

## Research on the Cultivation Method of Creative Thinking in Writing Teaching in Colleges and Universities

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**Abstract:** I have been engaged in writing teaching in colleges and universities for many years, and found that many of my works lack new ideas, which is due to the lack of creative thinking. Cultivating students' thinking ability, especially creative thinking ability, is one of the important factors to improve writing level. The process of producing articles is the process that certain social materials move the writers' minds and transform them. Writing teaching can be said to be a good carrier for cultivating students' creative thinking ability. In college writing teaching, teachers consciously cultivate and inspire students' creative thinking is an effective way to guide students to get rid of the shadow of examination oriented education in middle school. Both image thinking and logical thinking need a kind of creative thinking. As an important basic course in Colleges and universities, writing has incomparable advantages in cultivating students' innovative thinking ability and effectively improving their writing level.

### 1. Introduction

The 21st century is an era full of opportunities and challenges, and innovation and development are the themes of this era. Establishing innovative consciousness and cultivating creative thinking ability is the focus of talent training for higher education in the 21st century and the soul of quality education [1]. Colleges and universities pay more and more attention to the goal setting of various courses and tend to cultivate students' creative thinking. However, since professional courses pay more attention to the expansion of professional knowledge and skill literacy, the courses of students' thinking ability training are all conducted in the form of elective courses or second classes [2]. The article is a spiritual product. Writing activities are actually a kind of mental labor for people to use linguistic signs to make articles in social life practice [3]. The process of article production is a process in which certain social material moves people to write the author's mind and transforms it. Writing teaching can be said to be a good carrier to cultivate students' creative thinking ability. Because writing itself is a fluid and progressive thinking process, it is a complex creative work [4]. At present, as a writing class for public basic courses, it aims to cultivate students' basic writing skills. Therefore, the curriculum setting is biased towards practicality and instrumentality, with particular emphasis on the training of language expression skills [5]. Whether it is image thinking or logical thinking, a creative thinking is needed [6]. The traces of examination oriented education in middle schools are deeply imprinted on college students. Many students have a good middle school foundation, which lays a solid foundation for their higher education. However, many students who enter the Chinese Department of University have excellent writing ability.

### 2. The Significance of Cultivating Creative Thinking in Writing Teaching

To obtain good teaching results in writing teaching and enable students to write fresh and lively excellent articles, the key is to cultivate students' creative thinking ability. In guiding writing, teachers should guide students not only to think from one angle, but also to observe things from several different angles according to the characteristics of the objects of description or discussion, explore truth, and develop ideas, so as to create new ideas [7]. The structural core of writing ability lies in creative thinking. The value of an article lies in its creativity, or new ideas, or new angles, or new materials, which can only be achieved by relying on creative thinking. In the writing teaching,

only through repeated multi-angle intentional training can the training object have the ability to diversify thinking, and open the thinking of writing, will there be a situation where there is no doubt in the mountains and rivers, and there will be another village in the dark. Creative thinking is the highest form of human thinking. It is based on existing knowledge and experience that people find new relationships and new answers from certain facts. Creative thinking can not only reveal the essence of things, but also provide new products with social value.

Image thinking is an inherent feature of literary art, and literary appreciation is inseparable from image thinking. With the development of thinking science, the importance of image thinking has been generally recognized by people, and is regarded as the basis of all writing thinking activities. At the age of college students, their personality has basically formed, their intellectual development has matured, their memory, imagination, and observation have been developed, and their thinking is more logical, independent, and innovative. Because of these psychological and physiological characteristics, many people call this period the golden period for the cultivation of creative thinking [8]. In writing teaching, students are required to reappear those vivid, complete and meaningful artistic images. In this process, the application of image thinking can enrich and deepen students' emotion, enhance their spiritual perception and aesthetic experience, and make them more vivid and deeply understand the nature and law of things.

### **3. Cultivation Methods of Creative Thinking**

#### **3.1. The Participation of High School Students in Teaching**

As a teacher, you must first have a creative spirit. American scholar Smith believes that creative teachers are teachers who are good at absorbing the latest educational scientific achievements, actively applying them to teaching, and have unique insights and can discover effective new teaching methods. Creative thinking is often used in writing teaching, because the artistic image created is often ambiguous and uncertain, and a certain point of view is also restricted by objective conditions and the environment of the times. This is to cultivate the divergence of students' thinking. , Diversity and probabilities provide an ideal learning environment. As creative teachers, we must change the viewpoints that hinder the development of students' creativity in traditional educational concepts, such as changing teacher-centeredness to student-centeredness, turning teaching materials the main purpose into increasing experience and developing ability as the main teaching purpose, and turning The classroom atmosphere that follows the rules becomes a lively, active exploration of the classroom atmosphere. Every writing teacher has certain writing knowledge and writing abilities. The flexible use of this knowledge in teaching and continuous research on the characteristics of writing thinking are issues that every writing teacher must think about [9]. In the teaching, students are encouraged to put forward their own novel and unique opinions. Teachers comprehensively select, screen and evaluate the things they emit in a timely manner. After repeated cycles of cross-complementation and cross-complementation training, they seek common ground, seek differences, and seek higher levels of common ground. , Can increase the speed of thinking of students, broaden the breadth of thinking, and extend the depth of thinking. Despite the various forms of teaching reform in contemporary countries, looking at its essence, they have improved student participation in the classroom from different levels and angles. It can be said that improving student participation has become a common standard for the modernization of various teaching models and has become a Goals commonly pursued in the teaching process.

#### **3.2. Cultivate Students' Good Personality**

Personality is regarded as the power source of human psychology and behavior. In creative activities, personality characteristics provide psychological state and background for creative thinking, and have a great restrictive effect on creative activities. To cultivate and train students' imagination and thinking ability, first of all, we should combine the relevant Fu Xiu works to recreate imagination. College students are generally interested in famous works, especially literary works. The fascinating storyline and vivid characters, together with teachers' vivid explanations,

guide students to imagine all kinds of specific things and characters described. Ideals, beliefs and world outlook are the highest levels of psychological structure, and the highest regulators to guide people to know things and support actions. Firm will and tenacious perseverance are the necessary qualities for writing [10]. Creative people tend to have an independent attitude and strong interest. Although many writers feel that writing is difficult, they can persist because of their strong interest in literature. As a writing teacher, we must realize that cultivating students' creative thinking ability is only one aspect of writing teaching, not the only goal. Moreover, it is interrelated, mutually promoting and inseparable with the cultivation of non-intellectual factors, the edification of culture, the excavation of humanistic factors and the improvement of aesthetic ability in teaching. In teaching, it should take the cultivation of creative thinking ability as a breakthrough to promote the overall improvement of students' writing literacy.

#### **4. Conclusions**

Writing course in normal universities should cultivate students' comprehensive quality, train their creative thinking and stimulate their creative spirit, so that writing course can truly become an independent course for cultivating creative talents. In the teaching of writing, students are required to reproduce vivid, complete and meaningful artistic images. In this process, the application of image thinking can enrich and deepen students' emotions, enhance their spiritual perception and aesthetic experience, and make them more vivid and deeply understand the essence and laws of things. Every writing teacher has certain writing knowledge and writing ability, so it is necessary for every writing teacher to use these knowledge flexibly in teaching and deepen the study of writing thinking characteristics. According to the subject characteristics of writing course, how to establish a more scientific and suitable writing theory and writing training system is a problem that we should constantly think and explore in teaching. All educators must establish the concept of cultivating students' creative thinking ability. Especially in this highly information-based and knowledge-based era, cultivating students' innovative spirit and stimulating students' innovative consciousness has become the urgent call of the times for education and the strong demand of national development for education.

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