

Multiple Dilemmas and Innovative Paths of University Education Management Under the Background of Double First Class

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Abstract: Innovation is the most important source of social progress. In the process of educational management, colleges and universities must carry forward the concept of innovation under the guidance of the scientific concept of development, review the situation and conform to the pace of the development of the times, so as to enable the rapid development of education. At the same time, the breakthrough of university education system innovation under the background of double first-class lies in the renewal of ideas, the establishment of system and the establishment of evaluation system. Therefore, under the background of double first-class, college education management should be able to analyze the current situation, then cultivate innovative ideas, and constantly improve the education system.

1. Introduction

In today's society, all walks of life need innovative ideas, so that they can continue to develop, because innovation is the driving force of all social activities. In the process of promoting higher education in our country, people from all walks of life will attach great importance to it, so it is very important for schools to cultivate students' abilities. Under the background of double first-class, colleges and universities are the base of training management talents, so it is duty bound. Therefore, it has become one of the important tasks for colleges and universities to do a good job in the daily teaching of cultivating students' innovation ability.

2. The Importance of Innovating Higher Education Management Under the Background of Double First Class

First of all, the innovation of university education management is the requirement of the background of the times and the present education system. Because of the rapid economic development, many ideas have emerged, especially in today's network world, which is very complex. Many information can become the information source available to all people through the Internet. Therefore, in this case, colleges and universities are facing many challenges and opportunities in the process of carrying out education. Only by following the pace of the times and finding out timely measures to innovate, can they conform to the trend of the times, rather than be eliminated by the times. Because of the prosperity of the country and the continuous progress of the society, the education requirements for colleges and universities are becoming more and more strict. The traditional teaching mode has fallen behind, and this will hinder the further development of colleges and universities at present. Therefore, we must carry out certain innovation in teaching and management, so as to assist the reform of education and provide for the sustainable development of the country Create talents. Secondly, it is to make up for the loopholes in the management process of colleges and universities. Because there are loopholes in the management of many colleges and universities, this will limit the efficient pace of progress, and is not conducive to the future development of students. At present, some colleges and universities are backward in their ideas and values, which leads to the traditional teaching methods still being used. They will also directly use

some unrealistic technology, so that colleges and universities lack the characteristics of equality and humanity in the actual teaching process. In addition, it will also be affected by the traditional economic system, which makes some colleges and universities have no strict system to manage in the aspect of education, which will lead to the lack of principle in dealing with some problems, leading to the reduction of the actual effect of management work, which is not conducive to the further development of colleges and universities [1].

Table 1 New tasks of colleges and universities

Double first class construction	
1. Guarantee construction investment	2. Establish incentive mechanism
3. Implement comprehensive compensation	4. Implement support policies

3. The Current Situation of University Management in China

3.1. Dogmatization of Management Content

Because of the influence of economic system and traditional culture, there is not much difference between Chinese universities and the government in management mechanism, and they will obey the leadership of the party and the command of the state. But they may confuse the concepts of education and administration and copy them directly, which makes many management contents too dogmatic. The current management system is still useful, but it is far from the actual goal, so the efficiency of management is constantly reduced. In addition, if the university has administrative consciousness in the management process, it will frame this work, limiting the development of teachers and academic.

3.2. Backward Management Methods

At present, some colleges and universities in our country pay too much attention to dogmatization in the management process, and the model and unification have very high coercion, so the equality is low, which is not conducive to the development of teachers and students in the school, the smooth development of teaching management, and the cultivation of innovative talents and teaching reform. In addition, the position difference between the administrators and the managed is very wide, which makes the direction of the management work in Colleges and universities is negative, because from the advanced management thought we can know that the position of the administrators and the managed is equal, because only when they are equal can we achieve a win-win situation. In fact, the students in our country are still forced to accept the indoctrination of knowledge, they are still in a weak position, the role has not been really shown, which will seriously limit the sustainable development of colleges and universities in the management process.

4. The Specific Methods of University Management Innovation Under the Background of Double First Class

At present, the situation in the education management system of colleges and universities is not optimistic, and many disadvantages need to be solved, and colleges and universities should be able to innovate under the background of double first-class, so we must build an innovative education management system according to the actual development situation. In fact, the path of innovative education management in Colleges and universities should be based on the current form, aiming at the loopholes existing in the management work, in-depth discussion, at the same time, we should be able to actively respond and put forward some targeted innovative opinions, so as to make the management work more reasonable and help colleges and universities in China to enter the rising stage. First of all, we should be able to innovate in our thinking. Because in the process of education

management, universities should not consider all kinds of negative conditions first, but we should find the essence from traditional culture, and at the same time, we must follow the pace of the times and not be backward in philosophy.

4.1. Innovative Educational Management Concept

Today's era is the era of knowledge economy, so the university education management system should be able to have certain innovative ideas, so as to promote better development. In fact, the innovation idea of the education management system in Colleges and universities is the representative of the idea in this period. It is to realize the efficient education function through the education concept, and it can accurately locate the function of the education in Colleges and universities, which is also the reason for the malpractice in the current education management work in Colleges and universities. Therefore, in this case, colleges and universities must establish the concept of education management to reflect the diversity under the guidance of the spirit of innovation. At the same time, they should pay attention to the personality of students, and be able to create a relaxed learning atmosphere for them from the perspective of students, so that they can put forward various problems and tap their potential under such an atmosphere.

Table 2 Double first class content

Double first class requirements	
Subject based	Dynamic adjustment mechanism
Accelerate reform and development	Promote fair competition

Of course, for those students who are excellent themselves, we should provide better learning conditions, so that colleges and universities can cultivate top talents. This means that colleges and universities should be able to enrich the content of education management, determine scientific and reasonable teaching objectives, effectively integrate practice and theory, and truly form an efficient education management mechanism, so as to lay a good foundation for the follow-up development [2].

4.2. Innovative Teaching Management System

The innovation of educational management in Colleges and universities means the innovation of educational management system, because this is an inevitable trend. Colleges and universities should be able to carry out reasonable management of various teaching management activities and adopt the hierarchical responsibility system. Through this kind of system, we can strengthen the rights of each department, make all the teaching management decisions more open and transparent, so that colleges and universities can carry out teaching management more orderly.

Table 3 Overall plan for the construction of world-class universities and disciplines

Overall construction plan			
Five construction tasks	1. Building a first-class teaching staff	2. Cultivate top innovative talents	3. Improve the level of scientific research
	4. Inherit and innovate excellent culture	5. Strive to promote the transformation of achievements	
Five reform tasks	1. Strengthen and improve the party's leadership over Universities	2. Improve the internal governance structure	3. Achieve breakthrough in key links
	4. Building social participation mechanism	5. Promote international exchanges and cooperation	

At the same time, in the process of carrying out teaching management activities, colleges and

universities can also adopt some methods of performance management to improve the quality and level of the teaching staff. In the management of teachers, we should adopt corresponding management system to survive the fittest, actively select some talents with strong professional ability, and innovate academic management system, so as to improve the actual teaching. The effect and efficiency of learning can cultivate high-quality talents with comprehensive quality for colleges and universities. In addition, colleges and universities should also be able to do a good job in teaching management innovation, because this is to enable the management departments of colleges and universities to reform the existing teaching management system, only according to their own system work to carry out strict measurement, and then reform the work, can better adapt to the development of colleges and universities. Of course, from the perspective of social needs, colleges and universities should be able to innovate the teaching management system, make full use of the existing resources of the school, improve the mechanism of talent training, and constantly reform the teaching management, so as to truly improve the management level of colleges and universities.

4.3. Innovative Teaching Quality Evaluation System

In the process of innovating the educational management system in Colleges and universities, we should start with the evaluation system of teaching quality, because only in this way can we establish a perfect evaluation system of educational management system. In the process of establishment, it is necessary to make the evaluation system of education management more scientific, efficient and feasible, so as to ensure that colleges and universities can implement effective education management. At the same time, colleges and universities should innovate to improve the quality of education. Specifically speaking, colleges and universities should be able to establish a more comprehensive evaluation system, and the system should be able to teach comprehensively and deeply in the process of formation. And these incentive mechanisms should be able to involve all kinds of work, such as the quality of teachers' teaching, the physical and mental development of students, as well as students' physical and mental quality, ideological and moral character, personal hobbies, etc., which can be the mechanism factors of evaluation. On this basis, build a scientific and reasonable evaluation system, so as to give full play to the enthusiasm of university teachers for the cause of education to the greatest extent, and through such an evaluation system, we can stimulate the potential of students and teachers [3].

5. Conclusion

Through the analysis of the full text, we can know that under the background of double first-class, the innovation of university education management should not only conform to the trend of the development of the times, but also be able to solve the shortcomings of the existing education management, so we must pay attention to, optimize and improve the management work, and finally realize the efficient and sustainable development.

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