A Study on the Cooperative Mode of Building Productive Training Base in Higher Vocational Colleges

Boyang Zhao
Shanghai Art & Design Academy, Shanghai Xvhui, 200030, China

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Abstract: With the rapid economic development of our country, the joint training of schools and enterprises has become the cooperation mode that all colleges and universities attach importance to. In order to further promote the educational mode of "school-enterprise integration" and "work-learning integration ", vocational colleges and universities have established the practice of social job placement. It is the key to ensure the talent training in higher vocational colleges.

1. Comprehensive Construction Model of Higher Vocational Colleges

In recent years, China has issued some opinions on improving the teaching quality of higher vocational education in an all-round way, which puts forward higher requirements for the education of higher vocational colleges in our country. The training base of higher vocational colleges requires that it can meet the educational plan of higher vocational colleges, ensure the environment law of practical teaching, and enterprises can really participate in the construction of conditions in practical teaching. Only through the cooperation of schools and enterprises, so that students have real work experience in enterprises, can we integrate theoretical teaching and practical practice in higher vocational colleges and further cultivate high-quality enterprise rigid demand talents.

In higher vocational colleges, because the training base has higher requirements for the investment cost of the base construction, and the production efficiency of the training base in higher vocational colleges is not high, it is easy to make the training base in higher vocational colleges become the training place for students in higher vocational colleges. In the past, the training base of higher vocational colleges is only the practice place of students, often only the input capital experience, but not the benefit economy of output, which has become an important obstacle to the construction of training base in higher vocational colleges in our country. Over the years, the training base of higher vocational colleges often has two important social benefits, which is a problem that every enterprise in the social market attaches great importance to. namely talent training and scientific research. If it can improve the high efficiency of the training base of higher vocational colleges, and can make proper use of the talent resources and scientific research of higher vocational colleges, it can not only lay a solid foundation for the education work of higher vocational colleges, cultivate professional high-quality comprehensive talents, but also make due contribution to the development of social market practice and obtain certain economic benefits. With the rapid development of the new economy in our country, all higher vocational colleges should pay attention to the importance of cooperation between schools and enterprises, and set up enterprises as an important basic source of training base and practical education in higher vocational colleges. It can be seen that in the cooperation between school and enterprise, we attach importance to talent training and scientific research, which is a solid foundation for the training base, an important premise for the cooperation between school and enterprise to build a productive training base, an important condition for realizing the win-win situation between enterprises and higher vocational colleges, and a realization base construction module combining production, learning, research and education. Higher vocational colleges and enterprises should always have the attitude of "cooperation and win-win" to build a productive training base, with the principle of mutual benefit and win-win to lay the foundation of the training base inside and outside the school.
2. Exploration the Construction Mode of Higher Vocational Training Base of Cooperation between School and Enterprise

2.1. Attach Importance to the Establishment of a Model of Co-Construction and Sharing Between Schools and Enterprises

In the process of combining higher vocational colleges with schools and enterprises, co-construction and sharing of educational practice mode means that higher vocational colleges and enterprises adhere to the principle of "mutual benefit", attach importance to the concept of "win-win cooperation", ensure the construction of productive base with "preferential complementary" attitude, apply the enterprise management principle to the construction of training base inside and outside the school, integrate the enterprise management mode into the construction of productive training base, and build a virtuous cycle training base mode. In order to realize this model successfully, it is necessary for the higher vocational colleges and universities to organize and provide the site to realize the base construction, prepare the proper real estate and land, and prepare the training equipment, technology and instructors for the base. Moreover, higher vocational colleges and enterprises should jointly construct rules and regulations related to practical teaching, prepare for the standardization construction of practical training bases, ensure that students' productive training bases can be more standardized, and lay the foundation for the sustainable development of productive training bases jointly organized by higher vocational colleges and enterprises. In the process of constructing the productive training base co-organized by higher vocational colleges and enterprises, higher vocational colleges should first ensure that the schools occupy the dominant position of the training base, insist on the higher vocational colleges as the main body of investment, and carry out the organization price tax on the training base by self-financing. The productive training base, which is co-organized by higher vocational colleges and enterprises, is an easy-to-prove training base which is built by independent fund-raising institutes of higher vocational colleges. It has higher requirements for students' productive training in the actual operation process, and will also undertake the product customization of the corresponding enterprises' smaller orders in the course of market operation. Secondly, the productive training base of higher vocational colleges and enterprises should have certain technical service nature. The productive training base co-organized by higher vocational colleges and enterprises is in the form of rational use of its own professional machinery and equipment, combined with the technical operation of the relevant staff of the training base. The productive training base co-organized by higher vocational colleges and enterprises has certain requirements for the production training of students in higher vocational colleges and is a productive training base in the process of organizing and carrying out enterprise-oriented technical service work. Finally, the productive training base co-organized by higher vocational colleges and enterprises should be guaranteed to be an enterprise-led model. This model mainly refers to the in-school training base which ensures the enterprise-led organization of production training in the actual operation process. Adhere to the enterprise-
oriented, paid by the school to provide the location and other conditions, attract market enterprises to establish productive economic entities in higher vocational colleges, truly can train the self-management characteristics of enterprises, to ensure that the higher vocational colleges and enterprises jointly organized a productive training base self-management, self-financing mechanism. In the process of carrying out production and operation, we can complete the practical training and development of students in a certain time, and complete the education work of higher vocational colleges while ensuring the economic benefits.

2.2. To Stimulate the Enthusiasm of Enterprises for the Construction of Productive Bases

The educational goal of higher vocational colleges in China is to train technical talents who can adapt to the society, but in the past teaching, students through several years of knowledge theory learning, in the process of practicing social work, it is difficult to really adapt to social work in time, thus causing certain restrictions on the social development of the theory. Therefore, for higher vocational colleges, higher vocational colleges should attach importance to the construction of productive training bases, and ensure that enterprises can fully participate in the construction of training bases in higher vocational colleges. But in the actual operation process, the social enterprise and the higher vocational college management pattern and the nature foundation is different, in the management aspect as well as the management obtains the benefit aspect to have the big difference, and the joint organization carries out the training base to bring the goal is also different. In the construction process of productive training base, which is co-organized by higher vocational colleges and enterprises, the aim is to cultivate talents, improve economic efficiency, make full use of the resources of higher vocational colleges and enterprises, integrate into the social development goal of enterprises, train technical talents with certain practical needs, meet the pursuit of interests while realizing the educational goal of higher vocational colleges, stimulate the enthusiasm of enterprises to the productive training base co-organized by higher vocational colleges and enterprises, and improve the initiative of enterprises to participate in it.
The construction of productive training bases co-organized by higher vocational colleges and enterprises lies in the training of higher vocational education mode and the training of talents. In higher vocational colleges, through the exercise of productive training base, the theory can make the practice study more close to the future social work, can recognize the form of social market, actively introduce new technology, and truly realize the improvement of education quality. On this basis, higher vocational colleges can also have suitable technical practice sites, which has a positive impact on the training of high-quality teachers in higher vocational colleges, which to a large extent solves the situation of students' practice outside school and difficult management, and greatly reduces the cost investment of students' practice with higher vocational colleges. For enterprises, the construction of productive training bases jointly organized by higher vocational colleges and enterprises can improve the technical operation of enterprises, train talents who meet the standards of enterprises, reduce the primary investment in land, machinery and equipment, and make rational use of the human and material resources of higher vocational colleges to better realize the transformation of technology, so as to ensure the sustainable development of enterprises.

Through the construction of productive training bases jointly organized by higher vocational colleges and enterprises, teachers in higher vocational colleges can better improve their teaching ability and professional quality. For most teachers, their ability in production practice has certain deficiencies, and through the training of productive training bases jointly organized by higher vocational colleges and enterprises, they can become more familiar with the work situation and environment of enterprises, master advanced technology in time, participate more actively in production, perfect knowledge level, and train more high-quality professionals.

3. Conclusion

For higher vocational colleges and enterprises to build productive training base, management is the prerequisite and foundation of practical development, training is the original intention of training talents and building training base in higher vocational colleges, in order to better realize the construction of training base, higher vocational colleges and enterprises should pay attention to constantly improve themselves and achieve the goal of productive training base co-organized by higher vocational colleges and enterprises.

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References

