

Execution Research of Enterprise Management

Yanhua Wang

Shandong Agriculture and Engineering University, Jinan, Shandong, 250100, China

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Abstract: In the current enterprise management system, people usually focus on strengthening management execution, but if they pay too much attention to execution and neglect administrative management, it will bring many adverse effects to business management. Management execution is the soul of administrative management, and the administrative management system provides an important foundation and carrier for improving management execution. Faced with such a situation of enterprise management, enterprises must correctly understand the connotation of administrative management system and management execution, grasp the relationship between the two, and propose and improve the construction method of administrative management system to ensure the soundness of administrative management system. And management execution is in place.

1. Introduction

In the era of market economy, enterprises are facing institutional reforms. At the same time, they must face many pressures and challenges, which puts higher demands on administrative management. It also emphasizes that enterprises must continuously improve management execution and optimize the overall operation of enterprises. The scientific administrative management system can enable enterprises to obtain economic benefits while harvesting good corporate image and social benefits. There is an inseparable relationship between the administrative management system and the executive execution power. The former is the carrier of the latter, and the latter is the soul of the former. In this regard, while grasping the relationship between the two, enterprises must increase the construction of the administrative management system and promote the scientific development of enterprise management.

2. Overview of Enterprise Administration System

Administrative management originally referred to government public service management. However, in the process of market economy reform and modern management system construction, the company began to gradually build a systematic and comprehensive management system, so that administrative management began to be applied in enterprise management, and also promoted enterprises. Construct an administrative management system that is compatible with the actual development of the enterprise. The ultimate goal of enterprises to strengthen administrative management is to promote the maximization of economic benefits and achieve higher social and economic benefits on this basis. In the process of development, the enterprise needs to face the entire economic market. Therefore, the administrative management system must take the whole as a strategic starting point, uphold the concept of marketization, and improve the content of the administrative management system. The enterprise administrative management system specifically includes the following aspects. First, plan work. Enterprises must have clear objectives regardless of their size in carrying out various administrative tasks, and formulate scientific plans to ensure the orderly implementation of all objectives and ensure the rationality of work from the source. Second, organize work. In the process of business operation, organizational work is very necessary, so a complete organizational system is needed to ensure the smooth implementation of administrative management. Third, command work. In the process of operation, enterprises must have correct management and command, resolve contradictions and conflicts in the process of enterprise development, and grasp the spirit of administrative management. Fourth, control work. The

so-called control work is to do a good job in the monitoring and adjustment of administrative management, and promote the orderly progress of enterprises under the conditions of combining management and control.

3. Relationship between enterprise administrative management system and management execution

Management execution refers to a practical ability of employees to implement strategic decisions, ideas and work processes. A large number of business practice cases prove that the success or failure of the enterprise is closely related to the level of management execution, so it needs to be highly valued by the enterprise. Management execution includes the execution of employees and business managers, not just employees. Only in this way can we ensure the common development of enterprise management. The relationship between management execution and enterprise management system is embodied in the following aspects. First, to strengthen the construction of the enterprise administrative management system, and carry out internal adjustments and improvements, which will help to exert management execution and lay the foundation for improving management execution. If the enterprise wants to ensure that the various management instructions are implemented, it is necessary to improve the administrative management system to ensure that the relevant staff handle the related work with high management execution. Second, the scientific administrative management system can provide system and mechanism guarantee for the implementation of management execution, and under the premise of ensuring the perfection of the administrative management system, can explore the various resource potentials of enterprises and deal with many conflicts within the enterprise. Let the company have a sustainable development momentum. Third, in the process of building enterprise administration, we must recognize the meaning and value of management execution. Management execution is the soul of the company and a necessary condition for the normal operation of the company.

4. Methods for enterprises to build an administrative management system

An important task of enterprise administration is to complete the organization work in an orderly manner. Therefore, in the process of constructing the administrative management system, the prerequisite is to improve the organization and effectively guarantee the smoothness of the government. The administrative organization has become the command system of the enterprise, and it is the fundamental carrier for the strategic decision-making of the enterprise. In the process of building an administrative organization, it is necessary to combine the administrative management functions to make reasonable planning, determine the managers within the enterprise, clarify the responsible personnel of each work, and effectively guide the various management details to ensure that the entire administrative organization can follow the standardization. The management program is working. After completing the organizational structure of the organization, it is necessary to reform the management model in the organization, clarify the management functions of each staff member, and resolutely avoid the problem of long and leapfrog leadership. Therefore, it is possible to establish a clear functional system within the organization, stipulate the management responsibilities of the staff in each position, and clarify the specific working procedures and principles. Of course, enterprises can select and eliminate according to the performance of relevant personnel in the organization, and finally build a comprehensive quality management team, so that the entire organization can operate in an orderly manner, completely changing the internal chaos of the administrative system. It also enables the unified leadership and unified administrative management objectives to be smoothly realized.

Teamwork is essential in the development of a business. A team is a community with shared ideas and goals. Everyone in the team will fully condense wisdom and exert personal strength to accomplish valuable things together. Throughout the process, each person's abilities and psychological relationships are different, but they should have complementary relationships with each other, as well as shared values and sense of responsibility in order to build a team with unified

thinking and culture. In order to maximize the prospects of corporate administrative management, maximize the effectiveness of administrative management. In response to this situation, in the process of building an enterprise administrative management system, in order to better exert the teamwork strength, we must actively build a good execution culture of the enterprise, enhance the executive management, and let the employees and enterprise managers invest in the enterprise construction. In the middle, a strong synergy is formed to help the enterprise's administrative management system to be continuously improved. Corporate culture is the condensation of the essence of corporate thinking and plays an important leading role in action. Therefore, in the construction of corporate culture, we must consider the practical requirements of improving the administrative management system and improving management execution, and creating enterprise management characteristics that are conducive to enterprise flexibility. The executive culture of operation. In order to ensure the implementation of advanced cultural concepts, enterprises need to increase publicity, especially in the community of employees, and constantly improve the teamwork ability of employees to ensure the long-term development of administrative management.

5. Countermeasures to improve the executive management of China's enterprises

Enterprise managers do business, reputation is the first, but only the credibility is not enough, the key is to achieve orderly management through system implementation, so that management has laws to follow, and constantly improve the relevant systems in the management process. In the management concept, we must free the excellent management personnel from the pure human resources, give them the rights and obligations that are intimate with the interests of the enterprise, and let the management personnel integrate into the enterprise to make them have the values that are consistent with the enterprise. At the same time, enterprise managers should socialize the enterprise, boldly let go of people, solve the relationship between reassurance and decentralization, give the talents the stage and opportunity to display their talents in a timely manner, so that they can continuously generate pride and sense of accomplishment and fully reflect the self-worth of talents. To achieve the maximum performance of execution.

The success of an enterprise depends to a large extent on its strong execution, and the strength of its execution depends on whether the company has an efficient middle management team. Therefore, in order to effectively improve management execution, it is necessary to increase management and training of management, form a management and execution system, and establish a correct execution attitude. For the cultivation of the management team, we must first activate the enthusiasm of all employees of the company and stimulate their ingenuity; secondly, we must pay attention to maintaining their long-term nature. For employees who are motivated but can not adapt to the operation of the enterprise for the time being, they should guide them according to the enterprise's thinking. Work hard with goals; in the end, companies must have independent operational capabilities, independent thinking, and put managers in positions where they can develop their expertise.

The key to executive power is to influence people's behavior through organization, and executive companies must have a specific corporate culture. In this way, after a problem occurs, the company will rely on good execution, find out the core of the problem, and then solve it. Therefore, business leaders should consciously advocate the cultural concept of standard management and create an atmosphere of effective execution, so that each employee has a common sense of mission and common goals, maintain strong competitiveness, and maximize each Employees provide innovative spaces to energize the spiritual world of employees. Effective communication and communication is the most effective way to improve the execution of business management. It can eliminate the misunderstandings that a plan generates in execution, resolve conflicts and resolve conflicts. In actual work, employees can try to bear business risks and responsibilities, truly feel the cruelty of market competition, deeply understand the management ideas and business ideas of enterprises, and understand the importance of the hardship and execution of business operations.

To a certain extent, salary represents the value of the individual employee, the recognition of the employee's work, and even the individual's ability, conduct and development prospects. Salary

incentives can stimulate employees' job desires from multiple angles. Enterprises can increase the performance appraisal of employees under the current policy, so that employees' compensation quotas are directly proportional to their contributions, and spontaneously correct the difficult concepts and behaviors in enterprises. Effectively cultivate and enhance the execution of the company. At present, information construction has become an important trend in the modernization reform of enterprises, and it is also the only way for enterprises to move toward modern operation in the future. The introduction of information management in the administrative management system can not only fundamentally enhance the internal management capabilities of enterprises, but also enhance the overall competitiveness of enterprises from the outside, so that enterprises have great advantages in management operations, and ultimately promote enterprises to achieve leapfrogging. Development. In the information age, the construction of enterprise administrative management system first needs to pay attention to internal network construction, increase investment, simultaneously implement internal management informationization, build an information management system, and apply and implement modern information management tools. In order to ensure the effective implementation of information management, and continuously improve management execution and management efficiency, enterprises need to optimize and improve software and hardware construction, and continuously increase the intensity of information technology training to fundamentally enhance the competitiveness of enterprises.

6. Conclusion

The construction of administrative management system is the center of the enterprise operation management system, and has a close relationship with the construction of enterprise management system and sustainable development. Management execution is the soul of enterprise management, and it is the guarantee to ensure that administrative management objectives and related tasks are implemented. In the face of such development status, enterprises must adhere to the reality and improve management execution as the purpose, build a scientific system and a sound administrative management system, and continuously enhance the core competitiveness of enterprises.

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