

Strategic Planning of Foreign Language and Literature Discipline Based on Project Information Corpus

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Abstract: If we want to develop foreign languages in China, we should first understand the history of foreign literature, which is the main course for Chinese language and literature majors in colleges and universities. In the new era, foreign language disciplines are also facing various challenges, such as unbalanced development within disciplines, and insufficient discipline attributes as humanities disciplines. However, in the new era, foreign language disciplines are also facing various challenges, such as unbalanced development within disciplines, and insufficient discipline attributes as humanities disciplines. Based on the corpus of project information, this paper makes a systematic analysis of foreign linguistic research in China by using the corpus method of quantitative statistics and qualitative analysis, hoping to provide some valuable reference for relevant researchers by grasping the strategic planning of foreign language and literature disciplines.

1. Introduction

The Outline of the National Medium-and Long-Term Education Reform and Development Plan (2010-2020) clearly stated: "Accelerate the pace of building world-class universities and high-level universities, train a group of top-notch innovative talents, form a group of world-class disciplines, and produce a group of international leading original achievements, contributing to the improvement of China's comprehensive national strength." Comprehensively improve the quality of higher education, improve the quality of personnel training, enhance the level of scientific research, and build a contingent of high-quality teachers, according to the strategic plan of the 17th National Congress of the Communist Party of China on "giving priority to developing education and building a powerful country with human resources". In the list of "double first-class" universities and disciplines in China, foreign language and literature disciplines in 6 universities have entered the ranks of world-class disciplines [1]. Sheng et al. pointed out that discipline is the core of university development and has a fundamental and overall impact on the development of universities [2]. Dai pointed out that discipline is the basic unit of discovering, applying and disseminating knowledge in colleges and universities, and it is the basis of realizing various functions of running schools [3]. This paper, starting from two aspects: data statistics and discussion analysis, analyzes and studies the research hotspots of foreign linguistics based on the project information corpus, so as to provide reference for relevant personnel.

2. Connotation and Classification of Foreign Language Discipline

Ding pointed out from the perspective of knowledge: "Discipline is an integral part of the field of scientific knowledge, and determines its own research fields and specialties within the scope of science to meet the needs of all aspects of science [4]. The charm of a country's culture and the cohesion of a nation are mainly expressed and transmitted through language. First-class universities should be the cradle for cultivating and bringing up high-quality and compound talents, and the base for exploring the unknown world, seeking objective truth and providing technical support and scientific basis for solving major issues facing mankind. University is based on discipline, and discipline is the accelerator of university. In other words, first-class disciplines promote the development of first-class universities, and universities without first-class disciplines cannot

become first-class universities, while first-class disciplines are abundant to a certain amount and constitute first-class discipline groups, and universities naturally become first-class universities. As far as foreign language undergraduate teaching is concerned, it is necessary to formulate corresponding national teaching quality standards (including teaching quality evaluation standards, etc.) on the basis of extensive investigation and scientific demonstration, so as to further standardize and enhance the education and teaching quality of foreign language majors and improve the quality standard system of personnel training.

3. Problems in Foreign Languages and Literatures

3.1. Not Paying Enough Attention to Language Skills

In the process of teaching foreign languages and cultures, the courses of individual colleges of science and engineering with weak teachers and relatively short history of humanities development are relatively casual, and the teaching language of many courses is still Chinese. The implementation of national strategy and the cultivation of international top-notch innovative talents put forward new requirements for the connotation development of foreign language discipline. Foreign language discipline has developed from traditional language and literature research to translation, country and region, and cross-cultural research, with increasingly wide discipline caliber and scope. According to relevant data, college students are the main research objects of foreign linguistics in China [5]. Among the titles of seventeen topics in recent years, the research objects are mainly college students. These studies mainly include the comparison between Chinese and foreign literature, the spread of Chinese literature abroad, the analysis of Chinese writers and works with foreign backgrounds, the image of China in foreign literature and so on. Ranked fourth and fifth are Japan and Russia. Combined with the practice of discipline construction, we believe that discipline covers not only the knowledge system and academic spirit of related academic fields, but also the talent team with discipline identity and scientific research and personnel training institutions. The former relies on the latter to construct and inherit.

3.2. Unbalanced Teaching Staff

Foreign language and literature in China covers five major disciplines: foreign linguistics, foreign literature, translation studies, national and regional studies, comparative literature and cross-cultural studies. As an entry threshold for newly established foreign language majors, foreign language professional norms should embody the basic laws of foreign language professional education in China, clearly define the corresponding basic conditions of software and hardware, and put forward guiding opinions on offering courses, basic teaching methods and means, and student evaluation index system. On the one hand, it can provide students with very high-quality teaching resources; on the other hand, teaching arrangements often change because of people's randomness, which makes it very difficult to implement teaching plans. In fact, whether it is teaching reform or academic research, the support of big data is very important. It is necessary for foreign language disciplines in colleges and universities to determine uniform technical standards, improve technical service systems and promote the sharing and exchange of resources. Therefore, the management of first-class foreign language subjects should adhere to the principles of standardization, service, internationalization and informationization, and pay attention to the inheritance of subject culture, the sound discipline system, the international cooperation and exchange of disciplines, and promote the sharing of resources [6].

3.3. Education Lacks Standardization

In the corpus of project information, the high-frequency words are writers, translators and works studies, and they are mainly concentrated in Britain, America, China, Japan and Russia. Although these studies are not as high as the above research hotspots, their project-setting ratio is relatively stable. The syllabus is a teaching guideline for a certain subject produced by the educational administrative department of our government, and it plays a very important role in regulating and

guiding the setting of teaching content of a certain subject. In the future research of translation theory, the interdisciplinary research of stylistics, culturology, poetics, ecological linguistics, cognitive linguistics, pragmatics and psycholinguistics will become its research focus. Times are changing. If the concept of people and education remains unchanged, and the direction and type of personnel training remain unchanged, it will directly affect people's survival [7]. First-class disciplines mainly emphasize the comparison between a certain discipline and similar disciplines at home and abroad, and explain the level differences within a certain range of comparison.

4. Development Strategy of Foreign Languages and Literature

4.1. Join the Elements of Chinese Culture and Improve the Strength of Chinese Soft Culture

In order to meet the new changes in the connotation extension of foreign language and literature in the new era, Hunan Normal University has extended the traditional study of language and literature to translation, country and region, and cross-cultural studies. It includes cross-cutting studies such as corpus and translation, discourse analysis, dictionary compilation, foreign language teaching and stylistics. As we all know, language is the best expression of a country's thoughts, and it can be seen from the world cultural exchanges that English has become a worldwide language, accounting for a large proportion, while Chinese is rare in China. By analyzing and commenting on literary works, it can not only influence writers' understanding of literature and the development of literary works, but also influence readers' appreciation of literature and the exertion of literary social functions. We believe that the construction of new specialty is helpful to adjust the discipline structure and cultivate compound talents in a certain sense, but it often brings about related problems such as discipline orientation, teachers, teaching, curriculum, teaching materials, evaluation, etc.

4.2. Develop an Evaluation Index System for Foreign Language Majors and Carry Out Professional Teaching Evaluation in a Timely Manner

Discipline is the cell of a university, and first-class discipline is the foundation of building a world-class university. It is of great significance to clarify the connotation of first-class disciplines for building world-class universities. In order to give full play to the benign role of evaluation, it is suggested to revise the evaluation index system according to the requirements of English professional standards, change the phenomenon that the evaluation index is too single (such as simply measuring the school-running level by key disciplines, doctoral or master's programs), and do a good job in the formulation and trial evaluation of evaluation plans; At the same time, through multilingual websites, campus networks, social networking software, etc., we can promote the construction of learning community and academic community and promote the reform of education and teaching. Comparative studies in foreign literature projects are mainly manifested in the comparison of theory, culture, national literature, literary genres and writers' works, among which there are 11 comparisons between Chinese literature and western or other literature, accounting for 54% of the total comparative literature. Relying on abundant academic resources and talent reserves, it provides ideological and academic high-level research support and policy suggestions for the deployment and implementation of major national strategies.

4.3. Docking the National Strategy and Planning the Development of Foreign Language Discipline as a Whole

The overall planning of foreign language subjects means giving full consideration to the problems of subject orientation, subject layout, development concept, personnel training, scientific research promotion and teacher development. Continue to innovate and produce a number of high-level research results that have reached the international frontier level and have a leading role in disciplines; Combined with the national strategy, it highlights the "multilingual" characteristics of foreign language disciplines, and cultivates more compound and all-round talents in personnel training; It should be pointed out that in the reform of education and teaching, it is also important to

cultivate students' sense of responsibility, mission and core values. Through different forms, such as "foreign language+foreign language", "foreign language+major" and "major+foreign language", international multilingual and compound talents are trained. In addition, according to relevant data, although the research on language ontology and applied linguistics is not as high as those mentioned above, the proportion of project initiation is relatively stable, which is also worthy of attention.

4.4. Return to the Orientation of Humanities

For a long time, influenced by the idea that foreign languages are tools, the humanistic attributes of foreign languages in China have been weakened or even ignored, which has caused a lot of heated discussions in academic circles. Close cooperation with relevant overseas departments, establishment of overseas practice bases, offering exchange students, interns and other programs, broadening students' horizons and improving their ability to solve practical problems. To promote the professional development of university teachers through the national network training center of university teachers, that is, to use digital and network technology, take the training website as the carrier, and support the provincial and city sub-centers of the national network training of university teachers. Promote international understanding, enhance the application value and influence of achievements, improve academic discourse power and gradually lead the international academic front. Dig deep into the common ideological essence of mankind, horizontally spread the essence of Chinese and foreign civilization and culture, promote deep cultural exchanges between China and foreign countries, and play a guiding and boosting role in Chinese cultural construction; To provide the discipline with its role in social service and some classic cases, it is also necessary to undertake the function of social public service and promote cultural exchanges between China and foreign countries.

5. Conclusion

The style and temperament of a university determine the style and temperament of the talents it trains. When thinking about responsibility and mission, universities should start from their own advantages, but should not be confined to their own advantages, but should have a broader vision. Through the index analysis of the corpus of foreign literature project names sponsored by the National Social Science Fund in recent ten years, we find that English-language literature is still the mainstream of foreign literature research, while literature research in other developed countries, China and its neighboring countries is relatively mature. Building world-class universities and first-class disciplines is an important strategic decision made by the CPC Central Committee and the State Council, which is of great significance for improving the level of education development in China and enhancing the core competitiveness of the country. Therefore, the country should pay attention to the development of foreign language and culture education and train talents in this field for the country.

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