

Research on the Status Quo and Countermeasures of “Artisan Spirit” Integrating into Ideological and Political Work in Colleges and Universities

Xu Hui

Jiangxi Institute of Economic Administration, Nanchang, 330088, China

Keywords: artisan spirit; ideological and political work in colleges and universities; current situation; countermeasure

Abstract: After the reform and opening-up, China has actively opened its doors to the world, absorbing the world's advanced knowledge and successful experience, and integrating into the general trend of globalization. Especially after entering a new era, China's economic transformation has accelerated, industrial restructuring has been greatly enhanced, the demand for high-quality composite professionals has increased, and the “artisan spirit” of excellence has become more and more important, and discussions have become increasingly important. The integration of “artisan spirit” into college ideological and political education is in line with the current development trend of China, which is conducive to further strengthening the professional quality of Chinese college students, promoting social stability, and promoting the great transformation of China from manufacturing to “intellectual creation.” Based on the requirements of the era of “artisan spirit”, this paper puts forward relevant countermeasures to the current situation of “artisan spirit” education in the current ideological and political work of colleges and universities in China, and discusses the necessity of “artisan spirit” and the integration of colleges and universities, hopefully to make some contribution to the improvement of the craftsman's spiritual quality and professional skills and literacy of Chinese college students, and promote the development of the ideological quality of Chinese college students.

1. Introduction

“Artisan spirit” refers to the continuous improvement of the quality of the products made by them, including the content of dedication, lean, focus and innovation, especially the dedication and innovation. As a very important professional spirit, the craftsman spirit is not only the specific performance of the professional ability, professional ethics and professional quality of the professional, but also an important professional value orientation and behavioral performance of the industry. It can be said that at any time, the spirit of craftsmanship is absolutely out of date, especially in the current globalization trend is deepening, China's socialist modernization economy is developing at a high speed and urgently needs to be transformed. Today, we will once again focus deeply on the “artisan spirit” and respect the highly professional. The “artisan” of literacy and professional ability further explores the essential connotation of “artisan spirit” and arouses people's enthusiasm for “artisan spirit”, which is the current trend. Colleges and universities have an irreplaceable important role in cultivating professional talents. Therefore, it is necessary to integrate the “artisan spirit” into the ideological and political education in colleges and universities, promote the professional quality of the students, and help China's social and economic development. This article focuses on the necessity, existing problems and corresponding countermeasures of “artisan spirit” in college ideological and political education.

2. The necessity of “artisan spirit” and the integration of ideological and political education in colleges and universities

With the continuous development of China's socialist economy, the emphasis on product quality is inevitable, and the pursuit of continuous improvement of the “artisan spirit” has become more and more concerned by everyone, the spirit of craftsmanship and the professionalism advocated in

China's socialist core values. Match. The ability to innovate is an important force for a country to stand in the forest of the nations of the world and an important driving force for realizing the sustainable development strategy of socialism with Chinese characteristics. If Chinese colleges and universities continue to integrate the “artisan spirit” with the ideological and political education in colleges and universities, it will further promote the improvement of the innovation ability of the university students, stimulate their creative vitality, and promote the formation of the healthy world outlook, outlook on life and values of the students. Improve their professional quality as a whole, and lay a solid foundation for students to enter the workplace and society in the future, and then create a more brilliant life and enhance China's productivity. The “artisan spirit” must be deeply integrated into the quality education of colleges and universities in China, and the further improvement of ideological and political education in colleges and universities should be promoted, so that the quality of the people can be improved while paying more attention to the improvement of the quality of life, and thus promote the improvement of social productivity in China. .

3. The status quo of “artisan spirit” education in the ideological and political work of colleges and universities

3.1 “Artisan spirit” and teaching content need to be further integrated

Institutions of higher learning are important places for cultivating talents, and have an important impact on the formation of the healthy personality and professionalism of the university. Therefore, in order to deeply embed the concept of “artisan spirit” in the hearts of the university students, universities must continuously improve their teaching content and integrate it with the “artisan spirit.” However, at the current stage, China's colleges and universities have yet to further improve their teaching content, so that they should be consistent with the spirit of artisans. Due to the influence of exam-oriented education, China's colleges and universities still pay more attention to book knowledge and written examinations at the current stage, but knowledge is valuable, practice can not be ignored, practical ability and hands-on ability are not enough, in problem analysis and problems. The ability to solve the problem will be weakened accordingly, and ultimately it will not be conducive to the continuous improvement of students' professional quality, which is not conducive to the cultivation of students' professional skills, professional ethics and knowledge application ability. At the same time, China's colleges and universities are currently relatively lacking in scientific content in the teaching content training program of “artisan spirit”. The teaching ideas need to be further clarified and deepened, which will undoubtedly have a negative impact on the cultivation of professional talents.

3.2 “Artisan Spirit” and Campus Culture Need to Be Deeply Integrated

As a highly concise and precise expression of professionalism in the new era, “artisan spirit” has its own rich connotation, and has specific requirements for professionalism, professional ability and professional quality, including dedication and innovation. Multifaceted content. However, at present, the “artisan spirit” has not yet fully integrated with its campus culture in most universities in China. Most colleges and universities still have a relatively simple form of cultivation of craftsmanship. They still stay in the relatively simple form of posting slogans and holding small forums, and have not yet internalized them into their own campus culture. The influence of campus culture on students is subtle. The “artisan spirit” should take root in the ideological and political education work of higher education institutions in China, and promote the professional competence and professionalism of college students in China. There is still a long way to go. go. The campus culture about the “artisan spirit” has not been fully and vigorously constructed, and the craftsmanship of “Tao and Technology” is difficult to penetrate deep into the heart of the university.

3.3 “Artisan spirit” is not closely linked with school-enterprise cooperation

Practice is fundamental, and it is the fundamental basis for conforming subjective things such as cognition and experience with objective truth. In terms of grasping market demand and social needs,

the long-term enterprises in the complicated and ever-changing market environment will undoubtedly have more say, but because China is still affected by the inertia of exam-oriented education, colleges and universities The field of cooperation with enterprises still needs to be further deepened. For the school-enterprise cooperation and the exchange of work and study, most colleges and universities in China still have insufficient contact, and still need to be deepened in the level of school teaching and enterprise production integration. This also causes the professional setting, curriculum content planning and classroom lectures in Chinese universities. When it is out of line with the actual needs of enterprises, it can not adapt well to the current economic and enterprise development requirements, and it is not conducive to further constructing a more scientific, rational and effective training mechanism for all aspects of professionals, which is not conducive to students' active participation in society and workplace. Start a practice. Obviously, these are not conducive to the cultivation of ideological and educational education in the institutions of higher learning in China, and it is easy to have a negative impact on its actual effects.

4. Ways of Integrating “Artisan Spirit” with College Ideological and Political Education

4.1 Combine the “artisan spirit” with the teaching content

In order to enable the “artisan spirit” to achieve sustained and in-depth development in our country, and then to further promote the professional talents and creativity of our country, we must effectively urge all kinds of colleges and universities in China to closely combine the “artisan spirit” with the ideological and political teaching content. The “artisan spirit” can really be deeply rooted in the university campus. To this end, colleges and universities must take advantage of the situation, conduct extensive research, and analyze the rationality of the students in accordance with the current social needs, and use the concept of “moisturizing and silent” and spring rain to subtly embed the concept of “artisan spirit”. In the students' minds, students will lay a solid foundation for entering the society and the workplace in the future. At the same time, on the basis of clarifying the requirements of enterprise development, Chinese universities should actively combine the current ideological and political education content, improve the educational methods, and compile socialist ideological and political education with Chinese characteristics that meets the requirements of the new era and has the profound connotation of “artisan spirit”. The textbooks use scientific teaching methods in the actual teaching process to stimulate students to create vitality, so that students can think more rigorously, and always strive for excellence in professional study and future professional work. In addition, the majority of college counselors should also play an active role in promoting the promotion of students' subject status and promoting the establishment of students' own professional ideals. Taking this as an opportunity to realize the close integration of the “artisan spirit” and the teaching content, and further promote the further development of China's economy.

4.2 Integrating “artisan spirit” into campus culture

To further promote the in-depth development of the “artisan spirit” in the ideological and political education of colleges and universities in China, it is necessary to closely integrate it into the daily management of the students, so that it is filled with the campus culture of colleges and universities. As we all know, in the formation of students' world outlook, outlook on life and values, the great impetus of campus culture must not be ignored. Therefore, the majority of colleges and universities must further increase the development of their own campus culture, build an atmosphere of artisan spirit development with the times, promote the construction of campus culture, and enable students to be immersed in subtle influences, and promote the concept of “artisan spirit” in students. Rooting, sprouting and growing in the heart. To this end, China's colleges and universities can make the craftsman spirit further develop in the construction of campus culture through two measures, namely: to determine the basic tone of the campus culture of the university, and to make different interpretations of the campus culture according to the requirements of the development of the times. First, the craftsman spirit must be determined in the construction of campus culture. Colleges and universities should closely combine their own reality, adhere to the

humanistic teaching policy, deeply integrate the craftsman spirit into the campus cultural activities, and promote the deep understanding of the concept of artisan spirit by university students, and further strengthen their professional qualities. Second, colleges and universities must constantly make new interpretations of campus culture in light of the requirements of the times. The situation has changed and the content has to change accordingly. Under the background of the current state of vigorously advocating the spirit of artisans, the majority of colleges and universities should actively inject the art of craftsmanship into the culture of their own campus culture, and promote the development of the professional quality of students.

4.3 Closely combine the “artisan spirit” with school-enterprise cooperation

The ultimate goal of education is still practice, and practice is the only criterion for testing the truth of knowledge. In order to effectively integrate the “artisan spirit” into the ideological and political education in colleges and universities, it is necessary to closely combine the “artisan spirit” with the school and enterprise, so that the integration of production and education and school-enterprise cooperation can be further upgraded. The vast number of institutions of higher learning in China must be coordinated by all parties, and find ways to effectively integrate the daily educational activities of the school with the production and operation activities of enterprises, and make unremitting efforts to cultivate professional talents with the spirit of artisans. All major universities in China should deepen the relationship with enterprises, earnestly grasp the direction of talent demand of enterprises, rely on the favorable advantages of enterprises and the professional education atmosphere of schools, improve the professional training program, establish professional training bases, and implement practical and innovative teaching activities. The craftsman spirit is integrated into it and runs through the whole world. Specifically, universities and enterprises can adopt various forms, such as order classes, title classes, etc., so that it is convenient to formulate more professional teaching plans and carry out corresponding teaching activities so that students can practice and do middle school. The more comprehensive and profound perception of the atmosphere is the craftsman spirit, which in turn enhances its professionalism and conforms to the actual needs of the society.

5. Conclusion

China's socialist modernization economy continues to develop at a high speed, economic restructuring and industrial structure adjustment and upgrading have entered a critical period. We must pay more attention to the quality of development, attach importance to sustainable development, and comprehensively and thoroughly improve the quality of products produced by various types of enterprises in China. Professional talent and ability. The “artisan spirit” with a high degree of professionalism, professionalism and professional ethics is undoubtedly the best interpretation of the above content and contributes to the further development of our economy. Based on this, this paper discusses in more detail the necessity of “artisan spirit” and the integration of ideological and political education in colleges and universities. It discusses in more detail the current situation of “artisan spirit” education in the ideological and political work of colleges and universities in China. The corresponding integration approach hopes to promote the relevant theoretical research of “artisan spirit” in China, promote the roots, germination and growth of artisan spirit in the hearts of college students in China, and effectively promote the construction of professional talents in China, and then promote China's economic and social Continue to develop healthily.

References

- [1] Lin Jie. Research on the Realization Path of the Effective Combination of Craftsman Spirit Cultivation and Higher Vocational Ideological and Political Education[J]. Journal of Kaifeng College of Education, 2017, 37(12): 196-197.
- [2] Zhang Guoyan. The Inevitability and Path of the Combination of Craftsman Spirit Cultivation

and Ideological and Political Education [J]. Journal of Science and Technology (late), 2018(04): 81-82+85.

[3] Yan Yani. Exploring the effective integration of artisan spirit and ideological and political education [J]. Journal of Jilin Radio and Television University, 2018 (10): 153-154.

[4] Shi Si. Observation on the status quo of artisan spirit cultivation in higher vocational colleges [J]. Culture and Education Materials, 2018 (27): 106-108.

[5] Lu Zhen. On the effective integration of artisan spirit training and ideological and political education of science and engineering students [D]. Taiyuan University of Technology, 2018.