

## Research on the Development of School Uniforms in Primary and Secondary Schools in the 70th Anniversary of the Founding of New China

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**Keywords:** 70th Anniversary of the Founding of New China, Primary and Secondary Schools, Development of Uniforms.

**Abstract:** The 70th anniversary of the founding of new China is celebrated by the whole country. At the same time, it also represents that China has entered a new stage of development. With the deepening of the reform of the education system, great attention has been paid to the development of students' aesthetic education. And through the visual contact of different channels and elements, students can deepen their understanding of aesthetic education. Today is the information age with the rapid development of information technology. The development of culture and the surging of the trend constantly affect the aesthetic concept of modern people. The development of school uniform has been accompanied by different evaluation. The 70 years' development experience from the founding of the people's Republic of China to now is also the development process of aesthetic education in primary and secondary schools.

### 1. Introduction

Aesthetic ability is one of the basic abilities of human beings. But everyone's feelings and preferences for beauty are also very different. It mainly evolved from the taste and evaluation of art. The wide application of network technology and the combination of information technology make people's vision gradually open. Also saw more beautiful things, for people's aesthetic brought different experience. Especially under the contrast of different styles of the same type, the understanding of aesthetic is more powerful. China's education has constantly put forward poverty, backwardness and single knowledge, and gradually realized the all-round development of quality, aesthetic education, moral education, physical education and labor education. Among them, aesthetic education is to cultivate students' correct aesthetic concept and enhance their aesthetic ability consciously. However, there are still many people lack of aesthetic feeling, and their appreciation and response to beauty are relatively slow. In fact, aesthetic education is related to the promotion of cultural level and quality to a certain extent. It is based on the cultural level, cognitive ability and analytical ability to form appreciation and cognition of beauty. From the beginning of aesthetic education on campus, many people do it for themselves. Aesthetic education should start from the side. School uniform is the main clothing accompanying students' education. The aesthetic design of school uniform is an important factor to cultivate students' sentiment and improve their aesthetic education level. The thought of school uniform as an element of aesthetic education mainly considers that school uniform is not only the clothing of students in school, but also the main clothing.

### 2. School Uniform With Aesthetic Education Colour in Campus

In fact, school uniform has always been reflected in students as a representative cultural form and clothing. From the design concept and shape of school uniform, we can see the cultural outlook, economic development level and education development level of a country or a region. At present, the design of school uniforms in primary and secondary schools in China has gradually forgotten

some representative significance, and even its aesthetic color has become more and more dim. It is more about the display of works carrying heavy commercial information, but it lacks a cultural connotation, including the style, color, materials and accessories of school uniforms in primary and secondary schools. In the modern society, people also began to notice that school uniform is not only a kind of dress, but also a symbol, representing the culture and education ideas of the country, the nation and different regions. School uniform is also a kind of campus dress, which has a strong identity and can show the level of Campus culture construction and the mental outlook of students [1]. It is not only a dress, but also a carrier of diversified elements, and has been given more significance.

Since the development of school uniform, the design of its style has been basically fixed. The design of school uniform in some different campus cultures and ethnic minority areas is slightly different. Some signs or colors and patterns with obvious national style will be designed, but the basic style has not changed. In addition, many schools have the school logo or directly printed the name of the school on the back of the school uniform, clearly indicating the belonging of the students.

### 3. The Development of School Uniform in Primary and Secondary Schools in China

As early as the early days of the founding of the people's Republic of China, the uniforms of primary and secondary schools used to be military uniforms, including those of secondary schools and primary schools, which have always been the symbol of the people's Liberation Army.



Figure 1 School uniform in the early 1950s

In the 1960s and 1970s, under the background of socialist construction, the style of school uniforms in primary and secondary schools changed to knowledge, and began to pay attention to the preliminary understanding of cultural connotation. The school uniforms changed into white shirts and blue pants.



Figure 2 School uniform in 1960s and 1970s

In fact, the change of school uniforms in primary and secondary schools also represents the improvement of productivity and the progress of economic construction. In the early days of the founding of the people's Republic of China, many students' industries are still in the initial stage of national infrastructure reconstruction and local economic development, and they do not have higher conditions for the production of clothing. In the 1960s and 1970s, the rapid development of textile industry and the great progress of industrial production It has improved people's quality of life and made continuous progress in clothing production and design. The transformation into shirts and blue trousers is also driven by the development of the times and the progress of economy and culture. Until the nineties, the school uniform of primary and secondary schools began to change to the light and simple form of sportswear, which has been used up to now.

#### 4. The Current Development of School Uniforms in Primary and Secondary Schools

At present, the primary and secondary school clothing is still mainly sports clothing, which is very conducive to some extracurricular sports and sports activities of students.



Figure 3 School uniform of modern primary and secondary schools

However, under the long-term visual effect, there is also a sense of fatigue for this kind of style of school uniform aesthetic. It is not conducive to the classroom learning of primary and secondary school students, but also easy to lead to the students' loose and procrastinating psychology, which seriously affects the daily learning state. However, from a comprehensive point of view, the role of sports clothes in primary and secondary schools is unable to offset the disadvantages. Especially in some more serious and formal occasions and scenes of promoting campus culture, it is difficult for all students to wear sports clothes to help primary and secondary school students standardize their conduct and establish campus culture awareness, which is not conducive to the positioning of the role of primary and secondary school students [2].

At present, due to the double restrictions of China's economic construction and education level, the primary and secondary school uniforms in China are mainly half sleeve or long sleeve sweaters, mainly in the color and style of sports style, and the color design is relatively simple, mainly in red, green, yellow, blue and other main colors and secondary colors, but in the material and model standards Some progress has been made. The school uniform is customized in standard size on the model. On the other hand, we should choose harmless materials to make uniforms. But primary and secondary school students have great differences in the degree of development, height and body shape are also completely different, especially in the gender distinction, all uniforms do not do gender distinction, all are unified models. This also comes to the fact that many girls wear uniforms

that are too big and slow, which seriously affects the image of students.

## **5. Thoughts on the Development of School Uniforms in Primary and Secondary Schools in China**

### **5.1. Strengthen the Innovation and Personalized Design of School Uniform for Primary and Secondary School Students**

The design of school uniforms in primary and secondary schools needs new elements and new design concepts, and the direct user of school uniforms is students. Therefore, the actual needs and personal interests of primary and secondary school students must be taken into account when the design is in progress, and the design experience of foreign countries must be constantly used for reference to enhance the innovation of diversified design styles and fully consider the psychological characteristics, personal requirements and characteristics of the times of young people. And enhance the design of anti-theft pocket. From the perspective of the seasonality of spring and autumn, the school uniform trouser tubes should also be designed with reasonable humanization, so that they can switch freely between trousers and shorts, to meet the aesthetic and comfort improvement effect of students to the greatest extent [3].

### **5.2. Update the School Uniform Style Properly**

At the 70th anniversary of the founding of the people's Republic of China and entering a new stage of development, Chinese people also need a new spiritual outlook. The design of school uniforms for primary and secondary school students should also be updated. We should not only use a single style of school uniforms, but choose appropriate and agreed school uniforms. First of all, the color selection should be combined with the psychological situation of primary and secondary school students. In addition to meeting the students' vitality and the new atmosphere of the 70th anniversary of the new China, attention should also be paid to the adjustment and influence of color matching on students' mood [4]. Only in this way can we show the vitality and personality of the new generation of Chinese teenagers after the 70th anniversary of the founding of new China.

### **5.3. Encourage Students to Participate in School Uniform Design**

New China has entered a new era and opened a new chapter. The new generation of students have more personality in ideology and aesthetic concept. Therefore, when designing school uniforms, students can be encouraged to participate in the design process, and the gender difference of school uniforms in primary and secondary schools should be highlighted. For primary and secondary school students, whether boys or girls, their creativity and imagination are very strong. Big [5]. And students are the director of school uniform. Only by letting students freely display their imagination and creativity, can they inspire the spirit of independence and innovation that students should have. In addition, we should actively carry out the standardized management of the uniform market, and give the students the right of choice, rather than forcing them to accept. In our country's education concept, we advocate people-oriented, make full use of the current healthy life, and adhere to the concept of green health to realize the future social construction and development. Today, with the 70th anniversary of the development of new China, it is necessary to create a uniform sign that truly belongs to the personality of primary and secondary school students, cultivate their aesthetic and moral qualities, and promote their good development [6].

## **6. Conclusion**

School uniform in primary and secondary schools is not only a dress representing the identity of students, but also a symbol of culture and the highlight of the level of campus cultural construction and economic level. Especially for the Chinese civilization with thousands of years of history, the design of school uniform in primary and secondary schools should also conform to the characteristics of the times and the ideology of civilization. Especially in the new era of rapid development of information concept and personalized collection, the psychology of primary and

secondary school students is more sensitive, many students have begun to pay attention to their own aesthetic level, the effect of aesthetic education is more obvious, and the requirements for the design style of school uniforms are higher and higher. Relevant management departments must increase the design level and style management of primary and secondary school uniforms as well as the consideration of various style elements to improve the design effect of uniforms and enhance the aesthetic education efficiency of students.

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