

Discussion on College English Mobile Learning Model Based on WeChat

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Keywords: WeChat; college English; mobile learning mode

Abstract: Since the reform and opening-up, China's socialist economy has made comprehensive progress, its economic strength has risen sharply, science and technology have developed rapidly, mobile Internet technology and various Internet platforms have become increasingly popular, and it has become a necessity for people's daily lives. In this context, China's traditional learning model should also be changed accordingly to adapt to the changing situation of Internet mobile terminals, and further stimulate the enthusiasm of students in China to improve their learning ability and learning efficiency. Based on WeChat, a social and media giant, this paper focuses on the mobile learning model of college English in the new era, and explains its advantages to promote the improvement of English autonomous learning ability of college students in China.

1. Introduction

WeChat is a highly developed product of Internet technology. It has many functions such as text, voice chat, public number platform and circle of friends. It is very popular among the young generation. For college students who are quick-thinking and eager to explore new things, it is very common to use WeChat for information exchange, resource sharing and personalized expression, which provides a realistic basis for building a WeChat-based college English mobile learning model. Learning English through WeChat can break through the adverse effects caused by many limitations such as time and space, and improve the ability of contemporary college students to learn English independently.

2. The importance and advantages of college English mobile learning based on WeChat

2.1 The Importance of College English Mobile Learning Based on WeChat

Students are the subject of learning. Students can learn independently and actively explore, in order to enhance learning efficiency, expand learning outcomes, and lay a good foundation for future workplace and social life, thereby improving personal accomplishment. However, at present, China's education model is still relatively traditional. Most students, including college students, are mostly passive students in this process, lacking the ability to think independently and learn independently. In contrast, the WeChat-based social and media terminals have great flexibility and are extremely popular among the younger generation. They should stimulate students' enthusiasm for learning English, fully respect the differences of students, and make their subjective initiative fully satisfied. It is extremely necessary to play, build and improve the WeChat-based college English mobile learning model. The proper construction of this model and the use of the law will greatly help college students to learn English.

2.2 Advantages of WeChat-based College English Mobile Learning

2.2.1 Flexibility

Under the traditional learning mode, students' English learning will inevitably be limited by the disadvantages of classroom location, class time and their own energy, which is not conducive to students' further study of English, and modern intelligent mobile devices are inherently convenient to carry. The swiftness of sex and connection can effectively overcome the above-mentioned unfavorable factors, so that it is more flexible and targeted in English learning, and further gains the

initiative in English learning. At the same time, if students have developed some learning experiences during the learning process, they can easily share them with teachers and other students through WeChat or WeChat groups, and promote mutual learning and common progress among students, which is conducive to students' after-school learning. Feedback; on the other hand, if the learning is not smooth, if there is a problem, you can quickly communicate with the teacher and classmates to resolve the dark emotions, without having to suffocate in the heart, and not help your own growth.

2.2.2 Diversification

As a leader in Internet social and media in recent years, WeChat's approach to information exchange and information dissemination is extremely diverse. Students can communicate directly with teachers or classmates through WeChat address book, share their English learning experiences in the learning process, talk about the learning difficulties and inconveniences they encounter during the learning process, and discuss the hot events in the world in English. You can also share or obtain English learning materials in WeChat group, circle of friends or WeChat public account, absorb the useful experience of other students in English learning, make full use of their fragmentation time, and make their learning life more fulfilling. Under the diversified participation mode based on WeChat platform, the students learn English with a more positive and pleasant attitude, which is more conducive to the construction and consolidation of their own knowledge system and promote the development of bilingual thinking and speculative ability.

2.2.3 Situational

In language learning, listening, speaking, reading, writing, translating, backing, and copying are the basic skills, and the only way to learn language. This is true no matter which language is being studied. However, in the traditional classroom teaching mode, it is not easy for students and teachers to take care of these items at the same time. However, through the convenient network communication platform of WeChat, students' English learning can be realized online, and the experience is not lost in the classroom. Learn. Students can achieve effective interaction in the WeChat group or circle of friends, and promote mutual friendship in communication. This is also an experiential learning, which helps students to accumulate social and life experience, common sense, and facilitate students to cope with more complicated actual English in the future. communication. At the same time, students can also learn and communicate in this process, enrich their language skills and consolidate their knowledge of English learning.

3. Construction of College English Mobile Learning Model Based on WeChat

3.1 Flexible use of sharing to achieve seamless learning

As the current giant of social and media in China, WeChat has extremely convenient sharing and linking functions. Students can share all kinds of English learning materials they have collected through their circle of friends or WeChat groups. These materials can be English poetry, short English stories, English essays, or infectious English songs or English. Video to create a strong English learning atmosphere in the field. Under the influence of such a strong atmosphere, students will inevitably have a deeper interest in English national history and national history, thus enhancing students' subjective initiative and interest in English learning. In addition, when the school holds four or six lectures or foreign language academic lectures, students can also share in real time through WeChat, thus truly achieving a seamless connection between life and English learning.

3.2 Using the public number platform to push learning materials

The WeChat public platform function was launched in August 2012 and has been widely welcomed by the younger generation. The WeChat public number platform function allows users to perform multimedia editing and content transmission on text, pictures, video or audio, thus realizing the instant sharing of various resources by all users, and has strong interaction and sharing. In

response to this function of WeChat, college teachers can guide students to pay attention to some well-known English public number platforms, such as Hujiang English, New Concept English, Chinese Daily English and English World. Students can obtain more rich English learning materials to help students build a more complete and diverse English learning system, strengthen their understanding of English historical background, and enhance the interest in English learning and the history of English knowledge. Teachers can also mobilize school resources, actively organize relevant English teachers and students to jointly build the public number of the school's English campus, so that students can strengthen their hands-on ability and practical ability in the construction of the English public number, and also exercise their English expression ability. Collaborate with peers and gain more.

3.3 Using the WeChat group to achieve team cooperation

WeChat group is a very important function of WeChat, which can achieve effective connection of dozens or even hundreds of people. For English learning, teachers can build different English learning groups, such as English reading group, English speaking group and English writing group, and other forms of WeChat groups, to clarify the functional positioning of each WeChat group, to a certain extent, students are prohibited. Meaning communication, guarantee the learning quality of various English learning groups, and then set the English discussion topic of WeChat group, discuss once a week, each time about half an hour, group students, take turns to speak, then make student comments or teachers. Students will develop mutual assessments, then form relevant learning reports, conduct appropriate presentations at class meetings, encourage outstanding students, encourage students to progress, and increase their interest in English. At the same time, this can effectively solve the problems of students' inconsistent learning time and difficulty in obtaining learning feedback after class, and students and teachers and students can also enhance each other's friendships in frequent and long-term interactions, so that students can cooperate. It is easier to acquire knowledge with sharing.

3.4 Using the voice function to build a “mobile English corner”

Voice function is another powerful feature of WeChat, which can perfectly reproduce the voice of our speech, realizing instant interaction and instant communication between people. College teachers can make full use of this very immediacy function, set up relevant English WeChat groups, and build a “Mobile English Corner“ to enable students to communicate in English anytime and anywhere, so that students can enhance their understanding of English in practice and strengthen its English thinking. In this way, the teacher can bring all kinds of students in the class into the group chat, so that the more shy students in the usual class can speak bravely, effectively avoiding the embarrassment of the English conversation in face-to-face communication, and let the students practice oral English. At the same time, it can also enhance their courage, improve their ability to express and concise, so as to fully stimulate students' enthusiasm for English learning and improve the interactive effect of teaching.

4. Conclusion

In the context of the information age, it is a general trend to make full use of WeChat, an emerging social and media giant, to help students build new learning models and improve learning efficiency. The majority of colleges and universities in China should conform to the trend of this era and actively build a college English mobile learning model based on the WeChat platform, in order to effectively make up for the shortcomings of the relatively low level of students' participation in the traditional classroom teaching mode and the relatively low activity of the classroom atmosphere. Enhance students' understanding of English knowledge background and historical allusions, and create a good cooperation atmosphere for English learning. Based on the literature and theory, this paper makes a detailed discussion on the college English mobile learning model, and hopes to contribute to the continuous improvement of this model. Although the WeChat-based college English mobile learning model is still in the primary exploration stage, the author firmly believes

that this model will help students learn English better in the near future and play a greater role in helping students learn English.

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