Research on the Construction of Preschool Education Major with Professional and Innovative Integration to Help Poverty Alleviation, Intelligence Improvement and Ambition Support

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Abstract: As a hotspot of the major liberal arts major, the preschool education major can no longer adapt to the development under the new economic situation. With the deepening of the concepts of "Internet +" and "innovation and entrepreneurship", the combination of professional education and innovation and entrepreneurship is perfect. The inevitable trend of the construction of preschool education in higher vocational education. This paper starts with the development of preschool education in vocational colleges in Yichang, Hubei Province, analyzes the necessity of preschool education integration, and proposes the specific construction path of the integrated vocational education model to ensure that preschool children in poverty-stricken areas are properly and effectively High-quality education, the development of pre-school education is always full of vitality, in order to achieve the effect of education poverty alleviation, help wisdom, and support for the cause, eradicating the cyclical effect of poverty accumulation from the source, and blocking the intergenerational transmission of poverty.

1. Introduction

As an important part of higher education, the development of vocational education should fully reflect the characteristics of “practical, skillful, and applied” and avoid homogenization and development of ordinary higher education. The current "Internet +" concept has penetrated deeply into the process of industrial structure optimization. The professional structure and professional education concepts of higher vocational colleges should also be updated and optimized in time to meet the needs of national economic development[1]. Accelerating the cultivation of high-quality innovative talents and improving the innovation ability of college students is a major issue facing the reform of higher vocational education[2].

Pre-school education has important strategic significance for the overall healthy development of individuals, the improvement of education quality, the overall improvement of national literacy, the promotion of education and social equity, the breaking of intergenerational transmission of poverty, and the improvement of the country's future core competitiveness. The 19th National Congress of the Communist Party of China proposed to give priority to the development of education, to pre-school education, and to make new progress in the education of young children. The key point and difficulty in developing preschool education in China is to develop preschool education in poverty-stricken areas[3]. There are various challenges and difficulties in pre-school education in ethnic poverty-stricken areas. The state should give greater support and help to these places in order to better develop local pre-school education and thus block the intergenerational transmission of local poverty.

As a preschool education major, how to integrate these professional advantages and apply the concepts of "internet+” and Professional and Innovative Integration "innovation to carry out professional and curriculum reform in order to adapt to the process of optimizing the local industrial structure has become the top priority of improving the educational structure of Higher Vocational colleges. Taking a vocational college in Yichang area of Hubei Province as an analysis object, this paper studies the current composition and development status of preschool education specialty, and
combines with the advantageous specialties in the province's reform, obtains that the integration mode of preschool education specialty in higher vocational education can help poverty-stricken areas to alleviate poverty, support wisdom and support aspirations[4].

2. The Necessity of Innovation and Entrepreneurship Education in Preschool Education

2.1. Meet the needs of college students for growth and development

Entrepreneurship education is an extension of the quality education of normal students. It cultivates the professionalism, innovation ability, subject knowledge and teacher skills of normal students, which is conducive to the comprehensive development of normal students and the goal of quality education[5]. To carry out entrepreneurship education, students need to have a strong comprehensive quality, promote the all-round development of students, and promote students to comprehensively improve their overall quality, which will certainly contribute to the realization of quality education goals. Innovative entrepreneurship education and services not only meet the requirements of the development of the times for the cultivation of talents in schools, but also the needs of students to grow up[6].

2.2. The inevitable choice to realize the sustainable development of preschool education

From the psychological and physiological point of view of art education, it has a positive effect on the development of the human right brain. Both creative and imaginative thinking are developed under the drive of the right brain[5]. The inspiration generated is released, and the art gives it. The space of imagination is broader than that given by knowledge. Undergraduates can gain aesthetic sense and knowledge from the visual and emotional experiences of art education, and promote the study of knowledge and skills in various disciplines.

2.3. Entrepreneurship education promotes the employment of normal students

At present, the employment pressure of normal college students is high, and the employment situation is grim. Although the employment rate of pre-school education is relatively better in recent years, it is also facing tremendous pressure under the new normal. At present, there are already 23 provinces, municipalities and autonomous regions in China that have implemented the reform of the national qualification examination for teachers. After the reform, the distinction between normal and non-teachers will no longer be divided, the entry threshold for teachers will be raised, and the lifelong system of teachers will be broken. A regular registration system will be implemented. This
means that non-teachers have begun to "grab" the post of teachers, which has a greater impact on the employment of preschool teachers' normal students. When they face employment difficulties, starting a business is undoubtedly a feasible and effective way to solve the employment of college students. Successful entrepreneurship will drive a group of college students to work and improve their entrepreneurial employment services. The construction of an innovative and entrepreneurial education system will gradually promote students to achieve entrepreneurship and greatly ease the pressure on social employment[7].

3. Construction path of preschool education major with Professional and Innovative Integration

![Diagram](image)

In order to effectively achieve the goal of training excellent preschool teachers, a higher vocational college in Yichang has made great efforts to optimize the curriculum system of theory and practice based on quality and ability. It has constructed five modules, including basic quality and ability module, professional basic theory and basic skills module, professional core and art specialty module. Vocational literacy and vocational skills training module, quality and professional ability development module. These five modules integrate the contents of "double innovation" education, such as "employment and entrepreneurship guidance" in the basic quality and ability module curriculum, "kindergarten-based theme education design and innovation" and "kindergarten management and management" in the vocational literacy and vocational skills training module curriculum. In addition, in addition to the three obvious subject courses of "double innovation" education, there are a large number of courses implying "double innovation" education content. This part of the curriculum is mainly included in the vocational literacy and vocational skills training module curriculum, which is presented in the form of practical courses and activity courses[8]. Among them, practical courses include comprehensive training of professional skills, practical training of educational skills, graduation design, kindergarten education probation, kindergarten education practice, post practice and so on. Activity courses include various professional skills competitions, professional social services, professional achievements exhibition, graduation shows, etc. Practice curriculum and activity curriculum combine theoretical knowledge with practical problem solving, and have the characteristics of comprehensiveness, openness and process[9]. The implementation process is a process of problem-oriented, reference, independent
thinking and creative problem solving, which greatly cultivates students' innovative spirit and ability. This innovation of integrating "double innovation" curriculum into professional education has realized the seamless connection between "double innovation" education and professional education curriculum, and created a new pattern of organic integration of "double innovation" education and professional education.

3.1. Transforming the concept of talent cultivation and embedding the concept of innovation and entrepreneurship

Higher vocational education should first change the concept of talent cultivation, and take the students' competence and innovation and entrepreneurship as the primary goal of College development. In traditional preschool education, professional education and innovative entrepreneurship education are mostly carried out in two lines. Under the new situation, the integration of the two is more conducive to the improvement of students' knowledge, ability and quality. Integrating innovation and entrepreneurship education into professional theory education can effectively activate the stereotype and monotony of professional knowledge, and stimulate students' interest in professional knowledge by guiding them to participate fully in post practice, thus enhancing the effectiveness of professional learning. In addition, as far as innovation and entrepreneurship education is concerned, with the reliance of professional knowledge in the classroom, the teaching mode will be closer to students' reality and more acceptable to students. The integration of the two will certainly improve the quality of pre-school education professional training and the comprehensive quality of students[3].

3.2. Make full use of network resources and develop students' theoretical knowledge autonomous learning mode

Traditional higher vocational education, whether it is classroom teaching content or classroom teaching methods, greatly limits the way students learn. Students' theoretical study can't overcome the defects of single-handedness and information occlusion. With the development of Internet technology, the openness and interactivity of the network provides a good platform for higher vocational students to learn and communicate online. Students can use the network learning resources to achieve a personalized learning style and optimize their knowledge and ability structure. For example, the core courses and practical courses of each major can be used to build resource sharing classes. Students can learn the theory of digesting theory in a timely and repetitive manner through the course teaching platform. For those who have doubts in learning, they can also use the teaching platform to communicate with teachers or other students. Communication and communication greatly improve learning efficiency. Of course, in the curriculum construction of various majors in the school, in addition to the traditional teaching software, we should actively select some mature entrepreneurial practice teaching software, let students through the online simulation exercise entrepreneurial process, business process to management process, job skills and other levels, multi-modal, all-round entrepreneurial ability [6].

3.3 Change teaching methods and enhance the ability of professional and innovative education

In order to promote students' independent learning, and to create students' "double-creative" thinking quality, "excellent kindergarten teachers" vigorously promote the transformation of teaching methods. On the one hand, it advocates the application of teaching methods such as project teaching, task-driven, simulation and so on, emphasizing that the teaching process is task-oriented, taking students' self-construction as the core, focusing on the combination of theory and practice, fully exploiting the "double-creative" elements of teaching content, and inspiring Students' creative thinking, cultivate students' innovative spirit, entrepreneurial awareness and "double innovation" ability. For example, the teaching of "Environmental Creation and Teaching Toys Production", a large number of teaching task models with theme design, the theme of production materials, preschool content, festival activities, exhibitions, etc., to cultivate students' practical ability to create and teach toys. At the same time, it stimulates students' innovative spirit, cultivates students' innovative ability, and creates entrepreneurial awareness with the content of teaching toys. On the
other hand, with "Internet +" as the carrier, through the new media platforms such as Cloud Classroom, QQ, WeChat, and Easy Class, we will use online courses and micro-courses as the medium to promote the change of learning methods and promote students through the use of flipping classroom learning methods. Self-construction, self-generating knowledge, and in this process learn to think creatively, creatively solve problems, and then cultivate innovative spirit and innovative ability.

4. Innovative ideas of art quality education in colleges and universities

4.1. Create a good artistic environment

Art education in colleges and universities has an important influence on the ideology and value orientation of college students. Promoting the development of art education has far-reaching influence on the promotion and popularization of quality education in colleges and universities. Creating a good artistic environment, laying a good foundation for the effective development of art education, has a positive guiding role for college students. As an important part of quality education in colleges and universities, art education fully reflects the needs of the current era. The reform and innovation of art education is an inevitable trend in the development of quality education in colleges and universities. The creation of a good artistic environment provides a broader platform for art education, and teaching activities can be more relaxed and pleasant[4].

4.2. Transforming educational concepts

For a long time, art education focuses on the cultivation of professional skills and abilities, neglecting the cultivation of College Students'sesthetic ability, thinking ability and innovative ability, and lacking the exploration of students' artistic potential. Under the situation of all-round popularization of quality education in Colleges and universities, the concept of art education needs to be changed in time. From the perspective of quality education, we should guide college students to set up correct thinking around the goal of Cultivating College Students'comprehensive quality. Ideas and the improvement of artistic aesthetic ability can effectively promote the cultivation of College Students'good quality and character, and face life with a more strong and optimistic attitude. Such high-quality talents are exactly what the current society needs and fully reflect the important value of artistic quality education.

4.3. Transforming educational concepts

The standardization of art education is easy to fix it in a certain model, and it needs to make an adaptive change. Focusing on the cultivation of comprehensive quality of college students, combined with the individual differences of students' personality, hobbies, abilities, and levels, we will carry out multi-level art education, first determine the students' ability and level in art, and conduct scientific and reasonable evaluation. Then, for the reference, the hierarchical curriculum is divided into multiple types, teaching students in accordance with their aptitude, and carrying out different teaching according to different levels, so that students at each level can benefit from it and obtain good artistic teaching effect.

5. Conclusion

Nowadays, the development of preschool education needs to meet the needs of the times. Therefore, in the teaching reform of professional courses, we should take innovation and entrepreneurship education as the orientation, explore new teaching mode suitable for the development of professional education, integrate the concept and content of innovation and entrepreneurship education into the teaching of professional courses, and guide students to participate in innovation and innovation. Create and start a business. Only by constantly optimizing the ecological environment of innovation and entrepreneurship education and realizing the deep integration of the two in terms of personnel training program, curriculum system, classroom teaching, practice platform and teachers'strength, can we truly put innovation and entrepreneurship
education into practice and cultivate innovative and entrepreneurship consciousness and ability for the society. The first-line high-quality and high-skilled talents make the graduates of higher vocational colleges more competitive in employment and potential for career development. At the same time, they can also play a positive role in promoting the sustainable development of pre-school education in Higher Vocational colleges.

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