Analysis on the Path Innovation Practice of Marxist Values Education

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Abstract: Values are the core of culture, and cultural consciousness is fundamentally the consciousness of values. Cultivate and shape the socialist core values of college students, continuously improve the cognitive ability of college students, form civic psychology, standardize civic behavior, provide spiritual motivation and code of conduct for their talents, promote and realize the harmonious development of society, not only the current important mission for ideological and political education, also the foundation of realizing cultural consciousness in colleges and universities. The text points out that adhering to indoctrination is an important principle and method for cultivating the socialist core values of college students and realizing the self-consciousness of ideological and political education. Paying attention to practice and experience is an important way to cultivate the socialist core values of college students and realize the self-consciousness of ideological and political education.

1. Introduction

As a kind of social consciousness, values reflect the economy, politics and culture of the society and represent people's overall understanding, basic ideas and ideal pursuit of social life. Values are not only an important part of culture, but also the core of culture. The Party’s 18th National Congress advocated the promotion of prosperity, democracy, civilization, and harmony from the three levels of the state, society, and citizens. It advocated freedom, equality, justice, and the rule of law, and advocated patriotism, dedication, integrity, and friendliness, taking into account public values and citizens. The basic content of socialist core values is elaborated on the level of rights and traditional moral values. The formulation of the socialist core values is not only in line with the requirements of the development of socialism with Chinese characteristics, but also with the outstanding Chinese traditional culture and the achievements of human civilization. What is more important is the confrontation of values in the context of ideological and cultural exchanges, blending and confrontation in the world. In the face of the new situation of reform, opening up and development of the socialist market economy, the ideological diversity of the whole party and the whole society have made important conclusions. Therefore, actively cultivate and shape the socialist core values of college students, guide college students to grasp the value objectives at the national level, understand the value orientation of the social level, abide by the value norms of the citizen level, improve the level of citizen cognition of college students, and standardize the behavior of citizens. Providing spiritual motivation and code of conduct to promote and realize the harmonious development of society is not only the important mission of the current university, but also the conscious of the ideological and political education culture of colleges and universities.

2. Marxist theoretical education fosters the value consciousness of college students' socialist core values

In the development of Marxist theory and practice, it is an important content and task of the proletarian party to carry out Marxist theoretical education in different ways for different groups. Marxist theoretical education is "using Marxist theory as the educational content, through the implementation of organized and planned educational activities, the scientific and advanced nature of Marxism is infiltrated into all fields and levels of society, thus contributing to the entire social culture. The role of education and norms." The role of this education and norm has different values.
in different historical contexts. In the era of proletarian revolution and war, in order to achieve the victory of the revolution, Marxist theoretical education mainly exerts its instrumental value of safeguarding the socialist ideology from the political dimension, and in fact defends the proletarian revolution. Results. It is undeniable that this instilling-based Marxist theoretical education lacks care for the specific reality of individual survival, situation and value. With the establishment of the socialist system, the full-scale development of socialism, Marxism The historical context of theoretical education has undergone tremendous changes. The recovery and awakening of human subjective consciousness has prompted Marxist theoretical education to exert its humanistic value of cultivating "social people" from the dimension of education.

Although Marxist theoretical education has profound ideology, it is also a practical and practical activity that shoulders the important mission of improving people's moral quality and spiritual realm. Its meaning and value are always from human existence and people. The situation, the meaning of life and the value are linked. Under the historical environment of the gradual transformation of society, the continuous opening of the social value system, and the increasing level of material and cultural living, college students face the modern world's predicament and value crisis and social corruption, the gap between the rich and the poor, and the food safety problem layer. When there are many social problems such as unfair distribution and social unfairness, many ideological confusions, emotional problems, and even distortions of values have emerged. Heavy material enjoys light spiritual pursuit, emphasizes interests and justice, emphasizes self-light society, and emphasizes light thinking. Even the value of Marxist theoretical education has been questioned, and even whether or not, in the face of these phenomena, how to make them adhere to the core values of socialism in the choice of various values is a major issue for Marxist theoretical education. This requires Marxist theoretical education to re-value and reflect on behavior. In a conscious state, college students are confirming the essence and laws of socialist core values. On this basis, they are encouraged to actively and deliberately and rationally pursue utilitarianism. The unity of truth, goodness and beauty, the pursuit of the harmonious development of society and nature, the pursuit of the value of human health and all-round development, thus achieving value consciousness and value freedom.

3. The Path Innovation of Marxist Theory Education to Cultivate College Students' Socialist Core Values

First, Marxist theoretical education is combined with the daily life practice of college students. Man is the starting point of Marxist theory. "We are not starting from what people say, imagine, or imagine, nor do we imagine, imagine, and conceive from what is spoken orally. When people start to understand the real people, our starting point is those who engage in practical activities." Marxist theory can only master the material power of transforming the world if the people who master the actual activities, and the only people who actually act are Marxism. As a spiritual weapon of its own, theory can “overturn all relationships that make people become insulted, enslaved, abandoned, and despised” to achieve the full and free development of human beings. As the object of Marxist theoretical education, people are the real people living in the practice of concrete daily life. Everyday life is a state of being in common with the subject. "It mainly includes some consumer activities (such as food, clothing, housing, men and women, weddings and funerals, leisure activities, etc.), daily interactions, daily concept activities, etc. It is a repetitive activity." The everyday world of real life is the basic venue for communication and dialogue between people's inner and outer social worlds, and the most authentic expression of their inner instinct. However, it is such a kind of American philosopher Alfred Schutz who regards the daily life world as the "most important and basic life fact" of human beings. However, it is not in the long-term absence of Marxist theoretical education. The absence of "daily life" has greatly reduced the effectiveness of Marxist theoretical education, which has caused the party and the state to pay more attention to and strengthen the education of Marxist theory, and the more the object of education, especially the group of college students, is against the Marxist theory. And indifference, this phenomenon cannot but cause us to reflect. Therefore, in the practice of cultivating socialist core values, it is necessary
to make daily life in the field, so that Marxist theoretical education and college students' daily consumption, communication, ideas and other life practices can be combined to "into the teaching materials, into the classroom, into the classroom." The "three advances" of the mind and the "new three advances" of "into the network, into the community, into the apartment", etc., in the life language that is easy for students to understand, in the fusion of explicit education and recessive education. Further use scientific theories to help college students solve the confusion and confusion in the context of life, and consciously internalize the core values of socialism into their own value pursuits.

Second, the combination of Marxist theoretical education and professional education. In the perspective of many professional teachers, the cultivation of the socialist core values of college students has always been the responsibility of Marxist theoretical educators. It seems that they have nothing to do with themselves, and even more do their best to devalue Marxist theory and Marxist theoretical education. Only professional knowledge learning and skill training are fundamental; while in the practical education practice of many Marxist theoretical educators, they tend to focus on the teaching and publicity of Marxist theoretical knowledge and ideology, but Marxist truth is appropriate. These two realistic perspectives and practices have in fact caused the fact that the personality of college students has been neglected or abandoned, and the university has become a vocational training institute, seriously deviating from or abandoning the philosophy and purpose of modern universities. Einstein once said: The mission of education should first be to spread values and outlook on life. As the core values of socialism, which reflect the basic and long-term stable social relations and value pursuits of socialism, its cultivation in the group of college students is not only the responsibility and obligation of the educators of Marxist theory, but the whole The proper meaning of the educator. Therefore, the combination of Marxist theoretical education and professional education requires not only professional teachers to actively develop the professional knowledge and skills of college students, but also to strengthen the humanities quality of the university and the pursuit of spiritual values, and to effectively strengthen the shaping of college students' personality. The educators of Marxist theory should rely on the professional characteristics of college students to interpret and interpret the socialist core values with historical materials and language with professional characteristics, so as to be more targeted and realistic, so that every college student can truly perceive it, comprehend it, and internalize it into its own spiritual pursuits, and externalized into concrete concrete actions.

4. Conclusion

In accordance with the regularity and the purpose of the unity (not only in line with the basic laws of social development and the basic laws of the individual growth of college students, but also in line with the correct direction of social development and the direction of individual development of college students), holistic and hierarchical Unification (the universal requirements of socialist core values are combined with the characteristics of different grades and college students of different majors, different from other groups, adopt different methods and measures to cultivate), and the value-led and value-diversified integration (both guiding internalization of college students) Under the principle of practicing the core values of socialism and respecting the differences in the values of college students, and embracing diversity, the organic integration and coordination of classroom education and life education, school education and school education, ideological education and professional education are realized to the greatest extent. In order to enable university students to actively establish and consciously practice the core values of socialism.

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