The Symbiosis of False and Real in Network Ideological and Political Education

Zhang Yizhe
Faculty of humanities, Shenzhen polytechnic, Shenzhen 518000, Guangdong, China

Keywords: Network; Ideological and Political Education; Symbiosis of False and Real

Abstract: With the advent of the Internet era, Internet technology has penetrated into all areas of people's lives, and people's living space has gradually extended from the traditional real living space to the network virtual living space, and the virtual life style has gradually become a very important part of people's life. In this context, the ideological and political education environment is becoming more and more complex, so it is necessary for ideological and political education staff to actively transfer positions, make rational use of the virtual world of the network, and build a social system of harmonious coexistence of real and virtual living space. Based on this, this paper mainly carries out a detailed analysis of the symbiosis of the virtual and the real in Network Ideological and political education, hoping to provide help to the relevant personnel.

1. Introduction

Nowadays, Internet technology is subverting people's way of life at an astonishing speed. Virtualized way of life not only changes people's way of life, but also has a profound impact on people's way of thinking, practice and cognition, which also puts forward a higher level for ideological and political education. Requirement. The vast number of Ideological and political educators need to think rationally about the present symbiotic space between the virtual and the real, grasp the internal relationship and development law between the virtual space and the real space, and on this basis, adjust and innovate their own way of Ideological and political education, and constantly expand the space of Ideological and political education. Be able to calmly respond to the challenges of Ideological and political education in the context of the rapid development of Internet technology.

2. The Change of Ideological and Political Education under the Network Environment

2.1 Changes in the Relation between Subject and Object in Ideological and Political Education

With the continuous change and development of the times, the subject-object relationship of Ideological and political education has also undergone a series of changes, the specific evolution process is as follows:

<table>
<thead>
<tr>
<th>Single subject theory</th>
<th>Double subject theory</th>
<th>Intersubjectivity theory</th>
</tr>
</thead>
</table>

Under the dual-subject theory, the relationship between Ideological and political educates and educators is bidirectional and complementary to the single-subject theory. This theory provides a great impetus for the development of Ideological and political education, and has a strong practical significance. The theory of inter-subjectivity is an upgrade of the theory of dual-subjectivity. When the theory of dual-subjectivity develops to a certain extent, there appears the phenomenon of expansion and indulgence of the subject, and the interaction between the subjects is no longer benign, and the relationship between the two subjects becomes tense. In order to better coordinate the relationship between the two subjects in Ideological and political education and make the interaction between them become benign, this theory can well guarantee the democracy and equality of the interaction between Ideological and political educators and educates.
Virtual living space is based on the Internet. Therefore, it has the virtuality, openness and interaction of the Internet. In this living space, the relationship between subject and object of Ideological and political education is uncertain, and the relationship between subject and object has changed greatly. In addition, in the virtual living space, the way of communication between subjects has changed from face-to-face communication in the real living space to symbolic identity communication, which is not limited by space and time. The mobility and reorganization of virtual living space can enable the subject to choose whether to receive education or not according to their own needs. This requires network ideological educators not only to have strong professional ability, but also to actively learn advanced network technology and master a large number of network ideological education resources. Because only in this way, network ideological educators can provide the educatees with the ideological education resources they want on the virtual platform, meet their needs for network survival, and then make the goal task of network ideological and political education quickly realized. In addition, in order to better carry out network ideological and political education, network ideological educators also need to strengthen the study of the differences between virtual and real living space. According to the changing law of Ideological and political education subject in virtual living space, the theory of inter-subjectivity is introduced to ensure the benign interaction between subjects.

2.2 Changes in the Ecological Environment of Ideological and Political Education

The emergence of network virtual living space, while changing people's living space and way, the ecological environment of Ideological and political education has also undergone tremendous changes and become more complex, which also brings more challenges to the realization of Ideological and political education goals and tasks. The biggest difference between virtual living space and real living space lies in its openness, equality and non-centrality. In virtual living space, people's survival and development are in a completely free and open state, and people's choice of resources and information depends entirely on their interests and hobbies. Therefore, the ideological and political education model in the real living space is not applicable to the virtual living space. In addition, virtual living space can maximize the sharing of information resources, in which various ideological and cultural collisions easily lead to the disappearance of national characteristics, and it is not easy for mainstream ideological and political education to gain recognition, which also increases the difficulty of effective dissemination and practice of socialist core values.

In addition, with the increasingly prominent problem of network information security, the network ideological and political education environment has become more severe.

In the virtual living space, there are a lot of false and garbage information, which leads to people's moral and behavioral anomie in the virtual living space. The incidence of network fraud cases in China shows an increasing trend year by year, as shown in Table 1.

Table 1 Statistics of Cyber Fraud Crimes in Calendar Years

<table>
<thead>
<tr>
<th>Particular year</th>
<th>Number of scam crimes</th>
<th>Economic losses</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>More than 400,000</td>
<td>10 billion yuan</td>
</tr>
<tr>
<td>2015</td>
<td>More than 59,000</td>
<td>22.2 billion yuan</td>
</tr>
<tr>
<td>2019</td>
<td>Continued growth</td>
<td>Continued growth</td>
</tr>
</tbody>
</table>

The occurrence of this social phenomenon will not only have a serious impact on social stability in China, but also hinder the development of network ideological and political education. This is mainly because in the virtual living space, the ideological and political educatees are not concrete and explicit like the real living space. The educatees in the virtual living space have greater uncertainty and fuzziness, which makes it difficult for the ideological and political educators to effectively grasp the behavior and thought of the educatees. It will affect the pertinence and efficiency of education and increase the difficulty of education.
3. The Way to Realize the Symbiosis of False and Real in Network Ideological and Political Education

3.1 Master the Law of Network Ideological and Political Education

In today's increasingly complex network environment, if ideological and political education staff want to carry out education work efficiently, they must comprehensively analyze the ideas, behaviors and living conditions of the educational objects in the virtual living space, and then organize design and carry out specific education work on this basis. In order to ensure effective communication and communication between the two in the virtual living space and promote the smooth and efficient development of Ideological and political education on the Internet, educational staff should also pay more attention to their own continuous improvement, establish good Internet thinking, learn advanced network tools, technologies and languages, and apply them flexibly in practical work. It will better grasp the specific situation of the educated.

There are many uncertainties and unknown factors in virtual living space, so virtual living space will be more complex and change faster than the real living space environment. This requires the network ideological and political personnel to strengthen the study of virtual living space, grasp the laws of various changes, and on this basis, constantly adjust their ideological and political education content and methods, enhance their ability to work, realize the benign interaction between the network ideological and political education subjects, and help more people in the virtual reality. In the living space of symbiosis, good moral norms and behavioral patterns should be fostered.

3.2 Constructing the Network Social System of the Symbiosis of False and Real

Although the network virtual world has increased the difficulty of Ideological and political education, it has also brought great opportunities for development of Ideological and political education. So how can we seize this opportunity? Ideological and political education staff are required to face the relationship between reality and virtual living space objectively and build a harmonious network social system of virtual and real coexistence reasonably. The development and formation of virtual living space need to rely on many factors in real living space, such as law, economy and politics. From another point of view, virtual living space can actually be said to be the extension and expansion of real living space. If people can not properly deal with the complex relationship between real and virtual living space, it will aggravate the contradiction between people and society, and thus expose more social ills. The main function of network ideological and political education is to help people deal with the complex relationship here, limit and eliminate various social ills, and then promote the harmonious coexistence and development of virtual and real society.

In addition, in order to build a perfect network social system of virtual and real symbiosis, it is not enough to rely solely on the efforts of network ideological and political educators, but also requires the joint efforts of all sectors of society. First of all, the relevant departments of our government should establish a sound system of symbiosis between reality and reality [4]. The development and perfection of virtual living space will be limited by social economy, culture, politics and technology. Therefore, relevant departments should increase their investment in network infrastructure construction, actively optimize the network system, and provide a good environment for the efficient development of network ideological and political work. Faced with the vast number of educatees, educational staff should actively carry out advanced network technology learning, constantly optimize and innovate their own teaching methods, such as the rational application of QQ, Weixin and Weibo. At the same time, we need to constantly improve the network supervision mechanism and build a harmonious and civilized virtual living space.

4. Conclusion

To sum up, virtual living space not only changes people's lifestyle, but also has a great impact on people's thinking and behavior. In order to better carry out ideological and political education, the majority of Ideological and political educators should strengthen the study of the virtual and real
living space, grasp the law, and construct the network social system of virtual and real symbiosis, so as to realize the virtual and real symbiosis of network ideological and political education.

**References**


