

Research on the Teaching of Audiovisual Language in Movie and TV Animation in the New Period

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Abstract: In recent years, China's economic development has continued to improve, thus promoting the development of cultural undertakings. With the improvement of people's living standards, there is also a certain demand for the requirements of film and television culture. In film and television animation, audio-visual language is one of the specific rendering carriers. The development direction of audio-visual language largely determines the key factors in the development of film and television animation. This paper provides some reference opinions on the future development of the industry through the introduction and analysis of the importance of all aspects of audiovisual language, combined with the current development of contemporary film and television animation.

1. Introduction

In film and television animation, audio-visual language is one of the main forms of expression. In the content of audio-visual language, it includes the relationship between shooting and the relationship between sound and picture. It combines all art forms and at the same time according to these art forms. The demand comes to randomly combine them to form a film and television animation technology. As a comprehensive art, the combination of visual and auditory effects is a relatively important element in film and television production, so it is possible to determine the quality of a film and television work through audiovisual language.

2. The Importance of Audiovisual Language in Film and Television Animation

In recent years, film and television animation has gradually become a form of artistic expression that the masses like to see and hear. Through film and television animation, on the one hand, it can bring happiness to people. At the same time, film and television staff also express their ideas through the way of film and television animation, and transmit to the society. A positive energy lifestyle. On the other hand, through the spread of film and television animation, it brings people a sense of freshness. For the audience, they cater to their psychological observation of film and television. In some respects, they have certain expressiveness and appeal to people, and they also have advantages that other art forms cannot match. Therefore, in the film and television animation, grasping the play and application of the audio-visual language and improving the quality requirements in the works, can make the development of film and television animation go to a better direction [1].

3. The Characteristics of Audio-Visual Language

What is an audiovisual language? In the film and television animation, the more intuitive performance of the work, the viewer directly through the eyes and ears to think about the images and sounds heard, feel the quality of film and television animation works. This is the role of audiovisual language in film and television animation. Compared with other types of film and television, film and television animation has different special effects in different aspects. The first is the presupposition nature of film and television. Unlike the actual filming, it is relatively complicated in the preparation work in the early stage. For example, the angle of shooting, the use

of music, etc. must be done in the early preparation to ensure The post work was going smoothly. The second is the virtual nature of film and television. The framework and prototype of the story used in the creation of film and television animation come from reality, but it is not the same as reality. Through the audio-visual language of film and television animation, people can see some plots opposite to the real world. In order to render the atmosphere, some are violations of the laws of nature, that is, to express the interpretation of the film and television works through a more exaggerated form. The content of the film, in a more subjective form, expresses the main theme of film and television works [2].

4. The Lack of Audiovisual Language in the Film and Television Animation

Because film and television animation has a language form similar to human language to a certain extent, it is a language expression that gradually emerges after the development of social economy and science and technology. As far as China's current situation is concerned, through the rapid development of economy and science and technology, the development of audio-visual language is also very rapid, which has stimulated the potential of China's film and television animation industry in the market, and then, China's major universities The curriculum on audiovisual language for film and television animation needs to be constantly improved. Compared with other countries, China's development of audio-visual language in film and television is still in its infancy, so there are certain deficiencies in teaching and other aspects. First of all, the level of basic skills of each student is different. It is difficult for teachers to grasp the key points of classroom learning and the progress of teaching in teaching. This course is based on the need for students to have certain skills in computer and other aspects. However, due to the economic or other factors of individual students, they have some differences in the basic skills of this aspect, so they also bring certain difficulties to teachers. Some basic students are already familiar with the content of the teaching, so there is a lack of interest in the content of the following lectures. For some students with weak foundations, there are certain difficulties in learning. Teachers cannot determine the progress of students. Therefore, it also affects the quality of teaching to a certain extent. Second, due to the rapid development of the market, there are some inconsistencies between the teaching materials and the actual development in the teaching. Therefore, some colleges and universities in China have not updated the teaching content in time to purchase the teaching materials, or they have purchased the original books for teaching. This mode is extremely unfavorable for students who are studying film and television animation. The textbook lacks the trend of demand on the market, and thus will be out of touch with the market to a certain extent. The students' existing knowledge can no longer meet the needs of the society. . Third, in the way of teaching, some colleges and universities are still in the traditional way of teaching, and students are not interested in the content of class learning. As far as China's education model for film and television animation is concerned, although many colleges and universities enrich the teaching methods, using multimedia methods, diversified teaching, and more intuitively expressing the learning focus to students, there is a certain learning effect. However, such teaching leads to a significant increase in the amount of knowledge gained, which has a certain impact on teachers' completion of teaching objectives. Some teachers are unwilling to spend time discussing and interacting with students in order to complete tasks. Therefore, most of the cases are still taught by teachers. Listening to this form, the diversified teaching model is not fully reflected. Fourth, in the teaching of film and television animation, some teaching theories in the classroom are not in line with the actual situation, resulting in poor teaching results. The course of audio-visual language is a course that requires operation and practice, so teachers are teaching. Be sure to grasp this. At present, colleges and universities in China are not doing a good job in this aspect. In the specific class, they still pay more attention to theoretical knowledge. It is often the end of a round of theoretical knowledge to start a practical class, and the ability of students to operate in this course. There are big obstacles to improvement.

5. How to Learn the Three Elements of Audiovisual Language in Film and Television Animation

The specification that the subject being photographed presents in the picture is the scene. The scope of the division is generally based on the number of adult body parts appearing in the picture as the standard of division. First of all, the vision is to show the picture to enhance the atmosphere and provide an environmental momentum for the development of the whole story. The proportions appearing in the picture are particularly small. The second panorama shows the appearance of a person or a panorama, and the movement of the person's body shape is seen through the relationship between the character and the environment. The third medium scene, through specific local descriptions, to express the emotional communication between the characters and the expressions expressed in the movements, etc. The fourth close-up mainly describes the characters' chest and above, and observes the emotional movements of the characters more carefully. . The fifth feature and the large close-up, generally refers to the specific representation of the nuances, such as a pair of hands, a vase and so on. The big close-up is, for example, the thing in the hand, or the flower in the vase, which describes the details in more detail.

In the early days of China, most of the films were in a fixed form until a famous French photographer successfully invented the sports film after many experiments. The so-called sports movie is a movie that is shot by the movement of the lens, and is shot by pushing, pulling, shaking, smashing, and following the lens. Pushing is the state of being photographed, and the state of the size of the picture is displayed from far to near by the movement of the lens, mainly to highlight the main features of the matter, and to express the atmosphere through the details; pull the opposite and push the opposite, from near to Far shooting and then slowly moving away from the shooting target, from the first point to the final shooting. Shake is an action based on the needs of the screen. This action is usually done with some tools, that is, other tools such as a tripod of the camera. In film and television animation, by shaking the picture up and down, it is usually shooting buildings or landscapes. The left and right shaking is generally to highlight the activities of the masses or the description of the natural landscape, and some are rotating lenses, which are generally used to express characters. status. It is the shooting mode that follows the movement as the scene moves. The trick is the shooting mode in which the camera quickly switches from this screen to another screen.

In the past movies, there is no sound. People can only imagine the storyline in the movie through the picture. It is also a silent movie that people call. But the movie plot at that time was relatively simple, and people inferred the plot content of the film interpretation based on the character's demeanor and background. In the later period, because the movie story became complicated, the audience could not infer what the character's language description was. This also promoted the actors to enhance their acting skills to a certain extent. Later, some real-life phonographs were played with the film, and there was a way of subtitles, which effectively solved the problem of incomprehensible plots [3].

6. Innovate the Way of Teaching

In the process of teaching, the teaching objectives are achieved through some teaching methods. At present, there is such a gap in the teaching of film and television animation in China. The main reason is in the mode of teaching. In view of the current economic development needs of film and television animation time, teachers should correctly guide students to master the basic concepts and skills of the lens, and combine theory and practice to effectively learn. For example, mastering and learning from far and near shots, through the past teaching methods to understand the definition, students can not bring interest to this class, but if you let students analyze the effect of the picture in the lens through practice, feel the different effects of the far and near shots. When appropriate, teachers can let students discuss and learn the knowledge in actual viewing. In order to stimulate students' interest in learning, it also helps teachers to complete teaching tasks and achieve learning

goals.

7. Improve the Teaching System of Film and Television Animation and Audiovisual Language

First of all, compared with other types of film and television, there are still some differences between film and television animation. In the past, the development of film and television was not taken seriously, and there was no complete system, especially in the theory of the use of audiovisual language. The audition language in the film and television animation does not know where to start, and needs to be taken seriously and solved. Secondly, since there is no complete theory to support the development of audio-visual language, the cultivation of talents in this area is only based on the traditional teaching system. For some professionals engaged in film and television animation, it is a very Big limitations. For the time being, the modern audiovisual language teaching system simply cannot meet the requirements of the development of the film and television animation industry, whether it is in the content of teaching or other aspects. Has seriously affected the long-term development of the film and television animation industry, so to cultivate relevant talents and adapt to the needs of the market, in order to play the rapid development of film and television animation in the market economy [4].

8. Learning Audiovisual Language in A Scientific and Practical Way

In the development of film and television animation, audiovisual language as a modern language expression, in the use of film and television animation requires a sequential development process, from this point, film and television animation can become among the many types of film and television Outstanding performance is also a long process of development. It is not just a single performance of the commercial value of the work, nor is it to satisfy the audience's preference for audiovisual effects, but to make some better in another more effective and intuitive way. The information is presented to the audience perfectly through the way of film and television animation. In the development process of audio-visual language, it can also be said that the film and television animation staff and the film-goers have a process of in-depth discussion of the activity. In the audio-visual effect, through a certain interaction to express the unique charm of film and television animation, and further promote the vitality of film and television animation works in the audio-visual language. Based on the above points of view, in the film and television animation, the theory and practice of audio-visual language have yet to be perfected, with scientific and serious attitudes, in-depth study and research, and prove that the space for research and exploration of audio-visual language in film and television animation is still very Extensive. In addition, in this field, both domestic and foreign research on film and television animation is in its infancy, and it is very promising for the development of current film and television animation [5].

9. Conclusion

With the development of China's economy, it also promotes the development of the film and television animation industry. Therefore, by improving the cultivation of talents in colleges and universities, it plays an important role in the development of China's film and television industry. Colleges and universities should actively address the development needs of the film and television animation market. In the teaching, we attach importance to the cultivation of students, provide direction for the film and television animation industry in the new era, and promote the development of cooperation between film and television animation industry and colleges and universities.

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