

Investigation and Analysis on Vocational Value Orientation of Preschool Education Majors in Private Colleges and Universities

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Abstract: Students' learning motivation, learning engagement, career planning and career satisfaction are deeply related to their career value orientation. Therefore, it is very important to guide professional students to form a correct career value orientation. Therefore, this article from different angles of the objective analysis of non-governmental preschool education in colleges and universities students professional value orientation, with practice and put forward some feasible measures, on the basis of investigation and analysis optimize the cultivating way, prompting preschool education professional students to consolidate the theoretical basis and having the right professional value orientation, to better promote professional quality and employment advantage.

1. Introduction

Under the new situation, the attention of the public to preschool education has been significantly increased, and preschool education has become one of the majors offered by private colleges and universities. How to lead students to form a correct vocational value orientation is an important task for private colleges and universities in the process of cultivating preschool education professionals. Private colleges to investigate preschool education professional students through different path of professional value orientation, comprehensive and detailed analysis of the deep thinking, to explore at the same time, around the influencing factors and present problems, the preschool education major students in hierarchical and systematic career planning education, efficient learning professional knowledge at the same time have a correct value orientation, the values, develop good thinking quality and professional quality.

2. A Survey on Vocational Value Orientation of Preschool Education Majors in Private Colleges

2.1 Survey Objects and Survey Methods

Taking a private university in a certain region as an example, a total of 420 questionnaires were distributed to students majoring in preschool education about their career value orientation, of which 387 were valid and the effective rate was 92.14%. The minimum age was 18 years old and the maximum age was 23 years old. In terms of valid questionnaires, there are 126 male students and 261 female students in total, including 100 freshmen and 113 sophomores. Junior: 95; Senior year: 79. According to the Vocational Value Orientation Scale for College Students [1], the vocational value orientation questionnaire was conducted on students of preschool education major in the private colleges. The survey had seven dimensions, including altruism, achievement satisfaction, economic remuneration, reputation and status, security and stability, independence and independence, and lifestyle. By using the five-level scoring method, the vocational importance and evaluation are divided into a direct proportion. By using SPSS24.0 software, the survey results are statistically and analyzed to intuitively present the vocational value orientation of students at different levels in different grades of preschool education.

2.2 Analysis of Survey Results

2.2.1 The Overall Situation

In the process of analyzing the survey results, it is found that safety and stability, achievement satisfaction and economic remuneration are important aspects that students at all levels of preschool education major pay attention to in the process of career choice. In other words, the value orientation formed by preschool education majors in private colleges and universities is deeply related to these survey dimensions. Based on Maslow's hierarchy of needs theory [2] and oriented by dimension scores, this paper explores various factors and specific reasons that influence the career choice of preschool education majors as a whole. After the lower requirements are met, such as, physiological, safety, the individual will consider the high-level requirements, self-realization, emotional experience, etc., in choosing a career, preschool education professional students focus on more aspects, the career security, stability and a sense of accomplishment and so on have higher awareness, the formation of professional value orientation can affect an individual's attitude to preschool education work, age, etc. In addition, the teacher occupation has a high stability, occupational risks are not high, vacation and other adequate protection, coupled with the current preschool teachers demand is relatively large, preschool education students have a certain degree of attention to preschool teachers. After working, most students need to obtain a certain income to ensure their normal social life. When choosing a career, they will also give full consideration to economic factors, such as basic salary and welfare benefits.

2.2.2 Comparison of Vocational Value Orientation of Students in Different Grades of Preschool Education Major

By using the method of variance analysis, the author compared the results of the survey on vocational value orientation of students at different levels of preschool education majors, and found that there were obvious differences in the scores of altruism, economic reward, independence, security and stability. In terms of altruism, the scores of junior and senior students in preschool education were higher than that of freshmen and sophomores. In terms of economic remuneration, the score of sophomores is obviously higher than that of seniors. In terms of independence, first-year students scored significantly higher than second-year and third-year students. Seniors scored significantly higher than freshmen, sophomores and juniors in terms of safety and stability. The lower grade students of preschool education have a higher concern about the independence and economic remuneration of their careers, while the higher grade students have a higher concern about the stability and social value of their careers. To be specific, compared with other grades, freshmen majoring in preschool education pay more attention to their career independence and autonomy. They hope to gain more autonomy in study, life and work, and attach importance to whether their career has a loose and free working environment. With grade rise, the preschool education professional students through a series of theoretical study and practice course at every level, of preschool teachers' roles and responsibilities have deeper understanding, have higher recognition on teachers' career, and in choosing a career, will focus on the stability of the career, development prospects and a sense of accomplishment, and not just the professional autonomy, post economic compensation, etc.

2.2.3 Comparison of Vocational Value Orientation between Male and Female Preschool Education Majors

Taking the scores of each dimension in the table of vocational value orientation of college students as the entry point, the targeted independent sample test was conducted. If the P value did not exceed 0.05, it indicated that there was a big difference between male and female students majoring in preschool education in a certain dimension of vocational value orientation. In the process of comparison and analysis, it is found that there are obvious differences between male and female preschool education majors in these dimensions, namely, security and stability, reputation and status, lifestyle. In terms of safety and stability, the score of male students in preschool education is lower than that of female students. In terms of prestige, status and lifestyle, girls in

preschool education scored lower than boys. Male preschool education majors pay more attention to occupational prestige and status and personal ability improvement, while female preschool education majors pay more attention to occupational safety and stability, mainly because of differences in social division of labor.

3. The Cultivation Path of Vocational Value Orientation of Preschool Education Majors in Private Colleges and Universities

3.1 Strengthen Vocational Value Orientation Publicity and Education, Enhance Professional Identity

Guided by the survey results and based on the current changes in the demand for preschool education talents, this paper clarifies the responsibilities of professional teachers in cultivating students' correct vocational value orientation according to the actual situation of students at all levels of preschool education, especially the characteristics and problems in vocational value orientation. Teachers want to be in contact with professional talent training practical strengthen professional value orientation on the basis of propaganda and education, to correct occupation value orientation training and professional courses teaching organic connection, the precept of the use of traditional and modern at the same time propaganda, publicity in the class and share good deeds preschool teachers at present stage, including preschool teachers' professional status, development prospects and demand, effective vocational education to the student, correct and deep understanding of teachers at the same time to enhance professional emotion. In addition, private colleges may, according to preschool education professional grade students with professional value orientation, we regularly organize various form of lectures, carry out the rich share exchange activities, the children's demonstration class observation activities, etc., and guide students actively participate in different levels, all grade for his answer, solutions and lead each grade students in practice, multi-level in sharing, communication, observing, evaluation process to further strengthen the teacher professional emotion and professional identity, form the correct occupation value orientation, lay a foundation for effective career planning, to better improve and improve ourselves in the process of professional practice.

3.2 Pay Attention to Employment Guidance, and Strengthen the Construction of Career Planning Courses

The formation of correct career value orientation is inseparable from effective employment guidance, and career planning education is an important way of employment guidance. Private colleges and universities should improve attention to preschool education professional students employment guidance, through the campus employment consulting room, the campus website, new media platforms, such as [3], the way of the combination of online and offline, propaganda the teacher profession the latest employment policy, legal knowledge, and preschool education jobs related to a series of employment information, combined with preschool education professional grade students to present the main feature of pertinence, hierarchical career guidance, to help them correct formation of professional value orientation, for the development of professional ability, professional quality and so on to provide important guarantee. In addition, private colleges want to solve the problem of employment guidance, combined with the direction of the preschool education professional personnel training and requirements, intensify the building of career planning course, polymerization internal backbone, to foster correct occupation value orientation as a starting point, write school-based teaching material of preschool education professional career planning, on the basis of adjusting, modify, prompting teaching career planning more scientific, comprehensive, and effectiveness. Combined with preschool education professional grade set of required courses, elective courses, especially male and female students of teachers' professional awareness and perception, respectively corresponding career planning courses, including theory course and practice course, integrated course, in the process of harmonious and unified to build career planning curriculum system, through the theoretical teaching and class inside and outside the course practice,

of preschool education professional grade students in deep employment guidance, having the right career values, professional values, greatly, promote the professional ability, career planning ability and comprehensive quality deep development.

3.3 Reform the Teaching of Core Courses for Preschool Education Majors and Strengthen Practical Training and Practice for Preschool Education Majors

Private colleges to multi-angle, systematic analysis of preschool education major students professional value orientation survey results, from the aspect of grade, gender, etc, to carry out the quality education idea and innovative preschool education specialized core curriculum teaching of each grade, combined with the present stage preschool education demand as well as the requirements change, adjust the direction of professional course teaching, teaching target, teaching content, etc., emphasizing theory teaching organic connection at the same time the current preschool teachers' job requirements, curriculum content to has strong pertinence, timeliness, validity, optimization of core curriculum teaching methods, teaching means, In theory to guide practice in the process of efficient education specialized core curriculum teaching, the teaching of theoretical knowledge and strengthen the core curriculum practice, let students at all levels in the use of core curriculum knowledge systematically the process of practice, improve the level of professional knowledge, professional comprehensive ability at the same time have the correct occupation value orientation. In addition, preschool education major has strong practicality, and students need to have high teaching practice ability, professional ethics and comprehensive quality. Private colleges to strengthen the preschool education professional training and practice, investigation around students' vocational value orientation, to build the training room, training base at the same time to perfect the related system hardware, software, and the local kindergarten, training institutions, such as effective cooperation, provide diversification for preschool education professional students practice and internship opportunities, make its inside and outside school practice course of professional course knowledge learn to “live” at the same time to teacher the profession has the correct and in-depth understanding, have a good professional value orientation, training of comprehensive ability, vocational ability at the same time to achieve all-round development, We will comprehensively improve the quality of personnel training in preschool education.

4. Conclusion

To sum up, run by the local university preschool education specialized student survey practical significance can not be ignored, the value orientation in investigation, statistics, comparison and analysis on the basis of deepening the understanding of preschool education major students in different levels of professional value orientation, strengthen the career planning education, to effectively lead and guide the preschool education professional students, deepen the understanding of preschool education at the same time to correct deviation of professional value orientation, make career planning at the same time, cultivate good professional spirit, professional quality and comprehensive quality, improve professional identity, satisfaction and promote their all-round development, To become the high-quality preschool education talents needed in the new era.

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