Research on Innovative Models of College English Curriculum under the Framework of Comprehensive Ideological and Political Education

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Abstract: "Comprehensive ideological and political education" refers to the community of ideological and political education. In simple terms, it expands the space of teaching on the basis of traditional curriculum education, integrates classroom teaching with campus education, family education, and social education, and fully integrates ideological and political education into students' daily life and learning, enabling them to practice the achievements of ideological and political education during the learning process. Strengthening ideological and political work for university students is an inevitable choice to adapt to the current stage of ideological and political work for college students. The establishment of a comprehensive ideological and political education model in universities is based on quality education and aims to achieve the basic teaching goal of "cultivating moral character and nurturing talents" quickly and effectively. In recent years, "cultivating moral character and nurturing talents" has become a top priority in university education. Strengthening students' ideological and political awareness and improving their ideological and political capabilities are of great practical significance for their future development and the cultivation of talents by universities.

1. Introduction to Curriculum Ideological and Political Education

In the context of the new era, curriculum ideological and political education is a new educational concept that conforms to the reality of educational development. Since the concept of curriculum ideological and political education was first proposed, it has received high attention from the education community and even the whole society. Currently, universities are applying the concept of curriculum ideological and political education to teaching work, promoting the organic integration of curriculum ideological and political education with professional education, and achieving the integration of ideological and political education into general educational content. "Cultivating moral character and nurturing talents" is the basic goal of ideological and political education in universities. Integrating disciplinary knowledge and values can form a comprehensive ideological and political education system. The psychological health education of university students is an important part of their overall psychological well-being. To ensure the effectiveness of this education model, educators in universities should actively incorporate ideological and political elements into various disciplinary courses, utilize the ideological and moral resources and topics in these courses, and integrate ideological and political education content with professional education content [1].

2. The Necessity of Constructing Ideological and Political Education in College English Curriculum under the Background of Comprehensive Ideological and Political Education

2.1 Meeting the Requirements of the New Era

The "Outline of the Implementation of the Project to Enhance the Quality of Ideological and Political Work in Universities" proposed by the Ministry of Education in China clearly states the need to continuously promote the educational concepts of knowledge dissemination and ability cultivation, enhance students' values and moral concepts, and establish a systematic educational
mechanism. Currently, the global economy is experiencing development opportunities, and cultural exchanges between countries are becoming more frequent. The ideological struggle of Western ideology is also becoming increasingly intense. Therefore, in the complex political and economic context, university students should maintain active thinking, enhance their confidence, and establish the correct socialist core values. As the most direct pathway for college students to encounter Western culture, the implementation of ideological and political education in college English courses is of great significance in cultivating students' correct socialist values[2].

2.2 Meeting the Inherent Needs of College English Curriculum Reform

College English curriculum has two characteristics: instrumental and humanistic. However, due to the influence of the market economy, the humanistic aspect of English curriculum is often neglected. Teachers tend to focus more on the instrumental characteristics of students' English proficiency during the teaching process. In order to facilitate students' English learning, a large number of Western cultural elements are often introduced into the classroom to create an immersive English learning environment. Although this approach helps students improve their English proficiency, it often overlooks the impact of the humanistic aspect of English curriculum on students. An excessive admiration for Western culture can lead to students blindly worshiping Western culture and even shake their socialist ideals. This state is not conducive to the comprehensive and healthy growth of college students and may also affect the path of socialist modernization in China. Therefore, it is necessary to implement ideological and political education in English curriculum. Researching the construction of ideological and political education in college English curriculum under the framework of comprehensive ideological and political education provides a new direction for English teaching reform. It not only highlights the humanistic value of college English teaching but also reflects the educational goal of cultivating moral character and nurturing talents in English teaching. Since English teaching has a large audience and covers a wide range of knowledge, allowing students to acquire basic knowledge while effectively enhancing ideological and political education can cultivate students' cultural confidence and establish their correct values[3-4].

3. Problems in College English Curriculum Ideological and Political Education

3.1 Lack of Comprehensive Understanding of Curriculum Ideological and Political Education System by Students

Although most college students in China take courses in ideological and political theory during their time at school, they do not have a complete understanding of the construction of the curriculum ideological and political education system, and many students also lack sufficient attention to ideological and political courses. Compared with ideological and political teaching in other disciplines, the ideological and political theory courses in universities, due to their characteristics, should have more rigorous content selection, which often leads to a tendency towards excessive theoretical aspects, making it difficult for students to generate any interest. In most universities, ideological and political theory courses are mainly focused on earning credits and fail to fully leverage their teaching value. Due to the lack of a solid foundation in ideological and political teaching, it is difficult to acquire authentic knowledge and promote students' thinking and intellectual development[5].

3.2 Lack of Rational Judgment of Foreign Cultures by Students

Since the reform and opening-up, our society and economy have experienced continuous development. With the rapid advancement of the Internet and scientific technology, our country's strength and international status have greatly improved. There is increasing communication and cooperation with foreign countries, and foreign cultures and various products continue to enter our market, making the social environment in our country more open. On one hand, this expands the international perspectives of contemporary college students and brings them more cultural
experiences. However, at the same time, they cannot completely avoid the influence of inferior cultures, which can lead to more confusion in their thinking and actions. They are the most active group of people on the Internet, exposed to a wide range of external information, which is diverse and complex. They have a strong receptivity and adaptability, but often lack good discernment. Therefore, they are inevitably influenced by ideas that contradict our socialist core values.

3.3 Insufficient Ideological and Political Education Abilities of College English Teachers

College English teachers, in their own field, can fully utilize their expertise and improve their professional competence. However, how to better promote the development of the English discipline and improve its overall level is a major challenge for many English teachers. Based on the current teaching practice, most college English teachers mainly focus on imparting knowledge and skills, with only a few actively engaging in ideological and political education of students. This indicates that college English teachers lack understanding of curriculum ideological and political education and fail to fully recognize its importance. They often regard it as the students' responsibility, neglecting the discovery and presentation of ideological and political elements in the classroom. Without the inclusion of ideological and political elements by teachers, it is difficult to promote the reform of the ideological and political nature of English curriculum, thus limiting the educational level of teachers.

4. Innovative Models of College English Curriculum Ideological and Political Education under the Comprehensive Ideological and Political Education Framework

4.1 In-depth Exploration of Textbooks and Integration of Ideological and Political Education Resources

The design process of curriculum ideological and political education is shown in Figure 1. Universities should scientifically select materials based on the current English curriculum guidelines and the needs of disciplinary ideological and political education. English teachers are encouraged to effectively integrate the ideological and political education resources embedded in these materials and actively expand them. English teachers should enhance their educational and research level, strengthen their understanding of curriculum ideological and political education through studying textbooks, and integrate and apply it in the classroom, thereby conducting systematic education. Universities should ensure that the selected textbooks meet the requirements of imparting knowledge and skills to students while broadening their horizons. On this basis, additional courses of an expanding nature can be appropriately added.

![Figure 1: Design Process of Curriculum Ideological and Political Education](image_url)
Taking "New Horizon College English Reading and Writing Course" as an example, college English teachers can combine the characteristics of Chinese and Western festivals and integrate and expand them in the teaching process. This enables students to better appreciate excellent traditional culture and cultivate their dialectical cultural values. Additionally, this course will also provide knowledge about the London Underground and China's aerospace industry to enhance English teachers' understanding of our country's technology, economy, politics, and other aspects. By highlighting the progress and achievements in culture and other fields, students' patriotism can be strengthened, enabling them to better understand their country's situation and social life, thereby enhancing their national confidence and pride (See Figure 1).

4.2 Improve Teachers' Awareness and Ideological and Political Literacy

To promote the reform and development of ideological and political education in college English courses, it is necessary to provide reasonable planning and guidance. At the same time, promoting teachers' professional development should be a focus, enhancing their understanding of curriculum ideological and political education and strengthening their ideological thinking. This encourages their continuous learning. On this basis, the basic theories of college English teaching should be further improved, and their professional competence should be strengthened to enhance their overall quality. Universities need to guide and correct teachers' thinking at the ideological level and provide support for their improvement.

4.3 Innovative Teaching Methods to Enhance the Effectiveness of Ideological and Political Work

The quality of teaching in college English courses is directly related to students' future learning and development. Therefore, college English teachers should continuously reform their disciplines, improve their teaching methods, and enhance their teaching skills based on students' actual situations. How can they play a better role? On this basis, a new, targeted, sustainable, creative, and innovative English curriculum is proposed.

Taking "New Horizon College English Reading and Writing Course" as an example, for instance, in our lives, many people are willing to help and contribute. English teachers can take this opportunity to integrate these people's stories into our daily lives, engage students in more discussions about inspiring stories and outstanding individuals during earthquakes, floods, and epidemic responses, and encourage them to deeply reflect on various issues in life using their existing knowledge. Only through this can they become stronger.

4.4 Integration of In-class and Extracurricular Activities to Implement the Three-Comprehensive Education Goals

The innovation of ideological and political education in college English subjects should not only involve transforming and optimizing the classroom but also extend to extracurricular activities. This aims to consolidate and apply the knowledge learned and fulfill its practical purpose. College English teachers can integrate classroom and extracurricular activities, guide students to purposeful pre-reading, cultivate their self-learning and extracurricular reading habits, assign English and ideological and political assignments after class, and enhance communication and interaction with students to achieve a harmonious teacher-student relationship. In this process, teachers can influence and inspire students through their excellent words and deeds, allowing students to experience the personal charisma of the teacher and learn from them.

4.5 Constructing a Teaching Evaluation System Reflecting "Curriculum Ideological and Political Education"

The purpose of the teaching evaluation system is to ensure the smooth implementation of ideological and political courses. Therefore, the evaluation system should reflect the diversity of evaluation content, including evaluating ideological and moral development, learning discipline, learning ability, and other aspects. The evaluation subjects should also be diversified, not limited to teachers and students but also include departments and teaching supervision departments. The
evaluation methods should also demonstrate characteristics of diversity, combining both process-oriented and outcome-oriented evaluation mechanisms.

Foreign language teaching evaluation should not only follow comprehensive evaluation standards but also prioritize moral education development by observing whether students adhere to socialist core values during the learning process. In terms of learning ability, it mainly examines whether students utilize modern multimedia teaching equipment. For example, during pre-class and post-class learning, their participation in pre-reading and review processes can be assessed. In the classroom, their participation in various flexible methods and group activities and the completion of learning tasks within specified timeframes can be evaluated. Through self-assessment, students' language skills and critical thinking abilities can be effectively improved, further enhancing their comprehensive language application abilities. English teaching evaluation should primarily adopt a point-based evaluation method. For example, in online teaching, students' time spent watching live broadcasts and recorded videos can be used as one of the evaluation criteria. The timeliness and quality of student submissions can also be used as evaluation standards. By evaluating learning outcomes and completing learning tasks within specified timeframes, students can accumulate corresponding points. In offline classrooms, evaluations mainly focus on students' pre-class discipline, pre-reading, and classroom performance, with corresponding points and evaluation procedures based on actual circumstances. Point-based evaluation can effectively motivate students' interest and quality of learning.

5. Conclusion

In conclusion, as a new educational concept, "curriculum ideological and political education" plays a crucial role in deepening the reform of higher education and teaching work, contributing to the improvement of the ideological and moral qualities of contemporary college students. At the same time, it can be observed that the English curriculum has unique advantages in supporting the implementation of curriculum ideological and political work. College English teachers need to continuously integrate resources, improve methods, strengthen their own ideological and political development, promote the integration of in-class and extracurricular teaching, fully implement ideological and political education for contemporary college students throughout the entire process and all members, and cultivate high-quality English talents with both moral and intellectual competence.

References


