Study on the Role of Confucianism in the Cultivation of College Counselors' Professional Ethics in the New Era

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Abstract: Confucian moral thought is an important part of Confucian culture, and Confucian culture is also considered a masterpiece of excellent traditional Chinese culture. The professional ethics accomplishment of counselors plays a vital role in the growth of College students. Confucianism is one of the best traditional cultures in China, which contains rich educational thoughts. Counselors should not only possess abundant knowledge and good professional ability, but also attach importance to the improvement of their professional ethics and quality. The effectiveness of the ideological and political education of college students depends on a high-level team of counselors. The thoughts on ideological education and moral education in Confucianism have a natural fit with the ideological and political education carried out by college counselors among students. The personal moral literacy of counselors has also greatly affected the overall effect of ideological and political education among college students. This article will combine Confucianism and propose solutions to the current situation of college teachers' professional ethics.

1. Introduction

Over the past three decades of reform and opening up, China's higher education has achieved rapid development. As an important component of College teachers, counselors are the implementers of College Students' ideological and political education and daily management [1]. In the new era of economic globalization, cultural pluralism and information networking, the values of contemporary college students have been impacted. The moral quality of the organizers and implementers of Ideological and political education and management work on College Students' daily life is directly related to the healthy growth of college students [2]. It is related to the cultivation of qualified socialist builders and reliable successors with all-round development of morality, intelligence, physical fitness and beauty. Counselors must not only have rich knowledge and good business ability, but also pay attention to the improvement of their professional ethics and quality [3]. The effectiveness of the ideological and political education of college students depends on a high-level team of counselors. College counselors combine the multiple identities of college students' ideological and political educators, social morality cultivators and college students' career planning instructors, which are increasingly important for the growth of college students [4].

As a major and urgent strategic task in the new era, it is to strengthen and improve the ideological and political education of college students. College counselors who need a new era must have the requirements of an era of quick thinking, energetic, aggressive, and innovative [5]. The thoughts on ideological education and moral education in Confucianism and the ideological and political education carried out by college counselors among students have a natural fit at a certain level [6]. In such a large environment, the counselor should make accurate judgments and agile and appropriate responses to the various performances of young college students. Confucianism is one of the best traditional cultures in China, and it contains rich educational thoughts [7]. Counselors who get along with students day and night, their words and deeds directly or indirectly affect every student. To a great extent, the personal moral accomplishment of counselors also affects the overall effect of Ideological and political education of college students [8]. The educational mode of higher education has gradually changed from elite education to mass education, single education to quality education, closed education to open education, and has gradually realized the integration with international higher education [9].
2. Problems in the Professional Ethics of College Counselors

Counselors are the managers and organizers of college students' study, work and life, and they are also the guides of students' growth and success. For College counselors, to understand the essence of Confucianism in their daily work, and to apply it to their own quality improvement and student work, is a way for the development and construction of College counselors. The Confucian philosophers believed that the perfect person, that is, a gentleman, must have good moral cultivation and professional accomplishment. To achieve the supreme state of moral accomplishment, only through self-learning, self-improvement, self-training. The counselor's work is many and trivial. From the beginning of the student's entrance to the school, all the big things involving the students are small. College counselors are the instructors and organizers of students' ideological and organizational learning and life issues. They are the guides and implementers of college students' psychological integrity and physical success. They are the providers of organizational guarantees to promote students' all-round development. To truly serve the students, you must have a heart of love. Use your patience and love to guide students in life, education, and emotions. In order to help college students live a healthy life and grow into talents.

Professionalism is any unit that any individual needs to talk about. The profound and profound Confucianism is the sediment and treasure of Chinese traditional culture. Confucian humanistic thought, moral education thought, and self-cultivation thought have already formed the soul of our nation. There is a lack of motivation for the management and education of students, and they are also confused about their professional development. When a counselor has the quality of continuous learning and self-improvement, this quality will infect students. With the deepening of education reform, the pressure and challenge of college counselors come one after another. A small number of counselors work under pressure for a long time and are overloaded, but the effect is really very little [10]. Counselors themselves must have good value orientation, excellent ideological and political quality, lofty ideal and lofty pursuit of life.

Due to the lack of management system, some counselors only care about themselves and have a negative attitude towards their work. Seeing that there are some shortcomings in some aspects, we should reflect on ourselves and whether there are similar shortcomings with him. Confucian aesthetics regards the realm of unity of beauty and goodness as the highest realm of life, and advocates the high unity of art and ethics. Confucius agreed with the ritual and music culture of the Zhou Dynasty in the specific way of governing. The national self-choice and self-consciousness are excluded from the ontology. The development of its cultural trend of thought is always wavering, and it is difficult to lay a good foundation for itself. Fig. 1 is a general model of Confucianism in the context of aesthetic thought.

![Figure 1 Overview model](image)

Strengthening the study of professional ethics theory, the moral emotion of college counselors is the inner experience and subjective attitude of counselors in the educational activities, using certain ethical norms to evaluate their own and others' professional ethical behaviors. Efforts to explore the favorable factors of Confucianism, moral education, and self-cultivation in strengthening the professional quality and professional ethics of counselors, actively learning the charisma of Confucian culture and internalizing it into its own things will undoubtedly greatly enhance the professional ethics of counselors. With the continuous development of higher education reform and the introduction of competition mechanism in Colleges and universities, a more comprehensive
knowledge structure is an important guarantee for an excellent counselor. The knowledge structure of some counselors is seriously unbalanced and their working ability is relatively limited. If the values of college counselors deviate, it will have a negative impact on the moral outlook and value orientation of college students directly. Counselors are mostly newly graduated students, and their actual working ability and political theory level are slightly inadequate. We should persevere in absorbing new knowledge and mastering new technologies, pay attention to self-improvement and self-improvement, and be good at learning and using flexibly while learning.

3. Measures to Strengthen the Construction of Counselors' Professional Ethics

The work of college counselors is positive as a whole, but there are still some problems in work motivation, role orientation, self-awareness and personal characteristics. Socialism with Chinese characteristics has entered a new era, which requires more stringent ideological and political education for college students, and more professional and professional work for college counselors. As a counselor, only through the study of moral theory, standardize their own ideological and behavioral standards, so that they can grow into a social person with good moral sentiments. Throughout the history of Confucian moral thought, we can find the humanism, rule of virtue and benevolence contained in Confucian moral thought. People's moral quality and professionalism are not overnight events, and they cannot be perfect or justified. It takes a long time to continue learning, continuous exploration, continuous practice, and continuous summarization. Career goals and professional ideals are the motivation for a person to study and struggle tirelessly. A clear goal is to form an important component of good professional ethics.

The deviation of value orientation tarnishes the purity of the teaching and educating team, seriously affects the operation of students' work and the healthy development of students' mind and body. In the traditional work of ideological and political education, direct communication and dialogue between people makes the work direct and realistic. After each parameter adjustment, the data flow quickly reaches a steady state. The initial rotation is too large and may result in excessive data flow. Perform three sets of data tests and statistical results, as shown in Figure 2.

![Figure 2 Data impact over time](image)

Facing the new development of higher education in the new era, it is the requirement of the times to strengthen the ideological and political quality of counselors. This is closely related to the party spirit and ideological and moral quality of college counselors. Improve the professional development system of counselors and plan careers for counselors. Guarantee the long-term development of the counselor team to ensure the continuous motivation of the counselor. The overall quality of college counselors is related to the effectiveness of Ideological and political education in Colleges and universities. It is more related to the development of the country and the
revival of the nation. Counselors should always keep a happy mood and know how to regulate and release their own pressure. Only by keeping emotional stability and optimism can we actively deal with complicated student affairs, and then overcome the generation of job burnout. The quality of college counselors has a direct impact on the formation of good moral character, the continuous improvement of academic performance, and the cultivation of healthy personality of College students.

4. Conclusions

Confucianism, as the core of Chinese traditional morality, is the precious heritage left to us by our ancestors and plays a great complementary role in the formation of the content of national cultural quality. The construction of counselors' professional ethics is related to the effectiveness and long-term effect of students' ideological and political education. Schools and counselors should work together. Only through the joint efforts of law, schools, teachers and students, can the construction of College counselors' professional ethics give full play to the training of talents in Colleges and universities. Standing at the height of modern social civilization to examine this ideological system, Confucianism has its own particularity and universality suitable for any society. Confucian moral thought is the leading idea of traditional Chinese education for more than two thousand years. It contains a large amount of moral education resources, which has a close relationship and direct effect with the work of college counselors. Under the favorable environment of respecting teachers and teaching in the whole society, teachers will internalize the professional ethics of this profession into conscious behaviors, highlighting the noble model of the people's teachers. The fertile soil of Confucianism is of great significance to the cultivation of professional ethics of college counselors.

References