Application of Marxist Theory in Ideological and Political Education

Guanwen Li
Guangdong Engineering Polytechnic, Guangzhou, Guangdong, 510520, China
lee.0759@163.com

Keywords: Marxist Theory, Ideological and Political Education, Applied Research.

Abstract: As an important part of Ideological and political education for students, colleges and universities should actively respond to the spirit of the party, guide and organize ideological and political education, and integrate Marxist theory into Ideological and political education, so as to promote the construction of Marxist theory. As one of the important guiding ideology in China, Marxism plays an important role in the construction and development of the socialist society with Chinese characteristics. With the rapid development of economic globalization, the ideological impact of college students is increasingly fierce. Therefore, the importance of Ideological and political education of college students is increasingly prominent. At the same time, the profound connotation of Marxism and its advancement with the times play an important role in the further improvement of Ideological and political education. In this regard, this paper will analyze the application of Marxist theory in Ideological and political education, in order to achieve the construction of the ideological and political education system which is most in line with China's national conditions.

1. Introduction

As an important part of Ideological and political education in China, the development and innovation of Marxist theory has an important impact on the development of Ideological and political education in China. Especially in the background of the rapid development of modern society, information technology has been integrated into people's life and work, and the influence of foreign thoughts on students' thoughts has gradually expanded. In addition, the three views of students in university stage are in a sensitive stage, and their judgment on various cultural awareness of the outside world needs to be improved. At this stage, if students are not well guided, they will be The possibility of high ideological distortion. It can be seen that in the current chaotic cultural environment, strengthening the importance of Ideological and political education for students. In this regard, this paper will start from the importance of Ideological and political education, analyze the application of Marxist theory in Ideological and political education, in order to achieve further improvement of Ideological and political education level.

2. Change the Concept of Ideological and Political Education and Attach Importance to the Development of Students' Personality

The innovation of high-efficiency ideological and political education mode has a strong role in promoting the development of modern society, but to achieve the innovative development of Ideological and political education mode, the most important thing is to change the educational concept of educators. With the development of the times, the requirements of the current society for the comprehensive quality of students are increasing, and the education level and ability of educators are also put forward higher requirements. However, the traditional education mode is adopted by some teachers nowadays, and the education idea is rigid. The emphasis of education is to cultivate the students' cognition of ideology and the forming method of Ideological and political education. Comparatively speaking, it ignores the individual development of students, and then has a certain binding force on the overall development of students. In this regard, in the actual process of Ideological and political education, teachers should timely change their own educational ideas,
including the following aspects of Optimization: first, to clarify the importance of Ideological and political education, teachers should clearly recognize the importance of Ideological and political education to promote the overall development of students, lay a solid ideological foundation for the implementation of Ideological and political education; second, to establish the main position of students in the process of Ideological and political education, teachers should respect students, clarify their own guiding position, and provide correct guidance for the development of students' thinking; thirdly, they should attach importance to the development of students' personality. There are certain differences in each student's perspective on the world, but there is no one right or wrong. Therefore, in the process of Ideological and political education, teachers should respect students' thinking Personality development, and the ideological development of students to control the general direction, to avoid the impact of foreign ideas, ideological distortion and other aspects of the problem; fourth, keep pace with the pace of the times, the goal of Ideological and political education is not immutable, the needs of students in various stages will change, at the same time, the social requirements for ideological and political education will also change, for this, in order to protect The ideological and political education idea of teachers is close to the needs of the times. In the actual teaching process, teachers should be close to the needs of the times and students, and based on this, change their own education idea in time, update the education methods, and then achieve the goal of ensuring that students establish the correct three outlooks [1].

Figure 1 Ideological and political education with multimedia teaching method

3. Innovate the Mode of Ideological and Political Education and Improve the Level of Ideological and Political Education

Ideological and political education mode is an important way to implement ideological and political education. At present, the traditional mode of Ideological and political education is inclined to the teaching of theoretical knowledge, which has certain limitations on students' ideological perception. Therefore, in the process of innovating the mode of Ideological and political education, we should pay attention to the optimization of one of the following aspects: first, the construction of campus atmosphere, the longer time of college students in the University, the influence of campus environment and atmosphere on students For this reason, in the process of Ideological and political education, schools should pay attention to the construction of campus atmosphere, respect the individual development of students, include students in specific ideological and political education activities, and infect students through a good campus culture; second, the establishment of public courses, in order to strengthen students' attention to ideological and political education, to lay a good foundation for the efficient development of Ideological and political courses; third, the choice of teaching methods, currently, the teaching mode of Ideological
and political education is more single, more focus on oral transmission of teaching, plus ideological and political education itself has a certain degree of uninteresting, To a certain extent, it increases the possibility of the formation of students' negative emotions. In the actual process of Ideological and political education, teachers should flexibly adopt a variety of teaching methods to improve students' interest and perception of Ideological and political education, so as to improve the quality of education. Generally speaking, the way with high adoption rate is multi-media teaching, but some teachers have problems in courseware making and so on, so that they do not have a good ability to stimulate students' interest in learning. For this, teachers should optimize the courseware appropriately (as shown in Figure 1.2.), and add the following vivid elements in the courseware, which is conducive to the improvement of students' perception [2].

Figure 2 Multimedia teaching of ideological and political education

4. Pay attention to the Optimization of Education Content and Solve the Problem of Students' Cognition

Rich teaching content is of great significance to stimulate students' desire for knowledge. The application of Marxist theory in Ideological and political education is the concrete expression of the optimization of educational content. However, in the actual application process, due to the influence of various factors, there are some problems in the application of Marxist concept in ideological and political education. In this regard, for the excellence of educational content Teachers should pay special attention to the following aspects: first, adapting to the times, Marxism will carry out appropriate optimization and adjustment with the development of the times. In this regard, in order to better adapt to the needs of the times and the changes of Marxist theory, ideological and political education should pay attention to the development and changes of the times, understand the new changes, new problems and new characteristics of the current era, and use this to For the sake of proper adjustment; secondly, the integration of Marxism, in order to ensure the practical application of Marxist theory in Ideological and political education, teachers should integrate the theory of the new era into Ideological and political education in accordance with the requirements of the development of the times, at the same time, they should understand the actual concerns of students, and closely combine the teaching content with the students' concerns, In this way, it can effectively shorten the distance between students and ideological and political education, and guide students to solve practical problems and cognitive problems in life through ideological and political education. In addition, in order to enhance the students' idea of Ideological and political education, in the process of integrating Marxism into Ideological and political education, teachers should also pay attention to the optimization of education process, including the following aspects: first, before class preparation, teachers should fully understand and study the ideological and political education content, and select appropriate Marxist theory to integrate, to ensure that mark During this period, teachers should also be clear that the goal of Ideological and political education is to guide students to establish correct three views, not limited to the teaching of related theories; second, the pre class
introduction link, which has an important impact on students' learning effect in the whole class, scientific and interesting pre class introduction link to stimulate students In this regard, teachers can improve the participation of students in the follow-up courses by optimizing the pre class introduction process. Generally speaking, the more appropriate pre class introduction process is to play video or story introduction. By telling the social background formed by relevant theories, teachers can effectively stimulate students' interest in learning, and can also improve the participation of students in the follow-up courses by optimizing the pre class introduction process. The construction of context can enhance students' understanding of relevant knowledge; the third is the activity link, where the activity link focuses more on the discussion link between students. Through the way of guiding students to discuss, students can get different emotional experience of thinking through the way of thinking collision, and through the discussion, students can really feel the existence of their own thinking. Enough, but during the activity, what needs to be paid attention to is the teacher's guidance. The teacher's guidance can give full play to its own guidance role to avoid the occurrence of conflicts (as shown in Figure 3); the fourth is the evaluation link, through the way of student evaluation, we can understand the inadequacies in the ideological and political education of students, and through the way of evaluation, let students find out the problems and correct them in time [3].

Figure 3 Group discussion to realize students' thinking collision

5. Conclusion

The application of Marxist theory in Ideological and political education can effectively promote the construction of Ideological and political education system in line with China's educational needs, but in the actual application process, due to the limitations of educational concepts and methods, the role of Marxist theory in Ideological and political education can not be fully played. In this regard, teachers should change the educational concept in time, respect students' personalities and differences, and let students establish a correct world outlook, outlook on life and values in the chaotic cultural environment.

References
