The Effective Integration of Traditional Culture and Ideological and Political Education

Yingju Zhao
Tianfu College of Southwestern University of Finance and Economics, Chengdu, Sichuan, 610000, China
juuju-2008@163.com

Keywords: Traditional Culture, Ideological and Political Education, Connection, Integration

Abstract: The Chinese nation has a long history. The excellent traditional culture is the crystallization of ancestors' experience and wisdom, and also the precious wealth left by ancestors to future generations. Traditional culture not only leaves a large number of literary works and unsolved mysteries to modern people, but also contains profound moral standards and ideological awareness. These traditional cultures are of great help to enrich the spiritual life of modern people. In order to better deal with the increasingly weak traditional cultural cognition in the current education field, how to effectively integrate traditional culture and ideological and political education not only improves students' Ideological and moral awareness, but also promotes the development of traditional culture. This paper analyzes the internal relationship between traditional culture and ideological and political education, and puts forward the educational ideas of combining the two.

1. Introduction

In the report of the 19th National Congress of the Communist Party of China, it is stressed that we should deeply explore the ideological and moral concepts contained in Chinese traditional culture, and at the same time, we should innovate and inherit the traditional culture according to the requirements of the times. At this stage, inheriting and carrying forward the excellent traditional Chinese culture has become a topic of wide concern for the whole society. In this context, how to integrate the traditional culture into the teaching, improve the students' Ideological and moral cognition, and promote the reform and innovation of Ideological and political education and teaching are the primary problems faced by colleges and universities. In response to this problem, the Ministry of education of the people's Republic of China has officially issued the guiding outline for the improvement of the education of Chinese excellent traditional culture, and has put forward specific requirements, that is, to start with the exploration of the ideological and political education resources contained in the Chinese excellent traditional culture, to carry out the ideological and political courses in Colleges and universities, to strengthen the integration between the two, to promote the development of Ideological and political education in Colleges and universities, and to continue Carry forward and carry forward the traditional Chinese culture.

2. The Significance of the Integration of Traditional Culture and Ideological and Political Education

2.1. Help to Open Up a New Situation of Ideological and Political Education in Colleges and Universities

For a long time, funny ideological and political education has been faced with the problems of reform and innovation. How to effectively improve the ideological and political level of college students and enhance the moral and legal awareness of students are all the problems that the ideological and political workers in Colleges and universities think about, especially in the rapid development of market economy today, people's values and outlook on life have changed a lot, which has a great impact on Ideological and political education in Colleges and universities.
Education puts forward higher requirements, that is, how to guide contemporary college students to set up correct three views and establish good ideological and moral quality. The simple ideological and political education is too thin to arouse deep resonance in the hearts of college students, while the ideological and political education integrated into the excellent traditional Chinese culture is full and three-dimensional, which provides a strong support for ideological and political education. The moral standards and ideological awareness contained in traditional culture provide inexhaustible resources for the current ideological and political education, so that the ideological and political education is no longer limited to books and the background of the times. In other words, the integration of traditional culture has opened a new way of thinking and the first chapter of Ideological and political education in Colleges and universities.

2.2. It Helps to Guide College Students to Establish Correct Personality and Quality

In the traditional culture education, the cultivation of personality and quality has always been the focus of education, which is also strongly reflected in the traditional literature and culture of our country, especially for the cultivation of integrity, dedication, perseverance and other moral characters, which are exactly the qualities that contemporary college students should have. Therefore, it is the advantage of the integration of traditional culture and ideological and political education to make use of the educational resources in traditional culture, to pass on these personalities and qualities to students, and to guide students to establish a correct concept of life by carrying forward traditional culture. Through the cognition and understanding of traditional culture, it will help to improve the national pride of students, promote the establishment of students' correct personality and quality, and also help to improve students' patriotic enthusiasm.

3. Problems in the Integration of Traditional Culture and Ideological and Political Education

The integration of Chinese excellent traditional culture and ideological and political education is the direction of the reform and innovation of Ideological and political education in Colleges and universities at this stage. Using the excellent moral and ideological quality of traditional culture to guide students to establish correct moral concepts and promote the effectiveness of Ideological and political education. However, there are still some problems in the actual implementation process.

3.1. The Integration of Traditional Culture and Ideological and Political Education is Not Deep Enough

The idea of the integration of traditional culture and ideological and political education has a strong practical significance, but in the process of practical development, there are still some practical problems, such as the ideological and political education has always been based on classroom theory teaching, and the ideological and political course integrated with traditional culture still has a small proportion of practical links. In addition, the integration of courses is also in exploration At this stage, the school also lacks relevant experience, which leads to the implementation of relevant practical activities is not smooth. Moreover, due to other learning pressures, it is difficult for students to devote all their energy to traditional cultural activities, which leads to the real goal of the integration of traditional culture and ideological and political education difficult to be fully realized.

3.2. Students Lack of Recognition of Traditional Culture

The lack of cognition and cognition of traditional culture is also a problem in the integration of traditional culture and ideological and political education. The 21st century is an information age. Under the impact of the Internet and information technology, students pay more attention to games and the Internet, which leads to the decrease of students' interest in traditional culture. Many students don't even understand the traditional culture, some even don't understand the story behind the traditional festivals in our country. In this context, it is difficult to achieve the expected effect of traditional culture publicity.
3.3. Lack of Traditional Cultural Atmosphere

The lack of traditional cultural atmosphere is a problem facing the whole society, and colleges and universities are no exception. Under the pressure of employment and enrollment, the curriculum and teaching in Colleges and universities are inclined to the application-oriented. Traditional culture courses are mostly in the form of electives and minor courses. This kind of course arrangement leads many students to choose to study for the purpose of studying points. The enthusiasm of learning is naturally not high, and the learning effect is difficult to require. Even for the required courses required by some majors, the study of traditional culture mostly stays at the stage of theoretical study, without really mastering the connotation and deep meaning of traditional culture.

4. Effective Ways to Integrate Traditional Culture and Ideological and Political Education

4.1. Enrich Teaching Content and Promote Traditional Culture

In order to promote the integration of traditional culture and ideological and political education, colleges and universities should start with themselves, combine with the actual situation of students, enrich the teaching content, use classroom teaching to promote the publicity and promotion of traditional culture, and at the same time, use the teaching resources contained in traditional culture to enrich the ideological and political classroom. On the one hand, improve students' cognition and understanding of traditional culture; on the other hand, improve the interest of Ideological and political class and deepen students' cognition of Ideological and moral standards, which is also the main purpose of the integration of the two.

4.2. Innovating Teaching Methods and Arousing Students' Enthusiasm for Learning Traditional Culture

Constantly innovate teaching methods, improve the effect of classroom teaching of Ideological and political courses, and stimulate students' enthusiasm for learning traditional culture. For example, the application of multimedia technology, the traditional ideological and political teaching and traditional cultural propaganda using multimedia technology, through video, animation, voice and other forms of expression to show to students, can more attract the attention of contemporary college students. In addition, the use of flipped classroom and other innovative teaching methods to improve students' participation and initiative in classroom learning and increase the interaction between teachers and students is better than the simple teaching effect of teachers. Figure 1 shows the innovative ideological and political education in a university.

![Figure 1 Innovative ideological and political classroom teaching in a school](image)

4.3. Strengthen the Proportion of Practice

The integration of traditional culture and ideological and political education can not only stay in the stage of theoretical teaching, but also must strengthen the proportion of practical activities. Only
continuous practice and can promote the sublimation of theoretical knowledge. Therefore, on the basis of theoretical teaching, ideological and political teachers should lead students to carry out relevant teaching practice activities regularly, and provide students with more opportunities and platforms for practice. For example, students can be organized to visit the history museum to improve their understanding of Chinese traditional culture. In addition, by organizing lectures, debates and other activities, more students can be attracted to pay attention to traditional culture and learn more about it. In addition, traditional culture publicity activities can be carried out through we-chat platform and other information platforms to form a learning atmosphere of traditional culture in the whole school. Figure 2 is a poster of the traditional culture debate organized by a school.

![Figure 2 Posters of a school's traditional culture debate](image2)

4.4. Strengthen the Improvement of the Traditional Cultural Quality of Ideological and Political Workers

Ideological and political workers, as the main body of traditional culture promotion, must deepen their traditional cultural literacy, and continue to learn and understand traditional cultural knowledge. At the same time, there are also continuous innovation of teaching methods, in-depth study of teaching content, find the combination point of traditional culture and ideological and political education, and strengthen the integration between the two. We should guide the students to learn the traditional culture spontaneously, improve their ideological and political level, and improve their sense of responsibility and mission. In addition, the school should pay attention to the cultivation and introduction of teachers, provide more opportunities for teachers to learn and improve constantly, introduce professional talents to effectively supplement ideological and political teachers, and establish a professional and ideological excellent ideological and political teachers. Figure 3 shows the traditional culture learning organized by a school.

![Figure 3 Traditional culture learning organized by a school](image3)

5. Conclusion

The integration of traditional culture and ideological and political education is a systematic
project, which can not be completed overnight. It needs the joint efforts of the society, schools, teachers and students. From the social point of view, we should strengthen the publicity of traditional culture, create a learning atmosphere of traditional culture in the whole society, strengthen the training of teachers and the integration of teaching resources from the school level, innovate teaching methods for teachers, constantly improve their traditional cultural literacy and ideological awareness, and strictly require themselves for students to consciously and spontaneously carry out The study of traditional culture, the improvement of the cognition of traditional culture, the improvement of Ideological and moral realm, the inheritance and development of excellent traditional culture, and the efforts to become a qualified successor for the comprehensive development of morality, intelligence and physique, and the promotion of traditional culture.

References

