

Research on College Students' Integrity Culture Education in the New Era

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Abstract: College students' honest culture education is one of the important contents of college ideological and political education in the new era. Strengthening the education of college students' integrity culture is one of the important measures to move the prevention of corruption and build an anti-corruption mechanism. It is also a prerequisite for college students to grow up. To improve the education mechanism of college students' honest culture, it is necessary to take the current new situation of anti-corruption and honesty as the important premise and foundation, take the ideological and political education as the main channel, develop the socialist advanced culture as the core, and continuously promote the formation of the social development environment of respecting and respecting the clean and honest society.

1. Introduction

Integrity culture is an important part of the advanced socialist culture. Strengthening the education of college students' integrity culture can effectively promote the further development of ideological and political education in colleges and universities, enrich the connotation of advanced socialist culture, and promote the formation of a noble and clean society. Strengthening the education of college students' integrity culture is also the need to adapt to the development of China's anti-corruption situation in the new era, and to promote the further development and improvement of China's clean government system.

2. The Necessity of Strengthening College Students' Integrity Culture Education in the New Period

The purpose of education is to cultivate people, to create useful talents for society, and to innovate education is no exception. Through extensive integrity education, the public, especially the public officials who have access to public resources, can understand the truth of innocence, and have a healthy personality and positive attitude. The ultimate goal of the university's clean culture education is to train qualified builders and successors for the socialist cause. The education of incorruptible culture culture is more of a different warning function. The education of college students' integrity culture is mainly to cultivate students' good moral sentiments and help them establish a correct world outlook, outlook on life and values. This is also the first step in the implementation of higher education and moral education. The educational thought is an important part of the ideological and political education in colleges and universities. Through honest culture education, college students can correctly understand the current situation of anti-corruption in China, recognize the importance of strengthening the construction of a clean government, and effectively improve the ability of college students to distinguish between right and wrong, resist the erosion of various bad ideas, and help prevent corruption. The gate moves forward. It can be seen that strengthening the education of college students' integrity culture can improve the pertinence and effectiveness of ideological and political education in colleges and universities, shape the awareness of college students to serve the society, improve the ideological and moral level of college students, promote the healthy growth of college students, and lay down the talents for college students to become useful in the future. Solid foundation.

Today's world has entered an era of information explosion. With the popularization of new media such as the Internet, all kinds of social information are spreading faster and faster, and more and

more channels for college students to obtain various types of social information are becoming more and more convenient. . However, due to the long-term living in the campus environment, college students have little understanding of the society, lack of social experience, and limited ability to distinguish. It is difficult to effectively filter and sort out the complex information that floods into the water, causing some bad social information. Taking advantage of the emptiness, constantly eroding the ideological values of college students. Under this circumstance, strengthening the education of college students' integrity culture can effectively help college students to identify various social information and improve their ability to understand society and understand society. Not only that, the integrity culture education of college students as an important support for college ideological and political education is an important part of the development of honest culture. However, college students' integrity culture education has become a new thing that has developed in recent years. Some people still have some one-sided understanding of it. On the one hand, they confuse the integrity culture with the culture of clean government and believe that they can substitute each other. In their view, the education of clean and honest culture of college students is the education of clean government culture, and the education of clean government culture is part of the construction of government administrative system. It has nothing to do with university education. It seems that the education of clean culture in colleges and universities is the most vain, and it is purely more. On the other hand, they equate the education of college students' integrity culture with the ideological and political education of colleges and universities. They believe that colleges and universities already have ideological and political education, and it is no longer necessary to further strengthen the education of college students' integrity culture. It is difficult to understand the integrity education of college students from the height of current social development needs. Important role.

3. Value orientation of college students' honest culture education

The ideological and political education of college students has always been an important means for colleges to achieve the goal of talent training. Strengthening the ideological and political education of college students is the key to the growth of college students, and it is also an important prerequisite for college students to become future social builders and successors. In recent years, with the establishment and development of China's socialist market economy, some material interests that are gradually exposed under the conditions of market economy are self-centered and self-centered, and the negative impact on the formation and development of socialist core values cannot be underestimated. It is not conducive to the formation of a correct outlook on life and values for college students. Therefore, in the new era of higher education, we must adhere to the purpose of shaping the personality of university education, strengthen the ideological and political education of college students, cultivate their patriotic feelings, and enhance their awareness of serving the society. In the ideological and political education of colleges and universities, we should focus on strengthening the construction of honesty culture, and regard the college students' honest culture education as an important part of the ideological and political education of college students, integrate it into the ideological and political education system of colleges and universities, continuously enhance the social responsibility consciousness of college students, and cultivate college students. Serve the spirit of society. Not only that, college students' integrity culture education can further enrich the connotation of ideological and political education in colleges and universities, effectively expand the development space of ideological and political education in colleges and universities, and improve the ideological and political education system in colleges and universities.

For a long time, the ideological and political education of college students has focused on theoretical teaching and lacks practical teaching links. Strengthening the education of college students' incorruptible culture can effectively combine the theory and practice of ideological and political education in colleges and universities, strengthen the education of clean culture, promote the ideological and political education of colleges and universities, further deepen the society, deepen life, and be more grounded, and realize the return of ideological and political education in

colleges and universities. The essence of society. In concrete practice, the education of college students' integrity culture should be combined with the promotion of socialist morality. Generally speaking, morality is an important norm to regulate people's behavior. Socialist morality is an important driving force to promote the development of socialist modernization, improve people's ideological quality, and promote the formation of socialist core values. Integrity culture is a very important content in socialist ethics. Strengthening the construction of a clean culture can further improve people's ideological and moral standards, cultivate people's ethical and moral integrity, clean and honest, clear social contradictions, coordinate social development, and promote a harmonious society. Formation. Strengthening the education of college students' integrity culture can promote the further improvement and development of ideological and political education in colleges and universities, truly play the guiding role of ideological and political education, highlight the social value of ideological and political education, and fully reflect the social effectiveness of ideological and political education in colleges and universities.

4. The development path of college students' honest culture education

Straightforward, in people's impressions, the initiators of corruption are mainly government officials. Therefore, the object of honest culture education is of course a government official. It seems that the relationship with the general public is not great, and it is difficult for college students to get involved. In view of this, the key to strengthening the culture of clean culture is to change people's ideas and concepts, and to clarify that honest culture education is not only important to government officials but also to each of us. As the builders and successors of the country's future, college students shoulder the heavy responsibility of building the country and have more practical significance for them to strengthen the education of clean culture. Of course, based on the importance of college students' honest culture education and the particularity of college students, the education of integrity culture for college students cannot be equated with the education of honest culture of the general public. It is necessary to find another way to find the entry point of education. In the specific practice, it is necessary to combine the university's clean culture education with the ideological and political education of colleges and universities, combine the current clean culture education with the development trend of anti-corruption and honesty in the new era, form an interaction between clean culture and clean government culture, and educate through clean culture. Drive the improvement of the entire social atmosphere, strive to create a clean and honest social environment, optimize the political ecology, and promote the development of a clean government. It can be seen that strengthening the education of college students' integrity culture can not only play the ideological and political function of honest culture education, but also prevent and contain corruption from the source, fully reflecting the social value of college students' honest culture education.

College students' honest culture education is an important part of college students' ideological and political education, and also the focus of university culture construction. Its value orientation must be consistent with the basic requirements of China's socialist core value system. It can be seen that to strengthen the education of college students' integrity culture, we must accurately grasp the current new situation of China's anti-corruption and honesty, and give priority to the positive role of clean culture education in promoting the building of a clean society and promoting the development of a clean and honest culture. Therefore, to strengthen the education of college students' integrity culture must proceed from the overall situation of China's social development, in the context of the socialist market economy, with the core values of socialism as the guide, inherit and develop the excellent clean culture in the history of our country, and effectively learn from the achievements of foreign honest culture. Vigorously promote the ideas of patriotism, honesty and trustworthiness, integrity and frugality, and regard these ideas as the focus of college students' integrity culture education, so as to lay the foundation for college students' honest culture education and enrich the connotation of college students' integrity culture education. Integrate them effectively into the ideological and political education of college students, and form a complete system of integrity culture education, so as to improve the theoretical depth and effectiveness of college students'

integrity culture education.

The purpose of education is to establish a talented person. The ultimate goal of education is to train more qualified builders and reliable successors for the development of socialist modernization. The fundamental purpose of college students' honest culture education is to cultivate college students into useful social talents. This is the basic starting point of college students' honest culture education and the key to strengthening college ideological and political education. Therefore, college students' honest culture education should be based on the talent training system project, combine the integrity culture education with the whole staff education and all-round education, and establish the basic point of college students' honest culture education according to the characteristics of the development of the times, thus forming a scientific and effective College students' integrity culture education system. General Secretary Xi Jinping clearly pointed out at the National Conference on Ideological and Political Work in Colleges and Universities in 2016: "To do a good job in ideological and political work in colleges and universities, we must be motivated by the times, advance with the times, and become new with the trend." This shows that strengthening the education of college students' integrity culture, On the one hand, it is necessary to carry forward the spirit of China's incorruptible culture. The Chinese integrity culture has a long history. Since ancient times, the Chinese Integrity Culture has always been one of the internal driving forces and cultural cores that guide the development of China's fine traditional culture. On the other hand, we must also reflect the characteristics of the era of honest culture, promote the education of college students' integrity culture, take the socialist core values as the core of clean culture education, and use Marxist theory as the guiding ideology of honest culture education. As the specific standard of honest culture education, the Eight Honors and Eight Disgraces are the main platform for the education of clean culture in colleges and universities. In this way, the determination of the basis of college students' integrity culture education can promote the formation of a complete teaching system for colleges and universities' clean culture education, thus effectively promoting the active and orderly development of college students' integrity culture education.

5. Conclusion

Under the new historical conditions, strengthening the culture of clean culture will help promote the building of socialist ideological and moral culture, form the core values recognized by the whole society, and effectively promote the formation of the socialist core value system. From this point of view, strengthening the education of college students' integrity culture can promote the formation of social integrity, build a clean social environment, give full play to the spiritual support role of clean culture in the construction of a clean government system, promote the development of a clean government culture, and build a clean government system. lay a solid foundation.

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