Research on the Problems and Development Paths of College English General Education under the Background of MOOC

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Abstract: MOOC can provide a relatively perfect network learning platform for college students, which has won the unanimous praise of domestic college students, and has also played a certain role in promoting the reform of English teaching in domestic colleges and universities. With the development of higher education, the concept of general English teaching in Colleges and universities has been attached great importance. The implementation of general English teaching in Colleges and universities needs to construct a diversified English curriculum system in higher education stage, and the teaching objectives, teaching content, teaching mode and curriculum evaluation mode of English curriculum in Colleges and universities need to be changed concretely. Under the background of college English general education and "MOOC", re-interpreting the various elements of college English teaching, aiming at finding a new teaching model innovation combining college English traditional teaching mode and modern Internet technology. The application of MOOC teaching in college English breaks the boundaries of traditional English teaching mode and follows the subjective status of students, which is of great significance for the realization of English general teaching.

1. Introduction

The comprehensive development of Internet and modern science and technology has brought tremendous impact and challenge to modern education. Global educational circles have begun to actively explore new teaching modes in order to improve teaching efficiency more effectively. The use of English in the world determines its special position in the internationalization of higher education [1]. As an important part of higher education, College English education shoulders the task of providing high-quality and high-level English talents for the development of society, economy, science and technology and education [2]. Nowadays, "MOOC" sweeps the globe with its advantages of low cost, high quality, wide audience, learning-centered and fundamental change of teaching mode [3]. In the majority of college English teaching in the country, teachers as the absolute center of the whole classroom play a leading role in the whole English teaching content, unilaterally pay attention to the theoretical knowledge and grammar explanation, ignoring the subjective initiative of students' learning [4]. There is no significant effect on the improvement of students' English application ability. In response to this situation, English teaching in colleges and universities in China must be reformed with the help of MOOC to further improve students' English proficiency. College English teaching is an integral part of college education. It must realize and adopt the core concept of college education as its action principle [5].

The content of college English general teaching is all-encompassing, involving many disciplines and multiple levels. Its content includes three aspects of people and things (world, nature), people and people (society), people and themselves [6]. Elective courses in general English teaching in colleges and universities have played a positive role in satisfying students' personalized development needs, expanding knowledge structure, improving comprehensive quality and stimulating innovation ability, which is increasingly recognized by people [7]. The combination of modern college English general teaching and modern college education can cultivate students' independent thinking ability, provide students with diversified knowledge, deepen the depth and breadth of the knowledge they have learned, broaden their horizons, and continuously tap their potentials. Only in this way can students finally be trained as "all-round development people" [8].
The application of MOOC teaching in college English teaching reflects the people-oriented education concept to a large extent, giving students more open space, greatly contributing to the improvement of students' self-learning ability, and deepening the reform of quality education. [9]. The reform of college English education should start from the characteristics of language, combine relevant concepts and methods in higher education, take effective measures, construct a new English curriculum system, promote the reform of teaching level, improve the overall teaching quality of English education, and thus satisfy the state. The need for international talent training [10].

2. On Innovative Strategies of General English Teaching Mode in Colleges and Universities under the Background of MOOC

2.1. Research on MOOC teaching form and characteristics

It is necessary for college English education to incorporate the concept of general English teaching in Higher Education in order to break through the traditional "English instrumentalism" dominated education situation for many years. MOOC originated from the world's top schools, relying on the network platform, can provide free learning platform for college students. Most of the online courses are explained by well-known educators in Colleges and universities, and expanded to the whole world through the network. It inherits a kind of learning culture based on Internet communication, cooperation and knowledge acquisition. In a sense, MOOC is an advanced network technology system and also reflects a new teaching paradigm. Make full use of modern Internet technology and MOOC platform, arrange content related to teaching tasks, let students inspect through the network, platform and other channels in advance, and guide students to explore content in the classroom. Secondly, the construction of MOOC teaching mode provides systematic support for college English teaching. This teaching mode actually provides students with a reliable simulation space, which is completely consistent with the usual classroom teaching system.

2.2. Enhancing Interaction and Enhancing Students' Learning Enthusiasm

MOOC is more and more widely used in real life. As long as students have the willingness to learn, they can get free access to knowledge at any time and anywhere. As far as college English education is concerned, the convenience brought by MOOC is undoubtedly enormous. With the emergence of MOOC, different universities can share the best curriculum resources in the whole country and even in the world, which fundamentally changes the situation of setting curriculum according to the teachers' personal interests and expertise. Through the network construction of English teaching system, students can freely learn, communicate, communicate with teachers and classmates in English, and complete various tasks, so as to improve students' interest in learning, and to cultivate students' English application ability. College English teachers should make scientific and reasonable modifications to the existing teaching materials according to the students' actual needs and knowledge reserve. To make the teaching materials more suitable for students' learning needs. With the help of "MOOC" development methods, these high-quality curriculum resources are set up as school-based general knowledge "MOOC", so that students can watch video resources while at the same time have the time and opportunity to communicate directly with famous teachers face to face. The developed curriculum can also expand its influence as a shared curriculum.

The educational characteristics of English reflect the unique position and task of College English teaching, that is, the task of realizing the goal of general English teaching in Colleges and universities, which is different from the requirements of English teaching in other stages of education. English general courses are those general courses other than basic skills courses. Its purpose is to improve students' spiritual quality, perfect students' personality construction and balance students' knowledge structure. In the process of learning, students can communicate with others through the network system, thus enhancing students' learning enthusiasm. With the full support of advanced online learning tools, students can successfully transform their initial desire to acquire knowledge into the motivation to actively absorb knowledge. Under the general English
teaching in colleges and universities, a new teaching goal that meets the requirements of "instrumental" and "humanistic" language and meets the needs of national development should be established, and a diversified curriculum system should be constructed, so as to achieve the educational goal of improving students' comprehensive quality. According to the students' interests and needs, the school can choose some high-quality general courses with strong pertinence and meeting the needs of the students in the school to supplement the imbalance of curriculum resources caused by the shortage of teachers due to different subject characteristics and development orientation.

3. Reflections on the Reform of General English Teaching Course in Colleges and Universities under the Background of MOOC

3.1. MOOC promotes the reform of teaching methods

General English teaching in Colleges and universities more fully reflects that language is the carrier of culture. In language education, emphasis is placed on increasing cultural content, considering the comprehensive cultivation of students' cultural quality and the imparting of international multicultural knowledge, in order to achieve the balanced cultivation of language skills and cultural knowledge literacy. The aim of College English teaching is to cultivate students' comprehensive English application ability, especially listening and speaking ability, so that they can effectively communicate oral and written information in English in their future work and social interaction, and at the same time enhance their autonomous learning ability. Promote and develop the spirit of students' exploration of their meaning in life and carry out meaningful practice. The purpose of college English general education reflects the goal and requirements of the student center and the whole person development of college English general education. On the other hand, it also contains the instrumental and cultural provisions and requirements for language teaching. The problems encountered by students in English learning can be answered in the MOOC teaching. Different opinions can be obtained for the same problem, and the students' potential can be truly stimulated, thus realizing the teaching interaction in the true sense.

3.2. Development of college English general education

In the "MOOC" era, students are the main body of learning. There is no essential difference between MOOC and traditional teaching in knowledge imparting. The purpose of general English teaching in Colleges and universities is to cultivate sound and complete citizens, so its contents involve knowledge and skills in many fields of life. College English general education curriculum covers a wide range of contents, including two major curriculum modules: general academic English module and cultural English curriculum module. MOOC, a new teaching mode, is the embodiment of this concept in College English teaching. This new innovative teaching mode based on information technology is introduced into the traditional college English classroom, which truly realizes the communicative and active nature of English learning. At the same time, students can also discuss classroom content through special channels, without affecting the normal classroom learning of other students. In addition, students can independently set up various interest groups, share various learning resources and classroom notes, etc. to realize information sharing. At the same time, the English resources in MOOC are extremely rich, covering many aspects such as science and technology, humanities and customs, geography and history, which plays a great role in promoting students' learning enthusiasm. Relevant incentive policies will be issued to enable teachers to invest more enthusiasm in teaching and provide more high-quality teaching for students.

The goal and task of general English teaching in Colleges and universities is an important part of the concept of general English teaching in Colleges and universities. It is not only a way to train the ability of mastering and practicing language tools, but also a way to explore the information symbols and cultural meanings carried in language by mastering and practicing language tools. General English Teaching Course in Colleges and Universities Understanding World Culture.
and the imparting of international cultural knowledge should also be fully considered. We should make the best use of language carriers to let students understand science and technology, western social culture and other knowledge. Content-based language teaching mode means that language teaching is based on a subject or a subject content teaching. It combines language ability training with the study of knowledge in various subjects, broadens students' knowledge horizons and improves students' cognitive ability. The assessment is not only an assessment of the completion of a student's task, but also a means of motivating the student. In the assessment, the student's enthusiasm is improved and the learning effect is improved. In the evaluation method, students can participate in the assessment of MOOC courses, and put forward their opinions or suggestions on the evaluation methods, so as to continuously improve students' attention to the teaching system, and fundamentally construct a complete set of teaching. Evaluate the system to promote the innovation of English teaching mode in colleges and universities.

4. Conclusion

This paper studies the problems and development path of general English teaching in Colleges and Universities under the background of MOOC. General English education should be driven by market and social needs, expand the autonomy of all kinds of colleges and universities, and meet the legitimate needs of people to develop their own potential freely and continuously. The practice of College English general teaching concept and the general turn of English teaching are devoted to thinking and practicing effective college English teaching program under the concept of College English general teaching. The emergence of MOOC is not only an opportunity for college English teachers, but also a new challenge for their teaching. College educators must fully recognize the important role of MOOC in English teaching. To realize the innovation of college English model under the background of MOOC, it is necessary to construct a sound college English teaching system and open up the diversified functions of MOOC teaching. Develop students' subjective initiative and creativity in English learning. The new college English teaching mode of "MOOC" should be a new direction for the reform of college English teaching mode in the future, and it will also be an effective teaching mode. Strengthen the interaction between teachers and students, mobilize the enthusiasm of students to learn, help students understand their learning effects, adjust learning strategies, and improve their ability to learn independently. Continuously improve the quality of English teaching in colleges and universities, meet the English learning requirements of contemporary students, and cultivate a new type of international talents with international academic communication ability and cross-cultural communication ability for the country.

References


