Study on the Development Mechanism of Student Associations in Private Colleges

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Abstract. Under the guidance of the leaders of university party committees and college organizations, undergraduates' college associations are founded on the common interests, hobbies, specialties, common goals and aspirations of the undergraduates, and the consent of the relevant departments of the school and through certain procedures student groups. The building of university student associations play an important role in cultivating the comprehensive abilities of college students, promoting the construction of campus culture and broadening the platform of ideological and political education. Nowadays, the development of collegiate societies in colleges and universities has entered a new era. The diversification of societies, the diversification of corporate culture, and the widening gap between the development prospects of different types of societies are deepening. There are some common problems in the construction of student associations in private colleges and universities, and these problems must be solved in an effective way so that the building of social organizations can develop smoothly.

Introduction

In recent years, with the rapid development of private colleges and universities and the ever-expanding scale of running schools, student societies have also made development. Student associations and members of the community increased in a large number, the quality of activities, rising scale, not only in the campus, but also in the community has a greater impact. Student societies are becoming an important carrier in cultivating overall quality of private undergraduates. Organizations will continue to be the main positions for student activities in the future. How to correctly understand associations, guide them accurately and manage associations so that they can maintain their vigorous vitality has gradually become a reality for all the people An Important Component of College League Organizations. Taking the student associations of several privately-run colleges and universities in Beijing as an example, this paper makes a consideration of the status quo, existing problems and sustainable development of the student associations in private colleges and universities.

The Significance of Building Students' Organizations in Private Colleges

The rapid development of today's society not only promotes social progress, but also brings with it strong employment pressure and competition. However, the composite application talents have shown their competitive advantages more and more. With the improvement of social openness nowadays, the ability of compound application talents to adapt to the society is getting stronger and stronger. Therefore, higher education also pays more and more attention to the arrangement of after-school life for young students. In private higher education institutions, the student community organizations have become rich Students after-school life, display their own talent a good platform. The spiritual wealth created by long-term activities of student associations, the brand of distinctive associations and the practical experiences accumulated through various activities have played an important role in guiding students to establish a correct outlook on life and values, tap their
potentials and enhance their comprehensive strengths. Therefore, the construction of student associations in private colleges and universities has improved the comprehensive ability of college students.

The construction of campus culture is a major issue for a long time in higher education. With the development of the times and the progress of science and technology, young students' thinking and concepts have become more and more active. They desire more platforms to demonstrate themselves and they hope to have more opportunities to release their youth. The student community organizations will also bring together the cohesion and creativity of students to form their own unique cultural characteristics. It can be said that the characteristic culture of the community greatly promotes the establishment of "campus culture characteristic brand" in private universities. Students' organizations can implicitly embed the correct values and ideological and political education into the minds of students. Whether it is the leadership of the community organization to grasp the belief of the community macroscopically or the development of the community, the improvement of the awareness of the activities of significance in meaning, in essence, all embraced the baptism of ideological and political education.

Main Problems in the Construction of College Student Associations

At present, most student societies in colleges and universities are mostly affiliated with the CYL committees, and the CYL committees are responsible for the registration, registration, management, guidance, rewards and punishment of the student associations. This system is conducive to inspire students' enthusiasm and creativity, but also conducive to students to achieve self-service, self-management and self-education, but the drawbacks are obvious, first of all, each university has dozens or even hundreds of student associations, each community has its own characteristics and types of activities, need to invest a lot of manpower, financial and material resources. Second, the CYL committee undertakes heavy tasks in organizing party building, campus cultural activities and volunteer activities in schools, and often lags behind the work of community building. Finally, many upper-level and professional-oriented large-scale activities require multiple departments of the school to make concerted efforts. It is not enough for the Communist Youth League to rely solely on it. It is either impossible or impossible to do well.

First, the rules and regulations are not strict. In the absence of a clear constitution of the association, the development of a clear plan of activities and evaluation incentives, student associations do not act in accordance with the statute, indiscriminate collection of dues, imprinted seals, constitutional implementation of weak, unjustified damage to the rights of members, community information and activities file retention and other more chaotic phenomenon. Second, the cadres' ability is not strong. Community cadres are generally generated within the community. These cadres generally do not have sufficient opportunities to organize large-scale activities prior to their appointment. They do not have a deep understanding of the society, experience less and work is lacking in methods. However, the training and supervision of the cadres in student associations in colleges and universities are only a few formal meetings, so the overall quality of cadres is not strong community, affecting the development of the community level.

The current student associations are generally free, the interview is also a superficial job in a sense, students only pay a certain amount of membership fee, or even do not have to pay the membership fee can become a natural member, the community does not have a reasonable and strict standards of membership resulting in many student community members mixed; Members leave the club is more arbitrary, as long as I feel unhappy, anytime, anywhere unilaterally announced the withdrawal.

The guiding force of teachers in college student associations mainly comes from the Youth League Committee. Schools with better conditions are invited by the Youth League Committee or community members to invite professional professors or relevant experts outside the school to serve as mentors or consultants. However, on the whole, people involved in the community, or by the Communist Youth League teachers swept the community, its guiding forces are weak. There is a mechanism for this: the current college student community work is generally obligatory, many
schools as mentors do not have a fixed remuneration, which is leading to lack of guidance teachers equipped with the key.

At present, there are mainly three ways to raise funds for the society: one is to allocate funds from the school's youth league committee, the other is to pay membership dues, and the other is to sponsor the enterprise. Of the three approaches, the latter two are the main sources of funding for activities, but their numbers are limited and very unstable. On the one hand, the recognition and emphasis given by the school to the student associations are not enough. The financial support of the schools can not meet the needs of the development of the associations. On the other hand, the knowledge and understanding of the associations in the social organizations are biased. Some associations also have limited ability and channels to raise funds themselves. There are very few social enterprises and institutions that give corresponding support and support so that the development of the community will be struggling.

This is mainly manifested as less venues, activities and equipment incomplete. In general colleges and universities have student activities for venues, such as student activity centers, gymnasiums, multi-purpose lecture hall, open plaza, etc., but to the student clubs dedicated to the venue there is almost no, and pre-ordered the venue in the event of a conflict society to change the location or change the time. Association of the office space is more limited, or a few totally unrelated professional associations engage in, or mixed with the college league committee, there are actually affiliated units will have a fixed office space, the conditions are good tables and chairs, computers, printers and other office facilities, but the vast majority of associations are "nomadic" appearance. Even with the activity room, it is difficult to have the activity equipment. Many art troupes have a dance studio, but they do not practice dance and dance, and the orchestra club does not have any musical instruments or chess club activities.

**Strengthen the construction of student associations in private colleges**

Mainly in two aspects, first, to strengthen the work of departments of the organization's advocacy work to enable students to clear their own goals, accurately positioning themselves so that each community organization can be included in the "counterpart" talent; the second when selecting members, they should reject the "arrangement of relations" and avoid brain drain in an objective, fair and impartial manner.

The extent to which the school supports the mass organizations determines the effectiveness of the mass organizations. The development of the mass organizations is inseparable from the guarantee of funds. Schools should give strong support to the student associations in carrying out meaningful activities, especially in terms of funding, so as to make the students smoother at the same time, the association itself should also break through the past for the sponsorship model, by broadening channels for sponsorship businesses and enhance their ability to communicate and coordinate to try to negotiate more business cooperation, pull the sponsorship, can not blindly ask the school to give support, community organizations themselves should rely on their own ability to fight for more funds.

Student cadres in all societies should do more communication, create more opportunities for cooperation when undertaking activities, draw on the advanced ideas and methods and methods of partners, and help each other, so that the social organizations can get better and better and break through the past limitation. At the same time, this will also help to maintain the advanced nature of the community organizations so as to ensure that the community organizations can grow steadily and steadily.

The leadership of the student cadre to the community determines the prospect of the development of the community. The student cadres need to further improve their knowledge structure and skills. The party committees and organizations in the school should give full play to their guidance. They should regularly organize training courses for community cadres and community cadres’ forums. On the basis of full exchange and study, the quality and ability of student cadres in the community should be enhanced so as to ensure the building of the contingent of cadres in the community and provide a solid organizational foundation for the development of
student associations.

Party committees and organizations should give full play to their guiding role in the student associations to apply for the establishment of links, strict checks and immature students’ organizations to give theoretical guidance, the mature student community organizations in all aspects to give strong support to ensure that the approved Student community organizations can make great strides. Advocacy organizations organize unique activities to support the community to create its own unique brand.

First of all, broaden the sources and channels of mentors choose to equip experienced teachers who know how to manage the tutors as school societies. Second, in many ways, it will strengthen the guidance of teachers and guide them in the management of social organizations, the development of associations and the training of student leaders in associations. Strengthen the communication between teachers and cadres and members of the community members and feedback, so that students grasp the ideological trends in a timely manner, fully understand the problems encountered in the development and construction of social organizations, put forward appropriate rectification programs, timely solutions to problems and promote community Organizational development more healthy.

To "go global" means to push the excellent and excellent societies of colleges and universities to other colleges and universities to exchange ideas with other colleges and universities and to exchange and analyze with other colleges and universities about the problems encountered in the construction of colleges and universities so as to share the experience of social management. Bring in "means to communicate with other colleges and universities by going out to summarize the outstanding management of other colleges and universities, summarize their own new management programs and measures, so as to continuously improve the management mechanism and management plan of our society.

Conclusion

Undergraduates' clubs are a group full of young and energetic people, a multicultural group. In such a dynamic group, students with different backgrounds and life experiences are able to exert their own strengths, make progress together and grow together. However, discovering problems and solving problems in time are important preconditions to ensure the healthy growth of students and social organizations. Therefore, private colleges and universities should devote more energy to guiding and supporting the construction of social organizations.

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