Research on the Effective Path to Improve the Internationalization Level of Shaanxi Colleges and Universities under the Background of "Belt and Road"

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Abstract: Shaanxi must strengthen its own economic strength and gather to form a powerful radiation source in order to create a new starting point for the Silk Road Economic Belt and bring into play its traditional position and role in the Silk Road Economic Belt, and to make up for the lack of great decline in comprehensive strength. Talent is an indispensable and important force for economic development. The development strategy of "Belt and Road" in China has further promoted the process of internationalization development of Shaanxi colleges and universities, and has also provided new opportunities for the cultivation of international talents at Shaanxi colleges and universities at the same time. Therefore, Shaanxi needs to make use of the advantages of university resources, attach importance to the cultivation of "Belt and Road" strategic talents, promote the level of internationalization in an all-round way, and actively merge into the pattern of "Belt and Road".

1. Introduction

The great strategic concept of "Belt and Road" for the great rejuvenation of the Chinese nation will promote the transformation and upgrading of China’s economic structure, and further expand the space for the development of countries and regions along the line of "Belt and Road". Therefore, innovation-driven talent training to support Shaanxi’s integration into the construction of "Belt and Road" is in the context of "Belt and Road", for Shaanxi innovative talent training mode, put forward the relevant path and safeguard program, in response to the national development strategy, To promote the transformation of Shaanxi’s economic structure and enhance the space for Shaanxi’s economic development, the main content is to introduce foreign talents to strengthen training and training, so as to promote international exchanges and learning opportunities for domestic talents. It is of great practical significance to train talents suitable for the development of Belt and Road. In March 2016, The CPC Central Committee issued the Opinions on Deepening the Reform of the System and Mechanism of Talent Development" (hereinafter referred to as Opinions"), and the "Opinions" put forward major reform opinions on the system and mechanism of talent development in China, and further promoted the reform of the system and mechanism of talent development. Stimulate talent innovation, create entrepreneurial vitality. Based on the background of deepening the reform of talent development system, this paper studies the countermeasures of talent training in Shaanxi province under the market demand of "Belt and Road" internationalized talents, which is helpful to deepen the theory of talent training and has certain theoretical significance.

2. Investigation on the current situation of the measures to improve the internationalization level of Shaanxi Colleges and Universities under the background of "Belt and Road"

In the historical process of advancing Belt and Road’s strategy steadily, Shaanxi colleges and universities have played the role of think-tank. Institute of Silk Road, Northwest University, Institute of Silk Road International and Comparative Law, Xi’an Jiaotong University, Central Asia Institute, Shaanxi normal University, Institute of Silk Road Economic Belt Development, Xi’an University of Electronic Science and Technology, Xi’an Institute of Finance and Economics, China Silk Road Research Institute and Xi’an Silk Road Economic Belt Research Institute have the
advantages of scientific and educational talents, build "Belt and Road" think-tank, and provide intellectual support for "Belt and Road". In order to adapt to the development of the new situation, Shaanxi colleges and universities closely follow the national strategy through a series of actions. The main ways are as follows: to establish "Belt and Road" research institution, to establish "Belt and Road" talent training institution, to set up "Belt and Road" international cooperation platform, to publish the research

3. Analysis on the Talent demand of improving the internationalization level of Shaanxi Colleges and Universities under the background of "Belt and Road"

3.1 The connotation of internationalized talents

Internationalized talent refers to the high-level talents with international consciousness and mind and international first-class knowledge structure, vision and ability to reach the international level, good at grasping the opportunity and striving for initiative in the globalization competition. International talents should have the following seven qualities: broad international vision and strong sense of innovation; familiar with the internationalization knowledge of their major; familiar with international practice; strong cross-cultural communication skills; independent international activities; Strong ability to use and deal with information, and must have a higher political and ideological quality and healthy psychological quality, can withstand the impact of multiculturalism, while not losing the international personality and national identity of the Chinese nation.

3.2 The Talent demand of improving the internationalization level of Shaanxi Colleges and Universities under the background of "Belt and Road"

As the starting point of the Silk Road, Shaanxi occupies an important regional advantage with the advance of Belt and Road’s strategy. Shaanxi colleges and universities need to give full play to their advantages, give full play to their function, raise the level of internationalized running schools, and "bring in" and "go out" to talents in the course of carrying out the strategy of "Belt and Road", to train international talents for the exchange of countries and regions between Belt and Road. In order to meet the needs of economic construction and the implementation of the "Belt and Road" strategy of opening up in Shaanxi Province, as well as to publicize and expand the influence of Shaanxi Province, colleges and universities in Shaanxi Province need to speed up foreign language, foreign trade talents, and senior translators. There is necessity of cultivation high level innovative talents, technical talents, interdisciplinary talents, foreign legal talents, international financial talents, logistics professionals, and international innovative and entrepreneurial talents. Colleges and universities in Shaanxi should focus on cultivating students’ intercultural communicative competence, "telling China in a foreign language" and developing students’ ability to explain Chinese stories and express Chinese values in a skilled foreign language.

4. The advantages and obstacles of promoting the internationalization level of Shaanxi Universities under the background of "Belt and Road"

This part is about the advantages and obstacles of promoting the internationalization level of Shaanxi Universities under the background of "Belt and Road".

4.1 The advantages of promoting the internationalization level of Shaanxi Universities under the background of "Belt and Road"

Shaanxi, adjacent to Central Asia, South Asia and West Asia, are not only the priority areas of Belt and Road’s strategy, but also the key direction of our country’s higher education cooperation. However, the higher education in these regions is relatively weak, the higher education resources are relatively scarce, and there is an exuberant demand for the high level higher education. The implementation of the strategy of running a school by the outside of Shaanxi higher education has both realistic foundation and development prospect. On the one hand, after many years of development, Shaanxi higher education has strong strength and rich experience in running schools,
with obvious characteristics, so that it can give full play to the advantages of Shaanxi higher education talents and export the high-quality resources of Shaanxi higher education. Build Shaanxi higher education brand.

4.2 The obstacles of promoting the internationalization level of Shaanxi Universities under the background of "Belt and Road"

The quantity of talent demand is large and the quality requirement is very high. However, the goal of talent training in Shaanxi colleges and universities is not clear, the service orientation is not accurate, the teacher strength is not good, and the quality of talent training is not ideal. There is still a certain gap between the capital driving force and the environmental attraction of the talent team construction in Shaanxi colleges and universities compared with the eastern coastal areas, which makes the construction of the teaching staff of most colleges and universities in Shaanxi Province have the problems of insufficient quantity and need to be further improved in quality. Especially the lack of high-level academic leaders has formed the bottleneck of the shortage of critical resources.

5. The effective path to improve the internationalization level of Shaanxi Colleges and Universities under the background of "Belt and Road"

This part mainly pays attention to the talent training, creates the cooperation platform, constructs the brand-new cooperation mechanism, constructs the domestic and foreign talented person training pattern comprehensively promotes the Shaanxi university internationalization level.

5.1 Focus on talent development

It is necessary for Shaanxi colleges and universities to raise the level of internationalization, pay attention to the cultivation of high-quality talents, construct a benign and ecological training mechanism for all kinds of talents, make clear the training objectives of talents, and give consideration to knowledge under the background of "Belt and Road"., Ability and quality develop harmoniously, cultivate high-quality innovative talents with "solid foundation, strong practical ability, innovative consciousness and international vision", pay attention to the orientation of running a school, innovate the training mode of talents, speed up the reform of educational and teaching methods, Attach importance to the construction of teachers, strengthen curriculum design, open up channels for training international talents, develop international understanding education, promote international exchanges among students, and cultivate people with international vision and respect for the cultural values of various nationalities. Have the ability of international communication and competitiveness of high-quality talent.

5.2 Building a platform for cooperation

Colleges and universities in Shaanxi Province and the countries and regions along "Belt and Road" improve the openness of running schools, strengthen the building of open cooperation platform, strengthen international cooperation in education, and widely construct long-term cooperation mechanism. Strengthening the exchange of talents, setting up a forum for academic exchange, building a joint research platform, and relying on the platform to actively carry out forward-looking, high-level scientific research cooperation and exchange, aimed at improving the scientific research level of universities in Shaanxi, and promoting the development of some disciplines in colleges and universities. At the same time, colleges and universities in Shaanxi can take the lead in the spread of Chinese traditional culture, take the initiative to serve the country’s "Belt and Road" development strategy, base them on Russia, consolidate Western Europe, open up the Americas and Australia, and construct an international talent training system in various fields. We should comprehensively deepen the construction of scientific research cooperation platforms with universities in countries and regions along the route of "Belt and Road", speed up the cooperation of some scientific research projects, thoroughly implement the new strategy for the development of internationalized schools, and comprehensively raise the level of internationalized schools.
5.3 Constructing the training Mode of talents inside and outside China

Shaanxi colleges and universities can train international talents through both internal and external links. The channels for training international talents in Shaanxi colleges and universities in China mainly include: the international curriculum system, such as bilingual courses, quality courses introduced from foreign universities, etc., through the lectures of famous overseas teachers. Foreign experts give lectures and other ways to build international high-quality educational resources and promote cultural exchanges among Shaanxi university students. The ways for Shaanxi colleges and universities to carry out overseas internationalization training mainly include the expansion of students’ overseas experience, the joint training of degree types, etc. Short-term study visits, such as exchange students for short-term study, summer course training, overseas laboratory studies, cultural experience, international competitions and other practical development models.

6. Conclusion

In a word, under the background of "Belt and Road", we should understand the demand of international talents of Shaanxi "Belt and Road", construct a new train of thought of training international talents under the background of "Belt and Road" of Shaanxi, and raise the level of internationalization of Shaanxi universities and colleges, to provide some reference suggestions for Shaanxi into the construction of "Belt and Road". Shaanxi colleges and universities strengthen the alliance and cooperation; establish a diversified system of "Belt and Road" international talent development and training system. Colleges and universities in Shaanxi Province break the traditional idea, innovate the educational model, pay attention to cooperation with all kinds of social resources, and pay attention to the cultivation of compound internationalized "Belt and Road" talents. Shaanxi colleges and universities develop ways to develop talents. We should open wide ways, break the restriction of education, seniority and identity, introduce talents from home and abroad through many channels, pay attention to talent training, build cooperation platform, construct new cooperation mechanism, and promote the internationalization level of Shaanxi colleges and universities in an all-round way.

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