Construction of the Training Mechanism of Innovative Entrepreneurship Talents in Colleges and Universities under the Background of the New Age

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Abstract: Innovation drives development, innovation is an inexhaustible motive force for a country to flourish, and anyone who yearns for great breakthroughs and achievements in this era should become an individual with strong innovation ability. Therefore, students receiving education in colleges and universities should conscientiously exercise themselves and make themselves have super innovative ability. Teachers in colleges and universities should first enrich and develop their own teaching methods, make themselves a teacher with the times, and have more abundant teaching means in the process of carrying out innovative teaching. Secondly, they should create opportunities for students to use their learning for practical use, so that students can transform what they have learned into practical ability.

1. An Analysis of the Importance of Innovation Ability to College Students

College students in the new era want to become an outstanding talent needed by the times, should have extraordinary innovation ability and learning ability, so that students can be invincible. To this end, students should treasure their study time in colleges and universities, in the study time, improve the ability of innovation, so that they become an innovative talent. Teachers need to make corresponding situations for students so that students can get more effective exercise. Teachers in colleges and universities should always enrich themselves, while optimizing their curriculum quality, so that students know how to grow into a competitive and innovative talent.

1.1. To Enable Students to Optimize Their Professional Skills

The purpose of college students' study is to create value, but also to make students become people with a sense of acquisition. In order to achieve this goal, students first need to have solid professional skills, and while strengthening the foundation, optimize professional skills, so as to achieve my great progress. Students need to learn professional knowledge at the same time, become a person who always optimizes themselves, know how to draw a lesson from one another, creatively use basic knowledge, and become an individual with extraordinary innovation ability. Innovation ability is the booster of students' refined professional skills. If students know how to use knowledge creatively, they will be able to have a deeper understanding and understanding of the knowledge within their major. At the same time, when students have a deeper understanding and understanding of the knowledge and skills in their major, the ability of self-innovation is bound to be greatly improved, which constitutes a virtuous circle of relations[1].

1.2. Enhancing Students' Competitiveness in the Workplace

Students study in colleges and universities, its fundamental purpose is to enhance their self-employment competitiveness after graduation, can achieve a better foothold in the workplace, this is a very practical learning mentality. If students are eager to achieve their learning goals, they must know how to improve their ability to innovate, if students do not have a strong ability to innovate, it is natural that everyone is lost, submerged in the sea of people. Gold always shines, so one of the remarkable characteristics of gold talents is that they have excellent innovation ability, students are
good at living to learn to use what they have learned and skills, have a strong ability to point stone into gold, not confined to knowledge, not bound by conventional laws, so become a better professional, create greater value.

1.3. To Bring Students Into Line With the General Trend of Development of the Times

The present is an era that calls for innovative talents, so if college students are eager to stay in the tide forever, they should improve their ability to innovate in their major and create value for the times better. College students must not shut their eyes, intoxication, self-appreciation, because it is difficult to sublimate themselves, and most likely abandoned by the times. An individual who knows how to advance and retreat with the times can achieve the outstanding achievements of the world and become the proud son of heaven in an era. College students need to become ambitious, purposeful, perseverance youth, and the times to progress together, and ultimately better accepted by the times. In order to live up to the time and realize the dream, students should first improve their self-innovation ability.

2. An Analysis of the Innovation Ability of College Students

2.1. Lack of Innovative Ability of College Students

Innovation ability is of great significance to all students, but a serious problem existing in the present students is the lack of innovation ability. When students' ability to innovate is insufficient, it is easy to cause "indigestion" of the knowledge they have learned, and it is also easy to cause students' learning efficiency to be inefficient, unable to integrate and absorb the knowledge they have learned, thus improving their comprehensive ability and quality.[2] In fact, students have a clear understanding of the importance of their ability to innovate, as shown in Table 1:

<table>
<thead>
<tr>
<th>How College Students Judge the Importance of Innovation Ability</th>
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<tbody>
<tr>
<td>Innovation is important</td>
</tr>
<tr>
<td>The importance of innovation capacity is overestimated</td>
</tr>
</tbody>
</table>

2.2. Analysis of the Reasons for the Lack of Innovative Ability of College Students

One of the serious problems of college students in the process of learning knowledge is the lack of autonomy, the unwillingness to start to use their brains, and the passive attitude of "taking in" for learning, so that students can not significantly improve their learning efficiency in the process of learning, which constitutes a great obstacle to the improvement of students' innovative ability. Students should seriously self-reflection, attentively learn knowledge, attentively master skills, so as to have solid basic knowledge at the same time, sublimate their ability to use what they have learned, and gradually grow into an innovative talent. In the process of learning knowledge, students lack the ability of independent thinking, knowledge integration and practical operation skills, and the lack of these links makes students unable to improve their innovative ability.

2.3. Discussion on the Problems of College Teachers in the Teaching Process

If teachers want their students to have a strong ability to innovate, they should also seriously reflect on their teaching methods. Only by seriously reflecting on teaching methods can they create a new teaching system. At the same time, students can improve their comprehensive literacy in the new teaching system, make clear the importance of innovative ability, and constantly seek their own transcendence with self-motivated attitude. But in the process of carrying out teaching work, teachers have the problem of insufficient innovation in teaching. When the teacher's teaching innovation ability is insufficient, the student is also naturally difficult to be affected by the corresponding positive influence. Teachers need to actively lead by example for students, so that all students understand the idea of innovation-driven development, so that students no longer become a regular person. In the process of innovation, students can also re-reflection on themselves, realize
their ability to understand and master professional knowledge, and harvest a self that constantly transcends mediocrity. However, the teaching passion of many college teachers is not enough to introduce the flame of innovation into the students' hearts, so many students have a kind of understanding that they do not think about getting in and content with the status quo. In the process of breaking the students' understanding, teachers have not achieved greater teaching results[3].

3. How College Teachers Should Develop the Training of Innovative Talents

3.1. Actively Communicate With Students to Make Them Clear About Themselves

How do teachers make innovative teaching effective? The best way is to make students understand the essence of self. When students understand the essence of self, students can make continuous progress on the basis of self-actual ability, so as to realize the great improvement of innovation ability. Therefore, teachers should not shirk their responsibilities, it takes a lot of time to communicate with students, so that students know more about themselves. As analysed in table 2, different teachers use different forms of communication:

<table>
<thead>
<tr>
<th>Method</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Face-to-face communication</td>
<td>59.32%</td>
</tr>
<tr>
<td>WeChat Communication</td>
<td>34.46%</td>
</tr>
<tr>
<td>Letter Communication</td>
<td>3.45%</td>
</tr>
<tr>
<td>Communication of thematic activities</td>
<td>2.77%</td>
</tr>
</tbody>
</table>

3.2. Professional Training of Innovative Talents

Teachers need to carry out a good job of training innovative talents, so that students understand that innovation is not an empty word, not empty talk, but a great spirit and great ability, any great cause can not be separated from the spirit of innovation. To achieve innovative work requires practitioners to spend a lot of time and effort. For example, for students who study management, to put forward a successful management model, we need to study the relevant theories of the previous masters seriously, and can have a deeper understanding of the industry.

3.3. Introducing Innovative Talents to Students

A person who wants to achieve greatness first needs to be close to greatness, and only if he can be close to greatness can he achieve greatness. Therefore, teachers in colleges and universities can introduce the standard characters in their profession to students in different majors, and ask these successful people to introduce their own innovation experience and innovation theory, so that students can understand that innovation is absolutely not an easy task, and it takes the relevant innovators to spend a lot of time and hard work to achieve great things.

3.4. To Enable Students to Actively Carry Out Practical and Innovative Work

Any student should understand the great significance of practice, any student who does not understand the practice, can only become a paper talker, can only be reduced to mediocre in the process of paper talk. Teachers need to seek time and space for students to innovate, so that students in innovation to sharpen themselves, brave growth, harvest a better self. For example, for students majoring in history, students can innovate the method of historical inquiry according to their own practical ability, seek a new way to explore history, so as to become a more innovative individual, and will realize the transcendence of self-learning ability when innovating learning methods. Teachers need to make their students clear about their self-orientation before guiding them to the corresponding creative practice, as analyzed in Table 3:
4. Conclusion

College teachers need to explain to all students the importance of innovative ability, and in the future teaching work, to help students attentively, so that all students do not fear the hardships of innovation, actively improve the individual innovation ability. College teachers should also introduce a large number of innovative talents to students, so that students can receive the help and prompt of innovative talents, so as to avoid detours. At the same time, college teachers need to put the level of students' innovative ability into the important standard of assessing students.

Acknowledgements

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References


Table 3

<table>
<thead>
<tr>
<th>How history majors evaluate their creative abilities</th>
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<tbody>
<tr>
<td>General</td>
<td>56.76%</td>
</tr>
<tr>
<td>Excellence</td>
<td>23.14%</td>
</tr>
<tr>
<td>Need for improvement</td>
<td>20.1%</td>
</tr>
</tbody>
</table>