

## Innovation of College English Teaching under MOOC Environment

Lisha Yu

Chengdu Polytechnic, Chengdu, Sichuan, 610041, China

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**Abstract:** In recent years, with the rapid development of science and technology, the educational teaching mode is diversified. Among them, "MOOC" which takes multimedia and computer as the carrier has become a new educational teaching mode. MOOC is a new modern teaching method based on network resources and network technology. It changes the traditional teaching methods, respects the main position of students, and improves the enthusiasm and autonomous learning ability of students. At present, the rise of the new form of network MOOC provides more ways for college English learning. In order to improve the quality of college English teaching and enhance students' comprehensive ability, this paper analyzes the problems existing in college English teaching, expounds the necessity of applying MOOC to college English teaching, and puts forward strategies for the application of MOOC in college English teaching.

### 1. Introduction

At present, many teachers do not know MOOC very well, nor can they really understand its importance, leading to MOOC cannot be vigorously carried out in Colleges and universities. MOOC, or MOOCs for short, is a kind of online learning course mode emerged in recent years, which combines the past learning resources, learning management mode and more network learning resources [1]. It relies on the network and has two characteristics: large scale and wide scope. MOOC involves natural sciences, humanities, Social Sciences and other disciplines. With the reform of traditional classroom teaching in Colleges and universities, the teaching mode of network classroom is gradually rising, and has become the goal of English teaching in many colleges and universities [2]. The arrival of the MOOC era has brought opportunities and challenges to traditional English teaching. In the process of teaching, English teachers use the network as a platform to promote large-scale learners through video lectures, language discussions, text communication and homework exercises, so that they can achieve teaching goals through this network platform [3]. As a large-scale teaching mode, MOOC is different from the traditional teaching mode. It has no geographical or nationality restrictions. To a certain extent, it promotes the vigorous development of education; and it also overcomes the existence of traditional teaching. Shortcomings such as insufficient teachers and poor teaching quality [4]. This course is designed to expand the way knowledge is disseminated and share it on an open course that is accessible to learners.

The prosperity of MOOC has also brought new opportunities and challenges to college English teaching in China. The main reason for the prevalence of MOOC is that it conforms to the trend of global education informatization in the era of big data, and is a new educational concept developed through new technologies [5]. MOOC has the characteristics of openness, high-quality, and online interaction. Learners are free from time constraints and are free to choose courses of interest. Therefore, they have been sought after by learners in recent years. Today, a big reason why this new type of curriculum can enter our life with such great influence is that we are in a smart age. The rapid rise of smart phones and Tablets has made it possible for online education to reach the public [6]. The application of MOOC in College English teaching can not only improve the existing English teaching model, but also reduce the pressure of students to learn English, thus making college English teaching more efficient. So as to achieve the purpose of improving learning efficiency and teaching quality. Realize the wide application of MOOC in College English classroom, and promote the improvement of English teaching level. Under the influence of

environment, it is indispensable for teachers, students and tasks to maintain an interactive balance. Under the background of MOOC, it is worth exploring how to teach college English audio-visual and speaking.

## **2. Overview of MOOC Education**

MOOC is one of the key teaching modes in the field of education. It provides a brand-new development opportunity for the reform of higher education and teaching. It links teachers and students with computers and the Internet as bridges and carriers. With the advent of the MOOC era, students around the world can be free from time and space constraints by using the Internet. To a certain extent, they can hear or see lectures from top schools in the world involving multi-curriculum, which makes up for the shortcomings of unfair distribution of education [7]. At present, the traditional face-to-face teaching mode is widely used in College English teaching. The teaching method lacks innovation and the teaching effect is unsatisfactory. In today's information age, with the development of globalization, English plays an increasingly important role in people's lives. There are many well-known companies such as NetEase Open Class, Sina Open Class and CCTV's China Open Class, which can provide MOOC platforms in mainland China. Constructing modern education and learning theory as the basis, without the constraints and restrictions of time and space, can realize the sharing and learning of resources to the greatest extent, realize the individualization and autonomy of learning in the true sense, and promote the education of colleges and universities. The scientific development of activities is of great significance. Therefore, you only need to go online when you study, there is no time limit. Finally, Course, that is, the meaning of the course. All in all, MOOC is a large-scale open online course.

The emergence of the MOOC is a good solution to many problems in English teaching. After several teaching reforms, non-English professional education has made great breakthroughs in professional courses, practical courses, and industry-university cooperation. It is characterized by a simple method of use, just register a user and choose a course. The way of teaching MOOCs is very flexible and will not be restricted by space and region, which provides a convenient condition for students to learn. Before you study, you can choose to get a certificate or just browse the course. After each Video, there will be questions about the explanations in the video. Students can choose to answer questions or skip. The teaching method of online course is to connect learners and lecturers from all over the world by discussing a common topic or topic. It does not refer to the collection of resources. It has a fixed teaching time for each course. However, there is no specific time plan for the courses offered. Students can choose to study according to their actual situation. Generally speaking, the introduction of Mu-class teaching model into college English teaching has played a very good role in promoting the construction of College English teaching system and the optimal allocation of resources, thus enhancing students' enthusiasm for learning and learning autonomy. The teaching method supplemented by the form of Mu lesson not only saves the cost, but also improves the teaching efficiency. How to use the platform to promote English teaching reform is a topic of great concern at present.

## **3. The Significance of MOOC in College English Teaching**

MOOC can not only provide massive learning resources and share data resources, but also play an active role in specific teaching courses. In College English audio-visual, listening and speaking teaching, teachers can use these abundant teaching resources to change the current classroom teaching pattern, completely get rid of the traditional teaching mode, in order to achieve the maximum effect of language output. This kind of teaching mode has great attraction for students and can focus their attention in a short time, which is beyond the reach of traditional English teaching. MOOC is not fragmented and scattered knowledge. It has strong scientific rigor and logic, and is based on the overall structure of school education. Students can obtain a large number of high-quality courses from the online platform, which also puts forward higher classroom teaching requirements for college English teachers who teach face-to-face. In the era of MOOC, teachers

should position themselves in their roles, and teaching activities should focus on student and media interaction. College students only need to register their e-mail to watch free online video. The lectures and speeches of well-known professors from all over the world and the teaching resources to meet the learning needs of students at different levels can reduce the uneven distribution of educational resources and make students equal. Learning environment.

In terms of learning methods, it is similar to mixed learning and inquiry learning. It is a method of education and teaching that has been heatedly debated in recent years. The integration of the MOOC and the flipping classroom is reflected in the technical support of the Internet and multimedia. The MOOC can provide rich resource guarantee for the flip classroom teaching. The combination of MOOC teaching and college English teaching can not only promote the innovation of traditional English teaching mode, but also effectively cultivate students' self-learning ability, so that students can better construct English knowledge and grammar system. Video Open Course is generally an independent teaching activity, without interaction, no questions; while Mu Course emphasizes the interaction with teachers and students. In addition, there are a large number of learning materials in the Mu Course System, which can play a supporting role in classroom learning and improve the efficiency of students' learning. It can focus on training students' practical ability to use language, while understanding the use of language, it can help students combine language exchange with foreign trade practice. This way has fundamentally reformed the teaching method. Teachers should change themselves. Classroom teaching is no longer based on teaching, but using multimedia tools to restore the teaching essence of "students as the main body". In this environment, students can naturally grasp the characteristics of English itself, so as to better communicate and learn English.

In the process of college English teaching, through English reading training, students can quickly enhance their oral English communication skills, which can help students improve their English. MOOC's teaching model is actually based on a strict scientific system, and has two good foundations of strict logic and scientific system of school education. Extending the knowledge of teaching, the English teaching, listening and speaking teaching in colleges and universities is more exciting and diverse, and at the same time it is closer to our actual life. MOOC requires English teachers to find suitable and efficient teaching methods and practical activities with new perspectives and new teaching arrangements, so that students can master the knowledge faster and better under the new learning mode. This way of learning stimulates students' interest in English. In addition, MOOC's teaching content is diversified, mainly in the form of teaching videos, excellent courseware and animation demonstration, equipped with specific exercises and explanations, to create a personalized learning environment for students. It can stimulate students' learning enthusiasm, change passive learning into active learning, and help students master autonomous learning. In a word, compared with the traditional classroom, the roles of teachers and students in the flipped classroom under MOOC mode have changed a lot. The application of the new model is not to abandon the old mode completely, but to extract the essence and discard the dross, and combine the two teaching modes to ensure that the teaching mode is scientific, reasonable and effective.

Under the background of MOOC, college students can watch free teaching videos online, and they can get teaching materials belonging to their own learning characteristics and levels through email registration. At the same time, they can also listen to lectures and speeches from famous university professors. In the teaching content of College English, MOOC combines the big information data according to the rules of human cognition, which makes it easier for people to learn and improves students' English learning ability. Under the background of MOOC, it can effectively stimulate students' learning enthusiasm, and then stimulate students' interest in learning. Students' initiative in learning comes from their interest in learning and their desire for knowledge. Therefore, while reforming English teaching, we must rely on the new curriculum model of MOOC, from the previous teacher textbook classroom teaching to the students as the learning subject, fully mobilizing their learning autonomy. Teachers are no longer the instructors of knowledge, but the facilitators and instructors of learning, helping students to solve the confusion encountered in the

study, and organizing students to discuss and communicate in the classroom. Undergraduate students can learn independently through the free login course website. The learning effect can be evaluated in the learning center. The difficult points encountered in the study can be consulted by netizens or teachers. The MOOC platform has fostered students' ability to learn independently. The MOOC platform can also provide certain data for the learner's behavior, build evaluation data for their self-adaptive learning, and then create a good simulation space for students. This teaching model has the same pattern as the traditional teaching classroom.

#### **4. Research on Innovative Strategies of College English Teaching Model under the Background of MOOC**

Combining the traditional teaching mode with MOOC can improve the teaching effect of colleges and universities. With the advent of MOOC era, College English teachers are facing new opportunities and challenges. MOOC has made an unprecedented change in English teaching, but at the same time, it does not mean that MOOC is arbitrary and has no rules. Under the environment of MOOC, College English teachers must choose appropriate textbooks as the content of MOOC teaching, and also provide students with a large number of network resources. The reform of curriculum teaching system is the focus of continuous attention in Colleges and universities. It is difficult to carry out a large-scale reform of curriculum system in a short time. The reform of curriculum system is gradual. The orientation of College English reform should adapt to changes and encourage group cooperation. In fact, in traditional education, teachers also group tasks, or discuss or give lectures or dialogues. According to the different learning interests of students, different MOOC courses are recommended. Through the shaping of learning atmosphere, the intercultural communication ability of college students is cultivated, and the literary quality of students is improved. Through the use of innovative visual modes to train students' English senses, and through the use of pictures and images to stimulate students' interest, students have a clear purpose in the process of reading. Since the implantability of MOOC teaching is affected by many aspects such as students' learning ability, teachers' teaching ability and teaching equipment update status, the innovation of college English teaching mode needs to be carried out step by step.

In the English audio-visual teaching of colleges and universities, teachers can use the WeChat platform to segment the English audio-visual knowledge and construct a segmented WeChat video, which is of great help to students' learning. For non-English majors, they don't need to master a high-level English grammar. They are more likely to find the right language materials for future work. Each university has its own actual situation. Facing the contradiction between the general education English and professional English courses, the emergence of the MOOC platform, universities can build a general English course and a new MOOC-based college English curriculum system to make up for the traditional curriculum. The lack of the system. Therefore, in the era of MOOC, most of the work done by teachers is before class, not in class. Only by continuously collecting information, collecting high-level teaching resources, and converting them into media courseware, it is possible to have more than enough in the classroom. Therefore, when using MOOC as a new teaching mode, we should adopt a gradual infiltration method, not a one-time comprehensive change, and give students and teachers a process of adaptation. When using MOOC to teach, teachers should flexibly use emotional teaching methods, so that students can communicate their learning feelings or problems with teachers in time, and gradually find their own learning methods, so that students' self-learning ability and English level can be effectively improved.

Mu-class teaching is mainly carried out through a certain network platform. There is enough time for communication between teachers and students, and there is no need for face-to-face between them. To a certain extent, this reduces the psychological pressure of students and helps students to eliminate psychological barriers. Mu Course is constructed in accordance with strict scientific system. Its construction is based on the strict logic and scientific systematicness of school education. As far as college English teaching is concerned, the introduction of the "Mu Course" teaching model can help college English to build a complete teaching system. Mu Course is based

on the Internet operating platform. Without strong Internet technology, it can not be realized. For the collection and collation of students' learning data, it also needs the support of Internet background technology. Whether it is the school-based research and development, or the colleges and universities of domestic and foreign universities, it is a high-quality resource that can be selected. Students conduct self-learning discussions through instructional videos before class, and engage in interactive discussions in the classroom by internalizing the confusion and revelation encountered in the classroom, internalizing the learning content, and understanding the teaching effects through summarization and feedback to achieve the teaching purpose. This small structure of the curriculum model is more attractive to students' attention and enhance students' interest in learning. The targeted explanations of the difficult and difficult points can improve the efficiency of students' learning. This can not only take care of the individual differences of students, but also transform students' English learning from external pressure into self-issued.

MOOC can penetrate into the teaching content. Teachers can help students learn by using MOOC on the basis of their own teaching, and strengthen the coherence of students' English thinking, the construction of knowledge as a whole and the inductive ability. Therefore, in the course design, teachers can take the theme teaching as the starting point and design the content of MOOC with each working scene. Objective evaluation of students to promote students' learning. For example, learning on MOOC platform can make certain measures for students and conduct procedural assessment, which becomes a means to urge learning. Teachers should actively seek interesting and attractive resources to make MOOC courseware to arouse students' interest. The learning needs of students are gradually increasing. In order to meet some individual needs of students, the diversified functions of MOOC teaching must be perfected. In the teaching process, students can strengthen their thinking while watching the video, and slowly enter the classroom teaching environment, so as to spontaneously learn English, which is conducive to the improvement of students' thinking ability and learning enthusiasm. The integration of MOOC teaching in the college English teaching evaluation system can not only improve students' attention, improve teaching quality, but also improve the teaching system, and then promote the innovation of college English teaching mode. At the same time, teachers can let students carry out independent innovation, design innovative open courses, and promote the further development of China's MOOC.

## **5. Conclusion**

In short, the college English "MOOC" education model education is an efficient learning model that is more in line with the characteristics of students' learning and conforms to the trend of modernization based on traditional English education methods. Teachers should actively adopt the Internet platform of MOOC teaching to effectively combine online education and offline education. Under the background of continuous improvement of teaching methods and learning methods, college English public curriculum education must change concepts, accept new educational concepts, and learn new teaching techniques. Let students learn under the classroom in a relaxed atmosphere, which helps to stimulate students' learning and improve their English learning. Secondly, teachers should have a full understanding of the learning basis of students in the class to ensure that the video used by MOOC can be understood by most students. The application of MOOC model not only constructs a complete college English teaching system, but also stimulates students' autonomous learning ability with an open system. Continuously improving the existing English teaching methods and strengthening the innovation of teaching mode can effectively improve the quality of College English teaching, enhance students' comprehensive quality and improve students' comprehensive ability. Scientific use of "MOOC" teaching can cultivate students' interest in learning and achieve the goal of individualized cultivation of students. Let students get comprehensive training and development, improve the quality and level of College English teaching, and achieve better development of education.

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