

# The Enlightenment and Practice of Zeng Guofan's Thought of Moral Education on Moral Education in Colleges and Universities

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**Abstract:** Zeng Guofan's education thought has a deep influence on the development of our country's education industry, which emphasizes to enhance moral cognition, experience moral will, deepen moral emotion, etc., which is in line with the current education concept of "moral education people", which has certain reference value for the reform of moral education in Colleges and universities. In this paper, we will start from the Enlightenment of Zeng Guofan's thought of moral education on high-efficiency moral education, and analyze its specific use to promote the smooth development of high-efficiency moral education.

## 1. Introduction

Zeng Guofan's sincere words are mainly contained in the family letters, which will make friends, deal with affairs, behave, cultivate oneself and other thoughts and words, and have a profound impact on later generations. In addition, Zeng Guofan's educational philosophy has been very successful since he has been known for more than 200 talented and famous people, but no one is a playboy. In Zeng Guofan's educational idea, he focuses on the education of life ideal, moral quality and spiritual realm, which has more use for the current moral education work in Colleges and universities. This paper will focus on this.



Figure 1 Education concept

## 2. On the Construction of Moral Education System

Zeng Guofan emphasized that education is not only the imparting of knowledge, but also the moral first and the rule of virtue supplemented. To extend it to modern and efficient moral education, it mainly emphasizes the following aspects: first, the transformation of education concept. In the traditional education concept, teachers emphasize more on the imparting of knowledge theory.

Compared with the lack of moral education, teachers should absorb the excellent ideas of Zeng Guofan in combination with the actual needs of the current education reform. It is a part of strengthening the importance of moral education, and integrating moral education into the teaching classes of various majors to cultivate students' good moral character; the second is the construction of moral education environment. Generally speaking, moral education environment mainly includes class environment and school environment. In view of the school environment, the school should strengthen moral education publicity, and can be in school if conditions permit. All kinds of posters are put up to create a good environment for moral education. The evaluation system focuses on strengthening the attention of teachers and students to moral education. When necessary, moral education can be properly linked with teachers' promotion and students' credits, which is conducive to the smooth development of moral education. In addition, teachers should also pay attention to that the goal of evaluation is not punishment, but encouragement. In this regard, teachers should adopt more incentive methods to moral education. To avoid students' negative thoughts. The training system is mainly used to enhance teachers' moral education ability and enhance teachers' moral education influence on students [1].



Figure 2 Moral education

### 3. Teaching and Learning Each Other, and Various Teaching Methods

Zeng Guofan stressed that different teaching methods should be adopted for different children. The main emphasis is to respect the differences of students, and combine the characteristics of students to adopt different teaching methods, so as to achieve the goal of cultivating students' moral character. In view of this, teachers should pay attention to the following aspects: first, change the teaching concept and clarify the main position of students in the moral education classroom. Because the moral education work itself is abstract in the classroom, teachers should avoid the problems in the classroom, clarify their guiding role, bring students into the moral education classroom, and let them participate in the moral education classroom. In the classroom, improve the feeling of moral education classroom, and then realize the goal of cultivating students' moral character; secondly, understand the actual situation of students. "Teaching and learning together" mainly refers to giving full play to students' subjective initiative and tapping students' potential. However, an important premise is that teachers should have a general understanding of students, and clarify students' character characteristics and learning habits. In terms of interests and hobbies, it can not only effectively improve students' self-confidence, but also build a good relationship between teachers and students, and enhance teachers' guidance to students. Thirdly, diversified moral education teaching, with the development of the times, students put forward higher requirements for classroom teaching, students are no longer satisfied with simple explanation. In the classroom, teachers should combine the actual needs of moral education classroom, adopt diversified teaching methods, improve students' acceptance of moral education classroom, and

improve the quality of moral education classroom teaching. In view of the construction of the class environment, teachers can organize students to hold class meetings on moral education activities regularly, and place moral education books in the class, so as to create a good class environment; thirdly, the construction of moral education system. Scientific moral education system is the necessary prerequisite for the smooth development of moral education. Generally speaking, the moral education system should include the following supervision system and examination system Evaluation system and training system, supervision system is used to ensure the smooth development of moral education, to avoid the moral education system is superficial, not in-depth classroom teaching. Generally speaking, the more common moral education teaching methods are as follows: Generally speaking, the simpler way is to organize class meeting, select several students from the class to make relevant courseware, guide students to explain during the class meeting, change the role of students, on the one hand, it is conducive to enhance students' understanding of teachers, on the other hand, it can also let students consult materials To improve their own moral quality, but because the form of class meeting is more traditional, if this kind of activity is used for a long time, it is very easy for students to get bored. For this, teachers can organize students to carry out moral education activities outside the school if conditions permit, which is specifically manifested as volunteer activities. Teachers can organize students to take care of the orphaned elderly in nursing homes to train them In practical activities, teachers need to pay attention to the safety of activities to ensure the life safety of each student. Secondly, the purpose of activities is to organize experimental activities to cultivate the moral quality of students. First, multimedia teaching method is mainly based on the characteristics of multimedia vividness and directness The way of putting related moral education videos or pictures, through the visual impact, let students directly feel good moral character, this way has the characteristics of simple operation and stronger intuitive, compared with that, students will accept it more; the second is story teaching method, which mainly refers to the way of teachers telling related stories orally, to enhance students' understanding of The understanding of relevant morality, relatively speaking, puts forward higher requirements for the oral expression ability of teachers, which increases the teaching difficulty of teachers to a certain extent; the third is to organize practical activities, which is an important way for students to truly understand relevant deeds, and get different feelings and enhance understanding from them. For practical activities, they can generally be divided into school activities and off campus activities Activities, in which school activities are more focused on the organization of publicity activities, class blackboard newspaper, community activities, donation activities and other aspects. The activities outside school focus on parent-child relationship, volunteer activities and so on. Comparatively speaking, students' feelings of practical activities will be higher, but they will spend more time, so we should pay more attention to the safety of students. As a whole, only by understanding the characteristics of each student in the class and choosing the right way of moral education can we improve the level of Moral Education [2].



Figure 3 Moral education mode

#### **4. To Organize Moral Education Activities**

Zeng Guofan's emphasis on "practice and effectiveness" mainly refers to the emphasis that all the younger brothers and children should implement everything and set an example. To adapt it to the current work of moral education in Colleges and universities, it mainly emphasizes two aspects: practice and imperceptibility. In this regard, teachers should optimize moral education from the following aspects: first, as the initiator of moral education, teachers' own moral level has a direct impact on students. In this regard, teachers should strictly require their own words and deeds, cultivate and improve their own moral level, and enhance their own personal charm to students. Second, students themselves should understand the importance of moral quality to their own development, should put forward higher requirements for themselves, actively participate in moral education activities organized by schools or teachers, and promote the improvement of their own moral quality; third, organize moral education activities, in order to Students really participate in moral education activities, in addition to the use of a variety of teaching methods, teachers can also organize moral education activities to improve the participation of students. Generally speaking, the simpler way is to organize class meeting, select several students from the class to make relevant courseware, guide students to explain during the class meeting, change the role of students, on the one hand, it is conducive to enhance students' understanding of teachers, on the other hand, it can also let students improve their moral quality by consulting materials, but because the class meeting is a relatively popular form Unified, if this kind of activity is adopted for a long time, it is easy for students to get bored. In this regard, teachers can organize students to carry out moral education activities outside the school, which is specifically manifested as volunteer activities. Teachers can organize students to take care of orphans and widows in nursing homes, so as to cultivate students' moral quality. However, in actual activities, teachers need to pay attention to The purpose of the activity is to ensure the safety of students' lives. The second is the purpose of the activity. The purpose of the experimental activity is to cultivate students' moral quality. When selecting specific activities, teachers should start from the perspective of the purpose of the activity to avoid the deviation of the activity [3].

#### **5. Conclusion**

With the continuous promotion of education reform, moral education has gradually become the focus of higher education. In order to improve the moral quality of students, teachers should adapt to the needs of education, change their own educational ideas in time, absorb Zeng Guofan's excellent educational ideas, emphasize the importance of moral education in teaching activities, and build a moral education system of science to realize the full play of the role of moral education, with "moral education" as the main direction, and establish a supervision system and evaluation system to And the system of rewards and punishments provide important impetus for the smooth development of moral education. In addition, teachers should continue to improve their moral literacy, improve their influence on students, and also should adopt a variety of teaching methods to improve students' interest in moral education classroom. To achieve the goal of improving students' moral literacy.

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