Investigation, Analysis and Strategy Research on Pre-school Education in Higher Vocational Education Based on Campus Cooperative Concept

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Abstract: With the continuous progress of society, people gradually realize the importance of preschool education. For preschool education, it is to lay the foundation for the training of talent teaching. Therefore, in order to further improve the quality of preschool education, we should further investigate and analyze the problems such as the curriculum of preschool specialty in higher vocational colleges, so as to further train high-quality talents.

1. Introduction

Aiming at the curriculum construction and target training of preschool education specialty, the curriculum system reform with pertinence, practicality and advanced nature is carried out, and then zero distance docking is realized in social employment. Therefore, the reform of preschool education specialty should be linked with the cultivation of talents. For example, in the construction of curriculum system, the construction of teachers' team, as well as the campus cooperation mechanism, social services and so on to further strengthen. This survey mainly adopts the questionnaire method, the interview method, the spot investigation method and the graduate questionnaire method and so on.

2. Research Data and Analysis

In order to ensure the authenticity, validity and objectivity of the survey, we selected 30 graduates, 10 industry experts, 50 interns and 10 industry enterprises to conduct a detailed survey. The contents and results are as follows:

2.1. Analysis of the Specifications, Structure and Quality Requirements of Today's Professionals

We selected several famous kindergartens in Ganzhou City, Guangdong Province for detailed investigation and interviews. After investigation we found:1. Each unit of choose and employ persons, kindergarten to the child's development as well as the health management aspect specialized student's specialized knowledge as well as the specialized skill and so on request high. Students need to be able to master the basic pre-school knowledge and be able to use, but also require students to be proficient in the basic kindergarten workflow. In addition, the unit of choose and employ persons to the student's comprehensive quality request is higher, for example: the
ability to analyze and solve the problem and so on. After kindergarten school, preschool teachers need to communicate with parents of young children, therefore, employers also need preschool students to have good communication and communication skills. At this time, students' oral expression is particularly important. According to the survey, 85 percent stressed the importance of language expression.

2.2. Analysis of the Employer's Views on Existing Teaching Programmes

According to the survey of employers and industry enterprises, 45 per cent of people believe that courses should be increased in organizing activities, while 80 per cent believe that the improvement of operational competence should also be given priority by schools. According to graduate surveys, most of the things that are required for their courses and skills are in painting, vocal music and language skills and keys, and a small number say dance skills are often needed at work. The survey showed that 60 per cent of children had insufficient practical skills; 53 per cent had five skills that were not very solid; and 34 per cent had actual children who needed to improve their ability to take classes. In recent years, the exploration of pre-school specialty has been carried out a lot, but the use of various skills in practical application is still very difficult. Therefore, there is still a need for adjustment and reform in the curriculum design of preschool majors, which requires schools to pay attention to the depth of employment-oriented reform and also to the cultivation of students' professional skills and professional knowledge. For the current preschool professional education, schools pay more attention to the cultivation of theoretical knowledge, but the cultivation of practical skills is relatively inadequate. Therefore, the ability to analyze and solve the practical problems in the work after graduation is weak, so it is difficult to deal with the unexpected situation in the work.

2.3. An Analysis is Made on the Evaluation of the Quality and Ability of Previous Graduates

According to our survey and interview results, most graduates have weak ability to analyze and solve problems at work, which is not enough to meet the daily teaching needs of kindergartens. And the quality and ability of graduates also reduce the faculty of the whole team of young children. When carrying out early childhood education activities, teachers' scientific research consciousness is relatively weak, and this phenomenon is very common, it has caused the severe situation that the quality of early childhood education team is low now.

2.4. Analyse the Employment Stability Rate of Graduates, the Sustainable Development of Work Units and the Treatment of Graduates

According to our survey of industry companies, nearly 30% of companies say they have more options for talent. All companies say they need to improve their talent. In terms of graduates' salary, graduates with a salary of 2000-3000 yuan occupy 40%; graduates with a salary of 3000-4000 yuan
occupy 60%. According to the employment situation of preschool majors in 2017 and 2018, there is a shortage of preschool professionals. Therefore, for a long time, early childhood development and health management are among the most popular majors in employment. All in all, the society has a great demand for young child development and health management professionals with a college degree or above. Therefore, the market prospect of early childhood education specialty is very considerable.

2.5. Analysis on All Kinds of Professionals in Kindergarten

From the continuous development of early childhood education, it is also more and more demanding for preschool teachers. In the past, kindergarten teachers in the application did not have any threshold, only need candidates like children, patience can be. But now the early childhood education needs the early childhood teacher to master each kind of skill as well as each specialized knowledge. Preschool teachers from only need to match children to play to the real education of young children inspired by the education. Therefore, in the recruitment of talent in preschool institutions, more emphasis on the professional skills of candidates or candidates can have a skill.

2.6. Analyse the Requirements of Quantity, Quality, Structure and Specification of Talents From the Development of Guangdong Economy

According to the survey, all kindergartens are in great need of early childhood development and health management graduates who love early childhood education, have a high degree of education, have a certain teaching and scientific research ability, have new teaching ideas and have solid basic teaching skills. In the industry survey, most kindergartens pay great attention to the career consciousness of the graduates when they recruit graduates, and 43% of the kindergartens pay more attention to it. In addition, graduates with high skills, professional basic theoretical knowledge is more comprehensive and systematic, teaching ideas modernization and so on are important indicators to recruit graduates. In addition, all kindergartens are very concerned about whether the graduates have a teacher qualification. At the same time, there are kindergartens in recruitment, requiring graduates to have Putonghua proficiency test grade certificate, babysitter, infant dance teacher qualification certificate, piano teacher qualification certificate, sports dance teacher qualification certificate and psychological counsellor certificate.

3. Based on School and Garden Cooperation

For the child development and health management specialty, we should pay full attention to the particularity of the students in the field of employment, carry out targeted core skills training, and then fully enhance the adaptability of the students to work.

Strengthen the basic vocational skills, including speaking, singing, painting, playing and jumping skills, to lay a solid foundation for the future education of students. In addition, on the basis of this, we should train students to focus on skills training, and then achieve a skill, will not be buried by many candidates.

The basic theories of early childhood education, usually include health, psychology, education
and teaching methods. The training of this skill lays the foundation for the students to carry out various activities smoothly after entering the work. In addition, the introduction of such courses needs to be combined with the theoretical and practical knowledge of education. In carrying out the course, we should also pay attention to the systematic deepening of the students' knowledge, and further consolidate the students' major.

The corresponding applied knowledge should be added to the teaching. When students get into the job, no one will give them enough time to learn and grow. Therefore, in the curriculum design of students, we should take into account the knowledge that students need to work in the future, so as to ensure that students are not overstretched in their work. For example, the design of courses should consider appropriate expansion of students' knowledge. In literature, nature, society, environment and games all need to be educated and cultivated to enhance students' professional quality. At the same time, expanding students' knowledge can also provide more employment platforms for students and lay the foundation for their future employment.

4. Conclusion

Grasp the curriculum design and the concept of teaching materials. For college students, the choice of early childhood development and health management major needs to have more innovative teaching methods in education. For young children, everything is just beginning, some new teaching ideas, some new curriculum design can arouse their interest and drive the whole curriculum atmosphere. And for college students, they have studied for a long time, all kinds of educational ideas they have seen, some old forms of education cannot arouse students' interest in learning. Therefore, in carrying out the curriculum of infant development and health management major in colleges and universities, it is also necessary to reform the teaching form and educational concept to form new teaching ideas and stimulate students' interest in learning. At the same time, it is of great help to improve students' comprehensive work ability. In the course explanation, integrate the teacher's understanding of the profession. Teachers - preaching and learning. In the course of the lecture, students may not understand the content of the teacher's explanation is very understanding, teachers through their own understanding of the professional knowledge can be more effective to help students understand the knowledge point. In the early childhood education major, the teacher's explanation of the self-knowledge in the early childhood specialty cannot only make the students understand the knowledge more deeply, but also make a deep impression in the students' mind, and then make the students' knowledge more solid.

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