

Research on the Reform and Practice of Ideological and Political Courses in Colleges and Universities From the Perspective of New Media

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Abstract: At present, with the continuous deepening of quality education, ideological and political courses in Colleges and universities are an important way to cultivate students' Ideological and moral standards and quality level. With the development of the times, people should pay more attention to the ideological and political teaching. At present, the rapid development of new media also has an impact on the traditional teaching mode of Ideological and political courses in Colleges and universities. In the process of teaching mode reform of Ideological and political course, we should firmly grasp the development opportunity of new media, change our own teaching concept, so as to innovate the teaching path, enrich the teaching resources and improve the teaching quality. This paper analyzes the reform and practice of Ideological and political courses in Colleges and universities from the perspective of new media, introduces the importance of the reform of Ideological and political courses in Colleges and universities in the era of new media, and puts forward specific reform countermeasures, hoping to play a reference role for relevant educators and promote the effective development of Ideological and political courses in Colleges and universities..

1. Introduction

Under the background of the new media era, various types of media forms are also fully applied in various fields, so that people's learning, life and work patterns have changed, and all walks of life in China are also strengthening the application and exploration of information technology, so as to achieve their own reform, the same is true for the education industry. In the process of the reform of education, it is the inevitable trend of the reform of education and teaching to realize the informatization of education. Through the application of new media technology and other related education methods, it can effectively improve the quality of Ideological and political course teaching in Colleges and universities, and promote the reform and innovation of Education [1].

2. The Importance of Teaching Reform of Ideological and Political Courses in Colleges and Universities in the New Media Era

At present, in the process of Ideological and political course teaching in Colleges and universities, most of them adopt the traditional teaching mode, which is generally manifested in large class system, theorization and teacher led course teaching. In this context, the ideological course teaching in Colleges and universities can not effectively play a practical role, nor fully mobilize the enthusiasm and initiative of students. Many students even have resistance to the course, lack of learning motivation and interest. Teachers have no innovation in teaching methods, often only through their own explanation to carry out teaching activities, so that students can only learn passively, and the application of related information technology is relatively less, resulting in many problems in the teaching process, teaching quality can not be effectively improved. There are also obvious deficiencies in the construction of Ideological and political course teachers in Colleges and universities. The teaching level of relevant teachers is limited, they lack the ability to accept new things, they do not update their own education concepts and grasp relevant teaching skills in time,

they often adopt the traditional teaching mode when carrying out teaching activities, and they do not fully mobilize the enthusiasm and initiative of students, so that they can also It affects the effective development of Ideological and political teaching in Colleges and universities. In the era of new media, it provides more information tools, innovative teaching methods and rich teaching resources for education. Teachers can better design teaching plans, carry out teaching activities, enrich teaching contents and strengthen practical teaching through the application of new media technology and related software, so as to improve teaching quality. Moreover, through the application of new media technology, teachers' teaching skills and innovative teaching mode are improved, students' interest in learning is better cultivated and teaching effect is improved [2].

3. On the Reform of Ideological and Political Teaching in Colleges and Universities in the New Media Era

3.1. Pay Attention to the Integration of Multimedia and Improve the Level of Course Information Teaching

In the teaching process of Ideological and political courses in Colleges and universities, teachers should deeply realize the new development opportunities brought to education in the era of new media, update their own teaching ideas, so as to better apply new media technology in the process of curriculum teaching, and realize the information-based development of curriculum teaching. In the specific teaching process, teachers should effectively integrate new media technology, and through new media technology to assist teaching, through the construction of platform to carry out online and offline combined teaching activities. Teachers should analyze the current situation of Ideological and political course information teaching, and find out the existing problems, so as to better build information platform. Teachers should master the use of Ideological and political course information platform to better solve the problems encountered in the teaching process, as a supplementary form of teaching work, so as to improve the whole teaching process. Teachers should also create a good learning environment for students through the application of relevant new media technology and equipment, and give full play to the main role of students, cultivate innovative talents, and play the practical role of education. Through the informatization of Ideological and political teaching, students' enthusiasm for learning can be effectively stimulated. Teachers should innovate the teaching mode and optimize the teaching process better by flipping the classroom or integrating information technology with curriculum teaching. But in this process, teachers should also pay attention to the effective use of information technology. Ideological and political teachers in Colleges and universities should also strengthen the study of Ideological and political theory, make clear the importance of Ideological and political courses for the construction of Ideological and political team, understand the relevant policies issued by the state, analyze the knowledge structure of Ideological and political courses, so as to understand the relevant requirements and specific work content of the courses, and better carry out the teaching work. In view of the current situation of Ideological and political course teaching in Colleges and universities, relevant departments also call on Colleges and universities to strengthen their own ideological and political course information construction, so as to effectively improve the teaching quality of the course [3].



Figure 1 Teaching activities

3.2. Strengthen the Ideological and Political Construction of the Course and Improve the Ideological and Political Infiltration Teaching

Under the background of the new media era, the ideological and political course teaching in Colleges and universities should not be limited to classroom teaching, but should implement the spirit of relevant policies, strengthen the application and deep integration of information technology in Ideological and political course teaching, so as to better improve the level of information construction of ideological and political course teaching, and improve the application ability of teachers' educational technology. Colleges and universities should strengthen their own information construction, and constantly explore the integration path of Ideological and political courses and new media technology, so as to effectively optimize teaching and achieve educational reform [4]. In the process of Ideological and political course teaching in Colleges and universities, teachers should strengthen the infiltration of Ideological and political thoughts, design and arrange the course teaching well, grasp the knowledge focus of Ideological and political course teaching better, so as to effectively carry out ideological and political course teaching, strengthen ideological and political education for students, form correct ideological understanding, and implement the teaching of Ideological and political course into students' professional learning In the whole process, so as to improve the overall ideological and political literacy of students. In this regard, teachers should make clear the relationship between Ideological and Political Curriculum and ideological and political curriculum, and achieve organic integration, and effectively analyze the methods and ways of Ideological and political curriculum into curriculum, and emphasize the important concept of Ideological and political curriculum information construction. Teachers should actively learn from the practical experience of Ideological and Political Curriculum Reform in well-known universities, construct the system framework of Ideological and political theory curriculum teaching in Colleges and universities with relevant achievements and experience, give full play to the advantages of disciplines, integrate the teaching resources of Ideological and political curriculum, and do a good job in top-level design to better develop the teaching mechanism of Ideological and political curriculum. Teachers can make clear the teaching mode and relevant elements of Ideological and political courses from the aspect of teaching design, and conduct in-depth exploration of disciplines, so as to grasp the ideological and political theory with more connotation, break the limitations of traditional ideological and political teaching mode, change their own curriculum teaching concept, create new and diversified teaching methods, and thus create the ideological and political course teaching system in the context of new media, Improve the teaching quality of Ideological and political courses [5].



Figure 2 Ideological and political courses

3.3. Strengthen the Training of Information-Based Teaching and Improve the Application Ability of Teachers' New Media

In the era of new media, ideological and political teachers in Colleges and universities should analyze the relationship between information technology and ideological and political course teaching in the specific teaching process, so as to accurately grasp the relevant key points of information-based teaching, and effectively grasp the innovative elements of new media to teaching practice, start with the course teaching, comprehensively improve the teaching quality, and explore practical The significance of Ideological and political course teaching path. Teachers of Ideological and political courses in Colleges and universities should share their own learning contents and specific experience with other teachers, so as to better gather the educational strength and seek the reform path to realize the informatization teaching of Ideological and political courses according to the actual situation of colleges and universities. In this regard, teachers should make clear the relationship between Ideological and Political Curriculum and ideological and political curriculum, and achieve organic integration, and effectively analyze the methods and ways of Ideological and political curriculum into curriculum, and emphasize the important concept of Ideological and political curriculum information construction. Teachers should actively learn from the practical experience of Ideological and Political Curriculum Reform in well-known universities, construct the system framework of Ideological and political theory teaching in Colleges and universities with relevant achievements and experience, give full play to the advantages of disciplines, integrate the teaching resources of Ideological and political curriculum, do a good job in top-level design to better develop the teaching mechanism of Ideological and political curriculum. Colleges and universities should strengthen the ideological and political curriculum The construction of Cheng teachers' team, and do a good job of new media technology training, so that teachers can master advanced teaching concepts and new media technology, improve the level of teachers' technology application, and improve teachers' teaching ability. Teachers themselves should learn advanced media technology actively and learn from other teachers' successful experience to better improve their own teaching level, so as to break the shackles of traditional teaching concepts and improve teaching quality. In this way, teachers can better integrate teaching resources in classroom teaching, and through online lesson preparation, interactive teaching, etc. to effectively achieve the reform of Ideological and political course teaching in Colleges and universities, improve the teaching effect, and achieve the teaching goal [6].

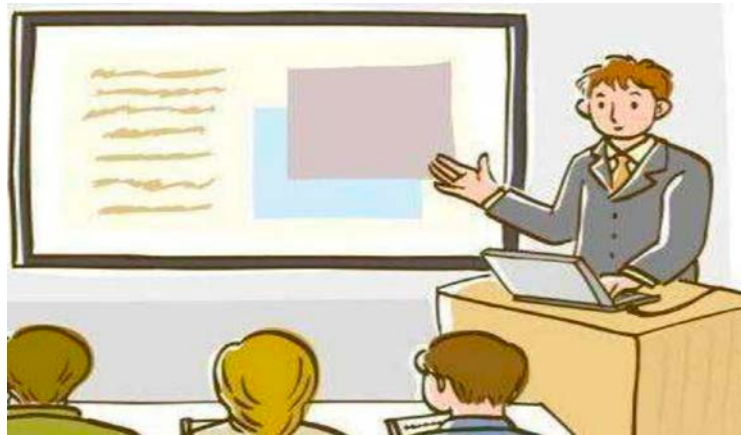


Figure 3 Teaching objectives

4. Conclusion

In the era of new media, ideological and political course teachers in Colleges and universities should make timely innovation, keep learning, and clarify the important significance and main tasks of Ideological and political education, so as to form a good sense of responsibility, innovate the teaching methods of Ideological and political courses, improve their own teaching level, and better play the practical role of Ideological and political education through the application of information-based teaching methods. In the teaching of Ideological and political courses in Colleges and universities, teachers should change their teaching ideas in time, and constantly update teaching methods, so as to effectively improve the teaching ability of Ideological and political courses. In the new era, teachers of Ideological and political courses should also comply with the development requirements of the times, keep pace with the times, and improve their own teaching level by learning advanced teaching experience and science and technology, so as to effectively carry out ideological and political education for students and promote their all-round development.

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