

Research on the Cultivation Strategies of Chinese Traditional Culture Identity of International Students in China

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Abstract: In recent years, with the significant improvement of China's comprehensive national strength, more foreigners have come to China to study and work. They come to China to face very big language and cultural differences, especially cultural differences make many overseas production students uncomfortable, even cultural shock appeared. In order to alleviate the various problems brought about by cultural differences, it is necessary to cultivate students' sense of identity with Chinese traditional culture, so that they can accept Chinese culture from the heart and integrate into Chinese culture. This paper analyzes the status quo of cultural identity of international students in China, and proposes solutions to the problems.

1. Introduction

According to the statistics published on the website of the Ministry of Education, in 2018, 492185 foreign students from 196 countries and regions studied in 1004 institutions of higher learning in 31 provinces (autonomous regions and cities). The scale of international students in China is increasing year by year, and the task of enhancing their cultural identity is becoming more urgent. Many years of international students' education work has also made relevant educational workers realize that language teaching is only the basis of foreign students' Education in China, and the education of Chinese traditional culture can make them better integrated into China's study and life.

2. The significance of cultivating cultural identity of international students in China

Chinese culture goes through thousands of years, and continuous precipitation in the long river of time, at the same time it continuously developing, the content is more rich and specific. Chinese traditional culture has created Chinese national values and is the crystallization of the wisdom of the working people. However, due to the differences in language and culture, there are misunderstandings in the process of Chinese traditional culture communication. Under the Chinese cultural environment, international students who come to China experience the charm of Chinese traditional culture. They are very effective carriers of cultural communication.

2.1 It is conducive to the promotion of China's comprehensive national strength

Through the experience of authentic Chinese traditional culture, overseas students can bring Chinese culture to their country after returning home, thus promoting the spread and promotion of Chinese traditional culture. If students identify with Chinese traditional culture, they can better actively spread Chinese traditional culture and influence foreigners with the same cultural background around them. At the same time, students studying in China identify with China's culture, contribute to China's economic development, present the image of China's civilization and peace in front of the world, and lay a solid foundation for improving China's international status [1].

2.2 It is helpful to improve the teaching quality of foreign students

The teaching of foreign students in Colleges and universities mainly focuses on the language and professional knowledge, while traditional Chinese culture is relatively less involved. However, cultural education is an indispensable part of foreign students' teaching, which helps them better understand the language knowledge and integrate into the local environment. Guiding international students to actively participate in various cultural activities held by the university can make students experience rich and colorful Chinese cultural activities, and feel the strong cultural atmosphere. It is not only conducive to the exchange between foreign students and other students, but also can eliminate cultural differences.

3. Strategies to enhance the recognition of Chinese traditional culture for international students in China

3.1 Add Chinese traditional culture courses

On the basis of existing language courses, cultural knowledge should be added. Language curriculum is not just a simple language learning and application, language and culture are inseparable two parts, Chinese carries a profound Chinese culture. Therefore, in order to change the traditional classroom mode, students should not only master the basic Chinese characters and grammar, but also understand the traditional Chinese culture. By simulating the real situation, students can experience the charm of Chinese culture and understand the core value of Chinese culture.

3.2 Increase extracurricular cultural activities

In addition to the language and cultural knowledge teachers impart in the classroom, schools can also increase extra-curricular cultural activities so that foreign students can experience the connotation of Chinese culture in the second classroom. Local colleges and universities can also carry out cultural activities with regional characteristics according to the local cultural characteristics. These can be effective resources for international students to learn Chinese culture. The school can also organize international students to carry out traditional cultural knowledge competition and other activities, and hold special folk activities such as making zongzi, making dumplings, etc. in traditional Chinese festivals, so as to improve the enthusiasm and participation of foreign students in learning Chinese cultural knowledge [2].

3.3 Strengthen the construction of campus culture

For international students, most of their time is spent on campus, so the campus is also an important place for them to receive cultural influence. A good campus cultural atmosphere can have a positive role in understanding Chinese culture for international students, help them better integrate into campus life, and increase the interaction with Chinese students. Due to the similar age between students, it can make up for the lack of interaction between teachers and students. From Chinese students, international students can learn the face of Chinese traditional culture in the new era. By contacting the current popular culture, we can see that campus culture plays a very important role in resolving cultural conflicts.

3.4 Improve the cultural literacy of foreign students' teaching and management personnel

Teachers and international student managers are the people who often contact with each other on daily. They need to constantly improve their cultural literacy so as to influence international students through words and examples. In this regard, colleges and universities can carry out relevant training for foreign students' teachers and managers, so that their cognition of Chinese traditional culture can be strengthened and their knowledge of traditional Chinese culture can be expanded. In the process of communication with overseas students, we should consciously spread the connotation of Chinese culture to them [3].

4. Conclusion

With the continuous development of China's economy and other aspects and the continuous

improvement of comprehensive national strength, many foreigners choose to study in China. They live and study in China and experience the strong cultural atmosphere in China. They can not only deeply feel the charm of our culture, but also make the overseas students feel the influence of Chinese traditional virtues. Therefore, as the main body of international students' education, colleges and universities should constantly improve the quality of international students' education and enrich the content of international students' education. In addition to imparting knowledge, universities should also let them recognize and even practice Chinese traditional culture.

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