

Study on the Effect of Tourism Industry on Regional Economic Growth from the Perspective of Industrial Transition

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Abstract: Tourism industrial structure is the key factor affecting regional tourism economic growth. The optimization of tourism industrial structure is an important symbol of the quality and level of regional tourism economic development. The development of tourism can not only increase the income of local tourism enterprises, but also cause chain reaction in the whole tourism destination economy and promote the socio-economic growth of the destination. The continuous growth of tourism economy, through its income effect, foreign exchange earning effect, employment effect and industrial linkage effect, drives the chain reaction of local regional economy. The comprehensive characteristics of tourism, especially the huge market potential of tourism, can better promote the coordinated development of relevant markets and inject unlimited internal driving force into regional economic development. The overall level of the tourism industry has achieved world-renowned achievements and laid the foundation for industrial transformation. At the same time, the traditional development mode of the tourism industry has also brought many contradictions, and the transformation and upgrading of the tourism industry has become an inevitable choice, to promote regional economic development and economic structural transformation, promote the tourism industry to become a new pillar of leaping development, and quickly achieve the strategic goal of regional economic development by leaps and bounds.

1. Introduction

According to the theory of modern tourism economics, tourism economic effect refers to the effect and influence of tourism on the economy of the countries (regions) of tourist destination. The spillover effect of tourism industry is to achieve the impact on national economy through a certain transmission mechanism [1]. Specifically, the growth of tourism economy can drive the chain effect of local regional economy through its income multiplier effect, foreign exchange earning multiplier effect, employment multiplier effect, [2]. The driving force of tourism transformation lies in the role of policy thrust and market pull, and the direction of transformation is the optimization and upgrading of industrial structure. The essence of the transformation is to promote the growth mode of tourism industry to be intensive and benefit-oriented. The specific content of the transformation includes the function of tourism industry, industrial policy, industrial layout and product structure [3]. Optimize the regional layout, create diversified tourism projects and increase financial support to help the development of the tourism industry to promote the regional economic pull effect, in order to promote the benign interaction between tourism development and economic growth [4]. The way in which industrial transformation is related can be divided into forward-related relationship, backward-related relationship and circular-related relationship. Tourism has a wide-ranging relationship. There are strong geographical differences between different economic regions. From the Granger causality of individual provinces, only a few provinces and cities have long-term equilibrium relationship with each other, and most provinces have two-way causality [5].

Tourism is essentially an innovative industry based on commodity economy and with the help of the development model of tourism. At present, tourism has become an important engine of regional economic development [6]. Despite the infinite improvement in quality, the demand for survival is limited in quantity. The demand for development and the demand for enjoyment both in quality and quantity has an infinite trend of development [7]. Although service industry is different from manufacturing industry, modern innovation theory holds that innovation in service industry is no

less than technological innovation in manufacturing industry, but only different forms of innovation and organizational modes [8]. On the other hand, the development of tourism will directly inject wealth into the host country or region and promote the realization of product value. The exchange of tourism can not only help the study of tourism development mode, but also make the spillover effect of tourism positive to promote the economic development of our country [9]. From a practical point of view, the cooperation between industrial transformation and regional economy is mainly reflected in the tourism industry to promote the virtuous circle of the national economy by increasing economic income, increasing foreign exchange income, improving the employment situation and driving the development of related industries, and promoting the economy. increase. The awareness of the market economy has been greatly strengthened, and the power of the market economy has played a more significant role. On the basis of material production, it is impossible to provide resources for the development of tourism without a certain degree of material production conditions. Therefore, the development of tourism will inevitably promote the development of various material production sectors and expand the market scope [10].

2. Materials And Methods

Tourist destination is the main supporting space and realizing place of tourism activities, and the main spatial source of tourism income in a region. The transformation of tourism from traditional to modern and from life service to production service includes many aspects. It includes the transformation from extensive development of waste of resources to intensive sustainable development of resource conservation under the trend of industrial concentration. It can provide a huge market for industry, agriculture, construction, insurance and other industries, and promote the development of transportation, post and telecommunications, real estate, foreign trade, catering, cultural and entertainment industries. Increasing financial support also needs the help of local enterprises. The creation of tourism projects and the development of the tourism industry can bring a large number of foreign tourists, and at the same time contain huge business opportunities, bringing huge market to industries such as restaurants, hotels, specialty products and urban transportation. The development of tourism will inevitably lead to the improvement of its infrastructure in destination countries or regions, which provides favorable conditions for the development of other industries and the optimization of regional economic structure. The survey of tourism growth levels in 2016-2018 is shown in Table 1.

Table 1 National Tourism Growth Level from 2016 to 2018

	Tourism Growth Rate	GDPGDP growth rate
2016	13.23%	7.5%
2017	12.72%	8.1%
2018	13.82%	8.4%

Traditional production mode of tourism industry can not achieve industrial transformation and upgrading, while modern tourism service industry expands the field of product services, forming a new type of modern business tourism service outsourcing products, whose target market is sTable, and customized products take business as the core. In the process of providing material products and service products such as catering, transportation, accommodation, communication, entertainment and commodities to tourists, tourist destinations have gained sales revenue and service income. The core of tourism products is services. Compared with general physical goods, the material input required for unit tourism export value is much smaller than the unit material commodity production investment, and the tourism export has the characteristics of transaction in the production area. Some of these incomes are part of the economic income of tourist destinations and will drive transactions and production activities in industries related to destinations. In the adjustment of the structure of tourism elements, an industry management mechanism featuring standardized certification of market subject qualifications and guidance of market behavior was initially formed. Tourism with appreciation as the core is increasingly indispensable for human

development and enjoyment of demand. And the regional industrial structure has been optimized, which has increased the economic benefits of the region and achieved economic transformation, more precisely with the development of the economy.

Modern enterprise system has been gradually established; the pressure of economic globalization continues to increase. Foreign capital, management and technology have entered more sectors of tourism. Domestic enterprises are facing double competition both at home and abroad. Employees of other relevant enterprises, destination governments, tourism enterprises and departments and other enterprises and departments in tourism destinations bring in new income, which produces indirect economic effects. Indirect entrepreneurship and employment opportunities are driven by the development of tourism and related industrial chains. According to the data of tourism organizations, the opportunities offered by tourism for non-direct entrepreneurship and employment are three accompaniments of direct entrepreneurship and employment. Through the initial distribution and redistribution, as well as the increase of productive investment and living consumption driven by tourism, tourism income ultimately forms a multiplier effect to promote the growth of the total national income. In a certain economic system, due to the interdependence of social and economic activities, the non-uniformity of resource space layout and the regional nature of division of labor and transactions. Each spatial location has different market constraints, including the transformation of industrial transformation from monolithic decentralization to chain-type group development, and also includes product structure from single sightseeing vacation tourism to sightseeing vacation tourism, leisure tourism and business. A complex transformation of MICE tourism. It also includes the transformation of tourism enterprises from traditional labor-intensive to modern knowledge-based technologies.

3. Result Analysis and Discussion

Because tourism industry itself has the natural advantages of less investment in resources and high economic efficiency, it is also in line with the current regional economic restructuring and strategic deployment of vigorously developing green industry, which can increase regional economic income and foreign exchange balance. Tourism, as a kind of activity leaving the habitual place, will only happen when people's economic conditions permit, which is the demand of self-development level. The development of productivity and the improvement of regional economic level promote the emergence of tourism. The enjoyment of humanities, natural landscapes and service equipment, but the ownership of these landscapes and services is not sold, and the losses are minimal. Compared with other trade earning, tourism earning foreign exchange has more advantages. The contribution of pure technological progress to tourism economic growth may be inferior to the contribution of tourism industry structure changes brought about by market-oriented reforms to tourism economic growth.

Regional economic development can provide better infrastructure and advanced scientific and technological level for the development of tourism industry, which indirectly promotes the formation of competitive advantage of tourism industry. On the one hand, the emergence of tourism services will promote the quality and competitiveness of traditional tourism products, alleviate the contradiction between supply and demand in the tourism market, and reduce the pressure of tourism resources. On the other hand, it will enhance the level of tourism consumption and make the structure of tourism consumption more reasonable. Tourism products are developing in a diversified and multi-level direction as people's needs change. Therefore, the more scenic spots and places that have a big gap with people's lives, the greater the attraction to tourists. Government investment is oriented. In principle, government finance should not be invested in the construction of specific scenic spots. Instead, it should be invested in basic, pilot, deficiencies, risk, and protection projects. Invest. The tourism industry has achieved new developments in the industry, the industrial transformation has been further enhanced, the reception capacity and the reception scale have increased simultaneously, and the industrial scale has steadily expanded. The product structure has begun to develop from a single tourism product to a diversified combination of tourism, vacation and special projects.

That the industrial status of tourism as a new growth point of the national economy has been quite stable. The government guides tourism enterprises to do well in system reform, straighten out and optimize tourism management system, formulate feasible policies to support tourism development, and actively expand the scale of tourism industry on the basis of existing tourism management units. Therefore, tourism, as a non-independent comprehensive industry transformation in regional economy, has a direct or indirect relationship with other industries in its survival and development. The power of urban branding is to let people understand that a certain area "connects an image and association with the existence of the city naturally" and integrates its spirit into every building in the city. The development of tourism products has moved from the central zone to the edge zone. Through the development of new tourism resources and the improvement of tourism supporting facilities, capital flows have been accelerated between different regions in China, and the economic status has been adjusted and balanced among regions. After the regional economy is developed, it can generate more tourism demand, provide a good infrastructure for the tourism industry, provide more advanced science and technology for the tourism industry, and promote the development of the tourism industry to a higher level.

According to the theory of economics, under the premise that other conditions are equal, the better the economic scale and level of development, the more additional consumption flowing to the economic system will lead to a greater sum of economic effects. As a new growth point of China's economy, tourism has played a significant role in promoting local and regional economic development and overall economic development. Put tourism in a prominent and priority position, create conditions and environment for the tourism industry to keep pace with the times and develop by leaps and bounds, and constantly improve the contribution rate of tourism in expanding employment, optimizing economic structure and speeding up the construction of a well-off society. The most obvious feature of this cycle is the establishment of the position of tourism in the regional economy. Tourism plays an important role in stimulating the growth of the national economy. The vigorous development of tourism will certainly drive the development of many industries, thereby promoting regional economic growth and prosperity. Traditional life tourism products are faced with the mass market, customer relationships are fluctuating, product offering methods make large quantities, homogenization, product content is tourism attraction, and the profit model is the wholesale and retail price difference. Tourism has become an important engine of economic development in the region, and has become one of the endogenous powers of economic development. It has strong profitability and development prospects, and is favored by capital inside and outside the region. Tourism in this period can be strongly driven. Regional economic development, even the pillars of the regional economy.

4. Conclusion

This paper studies the effect of tourism on regional economic growth from the perspective of industrial transformation. Economic development promotes tourism demand. Perfect infrastructure and advanced information technology are the strong backing of tourism industry. Good regional economic environment is conducive to tourism industry with strong competitive advantages. Through the implementation of the strategy of big tourism development, tourism has become the leading industry of economic revitalization in the economic zone. The long-term planning and legal protection of tourism resources must be effectively implemented and continuously improved to ensure the protection of tourism resources, achieve reasonable and limited development and utilization, and improve the sustainability of tourism industry development. The transformation of the tourism industry's production mode, that is, the tourism industry is no longer simply a consumer industry, but also a production-oriented industry; the second is the transformation of tourism consumption structure, that is, tourism consumption is both domestic consumption and production consumption. Due to the support of the tourism industry, it has become an industry with strong linkages. Tourism development has certain industrial advantages in regional economic growth. However, the contribution of regional tourism industry structure changes to regional tourism economic growth is gradually declining. The contribution of regional tourism economic growth

caused by changes in tourism industry structure is also declining, and the stability of tourism economic growth is getting stronger and stronger.

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