Research on Enhancing Cultural Self-Confidence in College English Teaching from the Perspective of “Ideological and Political Theories Teaching in All Courses”

Weiwei Qu

School of Foreign Languages, Dalian Polytechnic University, Dalian, Liaoning, 116034, China

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Abstract: Under the background of “overseas promotion of Chinese culture”, the promotion of contemporary college students’ cultural self-confidence has become an important research for educators. However, with the rapid development of globalization, the thought of college students is impacted by foreign culture, which makes some students have some problems such as unclear understanding of national culture and lack of cultural self-confidence. This paper analyzes the countermeasures of Enhancing Cultural Self-Confidence in College English Teaching from the Perspective of “Ideological and Political Theories Teaching in All Courses”, in order to achieve the goal of improving the quality of English teaching and students’ cultural self-confidence so as to promote students’ cross-cultural communicative competence and the inheritance ability of traditional Chinese culture.

1. Introduction

As an important symbol of the country's soft power, culture is an important link to unite the national spirit, which is of great significance to the construction of a socialist cultural power in our country. Especially under the background of the rapid development of social economy, the influence of culture on the development of the country is gradually increasing, and college students, as the inheritors and shoulders of the national culture, are very important to the self-confidence and identity of the national culture. However, in the process of contemporary college English teaching, the emphasis of teachers’ teaching is to cultivate students’ language skills, and the teaching of culture is in a relatively missing state, which has a certain adverse effect on the establishment of students’ cultural self-confidence. For this, this paper will analyze how to promote students’ cultural self-confidence in English teaching from the perspective of "curriculum ideological and political" to provide the basis for the inheritance of Chinese culture.

2. Optimize the Content of Teaching Materials and Lay the Foundation of Teaching

As the fundamental and direction of college English teaching, teaching materials are one of the important ways for students to acquire cultural knowledge. In order to realize the improvement of students’ cultural self-confidence, the primary task is to enrich the content of teaching materials, and to achieve the goal of enhancing students' cultural self-confidence by enhancing students' confidence in teaching materials. However, at present, the teaching materials used in our country are in the state of "aphasia" in the cultural module. In view of this, the relevant staff should update and adjust the contents of the teaching materials in time to provide the basic guarantee for the cultivation of students' cultural self-confidence. In the process of concrete adjustment, we should pay attention to the following aspects: first, the social needs, the actual needs of the textbook should be comprehensive understanding of the actual needs of the society, make clear the development changes of the contemporary society and the demands on the students, and take this as the important basis as the direction of the adjustment of the content of the textbook, ensure that the cultural content added in the textbook can meet the needs of the development of the times, but also highlight the connotation of the excellent Chinese culture; second, the students’ needs, the students as the
ultimate beneficiaries of the textbook content, the actual needs of the textbook is the focus of the author, through clear students’ actual needs, can make the textbook content more close to the actual needs of the students, and then realize the students’ acceptance, recognition and participation in the process of the textbook; third, the selection of the content of the textbook should be the most appropriate[1].

3. Renew the Education Idea and Try to Create a Student-Oriented Class Environment

As an important guide of teaching activities, the concept of education is of great significance to the implementation and implementation of teaching activities. To this end, in the actual English teaching process, we should change the educational concept in time, conform to the times to strengthen the cultivation of students' cultural self-confidence. In the process of updating the educational concept, teachers should pay attention to the following aspects: first, the establishment of the teaching goal, the promotion of the cultural self-confidence of college English teaching under the perspective of "ideological and political curriculum ", the teachers should first integrate the ideological and political education concept into the concept of college English teaching, in order to fully tap the ideological and political teaching resources in the college English teaching materials, and in the actual teaching process, take the transmission of the students' excellent Chinese culture as the basis point to guide the students to express the Chinese culture, and then realize the goal of improving the students' cultural self-confidence.[2].

4. Innovative Teaching Methods to Enrich Teaching Content

The teaching method is an important way to realize the teaching goal, so in the actual college English classroom, teachers should adopt all kinds of teaching methods flexibly to realize the improvement of the richness of teaching content, on the one hand, to promote the improvement of students’ cultural self-confidence, on the other hand, to improve students’ comprehensive accomplishment.

Figure 1 Multimedia teaching

In the course of practical teaching, English teachers need to pay more attention to the following aspects: first, to clarify the meaning of "classroom thought and politics ", "classroom thought and politics" as an educational idea, which emphasizes the two-way cultivation of students' ideology and politics and professional ability, and has the function of cultivating students' correct three-view, in the concrete teaching practice, it mainly refers to the high-efficiency fusion of classroom professional knowledge teaching and ideological cultivation; second, the establishment of teaching goal, the research topic of promoting cultural self-confidence in college English teaching from the perspective of "course thought and politics ", which includes cultivating students' language skills, guiding students to establish correct three aspects and improving students' culture. Fourth, the teaching content is rich, few light teaching content is not conducive to let the students perceive the
charm of Chinese culture, in the actual teaching process, should choose the appropriate content to expand the teaching content, stimulate students' interest in learning, but also effectively improve the students' perception of Chinese culture. In order to promote students’ practical application ability after explaining the basic knowledge, English teachers can improve students’ English application ability and promote students' cultural self-confidence on the one hand. Figure 2 shows the concrete performance of student group activities[3].

![Figure 2 Group activities](image)

5. Improve the Evaluation System to Benefit Both of the Teachers and Students

Evaluation system is an important way to improve students’ learning enthusiasm and teachers’ teaching ability. To this, in the actual teaching process, can construct the scientific appraisal system, provides the impetus for the student's cultural self-confidence promotion. In the process of construction, we should pay attention to the following aspects: first, the standard of students’ evaluation, aiming at the promotion of college English culture self-confidence under the angle of "classroom thought and politics ", its evaluation standard should be placed on the students ‘cultural awareness, comprehensive accomplishment and English ability, among which the emphasis of the evaluation should be on the students' traditional cultural knowledge and English literacy, in order to achieve the goal of promoting the students’ cultural self-confidence; second, the standard of teacher evaluation, aiming at the promotion of college English culture self-confidence under the angle of "ideological and political classroom ", the standard of evaluation should lay the teacher's education idea, the teacher's cultural literacy and teaching ability, etc., in order to promote the excellent team and build the good teacher's foundation of the students’ cultural self-confidence. Figure 3 shows the students’ classroom evaluation[4].

![Figure 3 Student class evaluation](image)

6. Conclusion

To sum up, the teaching method of promoting cultural self-confidence in college English
teaching from the perspective of "course thought and politics" is of great significance to the promotion of students' comprehensive accomplishment and English application ability, and at the same time, it can make students become excellent inheritors of Chinese traditional culture. Therefore, in the actual English teaching process, English teachers should take the "curriculum ideological and political" teaching concept as the direction of guidance, through the integration of Chinese culture into the English teaching content to enrich the teaching content, and flexible use of various teaching means to improve students’ acceptance of classroom teaching content, and then achieve the overall development of students’ cultural confidence and comprehensive ability.

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