How to Effectively Promote the Reform and Construction of Ideological and Political Education in Colleges and Universities under the New Situation

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Abstract. Under the new situation, our country continues to push forward the overall deepening reform, the socialist market economy enters the new normal, the economic structure is transforming and upgrading. In the new era and new situation, colleges and universities should train talents according to the needs of the society and the market, and strive to transport complex high-quality talents for the society, which requires colleges and universities not only to pay attention to the cultivation of professional quality. We should also pay attention to strengthening ideological and political education. Ideological and political education in colleges and universities affects political thought and moral accomplishment of students, but also influences outlook of students on life, world outlook and values. The traditional mode of ideological and political education always pays more attention to the form than to the essence of education, attaches importance to the instillation of theoretical knowledge and neglects the combination of practice and practice, and cannot achieve the purpose of ideological and political education. Based on this, this paper discusses how to effectively reform ideological and political education in colleges and universities under the new situation.

Introduction

With the comprehensive deepening of the reform into a new stage and the continuous deepening of the educational reform, the traditional mode of ideological and political education in colleges and universities has become more and more unsuitable for the development of the new era, and can not achieve the effect of education, which puts forward new requirements for ideological and political education in colleges and universities. In order to meet the new requirements of ideological and political education under the new situation, colleges and universities must effectively promote the reform of ideological and political education, so as to improve the level of ideological and political education, and to cultivate highly qualified and comprehensive talents who are more in line with the needs of the society, and to promote the long-term development of society and the country.

Significance of Ideological and Political Education Reform in Colleges and Universities

In Favor of Promoting the Ideological and Political Consciousness of College Students. The trend of economic globalization and the deepening development of the market economy system deeply affect the ideology of contemporary college students. The college students are still in a relatively pure campus environment, and their psychology is relatively simple [1]. It is easy to be influenced by bad elements in ideology, and easily inspired by malicious separatist thoughts in the social environment of pluralistic ideological and political concepts, which leads to the deviation of position of students in political system and world outlook. The aim of the university is to build up people by virtue, and effective ideological and political education plays a very important role in forming a correct world outlook, outlook on life and values for students. Based on the existing problems in the ideological and political education in colleges and universities, the reform will help to improve the effectiveness of ideological and political education, achieve the purpose of guiding students to form a correct ideological and political consciousness, and cultivate talents who are more in line with the needs of social development to promote the sound development of socialist cause of our country.
In Favor of Promoting the Development of the Ideological and Political Education in Colleges and Universities. Ideological and political education is a subject of ideological education that guides students to establish correct ideological and political consciousness and molds the noble personality of students. From this, we can see that ideological and political education is more focused on guidance, students occupy the main position in education, whether or not to respect the main position of students directly affects the effectiveness of ideological and political education. The traditional mode of ideological and political education has the disadvantage of neglecting the main position of students, paying attention to the leading role of teachers in education, and neglecting to give full play to subjectivity and initiative of students. On the one hand, it emphasizes the education of theoretical knowledge, neglects the true purpose of ideological and political education, and makes it mere formality. On the other hand, it places too much emphasis on test results of students and neglects the teaching effect, and also fails to combine education with practice. Blind theory teaching can not arouse interest of students in learning, so the effect of ideological and political education is weakened. To promote the reform of ideological and political education can effectively avoid the disadvantages of the traditional mode, improve the effectiveness of education, and truly achieve the effect of educating people and creating people [2].

In Favor of Deepening Educational Reform. Since the third Plenary session of the 18th CPC Central Committee proposed to deepen the reform in an all-round way, the reform of education has also deepened, and the reform of higher education has become the focus of educational reform. Colleges and universities have trained a group of high-quality constructors and successors for the cause of socialism, among which ideological and political education is an important guarantee to determine "for whom to train people". Therefore, the effective promotion of ideological and political education reform in colleges and universities under the new situation is conducive to the overall deepening of the reform of higher education, the implementation of the requirements of the central authorities on the continuous emancipation and development of educational productive forces, and the continuous improvement of the quality of higher education.

In Favor of Promoting the Development of our Society. Deepening reform and opening up on the one hand has promoted economic development, on the other hand, it has also formed a pluralistic social culture. Today, with the globalization of economy and culture, the diversity of culture strongly impacts the national culture and deeply influences the national values and modes of thinking. Under the influence of the information age and the current imperfection of moral norms, the values of college students are vulnerable to impact, thus increasing the social instability factors. To promote the reform of ideological and political education in colleges and universities on the basis of reality under the new situation is conducive to guiding college students to set up correct values and to strengthen their ability to resist bad social thoughts and behaviors in order to reduce social instability to a certain extent, promote the stable development of society [3].

Challenges Faced by Ideological and Political Education in Colleges and Universities under the new Situation

The Challenge of the new Normal of Economy to Ideology and Culture. At present, in the new economic form, ideological and cultural exchanges are increasingly widespread. The diversified ideology and diverse social culture have caused a certain impact on the ideological consciousness of college students. Under the new situation, college students are easily influenced by multiculturalism and multi-ideology, and even lost in it. The change of college the ideological consciousness of students will lead to self-contradiction. Under the double pressure of life and study and the influence of the surrounding environment, college students have formed diversified values, thinking, behavior and so on.

Challenges Brought about by Information Networking. With the rapid development of the information age, the Internet has a profound impact on the thinking, life and behavior of college students. The increasing popularity of the Internet not only brings colorful life to college students, but also strengthens their dependence on the network. The value selection and judgment of college students will also be guided by network information, and some theories and behaviors that are not
conducive to socialism will mislead students to form incorrect ideas and bad behavior patterns, which will directly affect the effect of ideological and political education in colleges and universities, and bring many uncontrollable factors [4].

The Effect of Ideological and Political Education in Colleges and Universities is Weakening. The traditional teaching mode of ideological and political education is often a mere formality and can not adapt to the current educational situation. In view of the ideological and political education of college students with wide interest, active thinking and high cultural level, the traditional theoretical teaching mode can no longer stimulate the interest of students, and is becoming more and more unsuitable for the needs of the development of the times. Therefore, the effect of ideological and political education is weakening.

Principles of Ideological and Political Education Reform in Colleges and Universities under the new Situation

Student-oriented Principle. The ideological and political education in colleges and universities should be student-oriented, respect the main position of students, and teaching design, teaching methods and content should be set around students. In the teaching of ideological and political education, we should avoid the passive position of students and ensure that students can have their own analysis and judgment instead of blindly accepting the influence of external environment. The reform of ideological and political education in colleges and universities should focus on the healthy growth and sustainable development of students, give full play to the subjective initiative of students, promote initiative innovation of students, and comprehensively understand the demands of students and attach importance to their value, and then promote the students to grow and develop better [5].

The Principles Leading to the Development of Ideological Trends. Under the new situation, ideological and political education in colleges and universities should integrate China and the world, incorporate tradition and modernity, adhere to both local and world orientation, be open, tolerant, inclusive, and respect the pluralistic culture. At the same time, we must develop multiculturalism on the basis of upholding and protecting our ideology. The ideological and political education in colleges and universities should take the core value system as the core, adhere to the socialist road and the direction of development, take the Marxism thought as the guide, carry forward the national spirit with patriotism as the core and the spirit of the times with innovation as the core, and on this basis lead the social trend of thought, encourage the heart, condensed strength, improve the atmosphere of learning.

The Principles of Increasing the Effectiveness of Ideological and Political Education. Under the new situation, the situation at home and abroad is constantly changing and developing, and there will be new challenges and situations at any time. Therefore, ideological and political education in colleges and universities should constantly improve the teaching quality and enhance the effect in order to better cope with the new changes and new requirements [6]. Ideological and political education in colleges and universities should be attractive and infectious, and teaching activities should be carried out in order to improve the level of education effectively. The timeliness of ideological and political education refers to the purpose and result of education, and the way to enhance the effectiveness of education is to make teaching more infectious and attractive, and to teach according to the actual situation and learning situation. Therefore, the reform of ideological and political education in colleges and universities should abide by the principle of effectiveness of education, comprehensively analyze all kinds of factors that affect the effect of ideological and political education, and attach importance to every link of education so as to improve the quality and effect of teaching.
The Path of Ideological and Political Education Reform in Colleges and Universities under the new Situation

Reforming the Concept of Ideological and Political Education. First, establish the concept of attaching importance to ideological and political education. In order to strengthen the consciousness and concept of ideological and political education, the administrators and teachers of colleges and universities should infiltrate the ideological and political education into the whole development of the school, all kinds of work, teaching and scientific research and so on. At the same time, the ideological and political education should be regarded as an important aspect of talent training, and the special person should be responsible for and manage the ideological and political education work and teaching, not only as a subject, but also as a part of the work of colleges and universities.

Second, form a comprehensive, all-staff education ideas. Ideological and political education in colleges and universities is not only the work of ideological and political teachers, but also the work responsibilities of all teaching staff, such as administrators, counselors and so on. Colleges and universities should permeate ideological and political education in teaching, management, service and other fields. For the students of ideological and political education, all personnel with educational responsibilities should pay more attention to it, detect the changes of the emotions and thoughts of students in time, formulate and implement education in a targeted way, and improve the level of ideological and political education. Third, construct the idea that teachers and students are the main body. Both the teacher and the student are the main body of teaching. Teachers, as the initiators of teaching activities, play the role of guiding thinking of students and cultivating professional knowledge and skills of students. Students as educates are also the main body of education; Teachers and students are equal in personality, there is no difference between high and low, students can play a subjective initiative in teaching, to express creativity. Teachers and students should strengthen communication and communication on the basis of respecting each other subject status, learn and progress together, and enhance the interactive effect between teachers and students in a free and democratic teaching atmosphere.

Reforming the Contents of Ideological and Political Education. Ideological and political education in colleges and universities involves the life and study of students, ideological and political education, legal education, political education, safety education, moral education, psychological education and so on. Ideological and political education should be guided by Marxism-Leninism, Mao Zedong thought, Deng Xiaoping theory, the important thought of three represents, the scientific development view, and Xi Jinping new era of socialism with Chinese characteristics. At the same time, in order to give students a comprehensive understanding of the situation at home and abroad, the trends and laws of social development, it is necessary to carry out situation education, history education, view of development education, national conditions education, etc., and make clear historical responsibility and mission of university student to build socialism cause and realize Chinese Dream. To reform the ideological and political education in colleges and universities, we should combine the national spirit with patriotism as the core, and improve the patriotic consciousness and national consciousness of students. Ideological and political education aims to guide students to form a correct outlook on life, values, world outlook, and in the new situation, especially in the light of the characteristics of the times to carry out education on money, struggle, employment, success, and so on. The moral education in ideological and political education includes family morality, professional ethics and social morality, aiming at the selfishness of some of the only children. Charming characteristics of collective view education and maliciously defaulting on the situation of student loans to carry out integrity education and so on [7].

Reforming the Methods of Ideological and Political Education. First, reform the classroom teaching of ideological and political education. The most basic form of ideological and political education is classroom teaching. Not only the ideological and political education classroom, but also the other specialized knowledge classroom should be integrated into the ideological and political education content, thus can carry out the teaching omni-directionally, achieves the teaching
goal. At the same time, new means such as multimedia and network can be used to carry out ideological and political education in the process of teaching, which is beneficial to the expansion of teaching content and the enhancement of teaching effect. Second, select special topics for targeted education. Ideological and political educators and student counselors in colleges and universities should observe the new changes in thoughts of students in all directions and dynamically, collect information in time, investigate and analyze the causes of new changes and new problems, and form detailed and comprehensive information reports. Then the representative typical problems are discussed by the students together, and the causes of the problems, the causes of the changes, the influence and the measures to deal with them are obtained. Through thematic education in a timely eliminate the bad thoughts of students timely through special education, and promote the healthy growth of students in development. Third, use the practical teaching methods to improve the quality of education. The effective development of ideological and political education in colleges and universities can make use of various extracurricular activities to attract the attention of students, stimulate the interest of students in learning, and perceive morality and political thoughts in the activities. The extracurricular activities of ideological and political education in colleges and universities can be carried out on the basis of classes, associations, party and group activities, etc., such as game activities, poetry recitation, literary and artistic performances, story boards, lectures, debates, lectures, knowledge competitions and so on.

Conclusion

In short, under the new situation, ideological and political education reform in colleges and universities is imperative. Colleges and universities should comprehensively grasp the new changes in the social and economic environment and of the ideological and ideological fields of students under the new situation, reform the existing mode of ideological and political education, stimulate the interest of students in learning, and give full play to their independent initiative. We should strengthen the effect of ideological and political education, guide students to set up a correct outlook on life, values and world outlook, train comprehensive talents with high ideological and political level for the society, and promote the development of socialist cause.

References


