

The Current Situation and Measures of Ideological and Political Education for Contemporary College Students

Yang Xiaoshu

Chongqing Real Estate College, Chongqing, 401331, China

E-mail:3178846116@qq.com

Keywords: College Students; Ideological and Political Education; Sense Of Worth

Abstract: To strengthen and improve the ideological and political education of college students, train them to be talents with socialist consciousness, serve the people hard, study their business diligently and aspire to build a society with Chinese characteristics, is the focus of ideological and political work in colleges and universities. This paper analyzes the problems that affect the ideological and political education of college students, and puts forward some new characteristics and measures for the ideological and political education of college students in higher education.

1. Introduction

Colleges and universities are an important base for cultivating talents. They shoulder the important task of cultivating talents to realize the great rejuvenation of the Chinese nation. We must take the cultivation of builders and successors of the cause of socialism with Chinese characteristics as the fundamental task. Therefore, ideological and political education workers in Colleges and universities should make clear the educational objectives of colleges and universities, fully realize the importance and urgency of strengthening and improving ideological and political education of College students, and conscientiously do their own work. At present, with the continuous progress of reform and the influence of Internet communication, various social trends of thought are emerging. The traditional way of Ideological and political education in Colleges and universities has not fully adapted to the needs of Ideological and political education in the new situation. How to strengthen and improve the ideological and political education of College students, cultivate college students into a socialist consciousness, work hard to serve the people, diligently study business, determined to achieve the great rejuvenation of the Chinese nation and struggle for a composite talent, is an extremely important issue.

2. New problems in Ideological and Political Education of the present-day college students.

2.1 There is a hysteresis in educators' cognition.

In the past, the ideological and political education work of college students unilaterally emphasized the realization of the will of educators. Purely using the indoctrinating method of education, we only regard education as a means of managing students, demanding that students obey the constraints of certain goals, and emphasizing the relationship between individuals and others, groups and society. In carrying out education, students are regarded as the object of education purely, and ideological and political work is merely to correct students' deviations politically and morally, but simply to standardize and educate them, deny or neglect the objective existence of students as human beings, deny or neglect the rights and interests of students, and neglect the individuality and potential of students. The development of energy rarely cuts into Ideological and political work from the excavation of human values. As a result, the ideological and political work in some colleges and universities is lack of pertinence, high-profile but superficial, it is difficult to find the resonance of students, and the educational effect is low.

2.2 Money worship trend prevails among college students, and there is a deviation in life values.

Because our country is in the period of changing the old to new systems with the development of market economy, the laws and order of market operation are not perfect, and the impact of various undesirable trends of thought makes many college students' life values incline to "ego" and be distorted by "money", which leads to the tendency of "utilitarianism" and "pluralism". The values of life have serious adverse effects. The main manifestations are as follows: attaching importance to material benefits over selfless dedication, attaching importance to the material benefits over the pursuit of ideals, and attaching importance to the exchange of equal value rather than love. At the same time, they identify with competition, expect to start a business, attach importance to the realization of personal values, have a strong sense of efficiency, more than ever expected to have a diversity and inclusive environment.

2.3 The negative impact of the Internet has caused serious difficulties to many college students.

Because of the openness and concealment of the network, some college students are tempted to indulge in the virtual world, which leads to various disharmony in real life and seriously affects the healthy development of psychology. At the same time, the richness of network information easily leads to the expansion and flooding of information, violence, superstition, pornography information flooding the network, fraud occurs from time to time, which easily lead to the confusion of College Students' outlook on life, values and self-loss. Some people fall in love with online games and become obsessed with them to the extent that they forget to eat or sleep, even abandon their studies.

2.4 The reform and development of colleges put forward new subjects for the ideological and political education of college students.

First, the popularization of higher education brought about by the enlargement of enrollment in Colleges and universities has made it difficult for students to go to college ideologically, so that they should cherish opportunities and study hard instead of "some universities should study well and choose good schools and majors". Therefore, students who have not been admitted to good schools and majors will have a greater psychological gap and produce more products. There are more ideological and psychological problems. Secondly, with the deepening of reform, the mode of running colleges and universities presents the trend of diversification and specialization, which requires in-depth study and construction of Ideological and political work for college students. Thirdly, with the social and economic changes of the country, the socialization of logistics in Colleges and universities is an inevitable process from the planned economy to the socialist market economy in the past. Students' learning and living places tend to be scattered. It is necessary to recognize how to ensure the coverage of Ideological and political work in Colleges and universities, and how to adopt flexible and diverse working ideas and methods. Real research and problem solving.

Based on the above factors, this requires that the ideological and political education work of college students should not only be synchronized with the actual ideological and political situation of students, but also make a scientific prediction. We should seriously study the impact of the social environment under the situation of reform and opening up on traditional concepts, as well as the impact on College Students' ideological awareness, thinking and behavior. We should earnestly study and analyze new ideas and problems that may arise among college students, so as to establish new methods and forms of Ideological and political education, and strive to solve ideological problems in the bud. We should constantly improve the ideological level and psychological defense ability of College students, and enhance their immunity to infiltrate decadent ideas into China under the situation of reform and opening up. Only in this way can the ideological and political education work of college students be in an active and fruitful position under the new situation.

3. The new characteristics of contemporary college students' Ideological and political education

3.1 Education must keep pace with the pace of the times.

First of all, it fully embodies the characteristics of the times that are compatible with the market economy. With the gradual establishment and improvement of the socialist market economic system, the diversification of College Students' ideas and values is becoming increasingly obvious. On the one hand, students should be guided to enhance their subjective consciousness; on the other hand, college students should be guided to establish the concept of pioneering, enterprising, innovative, utilitarian, information and other effective values, and cultivate students' good psychological quality to adapt to the market economy based on the risk and uncertainty of the market economy. Second, it fully reflects the characteristics of the times that are compatible with opening up. On the one hand, we should bring the education of national spirit into the whole process of education, carry forward and cultivate the great national spirit of unity and self-improvement with patriotism as the core, strengthen the education of Chinese modern history, modern history and national conditions, and strengthen the education of Chinese traditional virtues and revolutionary traditional morals; on the other hand, we should adopt strategies to make the West. Party's reform and opening up, rights and obligations and other concepts become part of socialist morality. Finally, it fully reflects the characteristics of the times that are compatible with the networked society. First, transform passivity into initiative, adjust the methods of moral education, and enhance the initiative of moral education. Second, develop new moral education resources, establish ideological and political education network platform, and form a correct campus information orientation. Third, the way of moral education is scientific and modernized, making full use of modern information technology, extending the time of moral education and expanding the space of moral education. Fourth, develop and develop moral education software, so that network moral education has an operable carrier. Fifth, improve the information literacy of the ideological and political work force on the network, and comprehensively improve the level of Ideological and political education on the network.

3.2 Education should be of Pertinent characteristics

An important factor in the achievement of educational effect and the realization of educational goals is to fully understand the educational object. Understanding the object of education is to conduct extensive and in-depth research among college students, to conduct in-depth analysis of various events and phenomena, to analyze the motivation behind students' behavior, to understand what they believe and what they need, so that ideological education can be targeted and teach students in accordance with their aptitude. Only by understanding the ideological situation of the educational object and carrying out targeted education can we achieve good educational results.

3.3 Education should be people-oriented.

To do a good job in Ideological and political work in Colleges and universities, we must focus on the center of human beings. Ideological and political work is essentially the work of being a person. Only by focusing on students, caring for students, serving students, and constantly giving students ideological enlightenment and cultural nourishment in solving doubts, explaining doubts and uniting consensus, can we cultivate talents with both ability and all-round development. Education guides students to correctly understand the development trend of the world and China, to firmly establish their beliefs and confidence in striving for lofty ideals and common ideals, to correctly understand lofty aspirations and to be down-to-earth, to put lofty aspirations into practical action, to make diligent learning the driving force for the development of youth, and to make the ability to grow into the fight for youth. Energy.

4. The following principles should be grasped in doing a good job in higher education

(1) To do well in Ideological and political work in Colleges and universities, we must adhere to

the correct political orientation. Our university is a university under the leadership of the Communist Party of China and a socialist university with Chinese characteristics. Correct the course and sail well. Only by adhering to the guidance of Marxism, relentlessly disseminating Marxist scientific theory, cultivating and carrying forward socialist core values, promoting the harmony and stability of colleges and universities, cultivating fine school spirit and style of study, can we guide the direction of running schools, lay a solid ideological foundation, provide value guidance for colleges and universities, and cultivate a large number of Chinese characteristic societies. Socialistic builders and reliable successors.

(2) To do a good job of Ideological and political work in Colleges and universities, we should strengthen the responsibility of Ideological and political work in Colleges and universities, and strive to form a pattern of work under the unified leadership of Party committees and joint management of all departments. Party committees at all levels should implement leadership responsibilities, check orientation, take overall consideration and build up a strong team. All departments should be responsible for each other, cooperate closely.

(3) To do a good job of Ideological and political work in Colleges and universities, we must adhere to the leadership of the Party and make colleges and universities a strong position to adhere to the leadership of the Party. It is the fundamental guarantee for running colleges and universities to firmly grasp the leadership of the Party over the work of colleges and universities and to strengthen and improve the Party building in Colleges and universities. Party committees at all levels are required to strengthen leadership and guidance and master the leading power in their work. Party secretaries should go into colleges and universities more, contact teachers and students more, strengthen contacts with university intellectuals more, and form a work pattern of unified leadership by Party committees and joint management by all departments.

5. Conclusion

The ideological and political education of college students is one of the important links of teaching and educating people in Colleges and universities. Taking the working concept, working methods and working mechanism as the breakthrough point, it is one of the methods of innovating the ideological and political education of College students. Of course, we can start from the other aspects such as work content, work measures and other aspects. In a word, only by finding the breakthrough point of innovating the ideological and political education of college students can we do a good job in Ideological and political education of College students.

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