

Employment Situation of China's University Students under the COVID-19 Situation

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Abstract: Employment work is the only overlapping and ranked first key core work in the country's "six stability" work and the implementation of the "six guarantees". The outbreak of novel coronavirus pneumonia has novel coronavirus pneumonia problems, especially employment. As a part of the employment group, the employment process of college students will inevitably be affected by the employment situation brought by the new crown pneumonia epidemic. Therefore, under the dual influence of the employment situation and the professional situation under the new crown pneumonia epidemic, how college students make employment choices in the employment process and what employment results have become issues worthy of research and discussion. Visual analysis of the employment market situation of fresh graduates during the epidemic, grasp the current main difficulties and opportunities, improve the employment situation of college students and alleviate the impact of the epidemic by optimizing recruitment channels, changing employment concepts, improving employment guidance, and giving full play to policy advantages. . Research shows that as long as graduates establish correct values and job-seeking outlook, and face the severe employment situation brought about by the epidemic with a positive attitude and confidence, they will be able to realize their own value in the future.

1. Introduction

The report of the 19th National Congress of the Communist Party of China clearly pointed out that "employment is the greatest livelihood" [1]. In the more than two months when the epidemic prevention and control was the most rigorous, almost all enterprises and institutions related to tourism were at a standstill, and the pressure on enterprises was enormous. Compared with the immediacy of the epidemic, the impact of the epidemic on college students' employment is lagging and persistent [2]. Many scholars have studied and explained the causes of this contradiction, but few scholars have studied the specific process of this contradiction [3]. Although the national economy is in a sustained, stable and recovering state, there are still many uncertain and unstable factors, and the employment situation is still complicated and arduous, facing many challenges, such as the pressure of total employment is not decreasing, structural contradictions are still prominent, and the impact of epidemic situation is complex and changeable. Therefore, it is urgent to take active measures to stabilize jobs, broaden employment channels, strengthen vocational training, and ensure all-out assistance [4]. Because we live in a world that changes forever, anxiety is filled in our daily life and in every aspect and corner of human society. Anxiety has become a common emotion in our modern society [5]. At present, domestic scholars' research on the employment of college students during the epidemic mainly focuses on analyzing the current situation of College Students' Employment under the background of the epidemic, the main problems faced by employment, the challenges brought by the epidemic prevention and control to graduates, and putting forward effective countermeasures to alleviate the employment pressure of college students [6].

The employment of college graduates is not only a difficult problem faced by fresh graduates, but also a hot issue in academia and society. Under the situation of market economy and self employment, the instability of employment accelerates the anxiety of college graduates. Therefore,

although the employment work is complicated, the core is still to pay close attention to key youth groups such as college graduates [7]. Paying attention to the employment process can help us look at the generation and development process of employment contradictions and employment problems from the perspective of college students and comprehensively present the thinking, action and personal subjective experience of students majoring in social work in this process, so as to help us better understand the employment problems and employment contradictions of college students [8]. The outbreak and persistence of the epidemic have brought unprecedented pressure to the employment of college graduates, and also brought new challenges to the school's employment guidance services. Affected by this, the employment situation of college graduates is even more difficult [9]. As high-level talents in the labor market, college students' employment situation affects the country's economic and social development, the improvement of social and people's livelihood and the well-being of thousands of households to a considerable extent [10]. Based on the year-end employment data that reflects the true employment status of graduates, this research conducts scientific empirical research, objectively analyzes and judges the impact and impact of the new crown epidemic on graduates' employment, in order to explore the normalization of epidemic prevention and control to promote graduates to fully The employment guidance service mode of employment and high-quality employment provides scientific basis and has important academic value and great practical significance.

2. The Impact of the New Crown Pneumonia Epidemic on the Employment of College Students

2.1 Insufficient Power on the Demand side of the Labor Market

According to the analysis of 21st century business herald by Wu Bihu, director of Peking University Tourism Research and Planning Center: “If the optimistic estimate is that the three-month harvest period will be reduced by 60% and the three-month recovery period will be reduced by 30%, the national tourism industry is expected to lose nearly 3 trillion yuan this year.” The large-scale outbreak of COVID-19 epidemic in 2020 has greatly impacted China's social and economic development, once causing many industries such as entertainment, catering, tourism services, transportation and international trade to shrink or even stop. CPC Central Committee and the State Council has taken active measures to coordinate the epidemic prevention and control and economic and social development. China is the only major economy in the world to achieve positive economic growth in 2020. On the whole, the global epidemic control has achieved little, and the international economic recovery is weak. It can be seen that affected by the negative tourism consumption psychology of consumers, the operating income of the whole tourism industry will be greatly reduced, and the profits of enterprises will be reduced, or even loss. The respondents are mainly from two schools. See Table 1 for details. It can be seen that the employment rate of college graduates is generally low due to various factors.

Table 1 Basic Information Analysis of Survey Objects

Frequency		percentage	
School	Undergraduate	89	10.4
	college	746	89.6
gender	male	254	34.7
	Female	456	65.3

2.2 Pressure on the Supply side of the Labor Market is Increasing

According to statistics, there will be 9.09 million college graduates nationwide in 2021, an increase of 350,000 over the previous year. At the same time, because the employment problem is analyzed from the “result” attribute of employment, it does not reflect the dynamic change process of these factors affecting the employment result. More and more graduates would rather wait and wait than apply for jobs in other units and regions in order to work in large units and cities.

According to the analysis of communication frequency of different objects (as shown in Table 1), the order of college students in the process of communication is first classmates, then parents, and finally teachers. Therefore, in their daily communication, teachers are the least frequent of all communication objects.

Table 2 Analysis of Communication Frequency of Different Objects

Object		A lot	More	Less	Very few
Parent	Frequency	57	438	357	25
Teacher	Frequency	18	168	458	165
Classmate	Frequency	133	548	124	13

3. Adjustment and Choice: Employment Screening and Screening under the Epidemic Situation

3.1 Adjustment of Recruitment and Screening Methods of Employers under the Epidemic Situation

Under the influence of COVID-19 epidemic, the development benefits of enterprises and units have been greatly affected. In order to reduce expenses and risks, some enterprises and units have begun to actively change and adjust their recruitment and screening methods to cope with the negative impact of COVID-19 epidemic. According to the requirements of epidemic prevention and control, all kinds of traditional recruitment modes, such as large-scale on-site job fairs, double-election job fairs, and campus recruitment, will be cancelled, and the employment channels for graduates will also be reduced, and the employment space will be shrinking. Since 2013, the Ministry of Education has required colleges and universities to publish annual employment quality reports to the public in a timely manner, and conduct evaluation surveys on employment services in colleges and universities for the society. Some enterprises and units that had recruitment needs before the epidemic quickly reduced their recruitment needs after the epidemic, which led to a more serious imbalance between supply and demand in the whole employment recruitment market. The supply of graduates far exceeded the demand, which aggravated the study of the employment difficulties of college students in 2020, and increased obstacles to their employment process from the macro level. From the perspective of entrepreneurial intention, taking the graduates who do not consider starting a business as the reference group, the graduates who hope to start a business after graduation have a lower probability of successful employment, and the graduates who hope to accumulate several years of experience before considering starting a business have a higher probability of successful employment. It not only requires meticulous design, refined management and lean advancement in the employment service process, but also requires punctual completion, precise matching and goal achievement at the level of employment outcomes.

3.2 Actions and Changes of College Students in Employment Screening under the Influence of the Epidemic

In the face of the changes in the recruitment system and screening methods of employers, college students also actively take actions to deal with the changes in the employment market. At present, due to economic and epidemic reasons, the competition pressure of college students is too high, and students lack employment support from schools and their parents. Due to the obstruction of communication between individuals and the external environment, if they have insufficient confidence in themselves, they are worried about their employment prospects, but they cannot relieve their emotions. , several reasons are intertwined to lead to the employment anxiety of contemporary college students. From the point of view of the communication relationship with peer groups, group members only have close relationship with roommates, and have less contact with other classmates. Due to the similarity between individuals, the same roommates have the same level of cognition, regardless of their emotions or behaviors, they will affect each other.

4. Conclusions

The “protracted war” of the new crown pneumonia epidemic and its chain reaction has brought unprecedented challenges to the employment of college graduates. But challenges and opportunities often coexist. Graduates should adjust their mentality and boost their self-confidence in job hunting. In the face of the impact of the epidemic, graduates should build stronger confidence, eliminate panic and confusion, and face them with a positive and optimistic attitude. Actively promote the transformation and development of the real economy. Under the background of major public health emergencies, small and medium-sized enterprises are an important breakthrough to solve the employment difficulties of college students. Affected by the epidemic situation, in the case of not being able to apply for a job in time, we should enrich ourselves by studying, accumulate and improve more knowledge, and cope with the severe employment situation with more excellent professional skills and higher comprehensive quality. Employment guidance workers in colleges and universities should be good at seizing opportunities, coping with challenges, giving full play to their subjective initiative, and helping graduates achieve fuller and higher-quality employment with accurate employment services.

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