Research on College English Information Teaching in Higher Vocational Colleges under the Background of “Internet +”

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Abstract: College English is a subject that involves a wide range of subjects and has strong practicality. Therefore, this article will be teaching English as a research focus, the main meaning of English information technology teaching, such as improve the quality of English teaching and cultivation of English type talents, and the state of information and analysis of the current English teaching, found the method of teaching English is relatively single, the lack of English teaching content is more and more traditional English teaching mode, and then put forward under the background of Internet feasible strategy of information of college English teaching, one is with the help of information technology to develop English teaching content, the second is using information technology to enrich the method of teaching English, 3 it is to use information technology to English teaching mode innovation, The fourth is to improve the quality of English teaching by means of information technology in order to promote the development of college English teaching.

1. Introduction

As an important part of college teaching, college English plays an important role in cultivating students' English ability. With the implementation of One Belt And One Road policy, the country's requirements for English talents are also increasing. Therefore, colleges and universities should make full use of the advantages of the Internet era, effectively integrate information technology into English teaching, so as to train a group of excellent English talents.

2. Significance of College English Information Teaching in Higher Vocational Colleges under the Background of “Internet +”

2.1 Improve the Quality of English Teaching

In the Internet age, a large number of English teaching resources are stored in different network platforms. Colleges and universities vigorously carry out information-based teaching, which can give full play to the advantages of the Internet, collect a large number of English teaching resources, provide students with rich English learning materials, and help students comprehensively improve their English level. At the same time, with the help of information technology, teachers can improve their teaching efficiency and help students solve English problems anytime and anywhere, so as to improve the quality of English teaching.

2.2 Cultivate Compound English Talents

In the era of Internet, international communication is becoming more and more frequent, and China's demand for English talents is also increasing. Meanwhile, the demand for English talents is also getting higher and higher. Vigorously promote information teaching, can English teaching combined with social demand, should not only cultivate the students' listening, speaking, reading and writing ability, and cultivate the students English practical application ability, enables students to learn knowledge of English fully applied to the life and the working practice, practice to cultivate a group of English talents.
3. Current Situation of College English Information Teaching in Higher Vocational Colleges under the Background of “Internet +”

3.1 English Teaching Methods Are Relatively Simple

At present, many teachers in English teaching mainly is given priority to with oral interpretation, though some teachers will use the multimedia equipment in the classroom teaching, but in the homework and class exercises, such as link has failed to effectively applied to the information technology, on the one hand, make English teaching more boring, it is difficult to mobilize students' learning interest in English knowledge, on the other hand can't help students better understand English teaching knowledge, lead to students' English achievements cannot be effectively promoted. In the long run, the quality of college English teaching cannot be effectively improved.

3.2 English Teaching Content is Scarce

At present, Chinese colleges and universities mainly focus on the content of textbooks in carrying out English teaching. However, due to the limited content of college English teaching, it is not enough to improve students' comprehensive English quality, and it is necessary to constantly expand the content of English teaching. However, many teachers still rely too much on the content of English textbooks and only release some English learning requirements through the Internet platform, without giving full play to the advantages of the Internet platform to explore more English teaching resources, which limits the improvement of students' English level and prevents them from mastering more English knowledge. As a result, college students' English ability cannot be effectively improved.

3.3 English Teaching Mode is More Traditional

At present, in the English teaching in colleges and universities mainly classroom teaching mode, not give full play to the role of the second classroom teaching model, students lack of effective autonomous learning, in the outside of the classroom teaching time is difficult to get effective teaching, nor will they learned knowledge of English fully applied to the practice. In this way, it is difficult for students to develop the good habit of independent learning and lifelong learning, nor to improve their comprehensive English quality. They can only master the theoretical knowledge of English, but it is difficult for them to give full play to their English knowledge in future jobs.

4. The Strategy of College English Information Teaching in Higher Vocational Colleges under the Background of “Internet +”

4.1 Using Information Technology to Expand the Content of English Teaching

As we all know, English teaching involves a wide range of subjects, and it is no longer enough to rely on the English teaching courses compiled by colleges and universities to meet students' English learning needs. Driven by the Internet, teachers can make full use of information technology to expand English teaching content, enrich students' learning materials, so that students can learn more English knowledge. For example, teachers can download from the Internet before teaching platform of English teaching materials, such as “into the United States”, “crazy English” and “new concept
English” and other relevant content, and upload them to the class WeChat group, provide required class English learning materials, lead the class students in extracurricular autonomous English learning. At the same time, the teacher can also organize class unified download English APP, such as scallops said English, fluent, and the word cut and so on, to guide the class through these English APP training independently, and make the class students themselves in English APP to record the difficulties encountered in the process of practice, so that in the classroom instruction to explain, in order to improve the class of the students' English capability. In addition, the teacher can also make students from the network platform to download the corresponding English class information, including English classical models, such as English drama English listening audio video and content, and make the class students will download your own English study data unified uploading baidu library, realize the effect of English learning resources exchange, to promote the all-round development of students' English listening, speaking, reading and writing level class.

Fig. 2 contents of English teaching

4.2 Use Information Technology to Enrich English Teaching Methods

English teaching involves the cultivation of students' abilities in listening, speaking, reading and writing. Driven by the Internet, teachers can make full use of information technology to enrich English teaching methods, so that students can better absorb English teaching knowledge. For example, the teacher can present the explanation to the class through the projector in the teaching process, and add some text, video, pictures and other elements to improve the interest of English teaching, so that the class students can keep good attention, so as to improve the quality of English teaching. At the same time, teachers are using information technology to assign English homework, timely understand the class students' English proficiency. For example, teachers can publish their English homework to the class WeChat group, require the class students to complete the English homework within the specified time, and ask the class students to send their English homework to the teacher's mailbox. In this way, teachers can know the quality of students' English homework at any time, save the time of teachers' examination and approval, and greatly improve the quality of English teaching. In addition, teachers can improve their teaching ability with the help of information technology, learn advanced English teaching concepts, and fully apply them to English teaching. For example, teachers can download the teaching materials of senior English professors from the network platform, and watch the teaching videos of senior English professors, so as to learn from the teaching concepts and teaching methods of senior English professors. In addition, teachers can also communicate with peers in college teachers' forums to learn from each other's teaching highlights, so as to improve their English teaching ability.

4.3 With the Help of Information Technology to Innovate English Teaching Model

English teaching should not be limited to classroom teaching, but also actively promote the development of extracurricular teaching, so as to improve students' practical English ability. Driven by the Internet, teachers can make full use of information technology to innovate English teaching model, vigorously promote the development of English second classroom teaching, strengthen the interaction between students and teachers outside classroom teaching, so that students can still better learn English knowledge in their spare time. For example, teachers can design online English courses and set corresponding class hours for online English courses to guide the class students to watch online English courses in their spare time. If the class students do not understand the problem in the process of online learning, they can communicate with the teacher remotely through WeChat
video to timely solve the class students' English learning difficulties. At the same time, teachers can organize a series of English teaching activities, so that the class students in English teaching activities to exercise their English practical ability. For example, teachers can organize English speech contest, encourage students to sign up for the class, and in the process of game video recording whole each student's speech, wait until the end of the game according to the objective evaluation on the students' speech video, indicates some problems of the class and grade students in the process of speech, such as English power of expression, speech expression and grammatical collocation, improve class English practical application ability of students. In addition, teachers can organize class students watch English film and television works, in the end of the guide students through the English writing class to complete a paper about it, and let the students choose a class their favorite English dubbing the film and television works, will be published to the dubbing works class WeChat group, this class can stimulate students interest in learning English, also can improve students' oral English class.

4.4 Using Information Technology to Improve the Quality of English Teaching

The ultimate goal of English teaching is to cultivate students' listening, speaking, reading and writing abilities. Driven by the Internet, teachers can make full use of information technology to improve the quality of English teaching and help students really master English knowledge. For example, in English reading teaching, teachers can choose different types of English articles according to the actual English level of class students, so that students can read the contents of articles more quickly and improve the English reading level of class students step by step. At the same time, teachers can make full use of information technology to present the teaching content to class students, increase the interest of English teaching, create a strong English learning atmosphere. For example, in the interpretation of the “American society and culture”, the teacher may prepare some in advance can reflect the social culture of video and image, and use of multimedia in the classroom to play, let class students deeply understand American culture, and help students more quickly into the class of American society and culture, to enhance the English teaching effect. In addition, teachers' information technology can be fully integrated into the students' evaluation system, the change in the past a single final exam evaluation mode, the build process assessment evaluation system, the class students throughout the semester study participation, homework completion, practical ability and theory achievements as evaluation index, the students' all-rounded English application abilities and comprehensive assessment class. For example, teachers can be class at ordinary times the number of login English APP as assessment factors of study participation, the class as a student at ordinary times the work quality job completion of assessment factors, class students' oral English and English speech level as practical ability assessment factors, class the student final exam scores as theoretical results of evaluation factors, and documented and score in the background, to calculate the class final evaluating results.

5. Conclusion

The Internet era brings opportunities for the development of English teaching in colleges and universities. Colleges and universities should give full play to the convenience of information technology, expand English teaching content, enrich English teaching methods, innovate English teaching models and improve the quality of English teaching. Only by fully relying on information technology can the level of English teaching be improved.

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