

The Mission and Responsibilities of Counselors in Private Colleges and Universities in the New Era

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Abstract: In the context of a new era, new requirements, and new development, privately-run high-end corrections are in a favorable period of transformation and development. As front-line staff in school management, counselors are essential to the safety and stability of the school. This article will understand the mission and responsibility of contemporary private college counselors based on the situation of private colleges.

1. Introduction

The new era brings new challenges and puts forward new tasks for colleges and universities. Facing the critical period of building a well-off society in an all-round way, realizing the great rejuvenation of the Chinese nation and building a strong socialist modernization country, our colleges and universities are required to train tens of millions of professionals And innovative talents, private universities, as an important part of China's higher education system, are to meet the multi-level and diverse educational needs of the people. Especially since the 18th National Congress of the Communist Party of China, national leaders have proposed to build a team of professional and professional counselors on different occasions to grasp the ideological initiative of colleges and universities, and guide college students to establish a spirit of patriotism, love of society and family, Learn skills to build socialism with Chinese characteristics. The Ministry of Education has subsequently issued the "Regulations on the Construction of Counselors for General Colleges and Universities" (Order No.24 of the Ministry of Education) and "Professional Competency Standards for College Counselors (Provisional) ([2014] No.2)" Recognized by society, it also has its own construction standards.Minister Chen Baosheng's speech to the excellent backbone class of national counselors reshapes the word "counselor". I think these three words are the mission and responsibility of our private college counsellors [1-2].

2. Counselors Recognizing

Assistant: It means help and assistance. Minister Chen said that he is the main attacker of ideological and political work, the leader of student management, the backbone of student growth, party building, teachers, and student assistants.

Guidance: What method is used to guide. Minister Chen talked about political leadership, ideological guidance, emotional counseling, learning guidance, behavioral guidance, and employment guidance.

Member: What is the identity. He is a member of the organization of ordinary party members, a member of the ordinary masses, a combatant of the great struggle, a quality inspector of the great cause, and a waiter of the great recovery.

From the analysis of Minister Chen, we can see the importance of college counselors. We must work together to build the team of counselors and teachers. Build a team of professional and professional counselors.

2.1 Counselor-Assistant

Counselors are the main players responsible for the ideological work of students. They work in

professional capacities such as ideological and political construction, career planning and employment guidance, and mental health counseling. They also need to organize, plan, and guide the collective activities of the class. Construction, student social groups, sports and cultural activities, subject competitions, holiday safety, graduate employment guidance, etc., are front-line personnel for student management, integrating practical education, cultural education, network education, psychological education, organizational education, management Educate, serve and subsidize people.

2.2 Counselor-Guide

Counselor-mentor is a guardian, leader, and service provider for students who grew up in college. Our counselors accompany students all the time in the process of education and teaching. Spring, summer, autumn, and winter life throughout the year, from early morning training to evening self-study, counselors are always on duty to deal with students' daily affairs at any time and any place. The instructor is Sun Wukong's ability to change in thousands of ways, the scope of work is wide, and he is escorted in the aspects of thought, emotion, academics, employment, life and so on.

2.3 Counselor-Staff

As an ideological and political worker, instructors are everywhere in classrooms, outside the classroom, from online to offline, and from study to life [3]. It is a pioneer and exemplary leader of party members, one of the representatives of ordinary teachers, a participant in the construction of education in our country, and a waiter for skilled and innovative talents. The instructors have many tasks, wide scope of work, and many docking departments. The final goal of student-related work is the instructors. This is an ideological and political education team that can fight, fight, and win.

In summary, the job of a counselor is a social mission that is both professional and responsible. Because of the overall younger age, professional titles, and educational background of the private college counselor team, the management team is intentional and lacks strength. Relative to full-time teachers and management cadres in scientific research and curriculum education, management thinking education will be a bit difficult, to solve these problems we must build a team of professional and professional counselors.

3. The Necessity of the Professionalization and Professionalization of the Private College Counselors in the New Era

3.1 The Professional and Professional Construction of The Private College Counselors in the New Era is the Need of the School's Own Development

At present, the country has entered a new era, and the development of China's higher education has entered a new era of "double first-class" construction. Private universities must also keep pace with the times. The key to how private colleges and universities deal with new tasks in the new era is talent training, and talent training requires a high-level faculty, and counselors are an integral part of the faculty. In February 2017, the CPC Central Committee and the State Council issued the "Opinions on Strengthening and Improving the Ideological and Political Work of Colleges and Universities in the New Situation", with particular emphasis on the importance of the construction of counselors. Counselors always work on the front line of students. Students are the lifeline of private colleges and universities. The safety and stability of students and the quality of training are related to the development of the school. Western social thoughts are intensifying penetration of student ideology all the time. Private college counselors must have a strong self-awareness, sufficient self-ability, and fully demonstrate professionalism and professionalism in order to ensure the healthy growth of college students and complete the mission given by the new era. The construction of the counselor team is the foundation of private colleges' own development.

3.2 The Specialization and Professionalization of the Private College Counselors in the New Era Are the Needs of Ideological and Political Education

Private colleges and universities must develop healthily and must have the correct political

direction and education plan. The instructor's duties stipulate that under the guidance of the great banner of Marxism and Xi Jinping's socialism with Chinese characteristics in the new era, the Party's education policy is fully implemented, and the "four consciousnesses" adhere to the student-centered thinking. The professionalization and professionalization of instructors can fully reflect the whole-person educating, all-round educating and whole-process educating of the school, and the instructors are the first to bear the brunt. The counselor has a direct relationship with the establishment of the students' world outlook, values and outlook on life. College students are active and sensitive, easy to be influenced by the outside world, easy to accept new thoughts and new things, but have insufficient ability to distinguish right from wrong, self-discipline, complicated and complex society, students are prone to bad habits, and students recruited by private colleges and other factors, Need a powerful ideological and political guide [4]. The counselor is responsible for leading college students' ideological and political literacy, ideological and moral literacy, mental health literacy, and professional literacy. A team of professional and professional instructors is integrated with Lide Shuren and ideological and political education, which is in line with the mission of the new era.

4. New Era, New Mission, New Responsibility to Build a Professional and Professional System for Private University Counselors

The new era is endowed with a new mission. Private colleges and universities should pay more attention to the professionalization and professionalization of the instructor team. With the guidance of the concept of "scientific, pragmatic and innovative", the quality of instructors should be improved, students should be the center, and ethics should be established. , Humanistic care, emotional communication, the core values of socialism are embedded in the mind, complete the mission of the times and act to build a professional and professional system of private college counselors.

4.1 Improve the Working Mechanism of Private Colleges' Own Counselors, and Standardize Them from Different Levels

First of all, from the selection and recruitment, according to the requirements of the Ministry of Education's teaching evaluation, a high-quality, professional counterpart counselor team is provided. Private colleges and universities should adhere to the high-quality and high-standard entry system according to the situation of the school, starting with majors, skills, ideological and moral cultivation, flexibility, adaptability, and communication skills, especially whether they have pedagogy, psychology, and professional skills. Starting from the demands of the school and the recruiters, it is also suitable for the professional and professional standards of counselors. Second, improve the training mechanism of counselors. From a novice to being able to deal with emergencies flexibly is through practical work practice and a complete training system. Private colleges and universities should formulate training programs with step-by-step, planned, multi-level and multi-angle training to enhance the professional and professional abilities of counselors. In terms of training content, it should be extensive, comprehensive and precise. The daily training aims to improve the basic skills of the instructor such as thought leadership, teacher education, basic work methods, and new media application capabilities. The special training aims to deal with specific periods and specific tasks. Private colleges and universities use different training to build a professional, learning, and professional counselor team. Finally, there must be an incentive and assessment mechanism. On the one hand, the incentive and evaluation mechanism is based on daily work, and the incentive evaluation range is clearly defined according to the scope of daily work, and the constant value is converted into a component value form. On the other hand, most of the private colleges and universities have not implemented the "double-line promotion" mechanism for instructor administrative promotion and job title evaluation. We can only optimize the incentive and assessment mechanism from the perspective of specialization and professionalism, combine daily management with the ability of the instructor, agree with the work of the instructor and give a promotion path at the same time, so that the private college counselors have a big idea and worry

Awareness, improve their own political literacy, work skills to complete the new mission of the new era.

4.2 Build a Platform from Multiple Angles. FIRST Learn the Platform and Live to Learn

It is necessary to increase the funding for the training of instructors in private colleges and universities, from on-campus to off-campus training, from intra-province to out-of-province training, and from domestic to overseas training to improve skills. In terms of job functions, we must provide training in mental health, career planning, innovation and entrepreneurship, and skills upgrading to obtain relevant career certificates and better serve the job. You can also organize "salon activities" and "counselor learning days" to determine the theme and fully prepare the materials so that the instructors can communicate directly, practically and efficiently to gain experience and methods, so that the instructors can gain insights, Expand long-term thinking, enrich experience, and improve skills to promote the professionalization and professionalization of counselors. Secondly, on the education platform, private college counselors should be able to do both ideological and political work and relevant teaching, and at the same time explore the level of scientific research and enhance the ability of counselors to teach and research. On the one hand, from the counselor profession, I boldly stepped onto the rostrum, and began to undertake teaching tasks from the career planning, mental health, and professional introduction of freshmen. On the other hand, the counselor started to declare the special counselor special items from student management, ideological and political learning Topics, presenting daily work to papers and topics to create a scientific research scope. Finally, build a studio platform. In addition to routine work, private college counselors also have special characteristics. The "Counselor Studio" can be composed of about three counselors, from learning life, academic planning, emotional communication, social practice, special features, Discipline competitions and other aspects are used to set up "counselor studios" to fully reflect the professionalization and professionalization of instructors, and to complete the new era, new mission and new role of private college counselors in many ways.

5. Conclusion

The new era has given private college counselors a new mission. The work of counselors is "professional, and integrated". Only when private colleges and universities accurately formulate rules and regulations and provide paths to the instructor team in terms of ability improvement, job title evaluation, administrative promotion, and scientific research, can a professional and professional instructor team be built to complete the mission of the times. The word "counselor" are simple but non-trivial, and they are the lubricant of various tasks in private universities.

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