

The innovative application and research of folk cloth tiger in children's clothing

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ABSTRACT. Chinese people's worship of the tiger has a long history, which can be traced back to the Fuxi period. The tiger is regarded as a symbol of bravery, health and strength among the people. In the period of underdeveloped medicine, there are always children died without cause, parents will use the tiger image made tiger cloth tiger, tiger shoes, tiger hat in order to hope that the tiger can protect their children, to help children to drive away the demons of disease, hope that the child can be as strong and brave as the tiger. Folk cloth art tiger contains the good expectation and blessing of the family to the child. This paper will analyze the form, characteristic, pattern and implication of the folk cloth tiger element, and explain how the traditional folk tiger element is applied in the innovative application of modern children's clothing.

KEYWORDS: cloth art tiger, children's wear, innovation application

1. Introduction

Folk legend at that time in the world only Fuxi Nuwa brother and sister two people, in order to continue the development of mankind, Fuxi had to marry Nuwa, married that day Fuxi ashamed to see Nuwa so put on the tiger mask and Nuwa married, continued the human blood, from this folk will have the tiger Fuxi, Long Nu Wa. The tiger is regarded as a symbol of bravery and health among the common people.

As early as the Shang and Zhou dynasties, tiger patterns were used on bronze ware. During the Western Zhou Dynasty, pregnant women would hang tiger shaped products in their bedrooms to let the tigers protect the healthy growth of their unborn children. During the Ming and Qing Dynasties, tigers became more closely associated with children. When they were young, they would sew tiger heads and hats for children on festivals. During the Dragon Boat Festival, children would sew belly pockets with tiger shapes and five poisons to keep them away from mosquito bites during the summer, and these customs have been continued until modern times. At present, folk children in Shanxi, Shaanxi and other places are still in close contact with tigers. When a child is born, the grandmother will sew a cloth tiger for the child and put it next to the child's pillow, hoping that the tiger can protect the child's healthy and safe growth. When the child is learning to walk, grandma will sew tiger shoes for the child, hoping that the child can step by step wind, walk steadily and quickly. In the folk tiger and children have long been linked together, these tiger shaped products are full of family members for the children's good wishes and ardent expectations.

Folk tiger - shaped products in Shanxi, Shaanxi and other places are simple and simple, with a large head, short limbs and small body. The whole body of the cloth tiger is curved, its tail is held up high and its head is held up high. The craftsman has also sewn pointed ears for the cloth tiger. The sharp teeth make the cloth tiger look bright and smart. On the limbs of the cloth tiger, there are different patterns embroidered with gold thread. These patterns all have different meanings. Female tigers are decorated with petal lines, male tigers are decorated with geometric patterns. The most characteristic is the eyes of the cloth tiger in Shanxi. The eyes of the cloth tiger are made of mirrors. It is said that the cloth tiger can see more clearly and better drive away evil spirits and protect the children.

The colors of cloth tigers in Shanxi, Shaanxi and the Central Plains are mostly bright yellow and red. The colors of tiger heads are more abundant, including blue, black and green with high purity.

The back of the cloth tiger is generally red, and the belly is yellow. There will be a black sticker decorative pattern on the back. Cloth tiger color is strong, the way of expression directly has a strong visual impact.



Fig.1Image from the internet

The folk cloth art tiger products in northern areas are simple in shape, strong in color and direct in expression. The presentation of such folk handicrafts is inseparable from the local conditions and customs. For example, the Qinqiang Opera of northern Shaanxi Province, Henan Opera of Henan Province, and Shanxi Opera of Shanxi Province make people feel full of joy and joy and warm atmosphere when singing. This is a unique way of expression in the north. Rough, unrestrained and enthusiastic are the unique characteristics of the north, so the folk arts and crafts in the north also contain these characteristics.

2. The analysis of the current situation of children's wear market

The arrival of the "second child era" makes the children's wear market ushered in another wave of consumer upsurge. According to the survey, the expenditure on children accounts for 70 percent of the total expenditure in a family, and the expenditure on clothing accounts for 40 percent of the 70 percent. In China's children's wear market and children's wear design companies have not yet had a clear design direction and style, a large number of foreign children's wear brands entered China's children's wear market, some children's wear designers began to follow the trend to imitate these designs, resulting in children's wear does not have their own characteristics, unique style.



Fig.2 Image from the internet

Too adult children is common problem children's clothing market, now the belt of adult clothing, rivets, such as fur too grown-up elements used in the children's clothes make children wearing looks less dull children reiki, at the same time, also appeared a lot of potential safety hazard, sharp material can accidentally scratch children, finely parts can make the children eat, unsafe synthetic clothing materials have influence on children's healthy development. Therefore, children's wear designers should pay attention to the safety and environmental protection of clothing materials and the age-appropriate clothing patterns.

3. The application of tiger elements in folk cloth in children's clothing

At present, the demand of children's clothing consumers for children's clothing has not only stayed in the style, consumers gradually have requirements for the cultural connotation behind the clothing. Tiger and children are closely connected and profound, cloth tiger simple and simple image and it conveys a good meaning makes the tiger image into a bright spot in the design elements of children's clothing. In the application of folk cloth art tiger, we should fully understand the implication of cloth art tiger. The folk cloth art tiger contains the elders' ardent expectations for the children, expecting the children to grow up healthily and safely, as brave and strong as the tiger. After the extraction and recombination of tiger elements, the image of tiger can be used in the sportswear of children aged between four and six. The sportswear can be used for daily wear and running. The application scenario of the clothing is consistent with the image of tiger, and the children are as strong and flexible as the tiger when they exercise.

The cloth art tiger can appear in the form of three-dimensional children's clothing. Three-dimensional tiger cubs are attached to clothes in a detachable form and can be taken off at any time to play. The basic colors of cloth art are extracted, such as red, yellow and green. The color of the baby tiger is presented in the form of large color blocks, which can help children to establish a basic perception of color. The clothes of the tiger cub can be put on and taken off. The process of helping the tiger cub put on and took off the clothes can exercise the hands-on ability of the child.

4. Conclusion

Traditional Chinese folk handicrafts are full of the wisdom of the people who started the craft and the people's good expectations for life. The application of traditional folk tiger elements in children's wear, on the one hand, broadens the application form of traditional folk craft, makes the folk culture can be inherited, on the other hand, enriches the cultural connotation of children's wear. Each folk element has its unique cultural background, exquisite production process, in-depth exploration will find a lot of shining points, the folk elements in a new form of application in the design, so that the design radiates the unique Chinese cultural charm.

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