

On the Ways to Improve the Affinity of Counselors' Ideological and Political Education in Higher Vocational Colleges

Dong Zhengbin

Tianjin Vocational Institute School of Automotive Engineering; Beichen District, Tianjin 300410, China

Keywords: Higher Vocational Colleges; Counselors; Ideological and Political Education; Job Affinity

Abstract: The counselor team in higher vocational colleges is an important part of the student management team in higher vocational colleges, and is the backbone of ideological and political education for college students. How to enhance the affinity of counselors' work and enhance the effectiveness of ideological and political education has become an important topic of counselors' team building. Therefore, it is particularly necessary to strengthen and improve the work affinity of counselors. This paper ponders and explores the ways to enhance the work affinity of counselors in higher vocational colleges, and puts forward the ways to enhance the work affinity of counselors in higher vocational colleges from the perspectives of school policy orientation, counselors' development and job requirements. In order to improve affinity, counselors should change their concepts, establish a people-oriented concept of educating people; effectively use new media technologies to strengthen communication with students; improve personal conduct and enhance personality. Higher vocational colleges should continuously expand the development space of counselors, continuously improve the ability of counselors, and lay a good foundation for counselors to go to specialized professionalization experts.

1. Introduction

In recent years, with the rapid development of social economy, the market demand for high-quality technical and skilled personnel is constantly rising. Professional competence is a necessary skill for people to engage in a certain occupation, and it is a series of stable and comprehensive psychological characteristics for people to successfully engage in a specific occupation. With the convening of the National Conference on Ideological and political education, higher vocational colleges are actively exploring the key points of strengthening ideological and political education. The degree of professionalization, specialization and specialization of counselors in higher vocational colleges determines the effectiveness of Ideological and political education [1]. Counselors in higher vocational colleges are an important force to strengthen and improve the ideological and political education of college students. They are coexisting with contemporary college students, and the effects of ideological and political education are more direct and obvious. The counselor in higher vocational colleges is the backbone of the ideological and political education of college students. It is also the life teacher and intimate friend of the healthy growth of college students. It is the most direct and profound key minority influencing college students [2]. Counselors in higher vocational colleges enhance the affinity of ideological and political education, and profoundly respond to the fundamental question of "who cultivates people, trains what kind of people, and cultivates people". It is the responsibility, the times, and the situation.

The work affinity of the counselors in higher vocational colleges is guided by Marxist theory, closely combined with the development law of ideological and political education and the law of college students' growth, aiming at promoting the all-round development of college students' moral, intellectual, and practical, and carrying out ideas in a targeted and effective manner. The state and ability of political education work. This paper intends to analyze the current situation and problems of counselor team management through the refinement of the work affinity and professional ability appeals of the counselors in higher vocational colleges, and then analyze the path and method of the

counselor's professional ability improvement. It has implications for the forging of the instructor team in higher vocational colleges [3]. In a sense, the affinity of counselors is directly related to the effectiveness of Ideological and political work and whether the goal of moral education can really be achieved. Ideological and political education is essentially a human work. It must focus on students, take care of students and serve students, adhere to the principle of changing things into new ones, advancing with the times and changing circumstances, enhance the affinity and pertinence of Ideological and political education, and meet the needs and expectations of students' growth and development. Counselors in higher vocational colleges should combine their abilities and accomplishments, their professional specialties and the characteristics of Vocational Colleges and their working practice, constantly cultivate and improve their professional abilities, promote their development towards standardization and scientificization, and do a good job in serving college students.

2. Necessity of Enhancing Affinity of Counselors' Ideological and Political Education in Higher Vocational Colleges

Affinity is a kind of ability that vocational college counselors need to possess in the process of professionalization and professional development. It can not only build a bridge of communication with students' hearts and emotions, but also become a driving force for counselors to carry out their work effectively. Due to the complicated task of the counselor's post, the unclear occupational orientation, the lack of preparation of counsellors in some higher vocational colleges, and the lower salary and other real factors, some counselors left or relocated. The training and promotion of the work affinity of the counselors in higher vocational colleges should be based on ideological and political education, with the goal of guiding students to grow into talents, and based on the daily affairs management of students, and clarify the orientation of career development [4]. Ideological and political education must have attraction and integration, so that students can have a sense of intimacy in emotional measurement, and the effectiveness of our education can be highlighted; on the contrary, if our ideological and political education is not attractive, intimate and in a state of disharmony with students, the effectiveness of Ideological and political education will be very limited. This paper summarizes the research on vocational ability of counselors in Higher Vocational Colleges into the aspects of counselor system, role, team building and so on. Affinity is the basis of building a harmonious relationship between teachers and students. When a counselor has affinity, students will have a sense of identity and pleasure in the process of Ideological and political education, and will actively regulate their words and deeds in accordance with the requirements.

Counselors play an important role in stabilizing students and promoting the normal work of schools. At present, the assessment mechanism, post setting, reward method and post rotation mechanism of counselors are not well established, and they do not provide a better development platform for counselors. Additionally, when students are on-the-job internship, they have to communicate and contact with the off-campus internship enterprises throughout the whole process, which leads to counselors being entangled in complex and transactional work every day. The change of moral education ecology poses a severe challenge to the work of counselors. Counselors only have affinity, in order to make the correct "guiding force" win in the game of "pulling force" with the environment, so that students can establish the correct "reference system" in choosing and weighing. Refining the theoretical research on the professional ability of counselors, forming a clear professional competence standard for the counselors in higher vocational colleges, thus building a team of counselors in higher vocational colleges, making it a core force for stable development in ideological and political education. The relationship between the counselor and the student has been defined and pointed out, and it is also a new requirement and new task for the counselor's ideological and political education work [5]. From a subjective analysis, the counselors of higher vocational colleges are affected by factors such as unclear career orientation, insufficient competency, and untimely psychological adjustment, which has led some counselors to experience anxiety and burnout. Therefore, the counselor can only fully mobilize the affinity and mutual trust

with the students to truly mobilize the initiative of the students, thus enhancing the guiding role of ideological and political education.

The professionalization and professional development of counselors in higher vocational colleges is aimed at improving the effectiveness of ideological and political education. It is especially important to improve the overall quality of counselors in the realization of this goal. The affinity is the professionalization of counselors to professionalization. The inevitable requirement of development. At present, only a small number of counselors in higher vocational colleges participate in national, provincial and municipal counseling and out-of-town learning, but most of the counselors are mainly concentrated in the school. They conduct training through lectures and lectures, and go out to study. Less opportunities. The team of counselors is unstable and the work is not active. As a result, daily ideological and political education and management work cannot be settled. Good experience cannot be accumulated and passed down. The work enthusiasm is not high, the development stamina is insufficient, and the innovation vitality is lacking [6]. Counselors' sense of affinity is still relatively indifferent. Some vocational college counselors lack personality affinity. Not strong sense of responsibility, not serious work, not rigorous attitude. The previous counselor policy system and management model can no longer meet the needs of the development of counselors in Higher Vocational colleges. The construction of counselors has encountered many new challenges, especially in Higher Vocational colleges. Only when the ideological and political education is attractive and integrated can students have a sense of intimacy. Enhancing affinity and communicating with students on an equal footing are of great practical significance for improving the professional well-being of counselors, who are respected, loved and trusted by students.

3. Ways to Improve the Affinity of Counselors' Ideological and Political Education in Higher Vocational Colleges

It is a long-term and systematic project to enhance the affinity of counselors in Higher Vocational Colleges in Ideological and political education. The cultivation of affinity requires that higher vocational colleges improve the career development mechanism of counselors. In the process of selecting counselors, we must select them strictly through layer by layer. The counselors selected must have a strong sense of social responsibility and service consciousness. Continuously expand the capacity of counselors to enhance and develop space for counselors to take a professional, professional, expert road to provide a strong platform support. Always adhere to the goal of all-round development of College students, always adhere to emancipating the mind, seeking truth from facts, and keeping pace with the times. This puts forward new and higher requirements for counselors in Higher Vocational colleges. According to personal interests, characteristics, abilities, and environment, we will formulate reasonable career plans, establish development directions, continuously update knowledge structure according to professional ability standards, improve quality structure, strengthen theoretical study and research, and enhance our own capabilities. Humanism is the concept that counselors need to enhance the affinity of ideological and political education. The traditional educational concept emphasizes the subjective status of teachers and emphasizes the majesty of teachers. The counselor will continue to improve his ability and quality during the student counseling process. Institutions of higher learning should set up a promotion platform for counselors and make career plans for them. Through training, we must continuously improve the management quality and ability of the counselors.

In order to ensure the effectiveness of counselors' work, innovative training mechanism should be implemented to promote the overall improvement of counselors' professional level and comprehensive quality. To establish a pre-service and on-the-job training system for counselors, newly recruited counselors need to be trained by the unified organization of the college. According to the current standards and requirements of education authorities for counselors' professional competence, starting from the present situation of counselors, and starting from the five dimensions of access, cultivation, growth, evaluation and promotion, this paper puts forward ways and methods to improve counselors' professional competence in accordance with the actual situation of Higher Vocational colleges. For counselors, to lead by example is better than empty preaching. A good

friend is the only way to become a good teacher. Counselors themselves should complete the process of first being a person and then educating people, so that the affinity of work literacy is deeply rooted in their work philosophy. Including the ability of emotional communication and communication, the ability of mental health education, the ability of career planning and employment guidance, the ability to guide education, the organization and coordination of leaders. With love, patience and careful attention to the students' ideological and political education process, pay attention to student growth, respect students, understand students, care for students, and achieve all-round development of students. Work constantly to overcome yourself, constantly looking for new ways to solve problems. Only the institutions of higher learning have established a promotion platform for the counselors, and it is possible to ensure that the talent team of the counselors is stable.

Actively promote the implementation of the "Standards of Vocational Ability of College Counselors (Provisional)", and hire experts of ideological and political education to interpret the "Standards". It provides a strong policy guarantee for the long-term development of counselors from the system, and provides comprehensive measures for the development of counselors' professional ability from the carrier platform. These requirements are the basis for the counselor to have a stable affinity state. Therefore, the work of counselors is a profession with higher qualifications, and it is necessary for moral education workers to continuously strengthen their studies. The various aspects of the vocational ability competition of the counselors in higher vocational colleges are set on the premise of having a basic understanding and definition of the core competence of the counselors, which has a positive effect on the improvement of the counselors' various abilities. We should smooth the channels of communication between teachers and students, use new media platform to provide students with learning, life, employment, psychological counseling and other services, strengthen the interaction with students through the use of "online language" to reduce the sense of alienation between teachers and students, pay attention to students' ideological dynamics, and listen patiently to students' voices. Counselors in higher vocational colleges need not only salaries, but also respect and understanding. Only professions that are respected and understood can retain the hearts of employees. Establish a public platform for the exchange of counselors' experience and experience. Use Wechat group, multi-person talks, platform quality push to exchange experience. Promote counselors' learning and ability by recommending and sharing excellent pictures and videos.

4. Conclusions

The improvement of Ideological and political education affinity of counselors in higher vocational colleges is not only related to the quality of personnel training, but also profoundly affects the professional and professional development of counselors. It requires counselors to follow the law of Ideological and political education and the law of students' growth and development. According to the characteristics and advantages of counselors, higher vocational colleges should formulate a perfect training path for counselors, so as to improve the professional level of counselors, so as to establish a high-level and professional team of counselors. Enhancing the affinity of language is particularly important for counselors' work, because it can not only close the psychological distance with students, eliminate the sense of subordination, but also build a harmonious relationship between teachers and students. Specifically, the first is to be enthusiastic. Counselors should enhance their management skills through their own personal charm. Continuously optimize the team building of counselors, enhance the professional identity of the counselors, sense of responsibility, sense of belonging, and stimulate the internal motivation of the counselors. In practical work, counselors should constantly improve the methods and methods of ideological and political education, improve their comprehensive quality, enhance their personality, and strive to become a good teacher with strong affinity and love and respect from students. It also formulated strict incentive and punishment measures to give full play to the appraisal, incentive and guiding role of appraisers in the work situation, and comprehensively improve the overall quality of counselors in higher vocational colleges.

Acknowledgement

Supported by the Science Foundation of Tianjin Vocational Institute in 2018 Research for Improving Affinity of College Instructors' ideological and political-education in Higher Vocational Education (Project No. 20183101, Project Leader: Dong Zhengbin).

References

- [1] Satoshi Kagami, Tomonobu Kitagawa, Koichi Nishiwaki, Tomomichi Sugihara, Masayuki Inaba, Hirochika Inoue. A Fast Dynamically Equilibrated Walking Trajectory Generation Method of Humanoid Robot [J], 2002.
- [2] HIROKIK, MINORUA, YASUOK, ET al. RoboCup: a challenge problem for AI and robotics. Hiroki K. RoboCup-97: Robot Soccer World Cup [C]. Berlin: Springer, 1998.38-43.
- [3] Zhizhong Yin. Application of FPGA control DC motor servo system [J]. Inner Mongolia Science and Technology and Economy, 2008 177 (23) 101-103.
- [4] Joerg Christian Wolf, Phil Hall, Paul Robinson, Phil Culverhouse. Bioloid based Humanoid Soccer Robot Design, 2007.
- [5] Wu Chuan-yu, He Lei-ying, Design and Realization of Instructional RPPR-Robot, Research and Exploration in Laboratory. 2007, 26(10)
- [6] Nishiwaki K, Kagami S. High Frequency Walking Pattern Generation based on Preview Control of ZMP, IEEE International Conference on Robotics and Automation. 2006.
- [7] Chen Nan and so on. For the field of industrial and highly interconnected, TI launched a new Sitara ARM9 microprocessor. [J]. Global Electronics, 2010 (5) 86-87.
- [8] Vision Heading Navigation Based on Navigation Curve [A]. Proceedings 2010 International Conference on Intelligent Computing and Integrated Systems [C]. 2010.
- [9] Chen Nan and so on. For the field of industrial and highly interconnected, TI launched a new Sitara ARM9 microprocessor. [J]. Global Electronics, 2010 (5) 86-87.
- [10] Jonghoon ZMP Park, Youngil Youm. General ZMP Control for Bipedal Walking. IEEE International Conference on Robotics and Automation. 2007.
- [11] Chunmei Xu. Mechanical servo system based on fuzzy neural network for complex control [J]. Control Engineering .2010:17 (2):146-148.
- [12] Zhijun He. LM629-based motor servo control system design [J]. Mechanical design and manufacture .2009 (2) 40-42.