Innovation of Employment-Oriented College English Teaching Model

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Abstract: This article researches the innovation of employment-oriented college English teaching model, and discusses the significance of employment-oriented college English teaching reform in detail. Problems existing in employment-oriented college English teaching model, such as college English teaching obstacles to the traditional teaching model, gaps between teaching content and social development needs, teaching goals deviating from social needs, and employment-oriented innovation in college English teaching strategies, such as improving teaching methods, innovative teaching content, optimizing teaching environment, and accurately positioning training goals. Add daily communicative English training courses, and finally improve the employment-oriented college English teaching model. I hope to provide help for relevant people.

1. Introduction
With the continuous innovation of today's society in our country, higher education is also constantly improving. Nowadays, all sectors of the society have higher standards for higher education, and the number of college students has also increased, and students have faced more severe challenges. Employment competition. In the face of such employment pressure, teachers should focus on employment in the classroom to improve their comprehensive literacy and pave the way for future employment. College English teachers also take employment guidance as a teaching priority. It is to improve students' ability to communicate in foreign cultures. This employment trend has made college English teaching extremely important, thereby promoting college students' English knowledge ability and facing future work with a higher level of knowledge. There are some issues that cannot be underestimated, which have a great impact on college students' employment competition.

2. Significance of Employment-Oriented College English Teaching Reform
English is a language for communication with foreign countries, and its essence is a tool for communication. Therefore, the teaching of English should emphasize practicality. However, due to the impact of traditional education, most students and educators do not properly understand English. The importance of even taking English as a theoretical subject in education, stressing student test scores, and using one-sided written test scores to prove that students are good or bad, failing to realize the importance of English to the future development of college students. Requirement-oriented English teaching is to reform this teaching mode in the past, improve the English teaching of college students, effectively let students understand the important value of English, and improve the application of students' comprehensive English skills. This is also the essence of learning the use of English language. Language is a communication tool in interpersonal communication. It should be used more often, which is the original intention of learning languages.

3. Common Problems in College English Teaching Models
3.1 Obstacles to Traditional Teaching Models in College English Teaching
The traditional English teaching model in China has hindered the development of students' innovative ability to a certain extent. Most of them are trained as “dumb English”. In the future,
students will not be able to adapt to job needs in English work. There is a big deviation in the teaching requirements of English teaching. In the traditional teaching mode, many college English teachers' classroom teaching methods are mainly based on traditional indoctrination teaching, that is, according to the textbooks, the teaching is based on ducklings. Many students also study for the reason Through a variety of tests, through a large number of exercises to improve their written English test ability. Under this traditional teaching mode, students' speaking ability is very poor, can not meet the formal needs of students, even if many college students score high on the English test, but In practice, when students communicate in English, it is difficult for students to communicate, and they cannot meet professional needs. As a result, they are not ideal in their oral narrative skills. Therefore, the instilled college English teaching method aimed at exams has hindered students' oral English expression. The ability to even affect the practical ability to view English materials and oral translation. The impact of traditional teaching modes, most students feel that English is rote, and the teaching philosophy of college English teachers also makes students lack practical links. Affected by traditional teaching methods, teachers also lack innovative consciousness in teaching, just to allow students to pass various This kind of exam does not take into account the students' practical ability to apply English, which greatly affects the students' ability to use English in reality and makes students' English expression skills very poor.

3.2 There is a Gap between Teaching Content and Social Development Needs

College English is different from junior high school and high school. College students should develop their English proficiency in practice. The current college English courses are public basic courses, and hundreds of people from different departments are sitting together. Only one teacher is teaching. Therefore, this teaching method greatly affects the learning effect of students, and students also lose interest in learning English. Only by setting up content related to colleges and universities in textbooks, can students have a certain connection with learning English and can also improve students' knowledge of English However, most of the college English teaching content is now the basic knowledge of English, which mainly trains students' basic English knowledge, and the teaching content is the same. This content seriously affects students' loss of interest in English learning and has not followed the changes in society. Improve the basic content of English teaching, lack of innovation.

3.3 Derailment of Teaching Goals from Social Needs

University education is to cultivate the various talents required by social enterprises in order to meet the needs of national development. This also requires universities to study the market when conducting teaching work, and then to understand the society's need for talents. Guarantees that it will be more integrated with society and enterprises. However, most universities ignore this important link and carry out traditional indoctrination teaching according to teaching requirements. However, teaching according to the syllabus does not integrate the current corporate teaching needs of talents. Designing teaching content can not play a decisive role in cultivating the people needed by society. The society is also constantly innovating and progressing, these syllabuses can no longer meet the needs of society, teachers should actively improve. Carry out education work, and the students will be derailed from social needs and unable to meet professional needs.

4. Employment-Oriented Innovation in College English Teaching Strategies

4.1 Improve Teaching Methods

Teachers should actively improve teaching methods and restructure college English teaching models based on employment-oriented standards. Teachers should use teaching methods flexibly and carry out effective teaching activities according to the needs of different students. College students are adults and they have personality I don't stick to form and have agile thinking. I hope that the teacher will use a different teaching method. This will also attract students' interest in learning and enable students to actively participate in teaching, so as to continuously improve their
comprehensive quality and make future employment. Teachers can teach in a variety of ways and use more methods to create a better classroom learning atmosphere for students. For example, teachers can use context to create teaching methods and use multimedia to conduct classroom teaching to build dynamic and image Teaching atmosphere, for example, teachers can create simulated job application situations for students, teachers act as interviewers, and use videos, sound effects, and other simulated employment environment atmospheres to require students to introduce themselves through English. With the development of society, universities must cultivate high-quality talents. Therefore, teachers must innovate teaching methods and cultivate talents needed by today's social enterprises. Willingness and students' own employment needs, make some planning and imagination for the ideal job in the future. Based on this, let students imagine the scene of applying for themselves, and communicate with recruiters in English to explain their own advantages and strengths, the teacher set this Teaching situations can enable students to generate new ideas and improve their oral English communication skills. Through this simulated application situation, students will have definitions and goals for their future work, and will also understand some application requirements, thereby enhancing students' comprehensive ability and improving Comprehensive literacy, this way of teaching can improve the teaching efficiency of teachers.

4.2 Innovative Teaching Content

With the continuous improvement of China's economic level, college students are about to face employment difficulties and live in distress. Solving such employment difficulties has become a major problem for the country. Furthermore, we can start with innovative university education models. The situation has changed. In the English course, teachers must innovate classroom teaching methods to increase students' interest in English learning. In English teaching, students should find more ways to learn so that they can have a foothold in this difficult employment trend in society. In places where it is difficult to find a job in society, it is only because you have not encountered a suitable job, and you have insufficient professional knowledge and no higher ability than others, which leads to this difficult employment trend. Therefore, universities must develop new English teaching models and improve teachers. English teaching ability, so as to enhance the comprehensive ability of college students, so that college students can quickly adapt to corporate work requirements after graduation, so that college students can gain a foothold in the society in the impact of employment difficulties, and emerge from this difficulty to improve their overall ability In the upper class.

4.3 Optimize the Teaching Environment

In the teaching of spoken English, the environmental atmosphere has a great impact on the efficiency of teaching. A good teaching environment can better help students learn English, so it is necessary to improve the environment in college English teaching and create a good English teaching environment. Use the interesting teaching atmosphere to optimize the classroom teaching environment. It can allow students to carry out interesting practical activities, improve students' interest in English learning through practical activities, use spare time to promote students' factors and practical abilities, and teachers make more contacts when students start teaching Things related to English learning in life, such as watching TV programs with English subtitles, learn more about English to improve your knowledge of English.

4.4 Accurately Positioning Training Goals

In the college English classroom teaching, teachers should train students with the goal of employment orientation. In this highly competitive society, companies have high requirements for employees when recruiting employees, and require employees to adapt to work. It can adapt to the requirements of the job. Therefore, students' professional ability is very important when they are employed. This ability is also necessary to obtain social recognition and is the foundation of their own development. Therefore, college English teachers should improve students' English expression ability and improve Students' professional literacy, such students with high English expression ability and strong professional literacy are the talents needed for social development, and then
college English teaching reaches the teaching purpose. In education, it is also necessary to cultivate the talents that are lacking in the society according to market needs to promote This kind of education has strong creativity. In the teaching of college English, it is necessary to determine the educational goals, understand the society and cultivate the talents needed by the society. In this way, we can ensure that the talents trained by the university are the talents needed for social development, and increase the employment of students. probability.

4.5 Add Daily Communication English Training Courses

The subject of English is the most basic type of language course for communicating with foreign countries. Better use of the knowledge in college English. For example, the flexible use of English to communicate with others in daily life can not only improve the oral expression ability of college students, but also improve English knowledge and daily communication skills. As long as college students improve their spoken and written English skills, they can have more job opportunities in the future and be able to adapt to the working environment of English communication. In addition, students can strengthen their communication in English in the daily life of university students. Attend English training classes to improve students' English knowledge level. Learn English courses to allow college students to use English more for daily communication and become a way of communication of their own. Cultivate college students' comprehensive English ability and face new requirements in the future employment situation of society.

5. Conclusion

All in all, the new English teaching method under the influence of employment guidance refers to the improvement of the previous English teaching mode in the new employment environment. Whether it is employment-oriented as a teaching focus or innovative teaching methods based on employment-oriented, In order to develop the teaching content for college students in the employment competition, teachers must improve the traditional indoctrination teaching mode, based on the talent needs in today's society, continue to innovate teaching concepts, and train the talents needed for social development.

References