Research on the Theme Education Theory and Practice of "Never Forget the Initial Mind and Keep the Mission in Mind" in Colleges and Universities

Chunmei Xue
College of Technology and Art Jingdezhen Ceramic Institute, Jiangxi province 333001, China
249846984@qq.com

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Abstract: One of the great contributions made by the report of the Nineteenth National Congress of the Communist Party of China in the theory of socialism with Chinese characteristics in the new era is to make an important judgment on the history of the Communist Party of China and the understanding of the Party itself, that is, "never forget the original intention and remember the mission". The cause of the Party can’t be separated from youth, and the growth of youth can’t be separated from the Party. As the main position of personnel training, cultural exchange, knowledge inheritance and ideological accumulation, colleges and universities shoulder the dual responsibilities of preaching and teaching. In order to train young college student Party members and make them the backbone of socialism with Chinese characteristics, they have a long way to go. We must teach the theme of "never forget the beginning and remember the mission". Education should be integrated into the ideological and political education, the practice of cultivating people with moral integrity, and the practice and inheritance of the consistent political nature and character of the Communist Party of China by young college student Party members.

1. The Time Value of the Theme Education of "Never Forget the Initial Mind and Keep the Mission in Mind"

On October 18, 2017, the 19th National Congress of the Communist Party of China opened at the Great Hall of the People in Beijing. The theme of the conference is: "Never forget the original intention, remember the mission, hold high the great banner of socialism with Chinese characteristics, win the victory of building a well-off society in an all-round way, win the great victory of socialism with Chinese characteristics in the new era, and strive unremittingly for the realization of the Chinese dream of great rejuvenation of the Chinese nation". The theme of "not forgetting the original mind and remembering the mission" runs through Xi Jinping's socialist thought with Chinese characteristics in the new era, and embodies the consistent political nature and character of the Communist Party of China. The original intention and mission of the Communists of China is to seek happiness for the Chinese people and revival of the Chinese nation. It is an inexhaustible motive force for the CPC to keep forgetting the first intention, and it is also a powerful spiritual force to promote socialism with Chinese characteristics in the new era to keep in mind that mission is the conscious responsibility of the CPC to the history of mission. "Initial Heart and Mission" organically links the lofty ideal of communism, the common ideal of socialism with Chinese characteristics and the goal of realizing communism and realizing the Chinese dream of great rejuvenation of the Chinese nation, organically links the future and destiny of the Party with that of the country and the nation, and profoundly answers what is the beginning of the Communist Party of China. Heart and mission, how to achieve the new era of the Chinese Communist Party's original heart and mission of this important theoretical and practical issue.

The theme education of "not forgetting the first intention and remembering the mission" and the "two learning and one doing" learning education are in one continuous line, and must be combined organically. Learning and education activities of "two learning and one doing" are a powerful grasp to promote ideological Party building, organizational Party building and institutional Party building.
They are the basic project to strictly govern the Party in an all-round way. They are also an important exploration to strengthen inner-party Education under the new situation. They provide a strong guarantee for the thorough development of the work of strictly governing the Party in an all-round way. We should persevere in doing this work well. It is a historical necessity for socialism with Chinese characteristics to carry out the theme education of "not forgetting the initiative and remembering the mission". It is an inevitable choice for the Party to combine the theme education of "not forgetting the initiative and remembering the mission" with the normalization and institutionalization of "two learning and one doing" education in the new era.

2. Necessity and Current Situation Analysis of the Theme Education of "Never Forget the Initial Mind and Keep the Mission in mind" in Colleges and Universities

The cause of the Party can't be separated from youth, and the growth of youth can't be separated from the Party. As early as in his speech at the 2016 National Conference on Ideological and Political Work in Colleges and Universities, General Secretary Xi Jinping pointed out that "Ideological and Political Work is essentially a work of being a person. We must focus on students, take care of students and serve students, constantly improve student's ideological level, political consciousness, moral quality and cultural accomplishment, so as to make students become virtuous." The spirit of these speeches points out the key points of Ideological and political work in Colleges and universities, and further clarifies the tasks of Ideological and political work in Colleges and universities. The cultivation of contemporary college students in Colleges and universities is not only to let them learn the knowledge and professional skills in professional textbooks, but also to run ideological and political work through the whole process of education and teaching, to persist in putting morality and cultivating people as the focus of education, and to cultivate young student's national feelings, national pride and sense of responsibility, and sense of gratitude. Correct world outlook, outlook on life and values, strive to achieve a good situation of all-round and all-round education, and help young students to grow and develop positively and healthily in the future life path. At present, the survey on the theme education of "never forget the first heart and remember the mission" in Colleges and universities shows that the theme education of "never forget the first heart and remember the mission" in most colleges and universities mainly relies on Ideological and political theory teaching, campus cultural activities and off-campus practice, and has achieved some results, but it still needs to be in depth and effectiveness. Continue to strengthen.

Firstly, most student Party members have learning plans, and their academic achievements are relatively ideal. However, some student Party members still have no learning plans, even their grades have declined, failing to meet the basic requirements of "knowledge" in the "unity of knowledge and practice", failing to realize the combination of "not forgetting the original mind, remembering the mission" and professional learning, and some student Party members. After joining the Party, it lacks the motivation and practice of self-improvement.

Secondly, the Party spirit of student Party members is insufficient, and there is a lack of re-learning of theoretical knowledge. The breadth and depth of theoretical learning need to be strengthened. If this kind of ideological slack spreads after joining the Party, the consequences will be very serious. In the process of learning the Party's theoretical knowledge, we should take the initiative, understand deeply, explore actively, integrate theory with practice, combine ourselves and embody it in action.

Thirdly, the life style of student Party members is good, but the sense of dedication and service is not strong. In campus life, student party members are more outstanding than other students in all aspects, but really excellent party members should be able to see at ordinary times, stand out at critical moments, and stand out in times of crisis.

Fourthly, the form of theme education of "never forget the first intention and remember the mission" in Colleges and universities is not rich enough, and the test criteria for effectiveness are relatively single. It is also necessary to actively explore effective forms of education with the help
of its own characteristics and advantages.

In his speech to the new leading class of the Central Committee of the League, General Secretary Xi Jinping pointed out that it is very important to set up correct ideals and firm beliefs in youth, not only to set up, but also to take root in our hearts, so that we can persevere in fighting for them all our lives. Such aspiring young people, thousands of such aspiring young people, are exactly what the Party, the country and the people need. College student Party members are the newest blood in the Party's organism. Their ideals and beliefs, party spirit and political consciousness are of great significance to the development of the Party's cause. Therefore, it is imperative to continue to explore the effective form of the theme education of "never forget the first heart and remember the mission". It will help college student Party members to actively participate in practice, serve the society and realize their self-worth in struggle.

3. Effective Ways and Means of Topic Education of "Never Forget the First Heart and Keep the Mission in mind" in Colleges and Universities

The theme education of "never forget the first intention and remember the mission" in Colleges and universities should not only face all students, but also aim at student’s Party members, party-building targets and activists at different levels.

3.1. Extensively Carrying Out Theoretical Study and Propaganda to Stabilize the Ideological Foundation.

The theme education of "never forget the beginning and remember the mission" in Colleges and universities should be organically combined with "two learning and one doing" to find the right entry point. We should carry out in-depth study, propaganda and implementation of Xi Jinping's socialist ideological activities with Chinese characteristics in the new era, so that the spirit of the Nineteenth National Congress of the Party can be brought into mind and carried out in action; firmly establish political consciousness, overall situation consciousness, core consciousness and sense of keeping pace with others, strictly abide by political discipline and rules, consolidate the foundation of ideals and beliefs, and strengthen China. The road self-confidence, theoretical self-confidence, institutional self-confidence and cultural self-confidence of socialism with characteristics are always highly consistent with the Party Central Committee with Comrade Xi Jinping as its core in ideology, politics and action, so that college student Party members can truly internalize and externalize the Party's aims and objectives.

3.2. Creating Innovative Personnel Training Programs to Enhance the Effectiveness of Ideological and Political Teaching.

The ideological and political course is one of the main positions to carry out the theme education of "never forget the first heart and remember the mission" for college students. Deepening the reform of personnel training program in Colleges and universities, carrying out the innovative plan of Ideological and political course construction system in Colleges and universities, perfecting the teaching material system, improving teacher's quality, innovating teaching methods, enhancing the attractiveness, persuasion and appeal of teaching, and firmly promoting the theory of socialism with Chinese characteristics into the classroom, teaching materials and minds, so as to enable college students It is soberly realized that only by laying a solid ideological foundation and learning professional skills, can we have the ability to serve and shoulder heavy burdens bravely. At the same time, colleges and universities should also improve the teaching mode of the first classroom, adopt various forms such as classroom discussion, practice teaching and flip teaching, mobilize student's participation and learning enthusiasm, and improve the effectiveness of teaching.

3.3. Developing Thematic Education and Enriching the Forms of Thematic Education.

Through various ways to expand the education content of the second classroom, make the first classroom and the second classroom complement each other in educating people. Develop my Chinese Dream, Socialist Core Values, Four Entries and Four Beliefs and other thematic
educational activities. Lead young teachers and students with socialist core values and excellent traditional Chinese culture, and guide them to learn and believe, learn and use, and learn and act. In the process of learning, we should comprehend the "first heart" and firmly adhere to the "mission".

3.4. Insisting on the Practice of Educating People and Making the Theory and Practice Deeply Integrated.

Institutions of higher learning should insist on practical education, create conditions for students, provide guidance and do a good job of service, and guide students to increase their abilities and experience in practical activities. On the one hand, we should improve the guidance system of social practice: colleges and universities can adhere to the practice mode of "city-countryside-specialty trinity". Under the guidance of professional teachers, they can carry out extensive social practice research from cities to villages and towns; on the other hand, we can increase the social practice week appropriately in the teaching arrangement to support students to participate in the innovation and entrepreneurship specialty. We can use the resources of society, enterprises and alumni to build out-of-school social practice bases and help poverty alleviation accurately with our professional skills and service awareness. On the other hand, the curriculum system of innovation and entrepreneurship should be established: colleges and universities can set up innovation and entrepreneurship and experimental teaching centers, allocate training management platform, resource courses and auxiliary system of training and teaching, and actively carry out the training and service of innovation and entrepreneurship for college students. In addition, colleges and universities can carry out scientific research thematic activities: establish various types of "study and research groups" among students, evaluate and commend each year, encourage and help college students to exercise and grow in practice, and improve their social service ability.

3.5. Strengthening the Construction of Teacher’s Morality and Style and Playing the Leading Role of Model Demonstration.

The university stage is an important stage for university students to form their world outlook, outlook on life and values. College teachers should not only teach, but also educate people. They complement each other. In the ideological and political structure of colleges and universities, the construction of style is particularly important. We should shape the leading group, teachers, League cadres and young students with a good style of work. Work style construction should focus on the responsibility of its own owners, highlight the "educating people-oriented" as the center, focus on the ideological and style construction of the Party in Colleges and universities, pay close attention to the construction of work system, teacher's morality and style of study, change the style of work with the fine style of the Party, promote the style of school and lead the style of study, so that the socialist core values can be deeply rooted in the hearts of the people and nurtured out. A successor of socialism who has both excellent moral and intellectual qualities.

3.6. Keep Pace with the Times and Make Good Use of the Internet Platform.

The new generation of college students are growing up with the Internet age. Today, the Internet has become an important field of thought and knowledge dissemination, and the main position of College Student’s active thinking. Therefore, in order to carry out the theme education of "bearing in mind the original mind and never forgetting the mission" in Colleges and universities, it is necessary to innovate the educational model. Through the deep integration of network and classroom, the combination of online and offline, equal communication, effective communication, and the construction of main channels, colleges and universities can ensure that network ideological and political education has a high degree, depth and breadth. The construction and management of school network platform and new media platform should be in place. We should always adhere to the correct political orientation, actively create thematic columns with distinct themes and positive orientation, disseminate socialist core values, promote campus culture, and let teachers and students actively accept mainstream ideas through the network. Colleges and universities should pay attention to innovative expression of discourse system of network ideological and political
education, and accept ideological and political education imperceptibly. With the help of network platform, colleges and universities should also pay attention to the guidance of network public opinion, network security and network moral education, guide teacher’s physiological speech, cultivate teachers' and student’s positive voice on the network, enhance teachers' and student’s sense of self-restraint and social responsibility, improve political acuity and political discrimination, so as to make the network platform truly become a promotion of University thinking. Want another platform for political education.

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