

## Morality Cultivation Research of English Writing Course in Application-oriented Universities

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**Abstract:** Xi Jinping, the general secretary, emphasizes that to foster virtue through education is to infuse the ideological and moral education, cultural knowledge education, social practice education. As a teacher on the front line in Application-oriented Universities, based on the location of school-Jinzhou, a heroic city, the teacher feels broader responsibility to implement morality cultivation in class, offer students master Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, enable students fully understand heroism and collectivism, afford students to improve their ability to tell Chinese stories to the international community, and enhance their sense of responsibility to serve the national construction.

### 1. Introduction

On November 24, 2021, Wu Yan, Director general of the Ministry of Education, made an interpretation of the report on comprehensively promoting the high-quality construction of morality cultivation in colleges and universities and clarified general Secretary Xi Jinping's directive spirit on morality cultivation. The task is to cultivate people; the goal is to educate people for the Party and the country; path is for full students, in full process, and from full omnidirectional; hereby, the teachers are expected to be a professional teacher, a qualified master.

The unique characteristic of human beings is the possession of language, and the written symbol of language is writing. One of the important tasks of foreign language teaching is to help students to set up a global perspective and cultivate international awareness and cultural consciousness. College teachers should practice the nature of ideological and political consciousness and carry out the practice of national consciousness in foreign language classes.

### 2. The Research status of morality cultivation in English Writing Course

According to the statistics of CNKI, in 2018, there was 1 article related to morality cultivation in English writing courses, in 2019, there were 2 articles related to, in 2020, the number of articles was 4, and in 2021, the article figure soared to 11. Among them, this Kind of English writing course includes both college English writing course and business English writing course. In the past five years, the length of morality cultivation articles in the Course of Research English writing has been increasing year by year, especially in 2021, with a significant increase, which also proves the implementation and executive of morality cultivation in the specialized courses.

It is particularly important to point out that the paper covering morality cultivation for English writing course in Application-oriented universities only appeared in 2021. It can be seen that at present, how to implement morality cultivation in a full, whole-process and all-round way is worthy of deep thinking and exploration by teachers of applied-oriented colleges and universities.

### 3. Teaching philosophy of English major in Applied-oriented Universities

Guiding Outline of Morality Cultivation Construction of Curriculum in Colleges and

Universities points out that: according to the characteristics and advantages of different disciplines, the ideological value and spiritual connotation contained in the professional knowledge system should be deeply explored and refined, and the breadth, depth and spirit of professional courses should be scientifically and reasonably expanded.

The National Construction and Quality Standards for Foreign Language and Literature emphasizes that foreign language majors should have a correct world outlook, outlook on life and values, as well as Chinese feelings and international perspectives. Familiar with Chinese language and culture knowledge; Have cross-cultural ability, critical thinking ability and innovation ability.

### **3.1. Teaching philosophy based on language itself**

The instrumentality, humanity and internationality of language are well integrated into the morality cultivation of the curriculum, cultivate students' feelings of home and country, and establish self-confidence in culture, self-confidence in the chosen path and self-confidence in system. Moreover, the teachers should refine the curriculum elements, focus on reading, writing and speculation, and enhance students' political and ideological awareness, national identity and national identity, playing the role of "cultivating the soul, enlightening and moistening the heart".

### **3.2. Curriculum based on teaching concept**

The task of foreign language education should, be firstly, urgent for the country and think of the country; secondly, serve the political, economic and social development and culture of the country; thirdly, boost the local economic, social development and cultural prosperity; and benefit the development of enterprises and science and technology, which, accordingly, is good for the combination of theoretical basic research, practical significance and application value, so as to study real problems and solve practical problems, adding to study the talent training of foreign language majors; therefore, it achieves the purpose of morality cultivation in practical teaching.

## **4. Application of morality cultivation in English Writing Course**

### **4.1. Teachers should consider the following four points before teaching:**

- (1) Educational resources: truth, goodness and beauty in Curriculum
- (2) Educational elements: vivid and effective methods in the curriculum
- (3) The power of educating people: the combination of the basic theory of curriculum and cutting-edge knowledge
- (4) Atmosphere of educating people: classroom with emotion, righteousness, love and temperature

#### **4.1.1. Actual teaching case 1**

The teaching of this section mainly adopts the situational teaching method and takes the English version of the small video "Chinese New Year customs" as the introduction to stimulate students to discuss the impression and interpretation of the Spring Festival and awaken students' affection for traditional festivals.

Before writing training, teachers should carefully prepare lessons and provide students with high-quality writing resources containing moral elements, especially telling Chinese stories. Take "Spring Festival" as an example. For a start, the teacher is supposed to explain the concept of expository text and the application of its writing methods. Considering that the subject of the text is expository, the content of the text involves traditional values. Therefore, in the writing assignment, the teacher takes "Spring Festival" as the topic and assigns the students to compose.

Teaching arrangement

- (1) Pre-class task: the organic integration of morality education in the pre-writing stage of the course

The teacher selects two articles with topic relevance and high language quality, first impressions of China's spring festival festivals (from China Daily) and Chinese New Year customs (from thoughtco. Com), which are sent online for students' appreciation in advance.

## (2) Activities in class: intuitively sense the cultural charm

In the course content introduction stage, the teacher will guide students to have a common sense discussion on the familiar customs such as eating dumplings, pasting Spring Festival couplets and the origin of “Nian”, so that students can truly feel the charm of Chinese culture in the course introduction, so as to promote their deeper understanding of cultural customs and enhance students’ self-confidence in Chinese traditional culture. At the same time, the story of Chinese New Year (selected from flashenglish) recorded in advance will be displayed in class, so that students can more intuitively feel the charm of traditional culture in the collective atmosphere.

## (3) Discussion and writing stage: express students’ mind and write Chinese stories by themselves

Students are required to develop the composition into an English composition with prominent theme, clear structure, rich content, rigorous logic and fluent language in groups according to the pre-class preview articles together with the results of class discussion. Students should examine the complexity of problems from different perspectives, communicate and cooperate with each other, in a result that they can integrate various language skills and improve their language ability more effectively; At the same time, learning motivation, learning participation and happiness could be enhanced, and so could correct values.

### 4.1.2. Actual teaching case 2

The teaching of this section mainly adopts the situational teaching method. Watch the short video of visiting the “Liaoshen Campaign Memorial” and the video of visiting the Liaoshen Campaign Memorial made by the teacher by herself with the purpose of awakening the memory of revolutionary martyrs and inspiring students’ patriotism for the country and the party.

#### (1) Pre-class task

Pass on the materials used in class to students through Chaoxing Platform. The materials provide revolutionary expressions, for fear of becoming a writing obstacle, in addition, facilitate recitation after class; and then select the space location pictures of the memorial to facilitate the students who have not visited and grasp a clear concept of space.

#### (2) Discussion and writing stage

Arrange a 6-minute group discussion session, with four students as a group to have a group discussion. Guide students to discuss the orders of visiting the “Liaoshen Campaign Memorial” and what kind of spatial order should be selected for different locations. After the discussion, count the results of each group discussion.

According to the discussion results of each group, it is found that if taking visiting the Liaoshen Campaign Memorial as the writing topic, students are inclined to use the writing technique of spatial order. In terms of language use and expression, they can choose the expression of space related phrases on page 78 of the textbook, and pay attention to cohesive expressions to ensure the coherence between sentences.

Each student needs to complete the writing task independently, and the sentences are basically smooth. It can reflect in detail the logical connection between sentences expressed in spatial order. In the process of students’ compositions, teachers should involve in the whole process and master students’ writing performance. In this process, teachers patrol and guide students necessary help and suggestions, especially for students with writing issues.

#### (3) Comment stage

Teachers and students study the space paragraph writing in the textbook together. Take example 12 on page 77 of the textbook as the explanation object, and focus on the expression of inverted sentence pattern. Analyze the structure of inverted sentences and ask students to change the sentences that can be expressed in inverted sentences from normal word order to inverted word order according to their understanding.

In the feedback part, students are awaken the memory of revolutionary martyrs, and are inspired their patriotism. The heroes, like general Zhu Rui, Dong Cunrui, who sacrificed their lives for victory, that we may be blessed with the life of peace and happiness we enjoy today. Therefore, based on the school location - Jinzhou city, the students are immersed into the Jinzhou heroic spirit

by composing the description of visiting Liaoshen Campaign Memorial and the heroism of the martyrs.

In a word, teachers should carry out morality cultivation from three aspects: (1) perspective: to carry forward the Chinese voice from the Chinese perspective; (2) Depth: to start from the deep level of culture, pay attention to practical problems and hot issues, and help students understand problems thoughtfully; (3) Spirit: especially to improve the qualification of teachers, to increase the awareness of caring for students, and let students feel the charm of teachers' personality in the process of acquiring knowledge, resulting in moistening things silently, and achieving the purpose of building morality and cultivating people.

## 5. Summary

There is a long way to go in the course of morality education. To achieve the goal of building morality and cultivating people is not the power of a teacher alone. Therefore, we should give full play to the multi-level joint efforts of teachers, departments and schools, so as to cultivate more talents with all-round development of morality, intelligence, physique, beauty and labor for the society, and cultivate qualified builders and reliable successors for the cause of socialism with Chinese characteristics.

As for teachers, we should deeply explore the connotation and elements of moral education in professional courses, so as to make the goal of curriculum education more clear and specific. Moreover, we should strive to be a professional teacher and a qualified master in the form of doing a solid job in the educational and teaching design of professional courses, clarifying the specific points, basic contents and basic methods of morality cultivation, formulating the implementation plan for specific courses.

In terms of teaching methods, we should take advantages of rich Internet data resources, promoting the integration between traditional merits of ideological and political work and modern information technology. Through classroom implantation, special training and network practice, we can realize resource sharing, resource expansion and mutual benefit of teaching and learning in curriculum education and teaching.

In terms of colleges, to effectively improve the teaching motivation of carrying out morality cultivation, relevant teacher development incentive system should be established: the combination of Majors and the relevant policies of the school; personnel performance reward policy; more application opportunities for college-level, school-level and provincial-level projects, all of which will boost the motivation of teachers to carry out morality cultivation.

In terms of teaching material construction, the university has strengthened the guidance and support for the construction of professional curriculum teaching materials, especially for applied-oriented universities. In order to ensure the effect of morality education, supervision and evaluation are bound to run through the whole process of teaching. On the basis of the existing teaching quality evaluation and supervision mechanism, the effect evaluation should be included in the ideological and political education evaluation system according to the characteristics of the professional curriculum.

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