A Study on International English Talent Training in Higher Vocational Colleges in the Context of "Belt and Road" in Sichuan Province

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Abstract: "Belt and Road" is an important policy in China, which points out a new direction for the international economic development of our country, and also provides a huge opportunity for the development of Sichuan Province. English is the core professional curriculum in higher vocational colleges, and it is also the main way for higher vocational students to acquire English literacy. The English major of higher vocational colleges should change the traditional education mode under the background of "Belt and Road" in Sichuan Province, promote the internationalization of English education, provide professional English talents for the society, and improve the employment success rate of higher vocational students. Therefore, the article will summarize the connotation of international english talents training in higher vocational colleges, analyze the background of international english talents training, explore the demand of enterprise talents in sichuan province under the background of "belt and road", and put forward the method of international english talents training in higher vocational colleges in order to promote the development of english education in higher vocational colleges in china.

1. International English Talents in Higher Vocational Education

In the context of the "Belt and Road" society, Sichuan Province grasped the opportunity and issued a number of policies one after another to promote local education, culture, economic and social development. As one of the most widely used languages in the world, English majors are of great significance to business exchanges. Strengthening the training of international talents in higher vocational colleges can train English professionals for Sichuan province, meet the requirements of the times, and enhance students' employability. It can be seen that it is necessary to study the training of English talents in higher vocational colleges under the background of "Belt and Road" in Sichuan Province.

Talent refers to a person with one or more professional knowledge and skills that can have great economic, cultural and other effects on society. At present, many experts and scholars have studied the training of international talents, and have different definitions of international talents, but there are six consensus on the accomplishment that international talents should have: first, innovation consciousness and internationalization vision; second, internationalization professional ability; third, familiarity with relevant professional internationalization rules and practices; fourth, cross-cultural communication ability; fifthly, independent international activities in relevant specialties; sixthly, information processing and application ability [1].

To sum up, international English talents should have international English consciousness and mind, master first-class English knowledge, and their English professional ability and vision can reach the international standard. In the international competition, the international English talents can actively seize the opportunity and become the main target in the market. Domestic experts and scholars have put forward the ideological requirements for the training of international English talents in colleges and universities, and international English talents should strengthen their personal thinking and not forget the fundamental of the nation while being "international ".
2. Higher Vocational English Talent Training Background

On 21 July 2010, the Education Department put forward the Outline of the National Medium-and Long-Term Education Reform and Development Plan (2010-2020) (hereinafter referred to as the Outline), which puts forward new requirements for the internationalization of education, and makes an important contribution to the internationalization of talents in the stage of education. It is pointed out in the Outline that China's education should open its international horizons, establish the concept of international education, let students have international talent literacy, master international rules and participate in international talent competition. The Outline promotes the internationalization of education and provides a talent base for the practice of the "Belt and Road" policy. Figure 1: Outline of national medium- and long-term education reform and development plan

Higher vocational schools in Sichuan province have also responded positively to relevant policies to enhance students' international competence through school-enterprise cooperation and internationalized teaching reform. In 2020, Sichuan higher vocational education also ushered in a new stage of education development, in the international talent in-depth training. Based on the background of "belt and road" in sichuan province, higher vocational colleges should combine the actual situation to realize that the international english-speaking talents are the main right to compete in the international market. Higher vocational colleges strengthen the training of international English talents, and there is an essential difference between international English talents and undergraduate talents, which tends to be the main advantage of higher vocational talents in market competition [2]. In the process of practical education, higher vocational colleges also need to combine the needs of local enterprises' international English talents to enhance the professional applicability of talents, and also help to enhance their chances of employment.

3. Under the Background of "Belt and Road", Sichuan Province Enterprise Talent Appeal

Under the background of "belt and road ", the enterprises of sichuan province pay more and more attention to the international talent training demand in the process of development, construct the international production and marketing pattern, and give full play to the southwest economic radiation work of sichuan province. If enterprises want to use the "Belt and Road" national development policy to gain development advantages, they should pay attention to international exchanges and open up international cities. According to the "Belt and Road" participation in the national distribution route, it can be seen that many countries are involved in it, across the Eurasian continent, along which there are different national conditions and different languages, which is not conducive to commercial intercourse. As one of the most widely used languages in the world, English is often used in business communication between different countries (Figure 2: "Belt and Road "). In order to develop internationalized enterprises under the background of "Belt and Road ", enterprises in Sichuan province should strengthen international exchanges in order to achieve further development. Therefore, enterprises need a large number of international English professionals to meet the needs of cross-international business exchanges.
Due to the particularity of business content and scope of work, English talents have the following demands:

First, English major. English professionals must have a solid knowledge of English in order to be able to communicate fluently with other foreign companies.

Second, English business. The professional talents required by the enterprise are mainly used for business communication, so English talents must be familiar with business knowledge, master business professional language, and be able to translate business information and business materials accurately.

Third, talent compound. The competition of modern enterprises is becoming increasingly fierce, the demand for talents is higher, and the compound talents are more popular in enterprises, so the English talents needed in enterprises should have many abilities, be familiar with international rules, can handle foreign affairs independently in enterprises, and can create the greatest economic value for enterprises.

Fourth, comprehensive culture. Under the background of "Belt and Road" development in Sichuan Province, if enterprises want to really go out of the country and expand their business to various countries, they must really understand each country. Therefore, the international English professionals needed by enterprises must be able to have cross-cultural awareness, understand the national culture of business communication, and help enterprises to expand the market.

4. International English Talent Training in Higher Vocational Colleges under the Background of "Belt and Road" in Sichuan Province

"Belt and Road" is an opportunity for English major training in higher vocational schools, pointing out the international development for English education in higher vocational schools. Higher vocational training of international talents not only meets the requirements of national development, but also helps to enhance students' employability.

(1) International development directions

Under the background of "Belt and Road" development, higher vocational colleges should adhere to the road of international development in the process of teaching, and realize the international development of various teaching resources such as schools, talents, teachers and so on. Higher vocational colleges should shoulder the mission of the times and do a good job of international education. English majors in the international teaching process can start from the following two aspects, to cultivate international English talent.

First, establish an international teaching program. In the course of setting up the teaching goal, higher vocational colleges mainly consider the local enterprise's talent demand, the teaching goal mainly pays attention to train the local English talent, can satisfy the basic information translation namely. But under the background of "Belt and Road ", the enterprises of Sichuan province also gradually develop to internationalization, and also have the internationalization of English talents. Therefore, the higher vocational english major should combine the actual teaching situation, participate in the international english talent standard, re-establish the teaching goal of "multicultural accomplishment, excellent business knowledge, independent ability, international vision, practical application ability ".

Second, international teaching. In the process of developing practical teaching, higher vocational
colleges should change the traditional English teaching content, redesign the teaching material and change the traditional teaching content according to the main needs of the enterprise in the international exchange.

Third, the international teaching side. When teaching English teachers in higher vocational colleges, they might as well choose international communication topics, such as "Business English Exchange Etiquette ", "Cultural knowledge of various countries" and so on, directly carry out practical classroom teaching to cultivate students' practical operation ability.

(2) Cooperative teaching between schools and enterprises

Higher vocational colleges have the advantage of skill teaching compared with the general undergraduate teaching, and have close cooperation with social enterprises. Therefore, the higher vocational english major should strengthen the cooperation between the school and the local enterprises in the process of training the international professional english, and seek help from the enterprises to train the targeted professional english talents (figure 3: international english talents).

![Figure 3 International English language](image)

The school can reach a cooperation agreement with the enterprise, send English talents to the enterprise regularly every year, the enterprise also should provide the English practice base for the school, let the student get the professional knowledge needed in the international English work as soon as possible, the school can understand the deficiency of the student's professional knowledge in time through the student practice, carry on the "compensatory" knowledge teaching to the student. In the past, the school-enterprise cooperation practice has chosen the students who are near graduation to participate in the enterprise practice, which plays a limited role in the training of students' international English ability. Schools and enterprises can consider letting the new students visit the enterprise to help the students to form the concrete professional impression and establish the learning goal for the future work.

5. Conclusion

The "Belt and Road" policy is an opportunity for the development of enterprises in Sichuan Province, and also a contract for the development of higher vocational colleges. Higher vocational colleges and universities should have international education values, understand the needs of enterprise English talents training, set up international teaching objectives, construct international teaching mode, let students form international vision under the new teaching mode, consolidate professional basic knowledge, promote students' international English professional knowledge, and make them truly independent in the enterprise work in the future.

References


[2] A Study on the Ways to Cultivate the Foreign Language Ability of "4E "in Higher Vocational