

Thoughts on the Reform of Ideological and Political Teaching of Financial Management Specialty Courses in Colleges and Universities

Ming FAN

Shenyang City University, Shenyang, Liaoning 110112, China

942617287@qq.com.

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Abstract: Under the background of the new curriculum reform, the application of ideological and political teaching to the professional courses of financial management in colleges and universities can play a more important role in educating students, and then cultivate more outstanding talents for the society. In this paper, through relevant reflections on the reform of ideological and political teaching of financial management professional courses in colleges and universities, the reform path of curriculum ideological and political teaching and the significance of education are proposed to provide relevant reference for college financial management teachers and improve the financial management professional courses of colleges and universities. Teaching Quality.

1. Introduction

In recent years, ideological and political education has reached the most basic requirements for the implementation of educational strategies in professional courses, and it is also an effective way to deepen the reform of college education, thereby providing courses for the promotion of governance education for cultivating financial management professionals. Ideological and political courses refer to the infiltration of ideological and political theories in the classroom, so that students can establish correct values, so as to train students in an all-round way and improve their comprehensive quality. Ideological and political teaching belongs to the teaching mode of teaching thinking. He highlights the advantages of educating people in the professional teaching process of various colleges and universities, and cultivates students into compound talents. After the ideological and political concepts are put forward, theoretical research will be carried out on a large scale. At the same time, ideological and political education can subtly infiltrate the curriculum, guiding students to use theoretical knowledge, thereby strengthening professional capabilities and consolidating the educational goals of colleges and universities.

2. The Significance of Ideological and Political Teaching in Financial Management Professional Courses

The teaching significance of ideological and political teaching in financial management professional courses is reflected in the following aspects. The first is to cultivate professional talents, and the second is to optimize the pattern of full-course education and promote the development of undergraduate education. With the continuous development of the economy, the society has put forward relatively high requirements for the practical ability and ideological education quality of financial management talents. Therefore, college managers and teachers should pay attention to the work of ideological and political teaching, and combine the needs of current social development. The curriculum is reformed, and there are plans to formulate ideological and political teaching programs to promote the smooth development of financial management professional courses.^[1] When conducting ideological and political teaching of financial management professional courses, we must take into account quality education and moral education, so as to cultivate more compound talents for the society and improve the level of financial management professional courses. In the reform of financial management courses in colleges and universities, it is necessary to explore the

ideological and political effects of financial management courses, so that students have better ideological and moral qualities and professional ethics, and try to reduce the distortion of accounting information and other illegal phenomena in future work. Teachers should combine financial management cases to give full play to the effects of ideological and political education in the course, so that students' learning experience can examine the financial management major from a new perspective. Students should maintain a rigorous work style, strengthen work responsibilities, and focus on ideological and political education. Complete the work task under the guidance of spirit, which has a positive meaning for the all-round development of students.

3. Ways to Reform the Ideological and Political Teaching of Financial Management Major Courses in Colleges and Universities

3.1 Training of Professional Talents

In the process of educating financial management talents, it is necessary to determine the training goals, set up professional courses reasonably, and with the continuous deepening of ideological and political education, comprehensive financial management talents must be taken as the basic educational goal to meet the needs of quality education reforms, To cater to the specific needs of professionals, and to arrange courses with reference to the requirements of ideological and political teaching, to ensure that ideological and political teaching resources can be effectively used, and to standardize the behavior of ideological and political teaching.

3.2 Innovative Teaching Methods

In order to optimize the effects of professional teaching, teachers must adapt to the ideological and political teaching methods of innovative courses, so as to improve the role of ideological and political education and play a positive role. Specifically, it is necessary to improve the teaching design and formulate plans for the ideological and political teaching courses. Strengthen the connection between ideological and political and professional courses.^[2] The ideological and political elements can be concretely reflected in the teaching of financial management. During this period, teaching plans and methods should be set up to ensure the penetration of the whole process of ideological education and realize the simultaneous development of knowledge education and moral education. It should be noted that teachers should dynamically observe the changes in students' thoughts, and lead students out of ideological predicaments by giving full play to the guiding role of teachers, so as to stimulate students' enthusiasm for learning. Under the current background of the development of social informatization, college teachers should use the Internet to build relevant course platforms, integrate professional knowledge points and ideological and political materials, so as to improve the efficiency of ideological and political teaching. Students should use mobile terminals to review classroom knowledge and freely choose learning modules, thereby strengthening their own ideological and political awareness and cultivating students' craftsmanship.

3.3 Collaborative Education System

In the implementation of the collaborative education system, we must pay attention to the following three points. First, we must strengthen the education of ideals and beliefs, second, we must strengthen the education of moral character, and finally we must strengthen the education of innovation and entrepreneurship. In the financial management professional course, its characteristics are comprehensive. For the freshmen, it is necessary to have an objective cognition, understand the relevant laws and regulations of the financial management major, and strive to improve the students' professional ability and comprehensive quality, and for teachers It is necessary to analyze the financial management major in accordance with the development trend of the times, help students formulate future career plans, strengthen students' learning motivation, and make students have more confidence in the financial management major. Teachers should combine professional education with students' The future is linked together, through ideological and political

education to enhance students' professional pride, to teach students' enthusiasm for learning courses, the basic requirements of financial management professional teaching, to impart theoretical knowledge to students, and at the same time to improve students' ideological and moral qualities. If professional teachers neglect ideological and moral education in the process of imparting theoretical knowledge, the expected teaching effect will not be achieved. Professional courses include financial accounting, financial management and course knowledge transfer. Teachers should refer to relevant standards to strengthen students' awareness of learning, so that students can objectively recognize the importance of professional knowledge and guide students to develop good learning habits. Using effective legal education content to standardize student behavior, so that students can be more honest in ethics, and the accounting results obtained can be true and reliable, which fully demonstrates the role of ideological and political teaching of financial management professional courses. Teachers should use relevant cases to emphasize honesty, compliance with laws and regulations, fairness and fairness, etc. These are very important cases for students' ideological and political education. At the same time, they should cultivate students' dedication and strengthen their professional management capabilities. Universities should unite Organizing innovative and creative activities to enable professional students to consolidate their theoretical knowledge and exercise their innovative abilities in the competition is of great significance to students' rich experience in entrepreneurship.

3.4 Create a Professional Team

The comprehensive quality and professional abilities of teachers have a very important impact on ideological and political teaching. In order to enhance teachers' ethics teaching ability, colleges and universities should systematically train teachers, and provide teachers with more opportunities to learn outside and enrich their knowledge. Colleges and universities should select more professional teachers from the teaching team to form backbones to provide more reserve teachers for ideological and political teaching. Colleges and universities should build a team of financial management teachers and absorb financial management professionals. Cutting-edge thinking, accepting more advanced teaching methods in a short time, to ensure that the curriculum ideological and political concepts can be more rationally used in the teaching of financial management.

4. Conclusion

The application of ideological and political teaching mode in financial management professional courses has three main meanings. The first is to cultivate professional talents, optimize the overall curriculum education pattern, and promote the development of undergraduate education. An effective path for the reform of ideological and political teaching of financial management professional courses in colleges and universities Adjust the plan for training professional talents, innovate the methods of curriculum education, implement a collaborative education system, organize practical activities appropriately, and build a professional team of teachers. These are all measures taken to improve the teaching efficiency of financial management. Ideological and political education must fully penetrate the curriculum to cultivate more professional talents. At the same time, it also provides better development motivation for undergraduate education. College financial management teachers must Improve self-worth, combine teaching design, master the curriculum ideological and political teaching mode, to achieve more teaching effects.

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