The Application of MOOC Skills on Ideological and Political Courses

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Abstract: Integrating the open and shared motives into the ideological and political courses in the ideological orientation and value cultivation is the focus of the current ideological and political reform. At present, the academic research on this subject mainly focuses on: theory and reality, opportunities and challenges, practice paths, and cold thinking of the classroom. Scientifically summarizing the practical experience of MOOC in ideological and political courses, and dialectically considering the role of MOOC is helpful to create a new path for the reform of ideological and political education in colleges, and effectively improve the effectiveness of ideological and political teaching.

1. Introduction

In August 2013, Comrade Xi Jinping emphasized at the National Conference on Ideological and Political Work that "economic construction is the central task of the party, and ideological work is an extremely important work of the party". This fully shows that the Party Central Committee attaches great importance to ideological and political work and ideology. With the maturity of "Internet +" education technology, the storm of enlightenment characterized by networking, digitization, informationization, openness, and sharing has swept the world rapidly, which has had a huge impact on the traditional passive teacher-student relationship in the teaching process. Hot issues in academic research.

2. Theory and reality of the reform of ideological and political education in colleges

Today, young students have become the main force in using the Internet and are good at using new media to express their aspirations and aspirations. As a learning method that can meet the requirements of individualized knowledge of contemporary universities, MOOCs quickly win the favor of young students and become an important way for them to acquire knowledge under the class. How to embed the advantages of learning time and space autonomy and content richness into the teaching process of ideological and political courses in colleges is the driving force for promoting the reform of ideological and political courses in colleges.

In the process of teaching traditional ideological and political courses in colleges, the education methods are mainly instilled in the traditional position of teachers and students in a dominant position. However, in the face of changes and challenges in the teaching environment, “instillation measures should reflect diversity, innovate in the original infusion method, adopt various methods such as heuristic and penetration, and combine traditional media with new media”. It will promote the two-way interaction between the host and the object and form a new situation in the ideological and political education work in the new era. The application and development of MOOC in other disciplines has formed a relatively mature practice mechanism. Li Liang believes that the traditional teaching mode based on teaching and contemporary college students pursue "sharp contradictions such as information convenience, learning diversity, and diversified thinking modes" and urgently require the ideological and political teachers to promote the teaching practice path. Innovation. Wang Qianqian believes that the integration of the class into the ideological and political class can present more teaching resources and learning opportunities to the students. “Make full use of cloud computing, artificial intelligence and big data analysis techniques to completely deconstruct the teacher-centered traditional teaching mode”, making the mural class an important medium and
carrier for the new era to open up a new field of ideological and political education in colleges. Guo Yuhong believes that the use of the motto innovation "reverse classroom" into the ideological and political class teaching can "improve students' interest in classroom learning, enhance students' autonomy, improve the utilization of teaching resources, etc." Effectively improve the ideological and political class to consolidate the important role of the dominant position of Marxist ideology.

Under the background of “Internet +“ education, the new teaching mode of MOOC has shaken the traditional teaching process, with teachers as the center and students passively accepting the learning mode, so that the students' central status is fully respected and guaranteed. Innovate teaching thinking, innovate teaching technology, create a hybrid teaching model of “online + offline”, effectively implement the central position of learners, and realize classroom turnover in teaching courses, which can greatly stimulate students' enthusiasm and initiative in learning, and thus improve Teaching quality and consolidation of mainstream ideology security. Luo Zhen believes that the MOOC teaching mode is a "double-subject intelligent multi-functional interactive open teaching model", fully embodying the interactivity, openness, subjectivity and intelligence in the whole process of ideological and political teaching. With the help of network advantages, students can realize interactive learning and discussion under the class and effectively realize the "reengineering of classroom teaching process", which is a scientific measure for deepening the reform of ideological and political courses in the new era. At present, the exploration of the MOOC's integration into the teaching mode of ideological and political education in colleges, only a few colleges are in the forefront of the times. For example, Tsinghua University team, Peking University team, Fudan University team, Shanghai University team, Beijing University of Technology team, etc., but still in the stage of promotion experiment, does not have a mature model of large-scale promotion. Moreover, the application cost is relatively high, which directly increases the difficulty of promotion. Among them, the more successful one is the teaching team of Tsinghua University, using new technology to promote the innovation of traditional ideological and political teaching, constantly creating excellent ideological and political lessons, and strengthening the content of ideological and political courses, making the ideological and political lessons attractive and persuasive. Greatly enhanced.

Promoting the reform of ideological and political education in colleges is a realistic requirement for improving ideological education and maintaining ideological security. With the media carrier of MOOC, the classroom reversal of ideological and political teaching can be realized, and the diversification of teaching forms can be fully realized, which is conducive to meeting the needs of contemporary young students for diversifying learning channels. Give full play to the unique advantages of MOOC, solve the problem of the reform of ideological and political education in colleges, and gradually explore a new teaching model that conforms to the changing rules of young students' thinking, so as to enhance the influence of ideological and political courses in colleges.

Integrating the MOOC teaching mode with diversified and open sharing teaching resources into college ideological and political courses, optimizing teaching resources, highlighting the students' central status, guiding students to learn independently, and continuously increasing the educational and guiding role of political students in young students. Socialist construction has nurtured qualified builders and successors. Xu Rong believes that the use of MOOC to achieve "a new combination of teaching and learning", to improve the traditional teaching ecological environment, is of great significance to improve the teaching effect of ideological and political courses. With the diversified teaching resources, diverse teaching forms, and autonomy of learning, the “improvement of teaching content, teaching process, and effectiveness of teaching results“ is more in line with the growth rules of young students. To meet the knowledge requirements of young students. However, Yan Haitao believes that MOOC can only play a “supplementary and auxiliary role“ in college ideological and political courses. In promoting the reform of the ideological and political course teaching, we must treat its role rationally and objectively, and we must resolutely oppose the blind pursuit of the teaching of MOOC. The advantages and disadvantages of MOOCs in different disciplines are different. We need to dialectically regard the role of MOOCs in the ideological and political education in colleges, in order to find the scientific practice path of MOOCs into teaching.
However, we should also see the particularity of the ideological and political teaching, and we cannot simply promote the integration of the motto into the ideological and political course. Examining the nature and tasks of ideological and political education in colleges, using the diversified teaching resources of the mutuary, using flexible teaching forms to effectively meet the learning requirements of young students, and thus strengthening the effectiveness of ideological and political education for the majority of young students, is currently promote the teaching of MOOC and promote the reform of ideological and political education.

3. The Opportunities and Challenges Faced by the Integration of MOOCs into College Ideological and Political Courses

At present, the Internet has become an important carrier for college students' life and study. The effective integration of MOOC and college ideological and political courses can effectively enrich the content and form of teaching, and provide a good opportunity for enhancing the effectiveness of ideological and political courses and promoting teaching reform. Integrating the MOOC into the ideological and political course in colleges can break the time limit of traditional teaching and establish a “interactive exchange and discussion mode“, highlighting the immediacy, openness and interactivity of the ideological and political course teaching process. Teachers and students are equal in the process of teaching and learning, thus effectively enhancing the connotation and influence of ideological and political teaching. Scholars such as Liu Zhen and Luo Ruijuan also proposed the time limit of solving the traditional teaching mode from different angles, helping students to freely arrange the learning time and progress, and realize the cross-regional and interdisciplinary sharing of high-quality teaching resources to enhance the ideological and political class. The attraction and influence. At present, under the background of college teaching reform, ideological and political education reform can seize this favorable opportunity, further strengthen its guiding role in ideological education, scientifically defend the mainstream ideology of Marxism, and improve the attraction and influence of ideological and political courses. force.

The rapid development of MOOCs “has challenged the traditional educational environment, teaching mode, teaching methods, teaching methods and teaching concepts“, challenging the teaching ability of teachers at different levels. In the teaching of colleges, the teachers of the ideological and political class have insufficient experience and the enthusiasm for participation is not high. Even the students at different levels in the same school have different opinions on the integration of the motto into the teaching. This is also the important aspect of the integration of the innovative motto into the ideological teaching. challenge. Moreover, the content of the ideological and political course needs to be updated in a timely manner. The use of the MOOC teaching mode will undoubtedly increase the cost of course production and increase the economic pressure of colleges. Highlands, Ma Qiuli and other scholars believe that the admiration of the class will inevitably have an impact and impact on the young students' ideological concepts, and challenge the dominant ideology of China and the dominant position of ideological and political education in colleges. This requires us to attach great importance to its adverse effects, and actively seek scientific practice channels to avoid risks, in order to achieve effective teaching of the ideological and political courses in colleges.

At the same time, there is a hot topic in college teaching, colleges need to dialectically treat the ideological and political lessons with strong ideological education and guidance, and introduce the opportunities and challenges that they face, and then achieve the benefits and avoid disadvantages. In particular, it is necessary to pay attention to the adverse effects of the MOOC teaching mode on the traditional ideological and political teaching mode. Due to the limitations of the economic strength and technological conditions of various universities, the MOOC has not been fully promoted and needs to go through a long process of practice. Therefore, we need to combine the practical needs of the reform of ideological and political education in colleges with the characteristics of today's young students, constantly innovate the practical path of integrating motto into ideological and political courses, effectively avoid its risks, and promote the reform of ideological and political courses. Serve the healthy development of college students and the
prosperity and stability of the socialist cause.

Although the MOOC can make up for the shortcomings of traditional ideological and political teaching, it does not completely replace the traditional ideological and political lessons. Huang Mingwei and others believe that "consistent ideology, insist on the unity of content and form; the integration of teachers and students' emotions, clear dominance and subjectivity; open resources sharing, building a platform for university sharing, etc." It is the integration of the class into the ideological and political class. Premise and foundation. Accelerating the teaching form and content of the ideological and political course and giving full play to the role of the ideological and political education guidance is also the mission and responsibility of the ideological and political course to integrate into the MOOC teaching mode. Liang Aiqiang, Hou Yong and other scholars believe that to play the unique advantages of "Mu Class", it is necessary to "build a new classroom teaching system based on problem logic, and construct an intersubjective teaching system based on subject interaction". The field and space of political education reform to achieve the purpose of supporting ideological and political teaching.

4. Conclusion

In the reform or teaching of ideological and political courses, the role played by the MOOC should be an important supplement. It is absolutely impossible to replace the traditional classroom teaching and the role of teachers. In the process of constructing the platform of the MOOC, the "National Mutual Union" should be established to establish a unified platform for ideological and political education in the country. With the advantages of the Ministry of Education in terms of policy, financial resources and material resources, Tsinghua University and Beijing will be fully utilized. University, Fudan University and other domestic famous schools in terms of teacher resources, integrate national superior teaching resources, build high-quality, high-level, high-level ideological and political classes platform, promoted throughout the country; at the same time, colleges can be based on school characteristics and students Features and needs, supplemented by online platform and traditional classroom teaching, combined with online classroom and traditional classroom, combined with on-campus resources and off-campus resources, comprehensively improve the teaching quality of ideological and political courses, expand students' knowledge as much as possible, and effectively To meet the knowledge needs of students, it also strengthens the ideological and political education of college students and enhances the effectiveness of the teaching of ideological and political theory courses.

References


