Study on the Education Management of College Students in the Micro Age

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Abstract: Under the background of "micro-age ", the ideas and ideas of the students in the university stage have also changed, and the arrival of micro-age has a profound impact on students'daily life and study. Things are often double-sided, the arrival of micro-age brings convenience to college teaching, but also brings great impact and challenges to university education management, resulting in university management into a dilemma. Therefore, this paper discusses the existing problems and difficulties of university education management, discusses how to perfect the university management system in the micro-era, and puts forward some management suggestions.

1. Introduction

Nowadays, most people's life content and life form have produced the huge change in the "micro-age" development step, compared with the previous life habits can be said to be very different. The micro-era can also be called the era of micro-culture, is based on the developed new media and Internet technology to build a new era, such as Weibo, WeChat, QQ and other shared platforms. People living in such an environment can communicate thousands of miles without meeting each other, and use the communication tools in QQ and WeChat to communicate in real time [1]. Not only that, it also brings convenience to students'study and life, so they can use e-books to find the reading resources they need without going to the study library. However, the coming of the micro-age also has disadvantages, which makes college students become more lazy and even addicted to online games, which brings new opportunities and challenges for the development of college education.

2. Difficulties Faced by University Management under the Background of "Micro-Era"

2.1 Failure to Effectively Control Information flow

One of the biggest characteristics of the micro-age is that it is very open, which makes it impossible for managers to effectively supervise and screen the massive network information that college students come into contact with, and make it impossible for the university education management to control the information flow in time. Students are exposed to some unrealistic and
unhealthy values and outlook on life when using social tools. At the same time, in the teaching environment of the rapid dissemination of information data, some countries even spread the wrong values, western decadent ideas and hedonism ideas on the shared information platform, so as to attack the ideas of college students in our country, but teachers cannot screen and control the flow of these information in real time, and some students whose values are in a critical period of change will encounter a great impact when they come into contact with such information. In short, there are many virtualized and unrealized personal information in the micro-era, which makes the dissemination of information unrestrained, resulting in the lack of effective control methods in teaching management, which creates an unprecedented dilemma for the smooth development of education management in colleges and universities [2].

2.2 Difficulties in Building a Style of Study

The construction of style of study is one of the core links in the education management of colleges and universities. A good atmosphere of learning can make students face difficulties and gradually form a pragmatic, hard-working and simple Chinese excellent national spirit. However, under the background of micro-age, students will always come into contact with some wrong ideas of money worship and hedonism in the network, students with poor self-discipline will often be unable to bear the dullness and dullness of learning, cannot experience the fun in learning, become unthinking, delay in enjoyment, lazy thoughts appear on the way to study, do not want to use their spare time to enrich themselves, over time, form a bad learning atmosphere, which greatly affects the smooth operation of the management mechanism of colleges and universities. In addition, in the communication between teachers and students, lack of pertinence, colleges and universities still use the form of previous class meetings to understand students' ideas, such communication is lack of pertinence, cannot grasp the students' ideological dynamics in the real sense, resulting in the construction of style of study and campus teaching management bottlenecks [3].
3. Education Management Path under Micro Era

3.1 Timely Change of Teaching Concept and Change of Students' thinking

Under the background of micro-age, the development of teaching management needs to replace the traditional teaching concept and change the students' thought as the starting point. First, the change of teachers' management concept. Teachers need to keep up with the times, under the background of micro-age, seriously explore and master modern educational management means, improve their own management ability and management ideas, abandon the past lagging management measures, and establish a teaching concept that keeps pace with the times and meets the needs of micro-age development. Second, help students change their minds. Students in the new era under the micro-age need to improve their sense of discrimination between right and wrong, strictly correct their attitude towards learning, in the face of the new things in the micro-age can be reasonably used, not dominated by it. If it can make most students have such consciousness and consciousness, then the remaining students' thoughts can be effectively corrected in the healthy campus atmosphere gradually. As an education administrator, it is necessary to actively maintain a good atmosphere in the campus environment, create a good learning atmosphere for students, and establish their good learning indicators and values.

3.2 Use of Micromedia for Education Management

In order to ensure the timeliness of education management effectively, it is necessary to carry out real-time dynamic management of students' ideas, seek more ways and strategies of university education management, further expand the scope of management, ensure the effectiveness and pertinence of practice management, give full play to the functions and characteristics of various micromedia, and carry out effective university teaching management. First, apply the micromedia to the management. For example, through the formation of WeChat discussion group, QQ group, registered WeChat public number and Weibo, etc. in colleges and universities to carry out regular online survey of students' ideas, to closely understand the students' ideological changes at each stage, to avoid the crisis of education management caused by students' bad ideas [4]. Second, register wechat public number and other education management platform, and regularly publish educational propaganda articles on education management on the public number, or organize related education activities, such as organizing cultural propaganda activities, ideological and political propaganda activities, school spirit maintenance activities, party building activities and a series of healthy and active teaching publicity activities, so as to guide students to contact the mainstream information and social information of positive energy independently. Third, education administrators can use WeChat public number, Weibo and other micro-platform to carry out in-depth ideological exchange and communication with students, maintain a good teacher-student relationship between students and education administrators, and further enhance the enthusiasm and enthusiasm of college students to actively cooperate with the education management work.

3.2 Reform of the Teaching Format

In education management, students' absentmindedness in class is one of the most common phenomena, which is due to the lack of attractiveness of the existing teaching mode. The boring teaching atmosphere is easy to cause the students to be tired of learning knowledge, and then to be absent-minded and absent-minded. Teachers focus too much on knowledge teaching and neglect heuristic teaching. The students' thinking ability is not effectively stimulated because of the lack of problems in teaching design [5]. The arrival of the micro-age provides a new opportunity for teaching innovation, teachers can integrate network resources and information into the normal teaching management work. For example, interesting pictures and videos can be introduced into the classroom to stimulate students' enthusiasm for the subject when explaining boring politics and English. For example, when explaining computer knowledge, students usually follow the teacher's operation steps, step by step learning, lack of independent attempt and thinking learning stage, education managers need to reflect on the problems existing in the classroom in time, sum up experience, and explore new and informational teaching path. For example, when carrying out CAD
drawing, educational administrators can reserve appropriate time for students to learn autonomously and think about themselves, so that they can deepen their cognition and impression of the course in the process of autonomous learning, and fully stimulate students' interest.

3.3 Creating a Sound Teaching Management Mechanism

The arrival of micro-era requires educators to have a strong comprehensive quality and professional ability while demanding higher quality of education management in colleges and universities. Only if the students' quality and teachers' professional quality are effectively guaranteed, can we create a sound teaching management mechanism and promote the steady improvement of teaching quality. Set up the management system of class, department and university in one, and need to pay more attention to the application of micromedia. For example, teaching managers can use the form of creating campus focus topics to reflect students' internship, entertainment, study, life information, and establish a coordination management mechanism under the Internet. For example, using micro-platforms such as Weibo and WeChat to organize and communicate with each other in career planning, study planning and life planning, the teachers can grasp the actual learning situation of the students in the class in real time and improve the effectiveness and real-time management of campus education [6].

4. Conclusion

In a word, with the development and popularization of all kinds of chatting software and social platform, our society has entered the information micro-era officially, and people's way of life has changed earth-shakingly. Not only that, the arrival of micro-era also has a profound impact on the development of education in our country, the way and form of students to obtain information has become more complex and changeable, while obtaining a large number of learning materials, but also inevitably contact with other unhealthy information, students' thinking has been eroded to varying degrees, even some students have become "mobile slave ", the emergence of textbooks, but not only need to strengthen the management of mobile phones, but also need to actively introduce high-quality management personnel, constantly explore new ways to reduce the impact of the times, to create a healthy learning environment for students.

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References