Analysis of the Idea of Humanistic Education on National Kaohsiung University of Hospitality and Tourism

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Abstract: Based on the belief of humane care, National kaohsiung university Of hospitality and tourism actively constructs the core concept of “four modernization”, pays special attention to the cultivation of human culture in addition to professional education, enterprise management and international exchange, practices the concept of human culture from humanities curriculum and situational education. Infiltration, humanistic spiritual inheritance and other aspects, enriches the whole person of the humanity and caring literacy and the hospitality quality talents with lifelong learning philosophy.

National Kaohsiung University Of Hospitality And Tourism(Abbreviated as NKUHT) is a public university of hospitality and tourism in Taiwan, formerly known as Kaohsiung Hospitality Management College, and later developed into Kaohsiung College of Hospitality and Tourism. Nowadays, it is already known as Kaohsiung University Of Hospitality And Tourism. Educational philosophy of NKUHT is human culture, professional, enterprise, international. Based on the belief of humane care, it actively constructs the core concept of specialization, enterprise and internationalization. What kind of educational ideas and concepts is extremely important in the vocational colleges. The most resounding slogan of current vocational education is specialization, enterprise, and internationalization. The trend is extremely rational, but obviously cannot be at the expense of humanistic education. Educators with a truly international perspective have realized the importance of humanistic literacy in the sustainable development of professionals. In the process of visiting the NKUHT, the author feels that the school is forward-looking, which pays special attention to the cultivation of human culture in addition to professional education, enterprise management and international exchange, and puts people's culture first in the concept of running school . It also Realizes that humanities education is not only about reading literacy, but also involves knowledge, thinking, aesthetics, cultural stance, moral people, ideology, etc 1.

1. Connotation analysis of idea of humanistic education on NKUHT

The vision of a NKUHT is to become the most professional university of hospitality and tourism of leading innovation and development, which is intended to bring Taiwan's hospitality and tourism education to the international stage and connect with the world 1. The author finds that the primary concern of NKUHT is the cultivation of people during the operation of the school, fully promotes whole person education, cultivates high-quality talents for hospitality and tourism, and at the same time integrates theory and practice to enhance students' competitiveness, implements lifelong learning in depth, and improves the quality of employees. Strengthen industry-university cooperation based on this, create a research and development platform for hospitality and tourism, expand international exchanges, and look to the world based on Taiwan. Therefore, the inherent connotation of the cultural concept of NKUHT is to pay attention to the cultivation of human beings, to conserve the whole person with humanistic care, and then to cultivate students' ability to care for humanity and to develop a self-disciplined and sincere attitude. Students can learn about the local and multicultural connotations through development of the student's human culture, can deepen the culture, expand their horizons, and integrate them into the hospitality and tourism industry. At
the same time, it focuses on cultivating students' mature interpersonal relationships, to have the ability to express, communicate, critically think and solve problems. Deepen the professional ethics of the students, and nurture their life philosophy of serving altruism. Strengthen students' lifelong learning, career development, and comprehensive ability to adapt to international environmental changes.

2. Practice analysis of the idea of humanistic education on NKUHT

(1) Scientific construction of erudite and diverse humanities courses

The general education of NKUHT has always been praised by inter-school partners. General education includes not only humanities and social sciences, but also natural science and technology, and its connotation is broader than humanistic education. However, there is no doubt that the main part of general-purpose curriculum of NKUHT is erudite and diverse humanities courses. The general education unit is the general education center in NKUHT. The center's philosophy is to practice the school's exquisite and diligent school training, implement the school's "four modernization" school philosophy, and cultivate high-level technical, operational and service talents with professional ethics, cultural literacy and lifelong learning ability. General education adopts people as center, learners as the starting point and whole-person education as the cornerstone. It aims to deepen the cultural connotation, enlighten the global vision, create a whole-person learning environment with integrated knowledge and personality, and cultivate professionals who integrate cultural connotation, professional ethics, humanistic quality, harmonious interaction and lifelong learning development. The general education curriculum of NKUHT includes compulsory compulsory (14 credits) and general knowledge core (18 credits), which are completed in the first and second grades after enrollment. Basically, it focuses on deepening the integration of citizen literacy, ethical literacy, humanities literacy, aesthetic literacy, scientific literacy, and media literacy, develops the core competence and awareness of students and implements the education of the whole person. Internship in the third year of the university, and must still take the general liberal arts course (4 credits) after the fourth year of college. The above courses are broadly divided into three categories: cultural courses combined with Taiwanese native culture; traditional Chinese cultural heritage courses; and cultural courses combined with professionalism. Generally, the general education center hires a full-time teacher to teach, or it is coordinated with industry experts to further enhance the professional culture of students.

(2) Actively shaping the learning park with artistic context

The General Education Center advocates situational teaching and has various classrooms for art teaching, such as tea art classrooms, calligraphy classrooms, art classrooms, music classrooms, and language classrooms. The corridors of the General Center showcased the performances and achievements of the general education of NKUHT. The entire general education center has shaped a liberal arts learning park with artistic context and artistic position. Without doubt, the situational design is a very good cultural carrier and situational education space, and also provides a professional and real space for students' humanities courses. Most vocational colleges focus on professional courses and professional practice in the use of resources, and a large amount of funds are used to build relevant training bases. The Boya Learning Park of NKUHT plays an extremely important role in broadening horizons, improving personality, and promoting thinking. It is a very useful "situational education."

(3) Dedicated to creating a brand activity inherited by the human spirit

NKUHT attaches great importance to the sense of ritual in life and learning, thereby creating a large-scale event with a humanistic heritage. For example, there is a traditional activity which is school song competition in the annual celebration of NKUHT. Each class has to participate, to design class slogans, and to highlight personalization and imagination in clothing and facial makeup. This activity not only cultivates the team spirit of the students, but also stimulates the students' love for the school which can successfully enhance the cohesiveness of the class and the school. The first thing to do when the alumni of RKUHT return to school is to sing the school song together according to the school. It can be seen that the ritual inheritance of the humanistic spirit of the
campus is of great significance and great value. Large-scale brand events similar to this include the Thanksgiving ceremony at the beginning of the semester. In addition, a university needs a space carrier whether it is a community development or a pioneering innovation and entrepreneurship. Only when it provides a space carrier open to students, students can be immersed in the sensation and being inspired to be successful. It’s not a shouting idea, or a course can be achieved. RKUHT has a multi-functional activity center that cooperates with teaching development and student growth space. The basement level and the three floors above ground, are used for large-scale gatherings, sports activities, and community exhibitions, which is diverse functions and high openness.

The library information of RKUHT has a small discussion room and an audio-visual appreciation room. The discussion room can accommodate 4-8 people, where students can discuss, watch movies, or complete project assignments, which is very convenient, practical and human culture. There will be occasional movie broadcasts in the audio-visual appreciation room. When asks about the students in the library at the time, it is said that sometimes the film is played in conjunction with the teaching of the relevant teachers, which is convenient for teaching and enriches the students’ after-school life.

(4) Focus on creating a humane and friendly campus environment

The construction of a school's teaching and living environment is undoubtedly centered on students, and it is always infiltrated with the school's philosophy of running schools. RKUHT is intended to create a “four-oriented” campus, and implement “situational education”. Its sincere and diligent school motto and the “four-oriented” school management concept are presented in various forms of publicity and integrated into the student's life and learning environment. The display and transmission of this concept can be seen everywhere in dormitory areas, sports venues and campuses. The two dormitory buildings in which the students live, one is Jingcheng Building and the other is Qinpu Building. This is the concrete representation of the school motto. A building with or without a name is not a trivial matter. Its name is the embodiment of culture and the connection of ideas, and invisibly, it will have an impact on the infiltration of students. There are a kind of cultural education in the naming of RKUHT training places such as Thanksgiving Bakeries, Joy Coffee House and Qunxian Hall. Ancient poetry is also hung on each tree in the dormitory area to enhance students' deep recognition of Chinese traditional culture. The corridor leading to the dormitory area is a garden-experienced design which must pass two circular arches, one titled “The Gate of the Court” and the second title of “The House of Peace”, that is courteous and settled. It is a clever art design to have a cultural meaning and to stipulate the meaning and behavior of students in a certain sense.

Jingcheng Building has a reception area, a reception area and a consultation room to facilitate parents to visit students and teachers on duty to provide psychological counseling to students. Plum, orchid, bamboo and chrysanthemum picture, four reading music, ink painting pendant on the wall conceal the humanistic atmosphere. On the first floor of Jingcheng Building, there is a large study space for study, which is convenient for students to read and study in the dormitory area. The calligraphy ornaments around the study area give me a detailed interpretation of the school motto: simple and natural, enthusiasm, hard work, and service-oriented. This is cultural education and situational education. Students will naturally have a sense of identity and belonging during their lives. RKUHT in the school has a concrete way to deepen the understanding and recognition of the school teachers and students on the school management philosophy. The gymnasium is a scene of power and beauty. It has a gym and other facilities that are free to open to students. At the same time, the concept of “four-oriented” school management is as obvious as in other parts of the campus, and the concept is guided everywhere.

3. Enlightenment of the idea of humanistic education on NKUHT

The exchange and study in the RKUHT made the author deeply feel that although the management system of the two universities was different, the culture was the same as the roots, the education and teaching were similar, and the problems were extremely similar. For example, the utilitarianization of education has caused the loss of autonomy in the education sector; the impact of
time and environmental factors on university and vocational education; the commercialization of education, the education to serve the economy, and the gradual loss of China’s educational tradition for thousands of years. But in general, Taiwan's vocational education still has many aspects worth learning, reference and reflection. Taiwan's service industry, including catering, finance, tourism, and especially the cultural and creative industries that combine Chinese traditional culture and Taiwan's local culture, are still worth learning. Specifically, we must first understand the social significance of universities, including higher vocational colleges. It is not only teaching and research, but also the development of morality, moral teaching, and cultural creation. All of this requires faith, spirituality, and historical commitment. Therefore, we must uphold the concept of whole-person education and cultivate people as real people in addition to vocational education. In addition to imparting education in knowledge and professional practice, students' minds must be harmoniously developed, and students' sound personality was formed. Promote the all-round development of students based on sound personality, let the potential of individual life be free, full, comprehensive, harmonious and sustainable development, and at the same time attach importance to the cultivation of students' responsibility ethics and cultivate their ability to think freely; Integrate high-quality teacher resources, construct a comprehensive general education curriculum system in vocational colleges, vigorously create relevant humanities education space and carrier, promote whole-person education through perfect general education curriculum and situational education; in addition, further strengthen the creation of the humanities campus environment, enhance the cultural connotation of the campus environment, and deepen the concept of running schools in the school, so that it can be recognized and practiced in the hearts of teachers and students.

References


