The Application of Multimedia Technology in English Language Teaching

Jinghua Shi
Shanghai Jian Qiao University, Shanghai, 201306, China
18068@gench.edu.cn

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Abstract: With the continuous development of science and technology, multimedia technology has gradually entered the classroom of colleges and universities, especially in English teaching. It can show some boring knowledge to students in a vivid way, so as to make students pay more attention, mobilize students' visual, auditory and other senses, optimize students' listening effect, and make college students This paper explores the application of multimedia technology in English Teaching in Colleges and universities.

1. Introduction

With the development of modern education technology, the advantages of multimedia technology are gradually highlighted. If multimedia technology can be effectively used, the English classroom teaching in our colleges and universities will be more smooth, which will alleviate the embarrassing situation of written English Teaching for many years, and use more advanced technology to carry out English teaching, so that students' English ability will continue to improve, so that students will more In order to improve the quality of teaching, teachers should explore and find out more scientific and effective teaching methods to ensure the quality of teaching, and at the same time, to open up students' horizons of English.

2. The Significance of the Application of Multimedia Technology in English Language Teaching

2.1. Improve Students' Interest in Learning

As an international language, English needs us to learn and master as a subject, but it is difficult for Chinese students. After the college entrance examination, students' interest in English learning generally declines. Moreover, traditional English teaching is still conducted by teachers' oral teaching and blackboard writing, and students can only accept it passively (as shown in Figure 1). However, after using multimedia teaching, teachers can show English learning content through audio, video, image and other ways, so that students can learn English and knowledge at the same time alleviate the boring learning senses, so that more abundant teaching content can help students learn English better and improve their interest in learning.

Figure 1 Traditional blackboard teaching
2.2. Expand Students' Vision

College English is often higher and deeper English, which involves a wide range of social events and cultural knowledge. Teachers should take this opportunity in language teaching, with the help of multimedia courseware to show students a richer story background and cultural connotation of each event, which not only enriches the content of the course, but also opens up students' vision and helps students to have a deeper understanding. Second, understand the content of the text to help students enrich themselves and improve themselves. In the teaching process, teachers can intersperse some special studies of overseas culture, enjoy some classic films, conduct bilingual teaching, enhance students' interest in English learning from another perspective, and learn English knowledge while watching films [1].

2.3. Improve Classroom Efficiency

The introduction of multimedia teaching in College English class can save teachers' blackboard writing time, change it into more teaching time, increase the content of the class, enrich the diversity of teaching, let students learn more knowledge, and also provide more time for students to practice the content of the class, let students have free English dialogue, and implement the oral practice in every class. Due to the high efficiency of multimedia teaching, it also ensures the quantity and quality of students' practice, improves the transmission speed of classroom teaching information between teachers and students, ensures the high efficiency of teaching quality and helps the teaching task to be completed better.

2.4. Carry Out Communication Activities

The English language teaching in Colleges and universities is mainly to improve students' listening and speaking ability, lay a good foundation for students' oral communication, and provide a guarantee for future work and life. The application of multimedia technology can help teachers to carry out more activities such as English exchange meeting (as shown in Figure 2), provide opportunities for students to practice oral English, carry out more English exchanges with their peers, consolidate English knowledge in continuous practice, hold English corner and other activities, invite overseas students of the school to participate, and let students touch a variety of oral English with different accents, Let them have more experience and improve their language ability in oral English communication [2].

Figure 2 Group cooperation and interaction

3. The Application of Multimedia Technology in College English Teaching

3.1. Unclear Teaching Purpose

At present, when many college teachers use multimedia for teaching, they think that more use of
multimedia technology can improve the quality of teaching, ignoring that multimedia technology is only a method and means in teaching, more still need teachers to guide and teach, many teachers just repeat the content of the courseware, with little transmission of teaching information between students, ignoring Some teachers are not willing to spend their spare time on the preparation of courseware, so they still use the traditional courseware for teaching, not keeping pace with the times.

3.2. The Classroom Atmosphere is Not Active

At present, some college teachers don't fully understand the significance of multimedia teaching. They display pictures, audio and video too much and neglect the transfer of teaching atmosphere, which leads to multimedia teaching becoming the main teaching method. However, the teacher just acts as a person who reads courseware and retelling lesson, doesn't pay attention to the strengthening of spoken language, ignores the communication between students and the interaction between teachers and students In the classroom, students only look at the courseware and take notes. The teacher's retelling is often ignored, which may lead to a lack of thorough understanding of some new knowledge, and the purpose of teaching cannot be achieved [3].

3.3. The Teaching Process is Not Humanized

Although the use of multimedia is highly efficient, the understanding of knowledge needs to go through a process. When teachers are browsing the courseware, it is easy to have a certain degree of subjectivity. They think that students' active reflection is to keep up with the teaching progress of teachers. When multimedia is displayed, part of the content flashes by, only teaching the key and difficult points, ignoring the classroom feedback of students and guiding As a result, the knowledge of the students is not perfect, the understanding is not thorough enough, and they will not spend time to review after class, which increases the learning burden of the students virtually [4].

3.4. Unreasonable Arrangement of Teaching Process

In the use of multimedia teaching, teachers are easily influenced by the progress of courseware, which affects the rhythm of their lectures. Excessive dependence on courseware leads to the lack of communication between students and teachers, and some important knowledge points cannot be taught in detail. When students are learning, they just look up at the projection. When they come to the blank of the book after class, there is no point in review. Therefore, if multimedia teaching is not applied properly, it will lead to improper arrangement of teaching process between teachers and students, which will have a serious impact on learning and teaching.

4. The Application of Multimedia Technology in English

4.1. Innovative Teaching Mode

When using multimedia to teach English language teaching, we can pay attention to the renewal of some teaching modes, so that the classroom is more abundant and energetic. First of all, we can use multimedia technology to play some courseware of the course, change the traditional English blackboard teaching, save teachers' teaching time, and improve the classroom efficiency (as shown in Figure 3). Secondly, teachers should integrate the teaching content into the courseware to avoid the omission of knowledge points and help students better understand and master it. Finally, teachers can help students correct their spoken English by playing multimedia courseware. We can understand what students really want to learn and improve according to the investigation of students' learning level and current situation, and formulate teaching according to these Learning courseware and innovating teaching mode can improve students' comprehensive ability [5].
4.2. Improve Teaching Methods

Teachers can use multimedia courseware to improve their teaching methods, design rich teaching links in combination with the actual characteristics of students, and strengthen their English language practice for their major. For example, when teaching the students of hotel management major, teachers can set up more real-world dialogues, how to communicate with customers, etc., so that students can practice in English language. At the same time, it is suitable for the major. It can not only enliven the classroom atmosphere, but also help students practice oral English, let students play the role of customers and the front desk, let students play freely, record the dialogue, let students learn with the professional accent, and improve their pronunciation. Teachers should let students become the main body of the classroom, improve teaching methods, let students feel the freshness of learning, and complete the learning task independently.

4.3. Enrich Teaching Content

In the use of multimedia technology for teaching, teachers should also be clear about their dominant position, reasonable use of multimedia technology can effectively improve the quality of teaching, help teachers better teaching, but once too much use of multimedia, teachers can not control the classroom, resulting in the phenomenon of putting the cart before the horse, English language learning is more to let students practice, if it is the teachers who make the courseware too fancy and full of various videos and animations that will attract the students' attention to other places and ignore the classroom teaching content. Teachers should make courseware reasonably, pay attention to the participation of some exercises, let students focus on the classroom at all times, help students to think actively, cultivate their thinking ability, let them have a real harvest, and help teachers to carry out teaching activities [6].

5. Conclusion

To sum up, the application of multimedia technology in College English teaching is of great significance. In College English language teaching, the reasonable use of multimedia technology can help teachers better achieve their teaching objectives. Teachers should combine the professional characteristics of students, according to the current learning situation, coordinate the relationship between the three, constantly innovate the teaching mode, and strive to improve students' reality. To improve their listening and speaking ability, correct their oral pronunciation, provide them with practice opportunities, mobilize their enthusiasm for learning, create an active and relaxed learning atmosphere for students, and improve their comprehensive quality.

References

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