

## Study on Grassroots Party Construction in Colleges of Art

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**Abstract:** Students majored in art may have distinct personality characteristics; therefore, during the grassroots party construction in colleges of art, it is required to start from their characteristics, respect their personality differences and give full play to their enthusiasm and initiative. Since the themed education of "staying true to the original aspiration, and keeping the mission in mind" was implemented, it has focused on discussing how to carry out in-depth study and take action in details based on actual conditions in colleges of art and characteristics of students majored in art during the grassroots party construction.

### 1. Introduction

The party's grassroots organizations are the foundation to implement the party's routes, guidelines, policies, and deploy its decisions. It has been pointed out in the Report of the 18th National Congress of the Communist Party of China, "The party's grassroots organizations are fighting bastion to unite and lead the people to implement the party's theories, routes, guidelines and policies as well as its missions". The key position and important role of grassroots party organizations in party development and construction cause have been set forth scientifically and systematically in the Report of the 18th National Congress of the Communist Party of China. Colleges have been connected to social progress since the date of generation. According to the Report of the 19th National Congress of the Communist Party of China, it is requested to build grassroots party organizations, including colleges into "a strong fighting bastion that advocates the party's proposition, implements the party's decisions, leads grassroots governance, unites and mobilizes the group and promotes reform and development". Colleges bear the mission to lead the development of social culture, and the core mission to cultivate the youth for the national revival. As the grassroots organizer, participator and practitioner of this core mission, grassroots construction of colleges must be solid and stable, to give full play to the role of fighting bastion effectively [1-2]. As China develops, in the current society with diversified concepts and value orientations, new and higher requirements are also put forward considering the organization mode of grassroots organizations in colleges, the education form of party members, etc. As the society develops, on one hand, it puts forward a request for grassroots organizations in colleges to reinforce self-construction, and practically enhance their leading force, organizing capacity and executive capacity; On the other hand, it also requests to reinforce the contact with young students, get close and listen to them, and then lead and influence them, and guide them to obey and follow the lead of the party. Young people are the main force for social development. The essential mission of colleges is to strength moral education and cultivates people. As grassroots party organizations in colleges, it is requested to work hard to lead young students, strengthen their ideals and faith, and build positive character, and make them do their best to serve the society and promote the bidirectional growth of individuals and the society, while striving to be their best selves.

College students are the subject of colleges, so how to accomplish the ideological and political education of college students is also a topic worthy of study and exploration in the party construction of colleges. This is not only an assignment, but also a planned and hierarchical ideological and political education activity for students, and should influence students in their actual study and life unconsciously, so that they can internalize in mind and externalize in actions. How to enrich party construction as well as ideological and political education and make students take the

initiative to join in education activities related to party construction have become key topics of ideological and political work in colleges of art. Based on actual conditions in colleges of art, it is requested to persist in "studying" carefully, "acting" practically, and "introducing" at full force, adopt multiple routes, consolidate professional foundation, take the initiative to serve the society, and then strengthen students' red belief, reshape the red character, transmit red spirits, and study deeper and take action in details through professional study, ideological and political guidance.

## **2. Improve Political Stance and "Study" Carefully: Adopt Multiple Routes and Adhere to the Red Belief**

Grassroots organizations in colleges must give full play to the theoretical advantages of the party. It's not only an opportunity, but also a challenge for grassroots party organizations to face young students directly. Grassroots party organizations in colleges must improve their political stance, reinforce the study in party theories, guidelines and policies, read them and understand them fully. According to *Opinions to Reinforce the Political Development of the Party* printed and issued by the CPC Central Committee in February 2019, it was pointed out that, "the political construction of the party is an essential construction that decides the construction direction and effect of the party, and is related to the overall promotion of the great struggle, great project, great cause and great dreams [3]. To reinforce party construction, it's essential to practically reinforce the political construction of the party, reinforce "four-awareness", adhere to "four-confidence", and implement "two-maintenance". This also requests grassroots party cadres in colleges to reinforce their awareness of "advocating the party spirits, being concerned about the party, and serving for the party as party members", and strengthen their political belief for the political construction of the party, adhere to the political direction and persistent in arming their brains with Jinping XI's Thought on Socialism with Chinese Characteristics for a New Era; It is requested to focus on the biggest policy of the growth of young students, keep the concept of "people's position, the essential standpoint of the party" in mind, improve the political consciousness and political capacity of leading cadres, and always be firm and persistent about developing on the road.

Students majored in art are concentrated and persistent in the specialty, and are mostly emotional with stronger independent consciousness. Meanwhile, there is also the phenomenon of self-discipline and weak organizational concepts. Grassroots party construction in colleges of art must expand the study form and enrich study contents of students specific to their characteristics based on their actual conditions, adopt multiple routes, and accomplish "in-depth study". Let the youth study, memorize histories, define their responsibilities and strength the red belief through diversified forms of study.

### **2.1 Intensive Study Based on Actual Conditions**

Study party constitution, series of speeches, political rules and other learning contents carefully at a fixed time in the form of party classes and branch conferences, memorize histories, define responsibilities and then strengthen the belief to follow the party, and the red belief to be persistent in hard work and devotion. It's applicable to further explain speech spirits related to the *Speech of the General Secretary in the Art Forum*, *Speech on China's Youth Day*, and indicate directions for further study and work [4].

## **2.2 Traditional Communication Science**

Based on intensive study, it's applicable to ask each student party member to submit different forms of rich learning experience based on their own profession and specialty. Break through the fastidious, but incompetent and easily impetuous psychology of students majored in arts by adopting traditional learning methods of copying party constitution by hands, reading the party history and learning the party constitution, focus on after-study digestion, absorption, form the effect of communication study and mutual promotion.

## **2.3 All-member Study in the Form of League Led by the Party**

Student party members are the backbone force and advanced representative of undergraduate students, with stronger influence and inciting force among students. They have built the closest bridge between grassroots organizations in schools and the youth, and are also the most vigorous group among student party members. Whether young undergraduate party members can keep their advancement and exert their leading effects as models among students practically in colleges will directly influence the students' sense of identity and belonging for the party organization. Therefore, undergraduate party members must improve their ideological level, to give full play to the effect of pioneers and models. Undergraduate party members should improve their political stance and strengthen their political standpoint. Student party members in colleges of art should give full play to their professional characteristics, and can make graphics about the party history and party constitution, adopt "art+" mode to realize more vivid study and more extensive audiences, drive league construction by party construction, and then promote in-depth study, and form a good all-member-linked learning atmosphere.

## **3. Highlight Characteristics, and "Act" Practically: Consolidate Professional Foundation, and Reshape the Red Character**

Ideological and political education is the priority for college party construction. As colleges of art, in order to implement grassroots party construction in details, it's essential to explore "art+ party construction" mode actively, highlight the professional characteristics of art and implement characteristic party construction education. Students majored in art often have their own opinions about things, and are mostly personalized, enthusiastic and value personal feelings. Specific to this characteristic, it's requested to focus more on mobilizing their enthusiasm and initiative in activities, reinforce the participation degree of young students, seek for cognitive resonance, and convert planer literal expressions and unilateral preaching into warm, powerful and profound bi-directional communications. The essential front of grassroots party construction in colleges has always been a variety of student activities. Colleges, especially colleges of art should take the initiative to explore ways to make students participate, and then reinforce its vitality, and let students participate truly and gain growth.

As the grassroots party construction of colleges, the foundation is to study and the key is to take action. Study is the first duty of students and also the foundation of their college life. In grassroots party construction, it is requested to consolidate the professional foundation of students, keep a foothold of professional advantages, form a good atmosphere of "demonstrating the force of models, and transmitting the positive energy of youth" among students by creating excellent artistic works, and reshape kind and positive red character among student groups.

### **3.1 Strive to do a Good Job in Leading the Ideology of Young Students by Artistic Creations Based on Consolidating Professional Study**

It's applicable to combine party construction with professional courses, form a new mode of "party construction+ courses" for grassroots party construction, change the additional item of the

former grassroots party construction in colleges into required items, express party histories, theories, and opinions by different artistic forms in a more vivid way based on the combination with students' professional courses. Besides, it also forms a process for students to digest, absorb and re-express in professional study.

### **3.2 Innovate Promotional Form and Reshape the Red Character Based on Self-Media Platforms**

In the current era of "internet+", colleges of art can set up special columns of party construction based on WeChat, Microblog, video interaction APPs and other self-media platforms, and make planer texts three-dimensional, graphic and artistic based on personal advantages. Make receivers of such information into transmitters based on the fast transmission, interaction and convenience of self-media platforms, and gain the attention of more student groups by secondary transmission and obtain a better effect of education and transmission for grassroots party construction.

## **4. Reinforce Responsibilities, and "Introduce" at Full Force: Take the Initiative to Serve the Society and Transmit Red Spirits**

Grassroots party construction in colleges should finally lead students to serve for the society based on what they have learned, take the initiative to participate in various volunteer services, social practice, combine knowledge with action, and make concrete actions to transmit red spirits.

### **4.1 Serve the Grassroots by Taking the Opportunity of Students' Summer Activity for the Country People in Three Aspects**

Organize student party members and applicants for party membership to carry out grassroots volunteer services. Record life diligently through their eyes in practice. Vivid cases are essential for colleges to educate and guide the implementation of grassroots party construction in details. It's applicable to lead students to focus on common party members around them, including bus drivers, sanitation workers, police officers and teachers, although they work at different jobs, they share the same identity, the member of the communist party. Focus on their stories, express them based on their profession, and represent their persistence and devotion to their positions with art works. Adopt "art+" mode, and transmit the due belief as the member of the communist party vividly, i.e., be the best self, and serve the society. Through these stories, cameras, surrounding, most grassroots and simplest members of the communist party, on one hand, student party members, applicants for party membership and common students participating in the activity can have more distinctive and vivid opportunities to study at site, while expressing their sincerest respect for the party through their works.

### **4.2 Carry out Volunteer Activities and Serve the Society by Regarding Student Societies and Volunteer Service Groups as the Bond**

As the grassroots party construction in colleges of art, effective approaches should be adopted, to better implement work accordingly, and then realize the education and guidance for students. Two powerful approaches include student communities and volunteer service groups. For colleges of art, their working difficulties and pain spots that should be solved urgently are how to combine the reinforcement of the party's leading force, centripetal force and transmission with the autonomy, learning capacity and fighting force of student groups based on student societies, volunteer service groups and other student organizations. Student organizations represented by student societies and volunteer service groups are the most grassroots units and organizations for student party construction in colleges, and also the spontaneous organizations of students, with strong autonomy and correlation, and are the major bond connecting young students with grassroots party organizations. In the era of diversified values, it's essential to mobilize students' initiative and enthusiasm, in order to lead young students to establish correct values and belief, and highlight the leading role of colleges in the ideological culture of grassroots party construction. It is requested to lead students to serve the society, study in activities, and practice in study and grow up in practices

specific to the characteristics of students majored in art based on their creativity. Such party construction education is more powerful and vivid than planar texts and simple preaching.

## 5. Conclusion

As the grassroots party organization in colleges of art, it is requested to take root in the youth, serve for the youth, but also educate and lead the youth, bury the seed of belief for party policies, theories and guidelines in the mind of young students, let it take root and sprout through multi-level study and communication based on their professional advantages. In actual work, it is requested to combine students' characteristics, respect their personality difference, value artistry in the education of party construction, strengthen students' red belief, reshape the red character, transmit red spirits by vivid cases and examples, and then acquire ideological promotion. On one hand, it is to reinforce the initiative and participation of young students for political study by creating the learning mode, method as well as material artistry analysis and interpretation when studying political theories for grassroots party construction; On the other hand, it is to lead young students to internalize in mind and externalize in actions, in respect of the learned contents, and then express what they learned and thought hierarchically with warmth based on their profession. For young students, this is also a process to study, digest, absorb and re-express as well as a recreation of art. Give full play to the backbone force of young students practically under the lead of grassroots party construction and form the linked growth of league construction led by party construction under the lead of the party branch. Young student party members should make an example as pioneers among students and then regard themselves as the center, to serve for the society and drive others around them in their powers for mutual improvement. The prosperity of a nation depends on its youth, and strong youths promote a strong nation, the youth is the merging force for national development. Colleges are obligated to undertake this social responsibility. As grassroots party organizations in colleges of art, it's their historical mission to do a good job in grassroots party construction, educate and guide young students, and then promote the overall growth and cultivation of students.

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