation in the development process, but there is a need to rely on each other. At present, the development of space decoration design in China needs to pay attention to several aspects, and it also needs industry designers to take it seriously and adjust it in time. Only then can development and innovation take place.

The industry's overall development awareness is weak. Space decoration is a big industry in China. There are many people and staff, and the entry threshold is not high. The lack of overall innovation is a common problem in the whole industry. This requires the joint efforts of the practitioners in the space decoration industry. From the designer to the construction workers, they must strictly follow the established plan and develop a unified label for each position and technology of the industry. This has the ability to be adjusted with reference and basis. For example, the designer will stop the effect design on the drawings in order to meet the requirements of Party A's visual aesthetics, regardless of the practical application of construction technology and decorative materials. For example, in order to maximize the benefits, construction workers blindly pursue the construction progress, quality and technical perfunctory, and cannot be
constructed according to standards. Another example is the lack of technicians' own technology. Even in the lighting construction, the illumination, brightness, luminous flux standards and so on of the lamps are not clear. These are common problems in the space decoration industry, and also the places we need to improve and upgrade. We can train the construction technicians to work, and can review and verify the drawings of the designers. These shortcomings are the integrity of the industry which are caused by weak development awareness.

In addition, there is insufficient understanding of the industry's technology, management, regulations, etc. In the process of implementation and implementation of the program, equipment materials, building decoration materials, construction techniques and so on, needs to be closely coordinated, in addition to the rational use of modern technology products and technology. Technology to create space, in addition, project bidding, management, etc. In the decoration project need to be coordinated and unified, and some steps can be simplified or deleted, is no longer suitable for modern society needs, is the space decoration industry, one kind of burden, which needs to be taken seriously by the whole industry, is also the problem direction of waiting for solution and reform in the process of spatial decoration and market integration development. It is believed that these problems will become the past through the joint efforts of the entire industry. In the Chinese market economy development system, the development of the space decoration industry will be more and more perfect, and the industry level will be at the forefront of the times.

Aknowledgement
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References