New thoughts on Ideological and political education of college students from the perspective of socialist core values

Zhang Huixin
Department of Public Security Management, Railway Police College, Zhengzhou, Henan, 450000, China
email: 1151387065@qq.com

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Abstract: At this stage, college students should not only study their professional knowledge well, but also conform to the development of the times to open their eyes to see the world, set up their own goals, and form a correct world outlook, outlook on life and values. But at present, most college students in our country do not have rich social experience and are easily influenced by the bad social atmosphere in their study and life. Therefore, colleges and universities should strengthen the ideological and political education of college students, combine the socialist core values and ideological and political education effectively, and formulate scientific and reasonable ideas for college students' municipal education.

1. Introduction

Under the background of globalization, the cultural and economic ties strengthened by all countries in the world make people in a living environment with diversified ideas and complicated consciousness. In this case, for the college students who have been living in the campus is full of temptation, there are many kinds of traps. In order to improve the discrimination ability of college students and help them to form correct values in the diversified cultural environment, colleges and universities should strengthen the socialist core values education and ideological and political education of college students, and cultivate successors who make outstanding contributions to the construction of socialist cause.

2. Problems in Ideological and Political Education in Colleges and Universities in China

Under the background of modern education, the reform of higher education in our country is constantly advancing, and the content and concept of ideological and political education have changed greatly. The ideological and political teachers in colleges and universities are growing, and teachers have changed the traditional teaching mode. However, some ideological and political teachers in colleges and universities still use backward teaching ideas in practical teaching, neglecting the practicality of ideological and political courses, and cannot adhere to the principle of teaching students according to their aptitude [1]. At the same time, there is a certain lag in the ideological and political curriculum construction in colleges and universities, and it is not
effectively integrated into the socialist core values in the ideological and political curriculum teaching content. This will seriously eliminate the initiative and enthusiasm of students to study ideological and political courses, and hinder the smooth progress of ideological and political courses in colleges and universities.

2.1. The Core Values of Socialism Cannot be Fully Reflected in Ideological and Political Education in Colleges and Universities

The socialist core values are consistent with our Party's mainstream ideas, so colleges and universities should focus on the socialist core values in ideological and political education [2]. At present, colleges and universities cannot effectively combine the socialist core values with the theoretical courses such as "marxist principles ", "ideological and moral cultivation and legal basis ", nor can they effectively infiltrate the socialist core values into the theoretical courses.

2.2. The Ideological and Political Education used is too Rigid

The main problem affecting students' learning quality and learning efficiency in ideological and political education in colleges and universities is that the teaching idea used by teachers is too rigid [3]. At present, the ideological and political teachers in some colleges and universities in our country are academic and experienced university professors, who have rich theoretical knowledge. However, the influence of age and concept on the acceptance of the new teaching ideas is far less than that of young teachers, so they will use the traditional, too rigid teaching ideas in their practical work, do not establish the correct concept of thinking and politics at all times, do not realize the importance of cultivating students' socialist core values, and do not actively carry out rich and diverse teaching activities in ideological and political education. In the information age, the channels for college students to acquire knowledge are more and more abundant, and the convenience is gradually strengthened. If the ideological and political teachers in colleges and universities still use the backward teaching idea in the actual teaching, it will be difficult to conform to the trend of the times and will not be recognized and affirmed by the students.

2.3. Ideological and Political Education Cannot Keep Pace with the Times

The ideological and political teaching methods in colleges and universities directly affect the initiative and enthusiasm of students' learning. At present, some ideological and political teachers in colleges and universities in our country cannot combine the social big classroom and the small ideological and political classroom effectively in the actual teaching, and do not fully realize the importance of ideological and political education to students' learning and development. [4]. The ideological and political course in colleges and universities is a course based on theory, which contains the knowledge theory is boring and boring, so it is difficult to fully arouse the initiative and enthusiasm of students to learn. Therefore, ideological and political teachers in colleges and universities should improve their own education level, set a good example for students, rather than stand high, adhere to irresponsible teaching attitude, promote the practicality of ideological and political course teaching, and explore and study a variety of teaching methods.

![Figure 2 Improving the practicality of ideological and political courses](image)
2.4. The Evaluation Method of Ideological and Political Assessment is too Single

The assessment and evaluation methods used by most ideological and political teachers in colleges and universities are mainly to write papers and open book examinations, which cannot fully reflect the students' actual ideological and political level. Therefore, the ideological and political teachers in colleges and universities should use a variety of evaluation and assessment methods, take the students' daily learning performance as the important basis of the assessment, comprehensively and accurately measure the students' actual ideological and political level, give scientific achievements, and make the students' academic achievements accord with their actual learning ability.

3. A New Thought on Ideological and Political Education in Colleges and Universities under the Socialist Core Values

3.1. Effective Infiltration of Socialist Core Values in Ideological and Political Education in Colleges and Universities

Under the guidance of socialist values, ideological and political teachers in colleges and universities should fully implement the socialist core values in teaching and educating people, adhere to the principle of teaching students according to their aptitude, and enhance the effectiveness and pertinence of ideological and political education [5]. The socialist core values embody the Chinese spirit and are the common value pursuit of our people. The ideological and political teachers in colleges and universities combine the contents of "marxist philosophy principle" with socialist core values to explain the relevant teaching contents. At the same time, they should tell the college students in detail the important achievements of the party and the people under the guidance of socialist core values, and truly achieve the deep integration of high-efficiency ideological and political education and socialist core values.

3.2. Adhere to the Teaching Concept of "People-oriented" and use Scientific and Reasonable Teaching Evaluation Methods

Under the socialist values, "people-oriented " is an important idea, so ideological and political teachers in colleges and universities should adhere to the teaching concept of "people-oriented ", establish the status of students' main body learning, use more interesting and diversified teaching methods, stimulate college students' desire for knowledge, and improve their ideological and political level as a whole. Because different college students have different values and different ideological and political level, ideological and political teachers in colleges and universities want to improve the quality of teaching, first of all, they should grasp the students' actual learning situation, understand the students' ideological trend and value orientation, master each student's character characteristics, use different teaching for different students, and help students to establish correct world outlook, outlook on life and values by using targeted teaching strategies. In the process of teaching evaluation, ideological and political teachers in colleges and universities should change the traditional evaluation and assessment mode of ideological and political courses, take the practice of socialist core values in students' daily life and study as the important basis for assessment and evaluation, encourage students to actively participate in ideological and political education practice, cultivate students' sense of gratitude, encourage students to evaluate each other, and make students' actual academic achievements consistent with the practice of their socialist core values.

3.3. Focus on Cultivating Students' feelings of Home and Country

College teachers are the key to the smooth progress of ideological and political courses. Under the socialist core values, colleges and universities should actively introduce talents with large-scale high quality, perfect personality, active thinking and wide vision. We encourage ideological and political teachers in colleges and universities to constantly raise their own political consciousness, focus on cultivating students' feelings of home and country, give students a detailed account of the truth of life, combine invisible education with explicit education effectively, find out the ideological
problems students encounter in daily life and study in time, formulate scientific and reasonable solutions, and promote students' ideological consciousness.

3.4. Establishment of a New Carrier of Ideological and Political Education under the Socialist Core Values

Under the background of the rapid development of network information technology, the teaching mode and management mode of ideological and political teachers in colleges and universities have undergone certain changes, and the emergence of Internet technology has brought new opportunities for ideological and political education in colleges and universities, and comprehensively updated the ideological and political education concept and educational content. Under the socialist core values, ideological and political teachers in colleges and universities should give full play to the advantages of Internet technology, make rational use of multimedia teaching tools in classroom teaching, effectively integrate into WeChat, QQ and other software, and use app for classroom check-in. The popularization of Internet technology will also bring some challenges to ideological and political education in colleges and universities. The entry of many western values has changed the values of college students and brought many adverse effects on their ideological development [6]. Therefore, ideological and political teachers in colleges and universities should dialectically view the Internet technology in practical teaching, establish a perfect network new media platform, effectively integrate the socialist core values in the ideological and political education of the Internet, and let the Internet as a new carrier of ideological and political education. Prevent students from being infringed by bad information in real life and study.

3.5. Active Integration into Socialist Core Values in Social Practice

In order to improve the ideological and political level of college students, teachers should not only impart corresponding theoretical knowledge to students, but also actively carry out rich and diverse practical activities to encourage students to practice the core values of socialism. The ideological and political teachers of colleges and universities can apply to the school leaders for organizing activities such as learning Lei Feng, supporting education in mountain areas and offering love to left-behind children, so as to strengthen students' sense of social responsibility, help students to establish correct values, and lay a good foundation for the improvement of ideological and political education quality in colleges and universities.

Figure 3 Building the right values

4. Conclusions

In the study and growth of college students, ideological and political education plays an irreplaceable role. At present, there are still some problems to be solved in the actual teaching of ideological and political teachers in colleges and universities in China, and new teaching methods need to be further explored and studied. Therefore, ideological and political teachers in colleges and universities should effectively integrate socialist core values in classroom teaching, make full use of social resources, strengthen ideological and political teaching reform, and use socialist core values to improve students' ideological and political level.
References


