

## On the cultivation of students' core literacy in English subject teaching in colleges and universities

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**Abstract:** With the continuous development of globalization, English has become an indispensable language in people's life and communication. In the current school education, English learning is also regarded as the key content to carry out. Under the constant influence of the , the English subject in colleges and universities has gradually developed from the traditional "passive" teaching to the "active" teaching. Based on this, on the basis of cultivating the core literacy of English subjects, this paper orderly carries out college English reading teaching, uses reading skills to improve students' learning ability, improves practical teaching, and helps students establish good cultural character. Under the environment of the , in the process of College English teaching, we should not only pay attention to cultivating students' ability to use basic English knowledge, but also implement the training goal of students' English core literacy from the perspective of students' lifelong development needs, so that English teaching can meet the development needs of students and society, and improve the quality and value of College English teaching.

### 1. Introduction

Reading is one of the most important components in college English daily teaching, and it is also a prerequisite for cultivating students' good reading ability [1]. However, the core literacy of English subjects embodies the professional abilities and necessary qualities that students must possess to learn English and adapt to the needs of social development in colleges and universities, and it is also the inevitable result of conforming to the trend of globalization [2]. Reading sessions generally involve a lot of content, including listening, speaking, reading, and writing. Especially in the context of the deepening reform of new curriculum standards, the requirements for English reading teaching in colleges and universities have generally improved [3].

In the process of College English teaching, teachers should get rid of the thinking set brought by the concept of exam oriented education, change the traditional teaching mode, respect the needs of college students in English language learning, use effective teaching strategies to promote the development of students' English core literacy, make English teaching an important help to promote students' continuous progress, and give full play to the internal value of College English curriculum. Here are some specific views on this [4]. Under the guidance of core literacy, when carrying out college English teaching, English teachers must take the whole class as the object, strengthen the cultivation of their core literacy, realize the transformation from theory to practice, implement the teaching design, take students' specific learning situation as the starting point, and enhance students' abilities from all aspects, so as to export high-quality talents for the country and society [5]. Especially under the influence of different problems such as the slow development of college English teaching in China, low teaching efficiency and quality, teachers' neglect of the cultivation of students' learning ability, and lack of practical teaching, it is extremely important to strengthen the cultivation of students' core literacy in college English learning, so that they can constantly master and form comprehensive English learning ability and have consolidated professional English knowledge, which is also an important measure to deepen the of college English teaching in China [6]. The cultivation of these abilities is more demanding for both teachers and students, or it can promote teachers' teaching more. For college English teachers, how to integrate core literacy into college English classroom teaching is a problem that college English teachers need to seriously consider. This article will discuss the cultivation of students' core literacy in college English subject

teaching in combination with the PPE version of college English textbooks [7].

## 2. Reasonable application of flipped teaching mode

### 2.1. Using reading skills to strengthen students' learning ability

Reading teaching is one of the most important parts of English teaching activities in colleges and universities, and it is closely related to writing teaching, and both of them complement each other [8]. While cultivating students' English core literacy, we should ensure the high-quality implementation of college English reading teaching activities, and make use of various types of reading skills to improve students' interest in learning, and at the same time help to ensure that students' learning ability is strengthened [9]. Through the flipped teaching mode, students can learn new knowledge after class, and teachers can help students to further consolidate them in class, which can effectively stimulate students' inner potential, help to change students' passive learning state, and promote students' effective English core literacy. In the design of the flipped classroom, teachers should pay attention to the design of the activity sheet, and comprehensively explain the important and difficult points of teaching to the students through the activity sheet. For example, the key words, phrases helpwith, call...at... etc. in this lesson [10].

In addition, teachers should also pay attention to the interest and life of micro classes, which can be added into some familiar life scenes of students, so that students can connect the teaching content with real life, so as to promote students' digestion and absorption of knowledge. Moreover, for students, only through reading and careful reading can they properly interpret the titles and pictures, as well as the meaning of paragraphs and semantics. Only when students really understand the author's intention can they better understand the content of the article, and thus help students to form a comprehensive learning vision. In addition, the combination of textbook reading and extracurricular reading not only broadens students' reading horizons, but also cultivates students' thinking quality in reading. In the teaching of English reading in colleges and universities, guide students to learn to regard the title as an important content in the whole reading, and deepen students' understanding of the content, thoughts and emotions of the whole article, and the subject of the article. Learning ability is essential for every subject. Learning ability in core English literacy is not limited to learning methods and strategies, but also includes the understanding and attitude of English and English learning, including active learning ability, cooperative learning The three parts of ability and deep learning ability. The core literacy model of college English majors is shown in Figure 1.

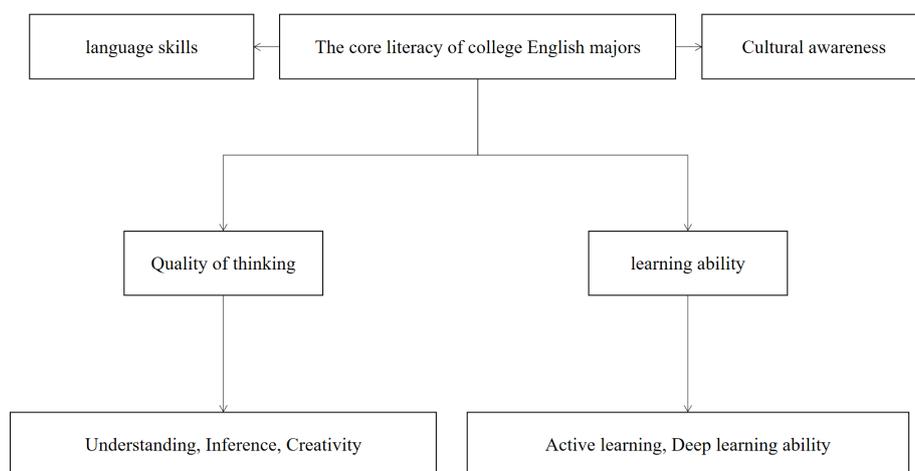


Figure 1 Core literacy model of college English majors

### 2.2. Current Situation of Core English Literacy Teaching in Colleges and Universities

In the current process of teachers' work, schools have put forward certain requirements to ensure that students can keep pace with the development of society, so that they can achieve better results through exam-oriented education. Therefore, when carrying out English teaching in colleges and

universities, English teachers usually use the traditional teaching mode to instill relevant knowledge into students. However, this teaching mode has major drawbacks, causing some obvious problems in students' learning, and it is difficult to mobilize students' positivity. Although students have mastered relevant basic knowledge, the application of wrong learning methods is not conducive to the cultivation and improvement of core literacy in terms of thinking mode, resulting in students only mechanically memorizing relevant knowledge and can not be applied for a long time, For junior middle school students, the creation of English teaching atmosphere and environment is particularly important.

Only with a good English learning environment, students can get in touch with what they have learned, have a bold English conversation and exchange with classmates and teachers in a good English learning environment, and better mobilize their subjective initiative in classroom learning to follow the pace of teachers to explore and think about what they have learned, and learn to draw inferences from others in classroom learning. In the face of new and emerging cultures, many students will first start their English courses with a curious attitude, which is the teaching background of "interest introduction". Under this teaching background, in order to continuously and deeply attract students to devote themselves to the learning of English courses, in addition to having a wonderful "course introduction", teachers need to know how to use scientific teaching methods to design comprehensive teaching content to stimulate students' enthusiasm for learning in English classrooms. The reading discourse types of College English textbooks of people's education edition are mainly narrative and expository. Therefore, combined with the theory of holistic education and the theory of multiple intelligences, and following the training principles and strategies, the author designs the case and corresponding case analysis of the cultivation of College English subject core literacy. As shown in Figure 2.

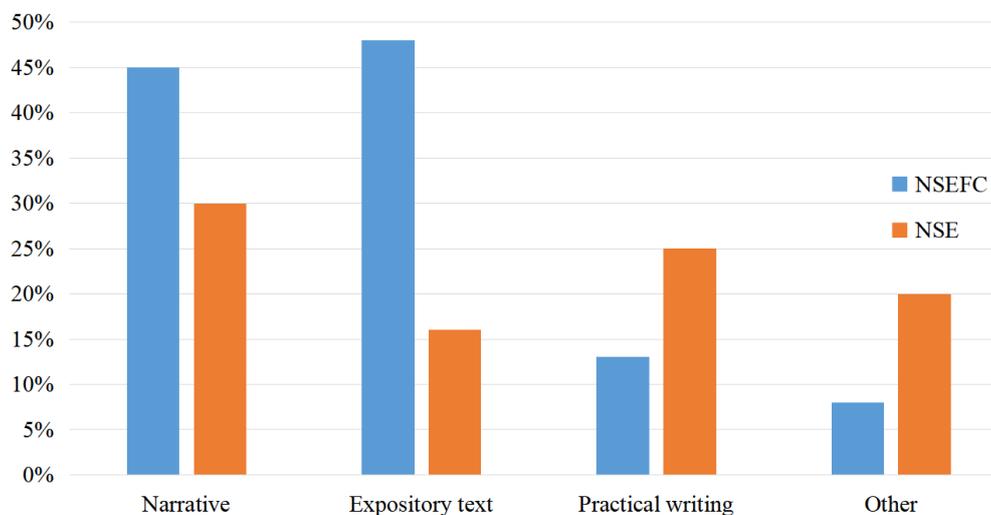


Figure 2 The proportion of the types of reading texts in the college English intensive reading course and the foreign research version

### 3. Research on the cultivation methods of core literacy in College English Teaching

#### 3.1. Cultivate the study habit of thinking and summarizing and form an innovative thinking mode

For thinking, this is an effective learning habit. In the process of learning, we should let learning and thinking work together, rather than single learning or thinking. Otherwise, it will hinder the learning process. We not only need to learn, but also need divergent thinking, and use the learning method from point to surface, so as to establish linear thinking and realize the purpose of flexible learning and application. When an English teacher teaches a certain sentence type to students, after thinking practice, students can master multiple sentences and question types of the same type at a relatively fast speed. Most of the time, some students do not know how to think, or even very lazy

in thinking, which seriously affects teachers' classroom teaching, causing them to repeatedly do useless work, which greatly reduces the efficiency and quality of teaching. In response to this situation, English teachers need to guide students to think more actively, rather than instill relevant knowledge points to students.

In English classroom teaching, teachers need to present all the representative sentence patterns in the article in front of students, explain each sentence pattern clearly, and then provide students with multiple exercises to improve students' memory and understanding of knowledge through practice. Multimedia equipment teaching can provide students with the situation of dialogue and communication in a more concrete and direct way, so that students can understand the meaning of the article through a direct feeling. Especially for junior middle school students, they should form their own habits for learning, but after all, the psychological age of junior middle school students is not mature enough, so when learning, they still can't well understand and digest some abstract things. At this time, multimedia just plays a key role. To a certain extent, only by knowing and understanding the cultural connotation, and continuously enhancing cultural awareness in practice, can the language knowledge be better learned and remembered. In the design of the flipped classroom, teachers should pay attention to the design of the activity sheet, and comprehensively explain the important and difficult points of teaching to the students through the activity sheet, such as the key words, phrases helpwith, call...at...etc. In addition, teachers should pay attention to the fun and life of micro-lectures, and can add some familiar life scenes to students, so that students can master the teaching content in conjunction with real life, so as to promote students' digestion and absorption of knowledge.

### **3.2. Differentiated learning levels determine different teaching modes**

At this stage, college students are under great learning pressure and heavy academic burden, and each student has different learning and understanding abilities. Some students themselves have strong thinking and understanding abilities, and they like to think. However, after most students become colleges and universities, they do not adapt to the pace of learning and life at this stage in a short time, resulting in problems left over from their studies. In the specific development of reading classroom teaching activities in colleges and universities, teachers should cultivate and strengthen students' cross-cultural language awareness of college English to ensure that students' recognition and understanding of foreign language college English have generally improved. In practice, college English can be used to effectively cultivate students' own cultural character. For example, English teachers carry out inquiry learning in groups in their daily teaching of English in colleges and universities, so as to realize the orderly development of college English in cultural practice activities. In the actual language environment, guide students to boldly communicate with college English, so as to ensure that students' own cultural literacy can be effectively improved in practice.

When teaching, teachers can play two videos to college English students through multimedia, so that students can feel the importance of College English to properly express their emotions by watching the expression of different people in the video, one is appropriate expression and the other is extreme expression. When playing the video, teachers can first display it in Chinese, so that college students can try to translate the sentence pattern into English after watching it, and then play the correct College English version of the video to let students compare and feel. In addition, because the relationship between teachers and students is equal, in college English teaching, teachers can ask students which sentence pattern they feel they can't master college English, then teachers can give students on-demand or teach them their own college English methods, and then let students compare the pronunciation methods taught by teachers with their own college English pronunciation, and then let students talk with their deskmates with correct pronunciation. In view of this situation, English teachers need to guide students to think more actively, instead of instilling relevant knowledge points into students. In the teaching process of English courses, teachers need to present all the representative sentence patterns in the article to students, explain each sentence pattern clearly, and then provide students with multiple sentences. Practice questions Improve your memory and understanding of knowledge through practice.

#### 4. Conclusions

In short, in order to cultivate and improve college students' core literacy, College English teachers need to comprehensively and deeply explore the actual teaching situation at this stage, so as to help stimulate students' interest in English learning and improve their grades. At the same time, English teachers should fully combine the actual learning situation of students, timely and reasonably adjust teaching methods and carry out many teaching designs, so as to effectively mobilize students' learning enthusiasm and initiative and make them devote themselves to classroom teaching. In this way, students will have a deeper understanding of English knowledge, understand the interrelationship between English languages and promote the establishment of efficient English classroom teaching. In practice teaching, teachers should seriously consider the importance of details to the cultivation of students' thinking quality in the process of English learning, and should not neglect to improve students' learning ability and cultivate their excellent cultural character in teaching. Therefore, teachers should actively and skillfully use "situational teaching method", make good use of "combination of Chinese and Western", and comprehensively promote students' English learning progress and promotion from the perspectives of teaching environment and teaching content, so as to continuously promote the formation and development of students' core literacy. we can promote the healthy development of students' English core literacy, improve the teaching efficiency and lay a solid foundation for the development of students' English language ability.

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