

An Analysis of the Innovative Path of Ideological and Political Education in Colleges and Universities under the Background of Double First Class

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Keywords: Double First Class, Ideological and Political, Research

Abstract: Under the initiative of "double level", higher education is required more and more. Ideological and political education plays a very important role in university education. Universities and colleges must be based on a "dual first class" background. Strengthening the reform and innovation of Ideological and political education in universities and colleges can provide effective guarantee for the development of university education. This paper introduces the concept of "double level" and ideological and political education, and analyzes the current situation of Ideological and political education in universities. It also discusses the effective innovation measures of Ideological and political education in universities and Colleges under the background of "double first class". Ideological and political education in Universities.

1. Introduction

Based on the background of "double first class", it has an important impact on university education. The development of Chinese university education is expected to be further improved through the proposal and construction of "double headed class". In August 2015, CPC Central Committee issued the comprehensive plan for promoting the construction of world-class universities and first-class disciplines, and decided to adjust the construction of "two classes" with historic changes in the development of university education in China. For a long time, the ideological and political education of university has been highly evaluated in the field of education. The development of Ideological and political education must be based on human character and the background of "double first class"[1]. The development of Ideological and political education in universities is fully guaranteed. Therefore, under the background of "double first-class", the innovation and development of Ideological and political education in universities has become an inevitable trend.

2. Double First Class "and the Concept of Ideological and Political Education

2.1. Basic Concept of "Double First Class" Background

"Double first-class" is the abbreviation of world-class university and first-class discipline construction. It is a major strategic decision made by the CPC Central Committee and the National Conference of the people's Republic of China to build a world-class university and a first-class field. Another national strategy after the "985 Project", China's goal of comprehensive higher education and strengthening international competitiveness, "200 years" and China's country's huge young China to realize the dream of strong support and contribution. In February 2016, the Ministry of culture and culture of China issued the notice of 2016 key points of the Ministry of education[2]. This is mainly to speed up the construction of first-class universities and first-class disciplines, and formulate "two level" implementation measures.

2.2. Basic Concepts of Ideological and Political Education

The so-called ideological and political education not only refers to ideological, political and political education, but also refers to the moral education of universities or university consultants.

It's a form of the providing content and knowledge to students. At the same time, it is also the main method for students to adapt and integrate into the society as soon as possible. This is a comprehensive, comprehensive and comprehensive quality. In the healthy development of universities, ideological and political education plays an important role. The practical importance of ideology and political education means the conscious, planned and organized influence of political opinions, ideology concepts and ethics on social members.

Table 1 Origin of Marxism socialism

The source of Marxism	German classical philosophy	Dialectics and materialism	Dialectical materialism and historical materialism
	British classical economics	William Patti	Surplus value theory
	Utopian socialism of Britain and France	Saint Simon Fourier	On scientific socialism

3. An Analysis of the Current Situation of Ideological and Political Education in Universities

3.1. Backward Ideological and Political Education Methods in Universities

Under the "double level" initiative, the development of Ideological and political education in universities is remarkable, which greatly promotes the development of new education methods. Many universities and colleges in China advocate "double level" education, and relevant university teachers and consultants have developed a completely academic education method in terms of ideology and political professors. In addition, in the ideological and political education classroom, multimedia teaching and group discussion are fully used, and practical teaching is being carried out. However, the teaching methods of ideology and political education in Colleges and universities still stay in the traditional duck type teaching method, and the effective education of students' learning is completely ignored[3]. Therefore, it is necessary for university psychological counselors to give up the traditional concept of education properly, to have new knowledge and new guidance law, to completely fill in the background of effective "Ideological and political education" and to innovate on the basis of it. It is necessary to comprehensively innovate the ideological and political education of Universities and universities. Ideological and political education has further developed.

3.2. It can't Reflect the State of Students' Theme

The traditional teaching method is based on the results of the students' examinations and the contents of the textbooks. Most of the ideological and political education courses in Chinese universities and colleges are prepared by teachers and consultants according to their needs. In the classroom, the students can only passively accept the knowledge by instilling theoretical knowledge in the teaching method. Any form of teaching activity must be student-based. Today, under the background of "double first class", it is more important to emphasize the theme of students' teaching. According to the survey, most Chinese universities have not yet reflected the state of students, and students are still in the state of passive acceptance of knowledge[4]. In this passive situation, the current ideological and political education curriculum in China's universities, a single form of subjectivity of education, a single form of subjectivity of education is not only ideology, the effective development of political education will only hinder China's innovative teaching can not adapt to the new stage.

3.3. The Content of Ideological and Political Education is Not Attractive

The ideological and political education of University and university is an important part of university education, but ideological and political education is purely theoretical course, so there is a certain degree of dullness in Ideological and political education. University consultants need to develop in the direction of richness and inclusiveness. Actively participate in class. However, most of the current ideological and political education contents in Colleges and universities are more traditional. It's natural for students to keep curiosity and accept new things. Compared with the lack

of political consciousness and the charm and personality of political education content, they are more inclined to pursue something with personality.

4. The Innovative Scheme of Ideological and Political Education in the Background of "Second Class"

The construction of "double headed class" is mainly to better guide college students to accept ideological and political education. In addition, if we want to improve our education methods, it is necessary to develop effective and innovative teaching methods. The innovation of Ideological and political education methods is not only conducive to the internal development of a harmonious socialist society, but also often provides better conditions for the ideological and political education environment and the needs of education purposes[5]. With the development of "double level" construction, great changes have taken place in China's university education. With the increasing diversity of values, students must study innovative education methods and carry out ideological and political education. To bring about further innovation and development of students' Ideological and political education.

4.1. Innovation of Educational Methods of Ideological and Political Education in Universities

In the activities of university education, the main guiding method of teaching is also one of the main methods of acquiring and absorbing knowledge. Classroom teaching is basically a form in which teachers instill the theoretical knowledge of textbooks into students. Leaders should pay more attention to classroom teaching, activate teaching atmosphere, strengthen classroom management and improve teaching. When talking about quality concepts and political courses, consultants should explain the relevant events. This method can approach the theme of human care, stimulate students to actively learn, and promote the deep meaning behind it. The background of the event and the course of time can be sorted out through discussion. Students can transcend the meaning of textbooks and promote their understanding.

4.2. Fully Reflect the Subject Status of Students

Under the background of , it is necessary for the consultants to actively change the direction of the original education classroom and gradually form a comprehensive process for students. In this way, the possibility of students is explored and developed to help students understand and understand knowledge and content from the perspective of ideology and concept. In the current context of "double first class", the innovation and development of Ideological and political education in universities and colleges are inevitable. Therefore, the ideological and political education of universities and colleges should keep pace with the times, strengthen the innovation of education methods, and keep students' concern. Under the background of "double first class", we should innovate the ideological and political education methods of universities and colleges. It not only provides an effective impetus for the development of university education, but also effectively innovates the traditional teaching methods, making the concept and political education of University and university more effective.

4.3. The Charm of Ideological and Political Education in Universities

At present, the ideological and political education curriculum guidance in Colleges and universities is not attractive. Psychological counselors effectively innovate ideas and political education to make education more attractive and guide students' attention. Traditional education methods lack of serious ideological and political lines. In order to cultivate students' self-care spirit, they fail. The ideal education results are as follows[6]. Based on this, in order to attract students actively, fascist must change the traditional way of "education" to the form of "interactive" classroom. In addition, consultants can use multimedia technology to conduct more diversified classroom teaching. This teaching method enriches students' thinking, actively participates in knowledge learning and exploration, and enlivens classroom atmosphere. This will help more

students to study and think. Multimedia technology can use video, pictures, sounds and other forms of teaching [7]. This shape can attract students' attention completely. So as to focus on the role of learning and stimulate students' interest in learning. It can be seen that for modern students, whether classroom teaching has charm is the key for students to listen carefully, and also an important driving force for students to actively participate in teaching activities.

5. Conclusion

Based on the background of "double headed class", colleges and universities should further strengthen the innovation of Ideological and political education and put it into practice. Ideological and political education are inseparable in order to improve the overall quality of students [8]. It is also the only education to improve the overall quality of students. In order to enable students to adapt to the social environment when they enter the society in the future [9]. On this basis, the psychological counselor of the University, fully aware of this problem, students' mastery of theoretical knowledge in Ideological and political education can deepen the innovation of educational methods, and it is necessary to recruit the theoretical knowledge package of real ideology and political thought. And help students to set up a correct outlook on life, values and world prospects, constantly consolidate and strengthen the charm, and call for social core value education, give students with whiskers.

Acknowledgements

Research project of humanities and social sciences of education department of hubei province in 2018, project name: "research on ideological and political teaching reform based on cultivating college students' innovation and entrepreneurship ability—a case study of wuhan railway vocational college and technology", project number: 18Z123; I am in charge of the project.

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